



East Bay Municipal Utility District



Water Conservation Market Penetration Study



FINAL REPORT

March 2002

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WATER CONSERVATION MARKET PENETRATION STUDY FINAL REPORT

Prepared for

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Water Conservation Division
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Public Affairs Management
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March 2002

Acknowledgements

Many people contributed to the successful completion of the 2001 water conservation market penetration study. Richard W. Harris and Michael Hazinski of the District's Water Conservation Division supervised all phases of the study and provided technical review. The District's Field Service Representatives under the supervision of Sheila Ward conducted most of the site visits in the non-residential sectors. Sherri Hong of the District's Customer Services Division supervised telephone interviews conducted primarily by Edwin Anderson. Vivian Ling of the Information Systems Division provided information used for the development of lists of study participants.

A team of consultants headed by Water Resources Engineering, Inc. (WRE) of San Francisco conducted telephone interviews, developed and maintained databases, scheduled and tracked appointments, and visited single- and multi-family customers. Gustavo Arboleda of WRE supervised all work performed by consultants. Richard Grassetti of Grassetti Environmental Consulting assisted in staff training and field supervision duties. Theresa Hughes of Uribe and Associates (U&A) supervised U&A's field personnel. Dawn Schellenberger and Julie Ortiz of Public Affairs Management assisted with staff training and report review. Mr. Arboleda prepared draft and final reports.

Finally, we extend our appreciation to all of the District's customers who responded to our surveys, without whom this project would not have been possible.

Disclaimer

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EXECUTIVE SUMMARY

INTRODUCTION

"This study improves East Bay MUD's ability to make inferences about the market penetration of water-conserving hardware, rates of hardware replacement, and customer attitudes and behavior."

The East Bay Municipal Utility District (District) and its customers have a long history of commitment to water conservation and currently support one of the largest conservation programs in California.

Developing and evaluating an effective water conservation program requires detailed knowledge of how customers use water. To that end, the District's 1994 Water Conservation Master Plan identified the need to conduct market penetration studies at regular intervals.

In response, the District's Water Conservation Division has conducted three studies: a 1995 Water Conservation Baseline Study, a 1998 Water Conservation Residential Site Survey and a 2001 Water Conservation Market Penetration Study.

The objectives of the 2001 study were to collect current data on water conservation attitudes and behavior, determine the types and saturation of water-conserving hardware, assess water conservation potential for identified market sectors, and relate the study findings to those of the previous studies. These goals were met through telephone and site surveys, statistical analysis of collected data, and analysis of pertinent data from other sources.

The 2001 study provides new findings and expands the ability to make inferences about the market penetration of water-conserving hardware, the rate of hardware replacement, and customer behavior and attitudes.

METHODOLOGY

Two Survey Types

Telephone Interviews

- Single-family residents
- Multi-family owners/managers
 - Two to four units
 - Five or more units

Site Visits

- Single-family residences
- Multi-family buildings with 5 or more units
- Selected non-residential customers
 - Warehouses
 - Retail trade
 - Food sales
 - Fast food
 - Restaurants
 - Offices

Market Sectors and Sampling Methodology

The 2001 study was designed to ensure that the sampled population represented the EBMUD service area, allowing valid inferences to be made about the studied market sectors.

The study team evaluated nine market sectors within the District's service area: three residential (single-family, multi-family two-to-four units, and multi-family five or more units) and six non-residential (warehouses, retail trade, food sales, fast food places, restaurants, and offices).

The customers in each market sector were organized or "stratified" into subgroups to minimize sample bias. Key characteristics were used to

stratify the customer base, including location (east or west of San Pablo Ridge and the Oakland-Berkeley hills), date of building construction, type of tenancy, and outdoor water use. Participants were selected at random in proportion to the prevalence of key characteristics, making the final samples largely unbiased.

The study team conducted 763 telephone interviews to assess customers' behavior and attitudes regarding water conservation. The market penetration of water-using hardware was assessed through the inspection of fixtures, appliances, and irrigation systems at 747 residential and 536 non-residential properties.

A confidence level of 95% was used to determine sample sizes for all surveys. Tolerable sampling errors for proportional data varied between 5% and 10%. Table ES-1 shows the

relationship between the number of customers in the market sectors studied and the sample size required for the appropriate confidence level and tolerable sampling error.

Table ES-1: Market Penetration Study Sectors

Market Sector	Number of Accounts*	Sample Size	Confidence Level	Sampling Error
Telephone Surveys				
Single-Family	287,209	384	95%	5%
Multi-Family	21,970	377	95%	5%
Residential Site Surveys				
Single-Family	287,209	384	95%	5%
Apartment Buildings (5 or more units)	6,713	363	95%	5%
Non-Residential Site Surveys				
Warehousing	868	57	95%	10%
Retail Trade	2,030	60	95%	10%
Food Sales	492	55	95%	10%
Eating Places, Fast Food	231	49	95%	10%
Eating Places, Restaurants	644	72	95%	10%
Offices	2,650	225	95%	5%

* These numbers reflect the number of records used in the study, rather than a total of all EBMUD accounts in each sector. Duplicate account numbers and inactive accounts were removed from the database for sample selection purposes.

Study Management, Training, and Quality Control

Study staff included District personnel and staff from the consulting team retained to conduct the study. District personnel participated in the telephone interviews for the attitudes survey and the site visits to non-residential customers. The consulting team provided field and office staff to conduct site visits; set up interviews; enter collected data into computer files; and conduct telephone interviews.

Training programs acquainted study staff with their respective tasks. Telephone interviewers were trained in the use of software designed for data collection. Appointment schedulers were trained in customer relations, use of scheduling software, and

coordination with field personnel. Data entry clerks were trained in computer use and data checking. Site surveyors received training in customer relations, leak detection, faucet and showerhead flow measurement, landscapable area measurement, determination of manufacturers and model types, and determination of toilet flush volumes.

Quality assurance and control was exercised throughout the various study activities. Written quality control guidelines were provided to all study staff members. Management personnel monitored customer contacts and field representative performance to ensure quality and uniformity of work.

Response Rates

Attitudes Survey

- 69 percent of single-family and 59 percent of multi-family customers contacted agreed to a telephone interview.
- Higher response rates were obtained on weekdays and standard working hours for calls to multi-family owners/managers; evenings and Saturday mornings yielded the best response rates from single-family customers.

Site Surveys

- 57 percent of single-family and 75 percent of multi-family customers contacted agreed to a site visit.
- 71 percent of non-residential customers contacted agreed to a site visit.
- Contacting potential participants was a challenge: the percent of calls that reached a potential participant was 30 for single-family and 28 for multi-family and non-residential customers.

Respondent Characteristics and Response Rates

Respondent characteristics closely matched the makeup of the customer base in each market sector studied. In the single-family residential sector, for example, 5.46 percent of District customers live as tenants in single-family homes built before 1950 and have high summer water use; 5.67 percent of single-family site survey participants had those characteristics.

A response rate of one in ten was anticipated in the study design. That is, for each planned interview or site

survey, ten customers were included in the list of potential participants. None of the lists of participants for the various market sectors were exhausted during the study. Response rates were significantly higher than anticipated.

The apportioning of the total survey sample by key characteristics (resulting in as many as 72 subgroups within one market sector) and the better than anticipated response rates minimized sample bias.

Attitudes Survey

The study team conducted a total of 763 telephone interviews: 388 interviews of single-family residents and 375 of apartment building owners/managers. 62.9 percent of single-family respondents are listed in District files as homeowners; of the remainder, 16.3 percent are listed as “tenants” and 20.8 percent as “unknown.” 69 percent of multi-

family respondents own or manage properties with 2 to 4 units; 31 percent of responses were from owners/managers of buildings with 5 or more units. Response rates were better than anticipated: once contact was established with the appropriate person, almost two out of three people agreed to an interview.

Single-Family Site Survey

Of the 387 homes surveyed 25 percent are located east of the hills and 75 percent west of the hills. About 64 percent of respondents own the homes they live in, and 59 percent live in homes built before 1950. The mean number of occupants per home was 2.9. The actual response rate was better than the one in ten anticipated for the study: about one in two respondents contacted

agreed to a site visit. Sample bias was avoided in several ways: potential participants were subdivided into 72 different groups according to location, tenancy, age of dwelling, and outdoor water use patterns; calls to customers were made during normal working hours, evenings, and weekends; site visits were scheduled for both week-days and weekends.

Multi-Family Site Survey

A total of 360 apartment buildings with five or more units were surveyed. Smaller multi-family dwellings were not included as a cost containment measure; while more

numerous in terms of accounts, the smaller apartment buildings account for only about 7 percent of residential consumption. 91 percent of respondents were from west of the

hills. About 73 percent of respondents own or manage properties that were built prior to 1950. About 44 percent of the facilities visited reported between 5 and 9 units per structure, 46 percent reported 10 or more units per structure; three mobile home parks were visited. 97 percent of respondents reported occupancy rates between 90% and 100%. The mean

number of units represented by each water account surveyed is 21.3.

Three out of four potential study participants contacted agreed to a site visit. Sample bias was avoided by dividing potential participants into 12 groups according to location and age of dwelling, and by making calls and visits during working and non-working hours and on weekends.

Non-Residential Site Surveys

A total of 518 non-residential account holders were targeted and 536 sites were surveyed. 54 percent of the sites surveyed were of a mixed commercial use; 9 percent reported a mix of residential and commercial uses; the remainder reported a mix of other uses. About three out of four

potential study participants contacted agreed to a site visit. Potential participants were selected from six different classifications and each classification was further subdivided by location (east and west of hills). Calls and visits were made primarily during working hours.

KEY FINDINGS

The attitudes and site surveys provided information on water conservation attitudes and behavior, types and saturation of water-conserving hardware, and incidence of water-using fixtures and appliances in the various market sectors. Data collected allowed comparisons with the *Water Conservation Baseline Study* completed in 1995.

The format of the telephone interviews and site visits was largely modeled after the baseline study to facilitate comparison of results and identify changes over time. A high level of consistency was generally observed between the results of these surveys and those of the 1995 study, except for a few areas where samples had different characteristics.

Conservation Attitudes, Actions, and Potential Actions

The attitudes survey shows that customer support for water conservation has increased in the District's service area since 1995. The number of people willing to conserve water to save money, protect the

environment, and prevent future shortages was higher in 2001 than in 1995, as illustrated in Table ES-2; 1995 percentages are for a mix of single (SF) and multi-family (MF) residences.

Table ES-2: Distribution of Responses to Conservation Attitudes Questions

Statements Read to Respondents		Percent of Respondents				
		Strongly Disagree	Somewhat Disagree	Somewhat Agree	Strongly Agree	Don't Know
Making efforts to conserve water is an inconvenience	1995	38	33	18	10	1
	SF 2001	53	35	10	1	1
	MF 2001	47	35	11	3	4
I am willing to conserve water if it saves money on water bill	1995	6	8	22	56	8
	SF 2001	2	4	27	66	1
	MF 2001	1	2	25	69	3
I am willing to conserve water to help protect the environment	1995	5	3	21	68	3
	SF 2001	1	1	23	74	1
	MF 2001	0	1	21	74	4
I am willing to conserve water to prevent future shortages during drought conditions	1995	5	2	19	72	2
	SF 2001	1	1	15	83	0
	MF 2001	0	1	16	79	4

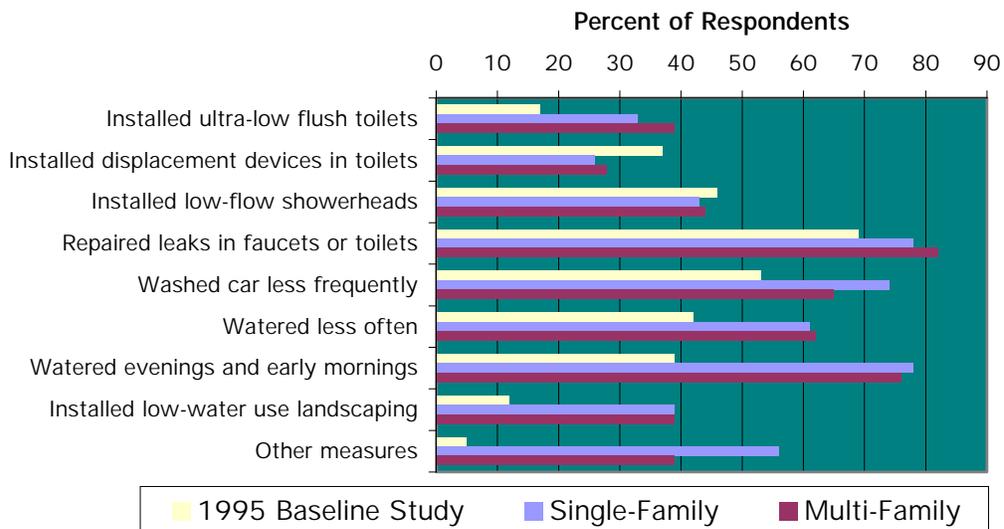
A significant proportion of single and multi-family District customers have taken recent water conservation actions. As illustrated in Figure ES-1, about 80 percent reported fixing leaks in faucets or toilets, and over 70 percent reported watering their plants evenings and early mornings rather than during the day. The proportion of customers taking a proactive water conservation stance increased since 1995 for most of the conservation measures included in the attitudes survey.

When questioned about potential conservation actions, over half of the District customers surveyed expressed

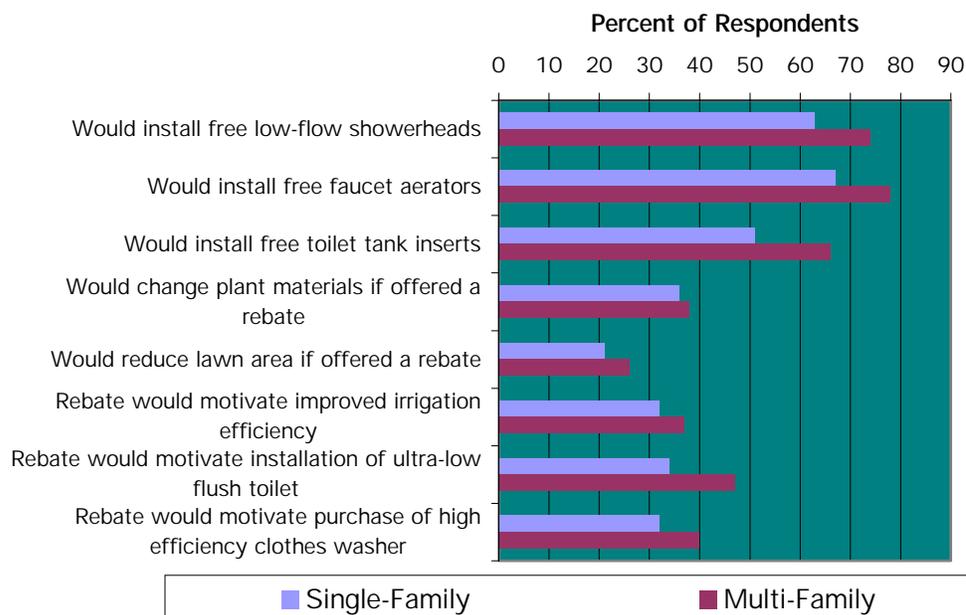
willingness to install low-flow showerheads, faucet aerators, and toilet inserts. As illustrated in Figure ES-2, a smaller proportion of customers expressed willingness to improve the efficiency of their irrigation systems.

The attitudes survey highlights the need for increased customer education about the amount of water used. Almost 60 percent of single-family respondents thought their homes used less than 50 gallons per day, when actual use averages 228 gallons per day west of the hills and 480 gallons per day east of the hills.

**Figure ES-1:
Partial List of
Responses to
Recent
Conservation
Measures**



**Figure ES-2:
Responses to
Potential
Conservation
Actions***



* The 1995 study answers are not directly comparable because they were asked in a different form.

Increased awareness of the volumes of water used both indoors and outdoors would help promote water-conserving habits and hardware. In particular, District customers appear to need greater motivation to reduce

their lawn areas, change their plant materials, and improve irrigation efficiency. Over two thirds of survey respondents expressed unwillingness to implement these measures, even if offered rebates.

Rebates appear to resound most with owners and managers of multi-family properties. More multi-family than single-family respondents indicated willingness to make changes in their landscape and irrigation, purchase ultra-low flush toilets, and install high

efficiency clothes washers when offered a rebate. Responses indicate that increasing rebates for high efficiency clothes washers to \$100 or more would improve program participation.

Single- and Multi-Family Site Surveys

The 2001 survey showed a slight increase since 1995 in the mean number of fixtures per dwelling unit, as illustrated in Table ES-3; this increase may be attributable to the construction of new homes. The number of dishwashers decreased slightly in the same period for single-family homes, and showed a small increase in the multi-family sector;

the changes are small enough to fall within tolerable sampling error. The average number of clothes washers per apartment unit decreased since 1995, possibly indicating a trend towards less in-unit washers and more common area laundry facilities, although differences in sample characteristics make the 1995 value suspect.

Table ES-3: Average Number of Fixtures/Appliances per Dwelling Unit

Fixture/Appliance	Single-Family		Multi-Family	
	1995	2001	1995	2001
Toilets	2.0	2.1	1.2	1.2
Showers	1.7	1.8	1.0	1.1
Faucets	3.6	3.8	2.1	2.3
Bathtubs	1.2	1.3	1.0	1.0
Dishwashers	0.7	0.6	0.2	0.3
Clothes washers	0.9	0.9	0.3	0.15

The study found that more recently built homes have more fixtures/appliances than older homes. The distinction is most notable in faucets and dishwashers: homes built after 1992 have on average twice as many faucets and dishwashers than those built before 1950. Homes built in the last decade also have on average 78 percent more toilets, 87 percent more showers, and 91 percent more bathtubs. Newer homes also tend to have a higher incidence of water-saving fixtures and appliances.

The market penetration of water-saving fixtures and appliances among

all single and multi-family District customers is presented in Table ES-4. The findings show an increase in the proportion of ultra-low flush toilets, low-flow showerheads, and faucet aerators between 1995 and 2001. The significant increase in the penetration of ultra-low flush toilets is likely due to plumbing code mandates; it may also be attributed in part to the District's toilet rebate and direct-install programs.

Moisture and rain sensors in irrigation systems have yet to make any market inroads.

Table ES-4: Market Penetration of Water-Saving Fixtures/Appliances (Single and Multi-Family)

Fixture/Appliance	Percent of Fixtures/Appliances Inspected/Tested			
	Single-Family		Multi-Family	
	1995	2001	1995	2001
Toilets rated as ULFT	10	34	5	37
Toilets with measured flow volume of 1.6 gallons or less	-	22	-	20
Showerheads with measured flow rates under 3 gallons per minute*	46	70	43	71
Faucets with measured flow rates under 3 gallons per minute**	64	78	49	78
Indoor faucets with aerators	69	85	69	84
High efficiency clothes washers	-	12	-	7.5
Dishwashers with water efficiency settings	58	86	75	73
Moisture sensor in irrigation system	2	1	0	0
Rain sensor in irrigation system	2	2	3	2

* The 1995 study does not show the percentage of showerheads with flow rates of 2.5 gpm or less; the 2001 survey found 67 percent of single-family and 64 percent of multi-family faucets in that range.

** The 1995 study does not show the percentage of faucets with flow rates of 2.2 gpm or less in the single-family sector; the 2001 survey found 56 percent of single-family faucets in that range. In the multi-family sector, the percentage of faucets with flow rates of 2.2 gpm or less was 7 in 1995 and 11 in 2001.

Tables ES-5 and ES-6 summarize major landscape area and irrigation system features noted during single and multi-family site surveys. The 1995 Baseline study reported much larger landscapable, irrigated, and turf areas for multi-family properties. No circumstances were

found that would support a significant decrease in these areas between 1995 and 2001. The 1995 sample apparently had an over-representation of houses east of the hills, which tended to inflate the average values for landscapable, irrigated, and turf areas.

Table ES-5: Landscape and Irrigation System Characteristics in Single-Family Homes

Characteristic	1995	2001
Mean size of landscapable area in front (square feet)	1,515	1,440
Mean size of landscapable area in back (square feet)	4,201	2,640
Mean size of irrigated landscapable area in front (square feet)	1,154	934
Mean size of irrigated landscapable area in back (square feet)	1,434	1,576
Mean size of lawn in front (square feet)	471	551
Mean size of lawn in back (square feet)	545	554
Hose irrigation only	62%	33%
Average percent of irrigated areas in front watered with a drip system	5%	7.5%
Average percent of irrigated areas in back watered with a drip system	6%	8.1%
Average number of stations in irrigation controller	3.0	3.9

Table ES-6: Landscape and Irrigation System Characteristics in Multi-Family Properties

Characteristic	1995	2001
Mean size of landscapable area (square feet)	12,323	4,858
Mean size of irrigated landscapable area (square feet)	10,455	3,546
Mean size of lawn (square feet)	5,594	645
Hose irrigation only	58%	56%
Percent of properties with drip irrigation systems	-	2.2%
Average number of stations in irrigation controller	6.3	4.7

Non-Residential Site Surveys

Table ES-7 summarizes general water uses observed at non-residential sites surveyed. Little information from the 1995 study allowed valid comparisons between conditions then and now. The baseline study surveyed only restaurants and offices. In addition, sample sizes were considerably

smaller in 1995: fifty-one restaurants and 46 offices, compared to 70 restaurants and 235 offices in 2001. Some of the results, particularly from the office survey, indicate that the 1995 sample was not representative of the entire sector.

Table ES-7: Major Purposes of Water Use at Non-Residential Sites

Water Use	Percent of Sample with Specified Water Use					
	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Domestic/sanitary	100	100	100	100	100	100
Facility cooling/heating	11.5	13.6	21.9	21.3	17.1	17.0
Other cooling	26.9	27.1	47.9	59.6	30.0	38.7
Laundry	11.5	6.8	1.4	8.5	4.3	2.6
Automated dishwashers or garbage compactors	19.2	6.8	17.8	34.0	55.7	23.0
Ice-making machines	3.8	10.2	39.7	80.9	72.9	8.9
Landscape and decorative uses*	9.6	8.5	8.2	21.3	11.4	28.5
Water features**	7.7	6.8	0.0	0.0	1.4	6.0
Washing and sanitation	26.9	25.4	39.7	34.0	20.0	19.6
Process water purification	15.4	5.1	6.8	4.3	10.0	8.5
Wastewater pretreatment	0.0	0.0	0.0	0.0	0.0	0.4
Other uses***	9.6	8.5	16.4	14.9	5.7	5.1

* This category included exterior irrigation and fountains/ponds.

** Water features included jacuzzis/spas and fish tanks

*** Most common "other" uses were soda fountains, ice machines, coffee makers, and refrigerators.

Table ES-8 shows the average number of fixtures and appliances found in the non-residential sectors surveyed.

Table ES-8: Mean Values of Fixtures/Appliances per Non-Residential Site

Fixture/Appliance	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Bathroom facilities	2.8	2.4	1.9	1.7	1.9	3.3
Gravity flush toilets	2.5	2.0	1.5	1.1	1.5	2.4
Pressure-assisted toilets	0.2	1.3*	0.2	0.4	0.2	0.6
Flushometer toilets	0.7	0.2	0.3	0.7	0.7	1.5
Urinals, siphon	0.2	0.1	0.2	0.3	0.3	0.6
Urinals, washdown	0.5	0.7**	0.2	0.2	0.3	0.7
Urinals, waterless	0.1	0.1	0.0	0.0	0.0	0.2***
Bathroom faucets	3.2	2.9	1.8	1.9	2.2	5.0
Kitchen faucets	0.7	0.6	1.4	2.0	2.6	1.7
Utility faucets	0.8	0.6	1.0	0.7	0.7	0.9
Showers	0.3	0.1	0.1	0.0	0.0	0.4
Drinking fountains	0.5	0.3	0.2	0.0	0.2	0.9

*This value is skewed by 69 pressure-assisted toilets at one location; outside of that location, the mean value is 0.1.

** This value is skewed by 33 urinals at one location; outside of that location the mean value is 0.1.

*** This value is skewed by 24 urinals at one location; outside of that location the mean value is under 0.1.

Table ES-9 shows the overall market penetration of water-conserving fixtures within the non-residential sectors surveyed.

Table ES-9: Market Penetration of Water-Conserving Fixtures in Non-Residential Sectors

Fixture/Appliance	Percent of Market in Each Sector Surveyed					
	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Ultra-Low Flush Toilets	31.8	45.4	47.2	68.0	44.1	49.8
Low-Flow Urinals	21.6	5.9	24.0	22.2	22.7	24.4
Faucet Aerators	72.2	65.9	60.8	60.1	57.5	78.3

Analysis and Conclusions

Rates of Replacement

Where 1995 data were available, the study team calculated the rates at which high-water use fixtures have been replaced with water-conserving equivalents. Fixtures included toilets, showerheads, and faucet aerators in the single and multi-family sectors; and toilets and faucet aerators in one non-residential sector: restaurants.

Replacement rates were calculated by comparing the number of non-conserving fixtures in a base year (1991 for toilets, 1994 for other fixtures) with the number of the same fixtures at a later point in time. The end of 1991 was used as the base or starting time for toilets because it represents the time at which non-ultra-low flush toilets were no longer allowed in the District's service area. As of the beginning of 1992, California plumbing codes mandated that all new and replacement toilets had to be ultra-low flush fixtures. The end of 1994 was used as the base

period for other fixtures, as it represents the time when data for the 1995 baseline study was collected.

Toilet Replacement Rates. The study team calculated three rates of replacement for single and multi-family toilets. One was the actual rate at which toilets have been replaced between 1991 and 2001. An "unassisted" rate (estimated toilet replacement rate in the absence of District rebate and direct-install programs) was also estimated. In addition, a "natural" rate of replacement was calculated based on the average age of toilets. The various rates of toilet replacement for the single and multi-family sectors are illustrated in Table ES-10. The average annual rate of replacement for restaurant toilets was calculated at 3.5% for the period between 1991 and 2001.

Table ES-10: Average Annual Rates of Replacement for Toilets

Average Annual Rates	Percent of Toilets Replaced Annually	
	Single-Family	Multi-Family
Actual Between 1991 and 2001	2.5	3.5
"Unassisted" Between 1991 and 2001 (assuming no "free riders")	2.2	1.8
"Natural" (using average age of toilets from survey: 18.8±1.3 years for single-family toilets, and 17.3±1.9 years for multi-family toilets)	5.0-5.7	5.2-6.5

Showerhead Replacement Rates. The average annual rate of replacement for single-family showerheads between 1991 and 2001 was calculated at 1.8 percent. This relatively low replacement rate may

be a result of the already high market penetration of low-flow showerheads. About two-thirds of all showerheads have flow rates under 2.5 gallons per minute (gpm).

The 1.8 percent replacement rate for showerheads is based on measured flow rates. It does not include low-flow showerheads that may have been altered or for any other reason do not perform at 2.5 gpm or less. It also does not include the replacement of low-flow shower-heads with newer and potentially more water- saving models; data on showerhead types indicates that many such changes have taken place since 1995: there are fewer atomizing (low-flow) and more stream spray type (also low-flow) showerheads now than six years ago.

The total rate of replacement for multi-family showerheads between 1995 and 2001 was approximated at 4 percent. This rate does not take into account replacement of showerheads with flow rates within the 2.5 gpm range by others in the same range

Water Conservation Potential

There is an estimated 13.17 million gallon per day (mgd) water conservation potential from the replacement of non-conserving toilets, showerheads, and clothes washers, and from the installation of aerators on indoor faucets. Figure ES-3 presents a breakdown of the estimated water savings by fixture/appliance and residential sector.

Retrofitting toilets with displacement devices rather than replacing them with ULFTs was estimated to have a conservation potential of 1.18 mgd: 0.86 mgd from the single-family sector and 0.32 mgd from the multi-family sector (five or more units).

Faucet Aerator Replacement

Rates. There were insufficient data from previous studies to determine the rate at which higher-than-2.2 gpm aerators are being replaced with low-flow aerators, although data collected in the 2001 study will allow this determination in future studies.

Data from the 1995 baseline study was used to calculate the rate at which aerators are being installed on faucets that previously did not have them. This rate was calculated at an annual average of 6.9 percent in the single-family sector and 6 percent in the multi-family sector (5+ units).

The total rate of installation for faucet aerators in restaurants decreased. There are more faucets without aerators now than in 1995, assuming the 2.7-faucet-per-restaurant estimate from the Baseline study is correct.

This figure was based on single-family survey data from this study showing that displacement devices would save on the average 0.3 gallons per flush (gpf) for all non-conserving toilets.

The study team calculated water savings using data from the 2001 survey and other sources. Mean flush or flow volumes for conserving and non-conserving fixtures were used to compute water savings. Data on frequency of fixture use was obtained from the AWWA Research Foundation's *Residential End Uses of Water*.

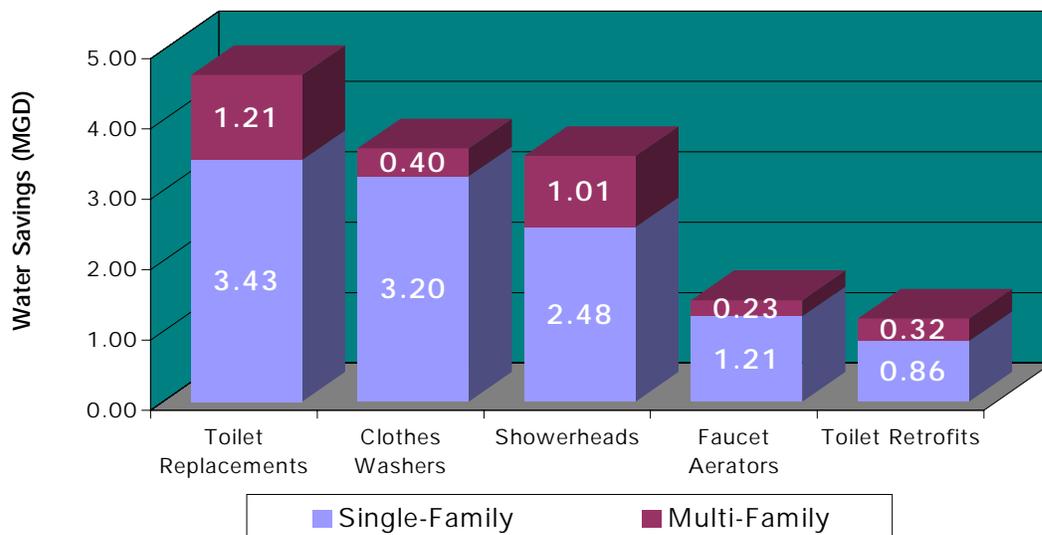


Figure ES-4: Potential Water Savings from Fixture/Appliance Replacement or Retrofit

Survey data do not provide water consumption numbers that would allow the quantification of potential water savings from improved irrigation efficiency, although they do provide valuable information on the breakdown of landscapable and irrigated areas.

Findings show that outdoor water use is prevalent on the east side of the District’s service area. The comparison of summer to winter water use shows that residents east of the hills average from twenty percent to 390 percent outdoor water use in summer months, which represents a ratio of summer to winter water use between 1.2 and 3.9. The ratios of

summer to winter water use west of the hills range from 0.75 to 1.25 for all but one of the groups surveyed. Houses built after 1990 show a ratio of 1.42.

The vast majority of single-family homes with water conservation potential from improved irrigation efficiency belong to 12 of the 72 groups surveyed in this study and represent about 5 percent of the single-family water accounts in the District’s service area. These homes are located east of the hills, are generally occupied by the owners, and have a high summer to winter water consumption differential.

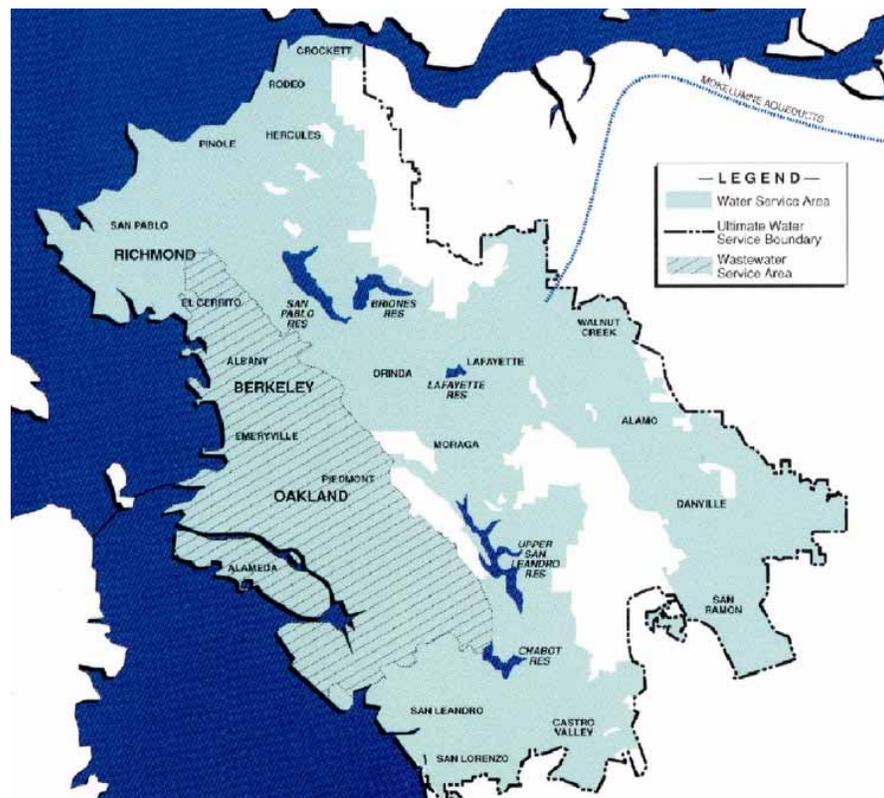
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1.0 INTRODUCTION

1.1 BACKGROUND

The East Bay Municipal Utility District (District) is a public water utility that provides water to approximately 1.3 million people in a 325-square-mile area, including 20

cities and 15 unincorporated communities in parts of Alameda and Contra Costa counties. Ninety-five percent of all accounts in the District's service area are residential.



Source: East Bay MUD 2000 Annual Report

Figure 1-1: East Bay Municipal Utility District Service Area

The District and its customers have a long history of commitment to water conservation and currently support one of the largest conservation programs in California. Water conservation is a central component of the District's 1993 Water Supply Management Program (WSMP), an integrated resource plan that seeks to address the full set of issues that affect the reliability of the District's water supply now and in the future.

The WSMP set a conservation goal of 34 million gallons per day (MGD) in the year 2020 and directed District staff to prepare a Water Conservation Master Plan (WCMP). The master plan, approved in 1994, is a blueprint for meeting water savings goals that maintain the District's long-standing emphasis on voluntary conservation by customers through cost-effective conservation programs.

A fundamental requirement for the development and evaluation of an effective water conservation program is a detailed knowledge of how customers use water. The WCMP identified the need to conduct market penetration studies at regular intervals. The District's Water Conservation Division conducted studies in 1995 (*Water Conservation Baseline Study*) and in 1998 (*Water Conservation Residential Site Survey*). The 2001 study summarized in this report provides new findings and expands the ability to make inferences about the market penetration of water-using hardware, the rate of hardware replacement, and customer behavior and attitudes.

Findings of the 2001 study will support the ongoing development, marketing, and implementation of conservation programs targeted to residential and non-residential customers, including an array of incentives for hardware installation and educational outreach to affect customer water-use practices. The District's annual reports on the WCMP describe these programs in detail. Study inferences regarding conservation potential and the rate of market transformation will also support ongoing evaluation of water conservation program impacts and District water supply planning.

1.2 STUDY OBJECTIVES

The objectives of the 2001 water conservation market penetration study were to collect current data on water conservation attitudes and behavior, determine the types and saturation of water-conserving hardware, assess water conservation potential for identified market sectors, and relate study findings to those of the two previous studies. These objectives were met through telephone and site surveys, statistical analysis of collected data, and analysis of pertinent data from other sources.

Customer attitudes and behavior regarding water conservation were assessed for residential customers only. Telephone interviews were conducted of a representative sample of District customers that included owners and tenants of single-family

residences and owners/managers of multi-family properties.

The market penetration of water-conserving hardware was assessed among residential and selected non-residential customers. Data was collected through site visits to customers' homes and places of business. Study participants were selected to accurately reflect District-wide customer characteristics.

Water conservation potential within the market sectors analyzed in the study was assessed from collected data and other sources. Survey data and studies on volume and frequency of fixture use were used to estimate the annual rates of total replacement and natural replacement of common water-using hardware with low-water-use and high-efficiency hardware.

1.3 REPORT ORGANIZATION

The methods and procedures used in the 2001 water conservation market penetration study and the study's results are presented in the following six sections of this report:

Section 2: Methodology

Section 3: Attitudes Survey

Section 4: Single-Family Site Survey

Section 5: Multi-Family Site Survey

Section 6: Non-Residential Site Surveys

Section 7: Analysis and Conclusions

Detailed documentation on sampling methodology, ways to enlist customer participation, quality control, training of survey personnel, survey forms, data collection, and survey responses is presented in eleven appendices attached to this report:

Appendix A: Sampling Methodology

Appendix B: Development of Customer Lists

Appendix C: Enlisting Customer Participation

Appendix D: Data Collection Forms

Appendix E: Quality Control Guidelines

Appendix F: Training Programs

Appendix G: Single-Family Telephone Interviews

Appendix H: Multi-Family Telephone Interviews

Appendix I: Single-Family Site Survey

Appendix J: Multi-Family Site Survey

Appendix K: Non-Residential Site Surveys

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2.0 METHODOLOGY

2.1 SURVEY TYPES

Two types of surveys were conducted using separate samples of District customers: telephone interviews and site visits. Telephone interviews were used to assess residential customers' attitudes toward water conservation, including their reasons for conserving or not conserving water, perceptions regarding water-conserving fixtures/appliances, knowledge of household

water use, and knowledge of District conservation programs. Site visits were conducted to collect information on the types and characteristics of water-using fixtures, appliances, and equipment. The site visits included measurements of flow rates (faucets and showerheads) landscaped areas, and toilet flush volumes.

2.2 MARKET SECTORS

The market penetration study included nine market sectors as defined by *business classifications codes* (BCC) within the District's databases. These comprised three residential

classifications and six non-residential categories. Table 2-1 presents the classifications, along with their BCCs, number of accounts, and average daily water use.

Table 2-1: Market Sectors

Classification	BCC	Number of Accounts*	Sector MGD†	Account GPD†
Single-Family Residence	8800	287,209	88.62	289
Multiple Dwelling (2-4 units)	6514	15,077	8.61	460
Apartment Building (5 or more units)	6513	6,713	24.58	2,919
Warehousing	4200	868	1.15	1,048
Retail Trade, Other	5300	2,030	1.85	477
Food Sales	5400	492	0.67	777
Eating Places, Fast Food	5811	231	0.39	791
Eating Places, Restaurants	5812	644	1.43	1,118
Offices	6800	2,650	3.62	961

* These numbers reflect the number of records used in the study, rather than a total of all District accounts in each sector. Duplicate account numbers and inactive accounts were removed from the database for sample selection purposes.

† Average water consumption in million gallons per day (MGD) for entire market sector, and gallons per day (gpd) per individual account. Values from District Water Conservation Division, April 2001

The nine market sectors were selected to maximize the collection and usefulness of data while containing costs. The residential sectors, representing 95% of all accounts, were obvious choices. The attitudes survey focused strictly on the three residential sectors, targeting residents of single-family homes (BCC 8800) and owners/managers of multi-family properties (BCCs 6513 and 6514). The residential site survey focused on single-family homes (BCC 8800) and apartment buildings with five or more units (BCC 6513). To conserve costs, multiple dwellings with 2 to 4 units (BCC 6514) were not surveyed. Although more numerous in terms of accounts, they use significantly less water as a sector than the apartment buildings with five or more units and thus present less of a water-savings potential.

The six non-residential sectors surveyed in this study presented advantages in the data collection

process. First, sectors were selected with sites that could be surveyed in an hour or less by individuals with only a basic training in the identification and evaluation of water-using fixtures and equipment. Second, potential difficulties obtaining access to sites and possible disruptions to client activities were avoided, excluding hospitals and schools. Third, selected non-residential sectors were identified by the 1997 California Urban Water Council's *CII ULFT Savings Study* as having high water savings potential from toilet replacement.

The 1995 and 1998 studies used different means to analyze the three residential sectors and two of the non-residential business classification codes used in the 2001 study. Table 2-2 illustrates how the previous two studies differed in scope and sample size from the 2001 study. Sampling error, which decreases as the sample size increases, is lowest in this study.

Table 2-2: Comparison with Previous Studies

Market Sector	BCC	Sample Sizes (Number of Accounts Analyzed)					
		Site Visits			Telephone Interviews		
		1995	1998	2001	1995	1998	2001
Single-Family Residence	8800	290	103	387	350		388
Multiple Dwelling (2-4 units)	6514		103		150		375
Apartment Building (5 or more units)	6513	151		360			
Warehousing	4200			52			
Retail Trade, Other	5300			59			
Food Sales	5400			73			
Eating Places, Fast Food	5811			47			
Eating Places, Restaurants	5812	51		70			
Offices	6800	46		235			
Hospitals	8060	10					
Hotels	7000/7001	50					
Schools	8200	57					

2.3 SAMPLING METHODOLOGY

Stratified random sampling was used to obtain unbiased, representative samples of District customers. All market sectors were stratified by geographic location. Residential sectors were additionally stratified by the year built. Single-family residences were further stratified by tenancy and outdoor water use. Lot size was initially proposed as a stratification factor for single-family accounts. Data available from District files and from County Assessors' databases, however, proved insufficient to allow this stratification. The levels of stratification and their rationale are summarized below (see Appendix A for complete details on sampling methodology and sample sizes):

- **Geography:** The District serves two areas that differ significantly in terms of their climate and water use patterns. The market penetration study differentiated between “east of the hills” and “west of the hills.” Customers located in the cities of Alamo, Danville, Lafayette, Moraga, Orinda, Pleasant Hill, San Ramon, and Walnut Creek were designated east of the hills; other cities within the service area were designated west of the hills.
- **Year-Built:** Residential customers (single and multi-family dwellings) were stratified into six age groups: those built before 1950, and those built in the decades of the '50s, '60s, '70s, '80s, and from 1990 to 2001. The selected age groups facilitate the isolation of data for residences built after 1982, when legislation was passed in California that prohibited toilets with flush volumes in excess of 3.5 gallons, and for houses and apartment buildings built after 1992, when flush volumes were further restricted in the state to 1.6 gallons or less.
- **Tenancy:** Three types of tenancy were considered among single-family residents: “owners,” who comprised 63% of the single-family accounts; “tenants,” who made up 17% of the total; and “unknown,” a category assigned in District files to 20% of the 287,209 accounts used in the study. Different types of tenancy were used to assess possible differences in attitudes toward water conservation and in the implementation of conservation measures.
- **Outdoor Water Use:** Single-family residences were stratified by how their outdoor water use compared to that of other houses in the same geographical location and age and tenancy groups. The ratio of average summer to winter water consumption was determined for all single-family customers. A ratio of 1.0 indicates equal summer and winter use, and ratios higher than 1.0 indicate higher summer use, assumed attributable to outdoor uses. The median ratio was calculated for customers in each of thirty-six groups that represented all possible combinations of locations, year-built, and tenancy types. Customers with ratios higher than the median for their group were classified as having “high” outdoor water use and the remainder classified as having “low” outdoor water use.

A confidence level of 95% was used to determine sample sizes for all surveys. Tolerable sampling errors for proportional data were assumed at 5% for all residential surveys and for site visits to office buildings. A sampling error of 10% was used in determining sample sizes for site surveys in restaurants, retail trade, warehousing, food sales, and fast food facilities; a larger sampling error was allowed in these non-residential sectors for cost-containment purposes; the five sectors together

use less than 3% of the District’s total metered water consumption.

The selected market sectors were surveyed individually, except for two multi-family sectors (buildings with 2-4 units and buildings with 5-plus units) that were combined for the attitudes survey to facilitate collection of attitudinal data from owners/managers of income property. Table 2-3 shows the confidence level, sampling error, and sample sizes for the 10 surveys conducted.

Table 2-3: Sample Sizes

Survey Type	Confidence Level	Sampling Error	Sample Size
1. Telephone Interviews Single-Family	95%	5%	384
2. Telephone Interviews Multi-Family	95%	5%	377
3. Site Visits Single-Family	95%	5%	384
4. Site Visits Multi-Family (5+ Units)	95%	5%	363
5. Site Visits Warehouses	95%	10%	57
6. Site Visits Retail Trade, Other	95%	10%	60
7. Site Visits Food Sales	95%	10%	55
8. Site Visits Fast Food	95%	10%	49
9. Site Visits Restaurants	95%	10%	72
10. Site Visits Offices	95%	5%	225
Total Number of Accounts Targeted			2,026

Samples were stratified as follows:

1. Telephone interviews of single-family residents were stratified into 72 subgroups:
 - a. Three types of tenancy (owners, renters, unknown)
 - b. Two locations (east or west of hills)
 - c. Six year-built categories (<1950, 1950s, 1960s, 1970s, 1980s, 1990-2001)
 - d. Two outdoor water use categories (high and low).

2. Telephone interviews of apartment owners/managers were stratified into 24 subgroups:
 - a. Two building sizes (2-4 units and 5-plus units)
 - b. Two locations (east or west of hills)
 - c. Six year-built categories (<1950, 1950s, 1960s, 1970s, 1980s, 1990-2001).
3. Site visits to single-family residents were stratified into 72 subgroups:
 - a. Three types of tenancy (owners, renters, unknown)
 - b. Two locations (east or west of hills)
 - c. Six year-built categories (<1950, 1950s, 1960s, 1970s, 1980s, 1990-2001)
 - d. Two outdoor water use categories (high and low).
4. Site visits to apartment buildings (5-plus units) were stratified into 12 subgroups:
 - a. Two locations (east or west of hills)
 - b. Six year-built categories (<1950, 1950s, 1960s, 1970s, 1980s, 1990-2001).
5. Site visits to warehouses (BCC 4200) were stratified by location (east or west of hills).
6. Site visits to retail trade facilities (BCC 5300) were stratified by location (east or west of hills).
7. Site visits to food sales facilities (BCC 5400) were stratified by location (east or west of hills).
8. Site visits to fast food establishments (BCC 5811) were stratified by location (east or west of hills).
9. Site visits to restaurants (BCC 5812) were stratified by location (east or west of hills).
10. Site visits to offices (BCC 6800) were stratified by location (east or west of hills).

2.4 DEVELOPMENT OF CUSTOMER LISTS

Customer lists were developed from District water use and year-built data. Water use data for 1998, 1999, and 2000 were used to compute the average ratio of summer to winter water use for single-family residences. Year-built data for single and multi-family accounts were incorporated into District databases matching parcel numbers from County Assessors' files.

The raw data were subdivided into the appropriate subgroups. Single-family accounts were separated into 72 groups, multi-family accounts into 24 groups, and non-residential accounts into two groups. The number of accounts in each subgroup

was then determined, as well as the proportion of the total that they represented. Each sample was configured using the same proportions found in the entire service area. For example, among the single-family accounts the largest subgroup was the one corresponding to houses built before 1950, located west of the hills, occupied by the owner, and with a summer water use above the median for that subgroup: 45,702 accounts, or 15.9 percent of the total, shared those characteristics. The survey sample included 61 accounts, or 15.9 percent of the total sample of 384, from that particular subgroup.

Lists of potential study participants were developed assuming a response rate of 10 percent (one out of ten account holders contacted would agree to participate in the study). This assumption was adjusted for the non-residential sectors due to the small number of accounts available. Table

2.4 shows how the total number of potential participants, selected at random from the account numbers available in each subgroup, was divided (see Appendix B for complete details on the development of customer lists).

Table 2-4: Sizes of Customer Lists

Survey Type	Sample Size	Number of Potential Study Participants
1. Telephone Interviews Single-Family	388*	3,880
2. Telephone Interviews Multi-Family	377	3,770
3. Site Visits Single-Family	388*	3,880
4. Site Visits Multi-Family (5+ Units)	363	3,630
5. Site Visits Warehouses	57	570
6. Site Visits Retail Trade, Other	60	600
7. Site Visits Food Sales	55	492
8. Site Visits Fast Food	49	231
9. Site Visits Restaurants	72	644
10. Site Visits Offices	225	2,250

* The sample size for single-family surveys increased from 384 to 388 due to necessary rounding up of the number of accounts per subgroup.

2.5 ENLISTING CUSTOMER PARTICIPATION

Announcement letters and follow-up telephone calls were used to enlist customer participation in the market penetration study. The content of the announcement letters and the procedures used to initiate contact with potential study participants were designed to minimize sample bias.

Announcement letters did not disclose the water-conservation aspects of the study. Voluntary participation was requested in a water-use study to collect data on water-using fixtures and appliances that would allow the District to improve service to its customers.

Participants were encouraged to participate through appeals to their sense of community service. Material incentives in the form of credits on water bills were initially considered and later discarded due to administrative and legal concerns. Five different letters were prepared to enlist customer participation, one for each of the major survey groups: telephone survey of single-family residents, telephone survey of apartment building owners and managers, site survey of single-family homes, site survey of apartment buildings, and site survey of non-residential sectors.

Announcement letters were mailed in five batches to minimize the time between the customer's receipt of the letter and the initial telephone contact from an appointment scheduler. A sample of each letter is included in Appendix C.

Telephone calls to potential study participants were made during working hours and on weekends and weekday evenings. Weekday calls were generally made between 10 a.m. and 8 p.m. Weekend calls were made between 9 a.m. and 6 p.m. The after-hour and weekend calls sought to avoid sample bias by including all segments of the customer base, not only those customers home during working hours.

Telephone callers encouraged customers to participate in the study by stressing that the data collection

effort was important to the District and would take only a few minutes of their time (five minutes for telephone interviews, 20-30 minutes for single family homes, 45 minutes to an hour for multi-family buildings and businesses). Material incentives were offered to potential participants in single and multi-family site surveys in the form of water conservation kits (low-flow showerhead, kitchen and bathroom faucet aerators) and copies of the American Horticultural Society's "*Water-Wise Gardening*" guide. Multi-family owners/managers and non-residential customers were encouraged to participate in the site surveys by offering free assessments of water use efficiency in an effort to decrease their water bills in the long term.

2.6 DATA COLLECTION

The study involved two distinct types of data collection: telephone interviews for the attitudes survey and paper forms for the market penetration study. Telephone interviewers asked attitudinal questions from a questionnaire specially designed for the particular type of customer (single family resident or multi-family owner/manager). Site survey field representatives filled out the appropriate forms based on their visual inspection of customer fixtures, appliances, landscaped areas, irrigation systems and controllers, pools, spas, fountains, ponds, and any other water-using equipment at each visited site.

Data from telephone interviews were entered directly into computer files. A computer program was developed to provide interviewers with ready access to lists of participants, facilitate data entry, and check for completeness. The program tracked the number of interviews per subgroup and automatically made a subgroup unavailable when the targeted number of customers had been reached. Interviewers were able to enter responses to questions with simple clicks on the pre-programmed computer screen. The questionnaires used in the attitudes survey are included in Appendix D.

WATER CONSERVATION ATTITUDES SURVEY - SPRING 2001

EBMUD

Setting Up Telephone Interviews for
New Participants

Name: Phone:

Address: Acct#:

City: Zip:

Current Date: Current Time:
(mm/dd/yyyy)

Call Result

Comment:

Figure 2-1: Sample Screen from "Interviews" Program

Data collection for the site surveys started with an appointment form generated by a specially designed computer program that facilitated the scheduling of site visits. The appointment scheduler filled out this form on a computer screen when a customer contacted over the telephone agreed to have a field representative visit his/her home or place of business. The appointment

form was printed out and attached to an appropriate survey package. The form contained relevant customer and account information such as name, address, phone number, type of account (BCC), account number, type of tenancy, year-built, and site location in the Thomas Street Guide. A sample appointment form is included in Appendix D.

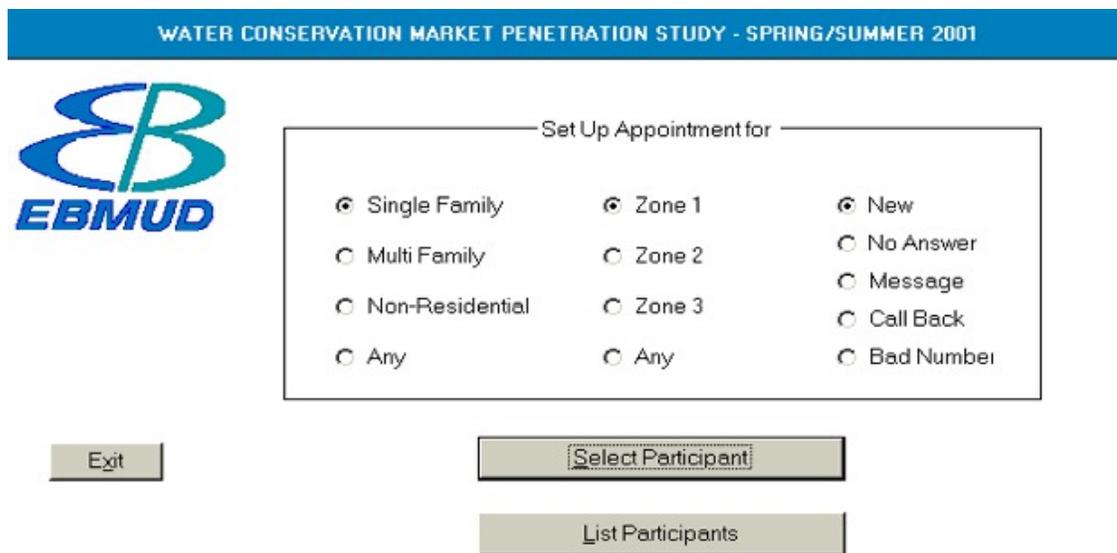


Figure 2-2: Sample Screen from “Appointments” Program

Field representatives fulfilled several functions during their prearranged visits to single-family, multi-family, and non-residential sites. They provided customers with an informational flyer on the study; offered low-flow showerheads and faucet aerators (up to five per customer), and conducted brief interviews with the customer and visual inspections of water-using fixtures, appliances, and equipment.

Copies of the various data sheets and informational flyer used in the study are included in Appendix D.

Data from the survey forms were entered into a master database using a data entry program specially designed for the study. The data entry program contained quality control features to verify each entry and check for completeness.

2.7 QUALITY CONTROL

Quality assurance and control were exercised throughout the various study activities. Written quality control guidelines were available to every member of the study staff. Guidelines for telephone interviewers, site surveyors, appointment schedulers, and administrative assistants are presented in Appendix E. Customer contacts from telephone interviews and site visits were monitored by management personnel to insure uniformity and quality, and project team managers and trainers worked with every staff member during their initial client contacts. Computer

programs used to collect telephone interview data, set up appointments for site visits, and enter field data contained quality control features such as automatic checks for completeness and limitations on the range of possible entries. Management and staff personnel conducted additional quality control checks on field data before entry into the master database. Managers also performed random follow-up calls and visits to verify the integrity of collected data (on the average one call or visit per consultant field representative per week).

2.8 PROJECT STAFF

Study staff included District personnel and personnel from the consulting team retained to conduct the study. District personnel conducted a portion of the telephone interviews for the attitudes survey and most of the site visits to non-residential customers. About 40 non-residential appointments a week were set aside for District personnel.

The consulting team provided field and office staff. Four to six field representatives conducted site visits six to seven days a week. Three staff members set up appointments and entered collected data into computer files. One staff member conducted telephone interviews on evenings and weekends during the initial stages of the study. Two staff members from the consulting team subsequently

handled both daytime and after-hours telephone interviews. Three managers supervised the activities of consultant personnel.

Use of District staff in survey performance presented both advantages and disadvantages. District representatives brought to the study substantial customer service experience, familiarity with the District's service area and customer base, and knowledge of the end uses of water. On the other hand, the use of District personnel required more training sessions and more complex logistics to coordinate appointment scheduling and fieldwork, transfer data from field representatives to data entry personnel, and resolve cancellations and other customer contact problems.

2.9 STAFF TRAINING

Training programs were instituted to acquaint telephone interviewers, appointment schedulers, site surveyors, and data entry clerks with their respective tasks. Telephone interviewers were trained in the use of the software designed for the interviews. Appointment schedulers were trained in customer relations, use of the appointments program, and coordination with field personnel. Data entry clerks were trained in computer use, data checking, and coordination with field personnel. Site surveyors received training in customer relations, faucet and showerhead flow measurements, distance and area measurements for

determination of landscapable areas, leak detection, determination of manufacturers and model types for various fixtures and appliances, and determination of toilet flush volumes. Site surveyor training included mock surveys where several surveyors inspected the same facilities and the results were compared for consistency and discussed for training purposes. Separate training sessions were conducted for field personnel in charge of single and multi-family surveys and for District personnel in charge of non-residential site visits. Appendix F includes the slide presentations for the two training sessions.

3.0 ATTITUDES SURVEY

3.1 QUESTIONNAIRES

Two separate questionnaires were used: one for single-family residents and another for owners/ managers of multi-family dwellings (see Appendix D). Both questionnaires asked respondents similar questions about their attitudes regarding water conservation, specific water use and conservation behaviors, and their

interest and potential participation in District conservation programs. Single-family residents were also asked about the number of people and annual income in their household. Owners/managers of multi-family sites were asked about the number and type of units in their buildings and their occupancy rates.

3.2 RESPONSE RATES

Response rates varied widely depending on a number of factors, including day of the week, time of day, target sector, target subgroup within sector, person making calls, and policies regarding messages and call-backs:

- Higher response rates were obtained on weekdays and standard working hours for calls to multi-family owners/managers; evenings and Saturday mornings yielded the best response rates from single-family customers.
- The single-family sector was easier to approach than the multi-family sectors; apartment managers in buildings with five or more units were easier to find than owners/managers of smaller multiple dwellings.
- Subgroups requiring a large number of participants were generally more difficult to complete than subgroups requiring one or two participants; the largest subgroup (requiring 196 respondents), corresponding

to multi-family dwellings with 2 to 4 units, west of the hills, built before 1950, averaged one interview in eleven calls.

- The person making calls made a difference because the levels of persuasiveness varied from one individual to another.
- Policies regarding messages and call-backs were changed during the study. Initially messages were left on answering machines or when the head of household was not available, but this practice was discontinued due to logistic difficulties (District interviewers were not available after normal working hours to respond to call-backs) and to save time.

Reaching the appropriate person proved more difficult than anticipated. There were numerous unanswered calls, incorrect telephone numbers, and required call-backs. Averages of call outcomes are presented in Table 3-1.

Table 3-1: Attitudes Survey Call Outcomes

Market Sector	Percent of Telephone Calls					
	Interview	Refusal	No Answer	Message	Call Back	Incorrect Number
Single-Family Residents	40	18	24	2	8	8
Multi-Family Owners/ Managers (2-4 Units)	10	7	36	14	10	23
Multi-Family Owners/ Managers (5+ Units)	19	13	31	8	7	22

Customer participation rates were better than anticipated. Once contact was established with the appropriate person, about two out of three people agreed to the interview. Among single-family respondents, 69% of those contacted agreed to participate in the survey. The equivalent percentage among multi-family owners/managers was 59%.

No sample bias was perceived from response rates. The stratification of the sample resulted in 96 subgroups, the majority of them requiring between one and four participants; by

meeting the target number of respondents per subgroup, bias due to geographic location, tenancy, age of dwelling, and water use was avoided. The telephone calls were spread out over daytime, evening, and weekend hours to avoid an over-representation of senior citizens and stay-at-home customers. Customers with incorrect telephone numbers were not removed from consideration; reverse directories were used to obtain correct telephone numbers.

3.3 SAMPLE CHARACTERISTICS

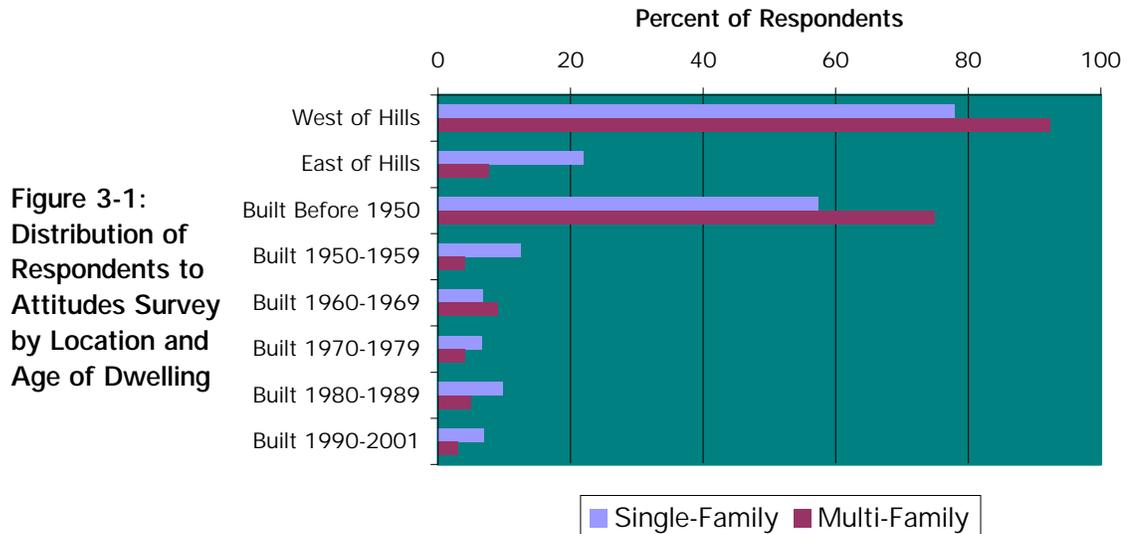
A total of 763 telephone interviews were conducted, most of them in June and July, 2001: 388 interviews of single-family residents and 375 of apartment building owners/managers. The single-family sample was subdivided into 72 groups according to location, tenancy, age of dwelling, and ratio of summer to winter water use. The multi-family sample was divided into 24 groups

according to size of building (2-4 units or 5-plus units), location, and age of building. The representation of each group in the sample was in the same proportion as the representation of the group in the District's service area. The makeup of the single and multi-family samples is presented in appendices G and H and tables G-1 and H-1.

3.4 RESPONDENT CHARACTERISTICS

According to District data, the majority of single and multi-family respondents live west of the hills in dwellings built before 1950. Figure 3-1 illustrates the distribution of respondents by geographic location

and age of dwelling. The percentage of respondents in each category closely matched the percentage of District customers with the corresponding characteristics.



The majority (62.9%) of single-family respondents are listed in District files as homeowners, 16.3% as tenants, and 20.8% as unknown. U.S. Bureau of the Census data from 1990 (data from 2000 census not yet available) indicate that 16.2% of single-family homes in cities within the District's service area are occupied by tenants and 80.7% by homeowners (3.1% listed as vacant). It is likely, therefore, that most accounts with unknown tenancy are actually occupied by their owners.

Ninety-two percent of multi-family respondents own or manage properties west of the hills; 69% represent properties with 2 to 4 units and 31% represent buildings with 5-plus units.

According to the answers provided by respondents:

- Forty-seven percent of the single-family households surveyed had one or two occupants; 86% had four occupants or less.
- Fifty-four percent of the single-family households surveyed reported annual incomes under \$20,000; 75% reported annual incomes under \$80,000; 17% declined to respond.
- Eighty-two percent of multi-family respondents claimed to own the property they were called about; the rest were managers, maintenance staff, or rental office employees.
- Eighty-nine percent of multi-family sites surveyed reported occupancy rates between 90 and 100 percent.

3.5 SURVEY FINDINGS

Survey findings are reported in terms of conservation attitudes, conservation actions, and potential conservation actions to facilitate comparison with the 1995 study. Attitudes are gauged on the basis of customer knowledge of the quantity of water used, perception of the importance of water conservation, willingness to save water, and motivations to do so. The conservation actions section of this report provides an indication of water-conserving activities

undertaken by District customers in recent months. The potential conservation actions section highlights customers' level of interest in possible District-sponsored conservation measures. Survey answers are tabulated in appendices G (single-family) and H (multi-family). The statistical level of confidence on survey answers is 95%. The maximum relative error around the percent distribution of proportional data is 5%.

Conservation Attitudes

Single-family residents were asked to guess the number of gallons of water used by their household in one day for inside and outside uses. A fourth of the respondents declined to venture a guess; 58% thought that the daily household water use was less than 50 gallons; 10% thought it was between 50 and 199 gallons; and 5% estimated daily water use between 200 and 300 gallons. According to April 2001 Water Conservation Division figures, the average daily use per household is 289 gallons.

Single-family residents east of the hills underestimated water use to a greater extent than residents west of the hills. The average daily water use estimated by east of the hills residents who provided a numerical answer was 58 gallons; their actual average daily water use is 480 gallons (based on water consumption figures for 1998-2000). Residents in west of the hills single-family homes estimated water use at 65 gallons per day (gpd), while their actual use averages 228 gpd.

Underestimation of daily water use was most notable in the 2001 survey. The 1995 baseline study reported a

mean perceived water use by single-family households of 147 gpd, whereas the 2001 study reported a mean of about 60 gpd among people who provided a numerical answer. Of the 262 respondents who estimated water use under 200 gpd, 71% live west of the hills, 67% own their homes, and 76% live in houses built before 1980.

Single and multi-family respondents were asked how important it was for consumers in Northern California to conserve water. Responses were distributed as follows

	Single Family	Multi Family
Not important	1.0%	0.3%
Important	27.2%	35.4%
Very important	71.8%	64.3%

These responses differ from those reported in the 1995 baseline study, due perhaps to the wording of the question. When given the choice between unimportant and important, 94% chose important in 1995; when asked to clarify, 78% of the total rated water conservation as very to

extremely important, 12% as important, and 8% as unimportant. Respondents to this survey were provided the three choices. The proportion of respondents who consider water conservation unimportant decreased from about 8 to 1% or less between 1995 and 2001.

Single and multi-family respondents were asked whether they agreed or disagreed with several statements regarding water conservation. The distribution of responses from the 1995 and 2001 surveys is presented in Table 3-2.

Table 3-2: Distribution of Responses to Conservation Attitudes Questions

Statements Read to Respondents		Percent of Respondents				
		Strongly Disagree	Somewhat Disagree	Somewhat Agree	Strongly Agree	Don't Know
Making efforts to conserve water is an inconvenience	1995	38	33	18	10	1
	SF 2001	53	35	10	1	1
	MF 2001	47	35	11	3	4
I am willing to conserve water if it saves money on water bill	1995	6	8	22	56	8
	SF 2001	2	4	27	66	1
	MF 2001	1	2	25	69	3
I am willing to conserve water to help protect the environment	1995	5	3	21	68	3
	SF 2001	1	1	23	74	1
	MF 2001	0	1	21	74	4
I am willing to conserve water to prevent future shortages during drought conditions	1995	5	2	19	72	2
	SF 2001	1	1	15	83	0
	MF 2001	0	1	16	79	4

Responses to the attitudes questions show an increased willingness to conserve water among District customers. The proportion of respondents who strongly disagree that water conservation is an inconvenience went up from 38% in 1995 to 53% and 47% for single-family and multi-family respondents, respectively. Responses also demonstrate an increased concern about the cost of water: the percentage of those who strongly agree they would conserve water to save money went up from 56% in

1995 to 66% (single-family) and 69% (multi-family) in 2001. Conserving water to protect the environment also went up in acceptance: 74% of respondents strongly agree, as opposed to 69% in 1995. Willingness to conserve to prevent water shortages during drought conditions was a more important issue to single-family respondents: 83% strongly agreed they would conserve in that situation, as opposed to 79% among multi-family respondents. Both proportions were greater than the 73% overall reported in 1995.

Conservation Actions

Single and multi-family respondents were asked whether they had taken specific water conservation actions in the past year. A list of actions was read to them, and they had the choice to answer “yes,” “no,” or “don’t know.” The questions as posed presented several problems. Some respondents had only a vague recollection of when a particular action, such as changing a toilet or installing a low-flow showerhead, was taken. Other respondents knew that an action had been taken recently, but not in the last year. Interviewers were told to clarify the question by using “in recent months” instead of “in the past year,” and allowing “yes” answers to actions taken as far back as 18 months. Another problem was that several respondents who already had ultra-low flush toilets or low-flow showerheads, or did not have landscapable areas or irrigation systems, found the questions inapplicable. Interviewers were told to expand the “don’t know” answer to include “not applicable.” The distribution of responses is summarized in Table 3-3 and compared to the distribution of “prompted” responses from the 1995 study.

The single and multi-family responses to the conservation action questions were similar. Both groups had the exact same percentage of respondents claiming to have installed drought resistant landscaping. The number of single and multi-family respondents who installed low-flow showerheads and watered less often differed by only one percentage point. The number of single and multi-family respondents who claimed to water

lawn and shrubs evenings and early mornings, and those who installed displacement devices in toilets differed by two percentage points.

Twelve of the 14 conservation actions (including “other”) showed an increased participation by District customers as compared to 1995 results. Only the installation of low-flow showerheads and toilet displacement devices showed a decrease: from 46 to 43% and from 37 to 26%, respectively. Installation of ultra-low flush toilets went up from 17% the year before the 1995 study was conducted to 33% (single-family) and 39% (multi-family) in recent months. Less frequent car washing showed a significant increase from 53% overall in 1995 to 74% for single-family respondents in 2001. The largest increase was reported for “other conservation measures,” from 5% overall in 1995 to 56% for single-family respondents in 2001.

Single-family respondents were asked how much overall effort their households made to conserve water; multi-family respondents were asked to rate their building management’s efforts to conserve water. As illustrated in Figure 3-2 (Page 3-8), more than 40% of both single and multi-family respondents rated their water conservation efforts as moderate and about 30% rated them as “large.” The proportion of respondents claiming moderate and large water conservation efforts went up from 1995. Fewer respondents claimed “very large” water conservation efforts in this study than in the 1995 study.

Table 3-3: Distribution of Responses to Conservation Action Questions

Were any of the following actions taken in your household [building] last year:		Percent of Respondents		
		YES	NO	Don't Know
Take shorter showers	1995	68	29	3
	SF 2001	74	25	1
	MF 2001	N/A	N/A	N/A
Install low-flow showerheads	1995	46	50	4
	SF 2001	43	55	2
	MF 2001	44	55	1
Install displacement devices in toilets	1995	37	59	4
	SF 2001	26	74	0
	MF 2001	28	71	1
Install ultra-low flush toilets	1995	17	78	5
	SF 2001	33	66	1
	MF 2001	39	60	1
Use garbage disposal less often	1995	37	44	19
	SF 2001	47	34	19
	MF 2001	N/A	N/A	N/A
Use dishwasher less often and/or fuller loads	1995	42	38	20
	SF 2001	64	17	19
	MF 2001	N/A	N/A	N/A
Use clothes washer less often and/or fuller loads	1995	55	36	9
	SF 2001	83	14	3
	MF 2001	N/A	N/A	N/A
Repair leaks or drips in faucets or toilets	1995	69	24	7
	SF 2001	78	21	1
	MF 2001	82	17	1
Wash car less frequently/Restrict car washing on premises	1995	53	34	13
	SF 2001	74	19	7
	MF 2001	65	34	1
Water lawn and shrubs less often	1995	42	44	14
	SF 2001	61	32	7
	MF 2001	62	31	7
Water lawn and shrubs evenings and early mornings	1995	39	47	14
	SF 2001	78	14	8
	MF 2001	76	12	12
Install drought resistant/low water use landscaping	1995	12	70	18
	SF 2001	39	52	9
	MF 2001	39	53	8
Limited spa/pool use	1995	N/A	N/A	N/A
	SF 2001	N/A	N/A	N/A
	MF 2001	8	50	42
Other water conservation measure	1995	5	76	19
	SF 2001	56	43	1
	MF 2001	39	58	3

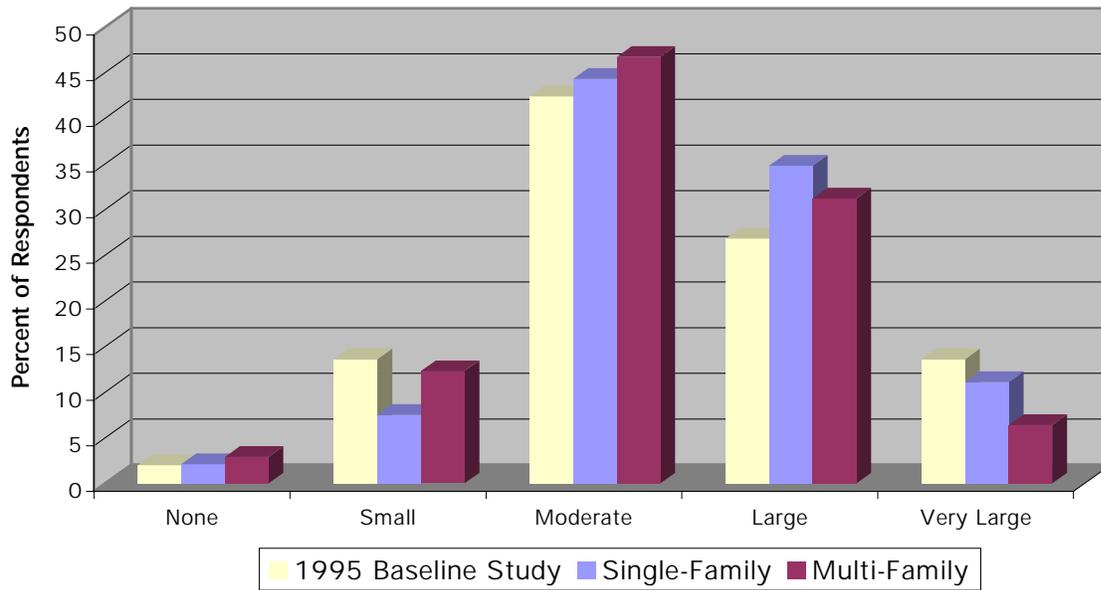


Figure 3-2: Level of Water Conservation Effort

Single and multi-family respondents ranked the primary reasons for conserving water in the same order. As illustrated in Figure 3-2, preventing shortages in future droughts was the top reason for conserving water, followed by saving money, protecting

the environment, and other (common sense, media attention, guilt, etc). Saving money on water bills had a higher percentage of respondents in the multi-family sector than among residents of single-family homes.

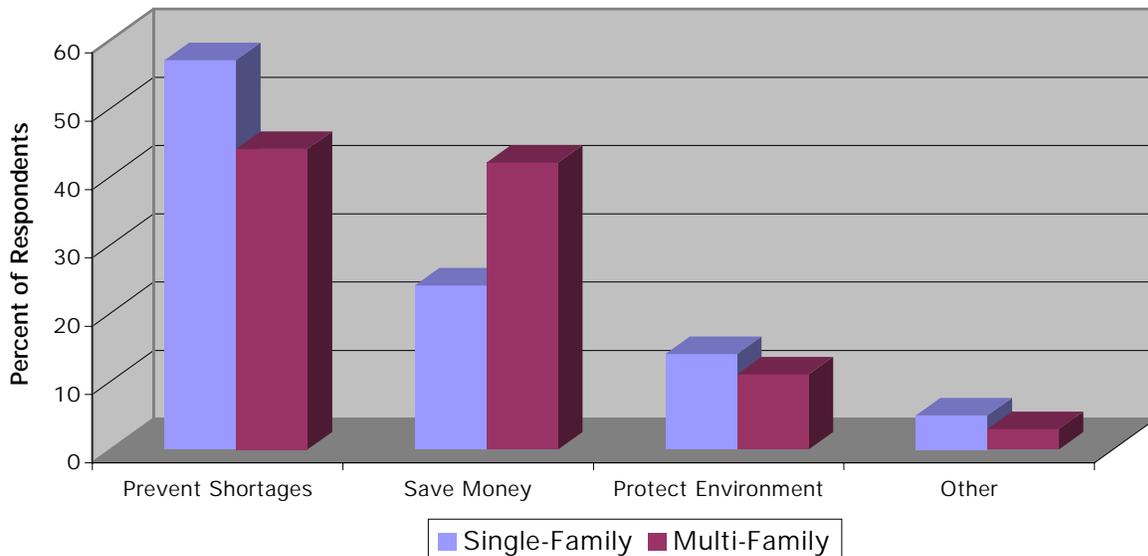


Figure 3-3: Distribution of Reasons to Conserve Water

Most respondents claimed not to need additional information on how to save water (75% of single-family and 68% of multi-family

respondents), reflecting an increase over the 53% of respondents who noted such in 1995.

Potential Conservation Actions

Survey respondents were asked questions regarding their potential implementation of several water conservation measures. The simplest option they were questioned about was the use of water-saver kits (low-flow showerheads, faucet aerators, toilet tank inserts). They were also queried as to whether they would be motivated by District rebates to implement changes to landscaping and irrigation, install ultra-low flush toilets, or purchase high-efficiency clothes washers. Questions were also asked about the possible

implementation of gray water systems.

Single and multi-family respondents were asked whether they would install low-flow showerheads, faucet aerators, and/or toilet tank inserts if they were provided free of charge. As shown in Table 3-4, showerheads and aerators were more popular than toilet tank inserts. The 1995 study answers are not directly comparable, because customers were asked whether they would install none (19%), some (25%), or all of them (48%).

Table 3-4: Distribution of Responses to Conservation Kit Questions

If you were to receive a free water-saver kit, would you install:		Percent of Respondents			
		Yes	No	Need More Information	Don't Know or N/A
Low-flow showerheads	SF 2001	63	28	5	4
	MF 2001	74	18	2	6
Water and energy-saving faucet aerators	SF 2001	67	25	4	4
	MF 2001	78	13	3	6
Toilet tank inserts	SF 2001	51	42	4	3
	MF 2001	66	23	3	8

Responses to potential outdoor conservation actions are summarized in Table 3-5. Even with the offer of a rebate, a majority of single and multi-family respondents would opt not to change plant materials in their landscaping nor reduce the size of the lawn or improve irrigation system

efficiency. These responses are consistent with 1995 results, although the percentage of negative responses was lower then, with 45% of all respondents indicating they would not consider changing their landscaping to improve water use efficiency if a rebate was offered.

Table 3-5: Distribution of Responses to Outdoor Conservation Questions

If rebates were offered for improved irrigation system efficiency, would you consider:		Percent of Respondents		
		Yes	No	Don't Know or N/A
Changing plant materials	SF 2001	36	52	12
	MF 2001	38	50	12
Reducing the lawn area	SF 2001	21	62	17
	MF 2001	26	58	16
Improving irrigation system efficiency	SF 2001	32	53	15
	MF 2001	37	47	16

Single and multi-family respondents were asked whether rebates from the District would motivate them to purchase ultra-low flush toilets or high-efficiency clothes washers. As shown in Table 3-6, most single-family respondents answered no. Multi-family owners/managers were more evenly divided on both questions, with the majority favoring ultra-low flush toilet purchase but not switching to

high-efficiency clothes washers. According to 1995 study responses, 46% of all respondents said they would not install an ultra-low flush toilet and 36% said they would. There is no direct comparison to 2001 study results, however, because the question posed in 1995 specified a \$50 rebate for the toilet retrofit and no rebate amount was specified in this survey.

Table 3-6: Distribution of Responses to Toilet and Washer Rebate Questions

If rebates were offered for their purchase and installation, would you consider:		Percent of Respondents		
		Yes	No	Don't Know or N/A
Purchasing and installing an ultra-low flush toilet, which may cost \$75-\$300	SF 2001	34	53	13
	MF 2001	47	43	10
Purchasing and installing a high-efficiency clothes washer, which may cost \$600+	SF 2001	32	56	12
	MF 2001	40	45	15

Respondents who answered “yes” to the toilet and washer rebate questions were asked the level of rebate that would motivate them to make the appropriate purchases. Among single-family respondents, 25% specified \$50 or less, 25% chose \$60 to \$100, 30% gave a number higher than \$100, and 20% did not know what level of rebate would motivate them to purchase an ultra-low flush toilet. Among multi-family respondents, 35% specified \$50 or less, 28% chose \$60 to \$100, 24% gave a number

higher than \$100, and 13% did not know what level of rebate would motivate them to purchase an ultra-low flush toilet. Of the customers who would buy high-efficiency clothes washers, about 57% of both the single and multi-family respondents specified a number above \$100. Twenty-three percent of the single-family and 20% of the multi-family respondents specified that a \$100 rebate would motivate them to purchase an energy-efficient clothes washer.

Single-family respondents were asked whether they would prefer to change their households' water use habits or install water-saving equipment. Forty-seven percent indicated they would like to do both (as compared to 34% in 1995). Twenty-three percent would prefer to change water-use habits (20% in 1995). Twenty percent would prefer to install water-saving equipment (24% in 1995). About 6% were not sure about their preferences and 4% would do neither (13% in 1995 would do neither).

Sixty-seven percent of single-family and 58% of multi-family respondents did not know what a gray water system is, compared to an overall 54% in 1995. After interviewer clarification of what gray water is

(untreated household wastewater which has not come into contact with toilet or kitchen waste and is sometimes used to water landscaping and gardens), respondent were asked whether they would consider installing a gray water system. Thirty-nine percent of single-family and 37% of multi-family respondents answered "no," 24% of single-family respondents said "yes" and 25% indicated they needed more information. Twenty-seven percent of multi-family respondents said "yes" and 24% needed more information. In the 1995 study, 26% of respondents indicated they would consider installing a gray water system and 21% wanted more information.

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4.0 SINGLE-FAMILY SITE SURVEY

4.1 SAMPLE CHARACTERISTICS

A total of 3,880 single-family account holders were randomly selected as potential participants in the study. Potential participants were subdivided into 72 groups, according to location, tenancy, age of dwelling, and ratio of summer to winter water use. The representation of each group in the sample was in the same proportion as the representation of the group in the District's single-family account base. Every effort was made to schedule appointments and conduct site visits with the targeted number of respondents in each group. Numerous cancellations and other difficulties in the appointment scheduling process, however, left a few groups short and others over-represented.

The total number of documented visits was 387, one away from the target total of 388 and three over the number of accounts required to maintain a 95% confidence level in survey results with 5% tolerable sampling error. The number of visits to account-holders in the three largest groups in the sample were within three percentage points of the target, thus staying close to the intended proportionalities: 97% of the targeted number of homes west of the hills, 102% of the targeted homes owned by the resident, and 103% of the targeted number of homes built before 1950 were visited. The makeup of the single-family site survey sample is presented in Appendix I, Table I-1.

4.2 RESPONSE RATE

The actual response rate was better than the one in ten anticipated for the study. About one in six calls from an appointment scheduler resulted in a scheduled site visit, and roughly one in eight resulted in a refusal to participate in the survey. Seventy percent of scheduling calls to single-

family account-holders went unanswered, reached an incorrect telephone number, or did not find a head of household available. Table 4-1 presents the breakdown of calls to potential participants in the single-family site visits.

Table 4-1: Single-Family Site Survey – Appointment Scheduling Call Outcomes*

Market Sector	Percent of Telephone Calls					
	Appoint.	Refusal	No Answer	Message	Call Back	Incorrect Numbers
Single-Family Residents	17	13	20	20	12	18

*Based on 5385 calls made during the first six weeks of the study (May 17 to June 30, 2001), 2795 of them to single-family residences

The list of 3,880 potential participants was not exhausted. The number of calls required to reach the target number of participants in each subgroup varied. Of the potential participants called, 78% were called only once, an additional 15% were called twice, and 5% were called three times; the other 2% were called from 4 to 14 times. Repeat calls to the same account were necessary in some of the subgroups with a limited number of potential participants and many incorrect telephone numbers.

Not all scheduled visits resulted in a completed survey. Sixteen percent of

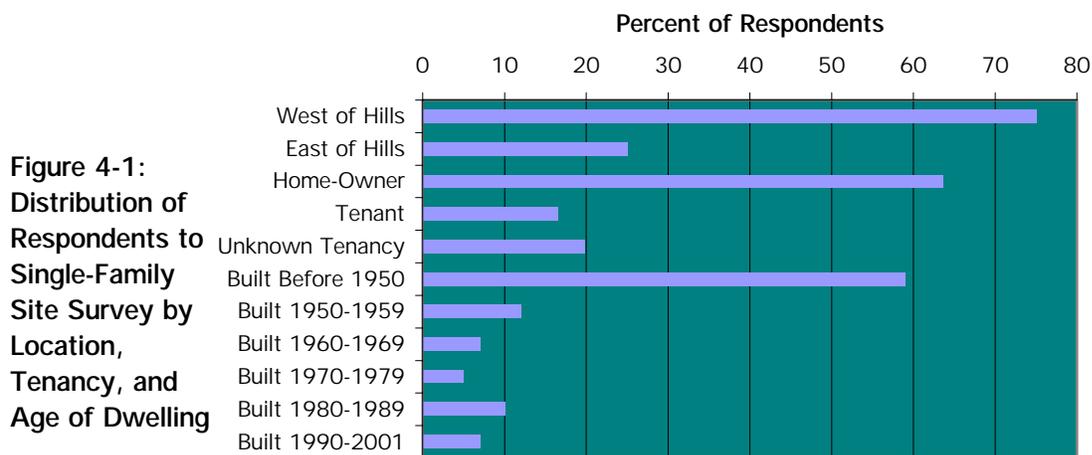
scheduled visits resulted in cancellations by the customer. Some customers called to cancel; others refused access to the field representative or were not home at the scheduled time.

No sample bias was perceived from the response rate. Calls to schedule appointments were made during working hours, evenings, and weekends. Site visits were scheduled for both weekdays and weekends. The sample stratification insured a representative distribution of customers by location, tenancy, age of dwelling, and water use patterns.

4.3 RESPONDENT CHARACTERISTICS

Figure 4-1 illustrates the distribution of respondents to the single-family

site survey, according to District data.



In terms of the ratio of summer to winter water use, respondents were selected such that half had a ratio below the mean for their particular group and the other half had a ratio above the mean.

The majority (62.9%) of single-family respondents is listed in District files as homeowners. Of the remainder, 16.3% are listed as tenants and 20.8% as unknown.

As indicated in Section 3 of this report, U.S. Bureau of the Census data from 1990 indicate that 16.2% of single-family homes in cities within the District's service area are occupied by "tenants" and 80.7% by homeowners. It is therefore likely that most of the accounts with unknown tenancy are actually occupied by the owners and that roughly 80% of survey respondents were homeowners.

According to respondents' answers:

- 30.5% of respondents had lived in their home 5 years or less, 46.3% 10 years or less, and 56.9% 15 years or less; 21.5% had lived in their homes for more than 30 years.
- 74.7% of the households surveyed reported one or two occupants over 18 years of age; 97.7% reported four or fewer

occupants over 18 years; 75% had no children under 12 and 85% reported no children between 12 and 18.

- The mean number of people per household was 2.9, compared to 2.7 reported in the 1995 study. Preliminary data from the 2000 census show average household sizes ranging from 1.7 in Emeryville to 3.1 in Hayward, with most other cities in the District's service area between 2.6 and 2.9 people per household.
- Of surveyed households, 8.8% reported annual incomes under \$20,000; 20.7% reported annual incomes under \$40,000; 12.6% reported incomes over \$100,000; and 39.2% did not know or declined to respond.

4.4 SURVEY FINDINGS

Survey findings are reported for appliance/fixture characteristics and lot and landscaping features. Comparisons are made where

possible with the responses to the 1995 and 1998 single-family site surveys. Survey answers are tabulated in Appendix I.

Incidence of Appliances/Fixtures

The incidence of water-using appliances and fixtures in homes surveyed is presented in Table 4-2 and summarized below.

- Thirty-seven percent had at least one toilet rated (designed or quoted by manufacturer) as ultra-low flush (1.6 gallons or less per flush).
- Thirty-two percent had at least one toilet with an actual (measured) flush volume of 1.6 gallons or less.
- Over three-quarters had low-flow showerheads (flow rate of 2.5 gpm or less); 38% had showerheads with flow rates in excess of 2.5 gpm (many homes have more than one showerhead).
- Bathtubs were found at 95% of the homes; 4% had bathtubs with Jacuzzis.
- Faucet aerators were found at 94% of the homes visited.

Table 4-2: Incidence of Appliances/Fixtures in Single-Family Homes

Appliances/Fixtures	Percent of Homes with at Least One Appliance/Fixture
Toilets with design flush volumes of 1.6 gallons per flush (gpf)	37
Toilets with design flush volumes of 3.5 gpf	25
Toilets with design flush volumes of 5-plus gpf	20
Toilets with unknown design volume	36
Toilets with measured flush volumes of 1.6 gallons or less	32
Toilets with measured flush volumes between 1.61 and 3.5 gallons	74
Toilets with measured flush volumes over 3.5 gallons	20
Toilets where flush volumes could not be measured	4
Toilets with conservation devices	20
Toilets with leaks	4
Showerheads with flow rates 2.5 gallons per minute (gpm) or less	76
Showerheads with flow rates between 2.51 and 5.0 gpm	35
Showerheads with flow rates over 5 gpm	3
Showerheads with shutoff button	16
Showerheads with leaks	34
Bathtubs	95
Bathtubs with Jacuzzi/spa	4
Faucets with flow rates of 2 gpm or less	82
Faucets with flow rates between 2.01 and 2.99 gpm	52
Faucets with flow rates between 3 and 3.99 gpm	30
Faucets with flow rates of 4 gpm or more	29
Faucets with aerators	94
Leaky faucets	7
Dishwashers	63
Dishwashers with efficiency setting	54
Clothes washers	89
High-efficiency clothes washers	11
Recirculating hot water	4
Refrigerators with built-in water dispensers	26
Refrigerators with built-in ice-makers	41
Water softener	0.5
Point-source water heaters	8
Water purification units	17
Evaporative coolers	2
Pressure regulators	14
Swimming pool	10
Outdoor spa/Jacuzzi	12
Fountains/ponds	7
Gray water system	1
Well water	2

- Faucets with flow rates under 2 gpm were the most commonly found, followed by those with flow rates between 2 and 3 gpm.
- Sixty-three percent of the homes surveyed had dishwashers, 54% had dishwashers with efficiency settings.
- Eighty-nine percent of the homes surveyed had clothes washers; 12% had high efficiency clothes washers.
- The incidence of leaky toilets was relatively low: 4% of respondents had at least one leaky toilet; survey procedures, however, allowed only the detection of leaks clearly visible during inspection, which excluded intermittent or very slow leaks.
- Seven percent of homes surveyed had at least one leaky faucet.
- Leaks were identified in showerheads at 34% of the homes visited.
- Refrigerators with built-in icemakers were found at 41% of the homes visited, water dispensers at 26% of them.
- Ten percent of the homes visited had swimming pools.
- Twelve percent of the homes visited had outdoor Jacuzzis.

Only numbers for fixtures/appliances that have a single occurrence per household, such as dishwashers, clothes washers, and swimming pools can be directly compared to the 1995 baseline study. The 1995 study found dishwashers at 70% of the homes, clothes washers at 90% of them, and swimming pools at 9%. The corresponding numbers for this study

are 63% for dishwashers, 89% for clothes washers, and 10% for swimming pools. The percentage of outdoor spas was nine in 1995 and 12 this year.

Fixtures that are likely to occur more than once per house cannot be compared directly. The numbers reported in Table 4-2 reflect the percent of homes that have at least one such fixture, but the same is not true of the 1995 figures. The numbers reported in 1995 reflect the percent of the total number of fixtures identified in that study. When the baseline study reports that 61% of the sites had low-flow showerheads, for example, it means that 293 of the 479 showerheads identified at 290 sites were of that type. It does not mean that 177 of the 290 sites (61%) had at least one such showerhead.

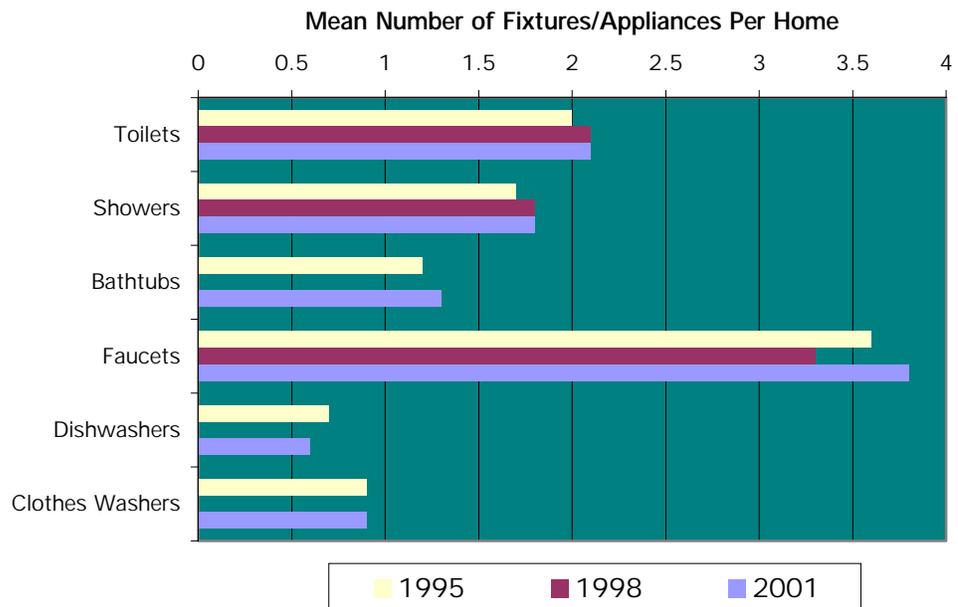
The mean number of major fixtures/appliances per home is presented in Figure 4-2. The number of toilets, showers, bathtubs and faucets per home increased between 1995 and 2001. The number of clothes washers remained the same, while the number of dishwashers per home decreased from 0.7 to 0.6.

Dishwashers decreased from 0.71 units per home in 1995 to 0.64 in 2001. It is not clear whether this change is due to the 7.8% margin of error for the 1995 study, or corresponds to an actual decrease in the incidence of these appliances within the District's service area. U.S. Census data from the *American Housing Survey* of 1998 show 0.64 dishwashers per home for the city of Oakland, but no numbers are available for previous years.

The 1998 survey included only toilets, showers, and faucets in the single-family sector. The average number of toilets and showers per home reported in 1998 coincided with the numbers from this study. The average number of faucets per home, however, was 3.3, significantly lower than the 3.8 found in the 2001 study

and lower than the 3.6 reported in the 1995 study. It is unlikely that the average number of faucets decreased between 1995 and 1998; the 1998 figure may be partially attributed to the absence of newer homes in the 1998 sample and the relatively large margin of error in that study.

Figure 4-2:
Mean Number
of Fixtures/
Appliances per
Single-Family Home



A breakdown of the mean number of fixtures/appliances per home, by location and age of dwelling, is presented in Table 4-3. The mean value for toilets and showers in houses located east and west of the hills increased. There were 2.5 toilets per house east of the hills in 1995 and 2.6 in 2001 and 1.8 toilets per house west of the hills in 1995 and 1.9 in 2001. Showers east and west of the hills increased from 2.1 and 1.5 to 2.3 and 1.6. The mean value of faucets increased from 4.3 to 4.7 for houses east of the hills and from 3.3 to 3.4 for those west of the hills.

Table 4-3 indicates a distinct relationship between the age of a dwelling and the mean number of fixtures/appliances. More recently built homes have more toilets, showers, bathtubs, faucets, dishwashers, and clothes washers than older homes. The difference is most significant in faucets and dishwashers: homes built after 1992 have on the average twice as many faucets and dishwashers as homes built before 1950. Homes built in the last decade also have on the average 78% more toilets, 87% more showers, and 91% more bathtubs.

Table 4-3: Breakdown of Mean Values of Fixtures/Appliances Per Home

Fixture/Appliance	Service Area	Location		Year-Built			
		East	West	< 1950	1950-1982	1983-1992	> 1992
Toilets	2.1	2.6	1.9	1.8	2.4	2.7	3.2
Showers	1.8	2.3	1.6	1.5	2.0	2.3	2.8
Bathtubs	1.3	1.5	1.2	1.1	1.2	1.8	2.1
Faucets	3.8	4.7	3.4	3.2	4.1	5.0	6.4
Dishwashers	0.6	0.9	0.5	0.5	0.9	0.8	1.0
Clothes washers	0.9	1.0	0.9	0.9	0.9	0.9	1.0

Toilet Data

A total of 836 toilets were identified in the 387 single-family residences visited. Of these, 827 were inspected for leaks, inserts, make and year installed, and rated flush volume (design flush volume quoted by manufacturer). The flush volume was measured in 804 of the toilets inspected; the other 23 toilets had access restrictions.

Forty different toilet makes were recorded. The most common toilet names were American Standard

(17.5%), Kohler (17.4%), Standard, an older name for American Standard (17.2%), Eljer (5.6%), Norris (4.4%), and Briggs (4%). Toilet manufacturer could not be identified for 13% of the toilets inspected.

Year of manufacture was recorded from toilet tanks. Fifty-one percent were manufactured after 1980, 24% before then, and 25% had no year of manufacture available. Table 4-4 shows the distribution of toilets by age.

Table 4-4: Distribution of Single-Family Toilets by Age of Fixture

Year of Toilet Manufacture	Percent of 827 Toilets Inspected						
	Service Area	Location		Year-Built			
		East	West	< 1950	1950-1982	1983-1992	> 1992
<1950	3.6	0.1	3.5	3.1	0.5	0	0
1950-1982	24.2	7.3	16.9	11.3	11.9	1.1	0
1983-1992	25.3	9.2	16.1	13.1	4.8	6.5	0.8
>1992	21.8	8.1	13.7	10.8	5.7	1.9	3.3
Unknown	25.2	8.8	16.3	16.3	6.2	2.2	0.5

For rated flush volume (design flush volume quoted by manufacturer), toilet distribution was determined by crosschecking rating data with manufacture year and measured flush volumes. Rating data (values engraved on toilet tank cover or printed on tank side) showed 29.5%

were ultra-low flush; almost 20% were rated at 3.5 gallons per flush (gpf), and 22.4% at volumes higher than 3.5 gallons. No rated flush volume could be determined with certainty for 28.5% of the toilets inspected (236 of the 827). The large

number of toilets with indeterminate rated flush volumes is due to survey procedures. Survey personnel recorded rated flush volumes only when they were engraved on the toilet tank cover or printed on the side of the tank or on the toilet bowl. This procedure was instituted to avoid guessing or relying on surveyors' expertise, which varied from one individual to another.

The year of manufacture was checked for each toilet with indeterminate flush rating. All toilets manufactured after 1991 were noted as ultra-low flush, because California Codes

mandated that all toilets installed after January 1992 had to be rated at 1.6 gpf or less. Toilets manufactured between 1982 and 1992 were assumed to have an average flush rating of 3.5 gpf or less, also in accordance with California Codes; the actual (measured) flush volume was checked for these toilets, and those showing flush volumes of 1.6 gpf or less were taken as ultra-low flush units. This crosschecking reduced the number of toilets with indeterminate flush rating by almost half. The final distribution of toilets by rated flush volumes is presented in Table 4-5.

Table 4-5: Distribution of Single-Family Toilets by Rated Flush Volume

Rated Flush Vol.	Percent of 827 Toilets Inspected						
	Service Area	Location		Year-Built			
		East	West	< 1950	1950-1982	1983-1992	> 1992
1.6 gpf	34.0	12.7	21.3	18.0	8.9	3.3	3.7
3.5 gpf	27.9	9.8	18.1	13.5	7.1	6.3	1.0
>3.5 gpf	22.4	7.0	15.4	15.1	5.6	1.7	0
Unknown	15.7	4.0	11.7	7.9	7.4	0.5	0

The 1995 study found that 10% of all toilets had a flush volume of 1.6 gpf. The percentage of toilets rated as ultra-low flush has increased to 34% since 1995, an increase of about 24 percentage points. Forty-eight percent of toilets had a rated flush volume of 3.5 gallons in 1995, compared to 27.9% in 2001, a decrease of about 21 percentage points. Forty-two percent of toilets had a rated flush volume higher than 3.5

gpf in 1995. If the toilets with unknown rating are assumed to have flush volumes in excess of 3.5 gpf, about 38% of all toilets in 2001 have rated flush volumes above 3.5 gpf. The gains in the percentage of ultra-low flush toilets, therefore, is made up primarily of the losses among the 3.5 gpf-rated toilets with only a small contribution from toilets with higher flush volumes, as illustrated in Figure 4-3.

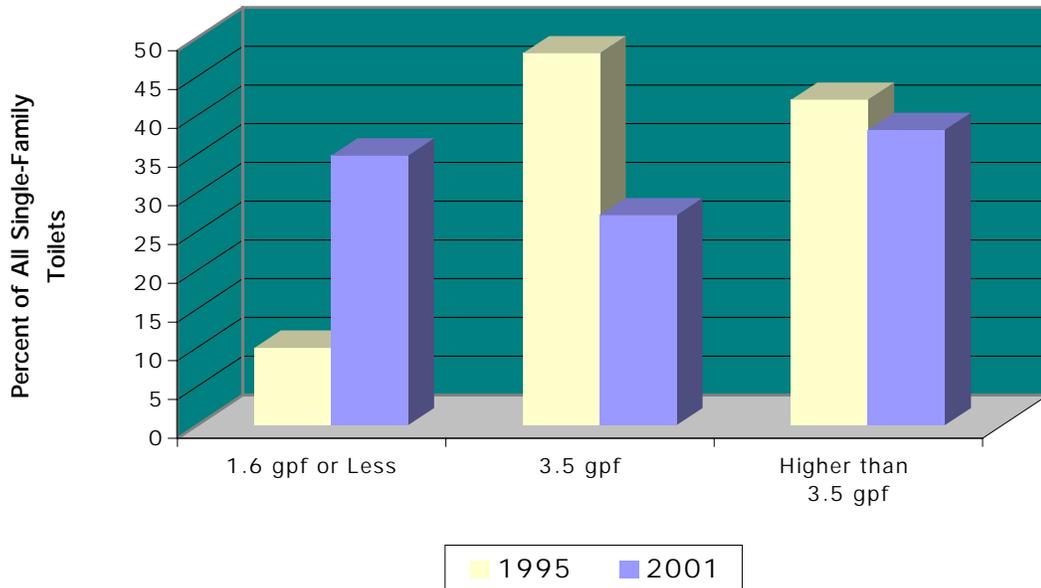


Figure 4-3: Distribution of Single-Family Toilets by Flush Rating

The rated flush volume of some of the toilets did not correspond with the flush volume measured by study personnel at respondents' homes. About half of the toilets rated as ultra-low flush had measured flush volumes in excess of 1.6 gallons,

whereas some of the toilets rated at 3.5 gpf and higher had measured flush volumes under 1.6 gpf. The distribution of toilets by measured flush volumes is presented in Table 4-6.

Table 4-6: Distribution of Single-Family Toilets by Measured Flush Volume

Measured Flush Volume	Percent of 827 Toilets Inspected						
	Service Area	Location		Year-Built			
		East	West	< 1950	1950-1982	1983-1992	> 1992
1.6 gpf or less	21.6	6.9	14.8	11.1	4.8	2.9	2.8
1.61 to 3.5 gpf	60.9	19.2	41.7	32.8	18.7	7.5	1.9
>3.5 gpf	14.7	7.0	7.6	9.1	4.4	1.2	0
Unknown	2.8	0.4	2.4	1.6	1.1	0.1	0

The 1998 survey reported measured flush volumes, but only rated flush volumes were reported in the 1995 study. The 1998 study reported 27% of toilets with a measured flush volume of 1.6 gallons or less and 51% with flush volumes between 1.61 and 3.5 gallons. There are no

circumstances that suggest a decrease in the proportion of ultra-low flush toilets between 1998 and 2001; the difference between the 27% in 1998 and the 22% in 2001 may be attributable to the sampling error of the 1998 study (plus or minus 5%).

Toilet tank inserts were found in 14% of the toilets inspected. Of these, 7.6% were quick closing flapper valves and 4.6% were displacement devices; the remainder involved either water level adjustments or toilet dams. The baseline study reported that 11% of the toilets had displacement devices in 1995. It is not clear whether the 1995 study included all types of toilet retrofits within their definition of displacement devices. If the term displacement device was used in the 1995 study as it was in this study, the use of such devices has decreased from 11 to 4.6%. If the term displacement device was used to represent any toilet retrofit, the number of toilets with such inserts has increased since 1995 from 11 to 14%. The 1998 study did not provide any data on toilet inserts or displacement devices

Leaks were identified in 2% of the toilets inspected. About half of the

leaky toilets were manufactured/installed after 1982, and 35% of them after 1992. About a fourth of the leaky toilets were made by American Standard, 18% by Standard, 12% by Celite; the rest were made by Norris, Eljer, Bemis, UPC, and Sterling.

Both the 1995 and 1998 studies reported higher percentages of leaky toilets (7% and 7.7%, respectively) than the 2001 survey. It is not clear whether the decrease to 2% of toilets leaking in 2001 represents better toilet maintenance or simply reflects different methods of identifying leaks. The 1998 study examined toilets for flapper valve or overflow leaks. The 1995 study did not specify their leak detection method. Survey personnel in this study identified leaks by simple visual inspection of the toilet bowl; no dyes or tracer were used. This method may not capture some of the leaks due to flapper valve malfunction, which in 1998 amounted to 41% of the total.

Showerhead Data

A total of 693 showerheads were inspected in the 387 single-family residences visited. The type of showerhead was determined (fixed or handheld, stream or atomizing), and the incidence of shutoff buttons and leaks recorded. The flow rate was measured at 681 of the showerheads; there were access restrictions at the other 12.

Most of the inspected showerheads were of the stream/spray type (92%), and fixed (79%) rather than handheld. Of these, 11% had shutoff buttons, 23% had leaks either at the showerhead (8%), the diverter valve (14%), or the shutoff valve (1%). The proportion of stream/spray types increased from 84% reported in 1995,

although the percentage of fixed showerheads remained similar, two points under the 81% reported in 1995. Fewer shutoff buttons were found in this survey than the 20% reported in the 1995 study. Thirteen percent of showerheads inspected in 1995 were reported to leak. If diverter and shutoff valve leaks were not considered in 1995, the percentage of showerhead leaks has decreased.

The mean flow rate for showerheads tested was 2.7 gallons per minute (gpm), down from the 1995 mean value of 3.1 gpm. Sixty-seven percent of the showerheads were found to have flow rates under 2.5 gpm. Table 4-7 presents the distribution of showerhead flow rates in 1995 and 2001.

Table 4-7: Distribution of Single-Family Showerheads by Flow Rate

Measured Flow Rate (gpm)	Percent of 681 Showerheads Tested							
	Service Area		Location		Year-Built			
	1995	2001	East	West	< 1950	1950-1982	1983-1992	> 1992
1.99 or less	15	10.7	2.9	7.8	6.3	2.8	0.6	1.0
2.0 to 2.50	46	56.4	18.9	37.4	27.3	17.3	8.8	3.0
2.51 to 2.99		3.1	0.7	2.4	2.1	0.6	0.3	0.1
3.0 to 3.99	9	12.9	4.0	9.0	6.9	3.5	1.3	1.2
4.0 to 4.99	8	11.3	6.9	4.4	7.8	2.9	0.6	0
5.0 to 5.99	10	4.4	1.9	2.5	2.2	1.8	0.4	0
6.0 or more	11	1.2	0.4	0.7	0.1	0.7	0.3	0

Bathtub Data

A total of 497 bathtubs were identified in the 387 single-family residences visited. The length, width and depth of the bathtubs were measured for 472. Bathtubs with built-in spas/Jacuzzis were identified. Bathtubs had a mean length of 53.2 inches, mean width of 24.3 inches, mean depth of water of 11 inches, mean volume of 61.8 gallons, and a median volume of 57.2 gallons. Jacuzzis were found in 5.5% of the bathtubs inspected. The mean and median volumes calculated from survey data are smaller than the

values reported in the baseline study (mean of 78 and median of 75 gallons). The most probable cause of this discrepancy is that survey personnel in this study were trained to report the depth of water in the tub rather than the total depth of the tub to its rim. The measured depth of water was from the floor of the tub to the bottom of the overflow orifice, which is generally one to two inches below the rim. The distribution of bathtubs by volume is presented in Table 4-8.

Table 4-8: Distribution of Single-Family Bathtubs by Volume

Measured Volume (gallons)	Percent of 471 Bathtubs Inspected						
	Service Area	Location		Year-Built			
		East	West	< 1950	1950-1982	1983-1992	> 1992
50 or less	23.8	9.1	14.6	11.7	5.7	4.2	2.1
51 to 80	67.5	17.8	50.0	39.3	18.0	7.2	3.2
Over 80	8.7	3.4	5.1	4.0	2.3	1.7	0.4

Faucet Data

A total of 1,448 faucets were identified in the 387 single-family residences visited. Inspections were conducted of 1,408 faucets to identify

leaks, determine faucet location, and check for aerators. Flow rates were measured at 1,402 faucets.

Four possible faucet locations were included in the survey: kitchen bathroom, utility, and “other.” Of faucets inspected, 27.8% were found in kitchens, 63.1% in bathrooms, 8% were classified as utility, and 1.1% as other. These percentages closely resemble the values from the 1995 study: 27% for kitchens, 61% for

bathrooms, 9% for utility, and 2% for other. Most of the measured flow rates were between one and three gallons per minute. The distribution of measured flow rates is presented in Table 4-9, along with values from the 1995 study for the overall service area.

Table 4-9: Distribution of Single-Family Faucets by Flow Rate

Measured Flow Rate (gpm)	Percent of 1,402 Faucets Tested							
	Service Area		Location		Year-Built			
	1995	2001	East	West	< 1950	1950-1982	1983-1992	> 1992
2.20 or less	64	55.5	21.2	34.3	27.5	15.9	7.2	4.9
2.21 to 2.99		22.5	7.8	14.7	11.4	6.4	3.9	0.8
3.0 to 3.99	12	11.1	2.6	8.5	5.9	4.3	0.6	0.2
4.0 to 4.99	10	6.1	1.8	4.3	3.8	1.6	0.7	0.1
5.0 to 5.99	5	3.0	0.4	2.6	2.1	0.6	0.2	0
6.0 or more	9	1.8	0.4	1.4	1.0	0.6	0.1	0

The percentage of faucets with flow rates under 3 gpm increased from 64% in 1995 to 78% in 2001. The percentage of faucets with flow rates over 4 gpm decreased from 24% in 1995 to 11% this year.

that leaked was relatively low. Of faucets inspected, 85% had aerators in place, as compared with the 69% recorded in 1995. Only 2% of the faucets were observed to leak, close to the 3% observed in 1995.

The incidence of faucet aerators was high, while the percentage of faucets

Dishwasher Data

A total of 248 dishwashers were identified in the 387 single-family residences visited. All but five were inspected to determine the manufacturer and whether or not they had a water efficiency setting. Dishwashers from 18 different manufacturers were inspected. The

most commonly found dishwasher manufacturers were GE (21.8%), Kitchen Aid (21%), Maytag (14.8%), and Whirlpool (14%). About 86% of the dishwashers had water efficiency settings, an increase from the 58% recorded in 1995.

Clothes Washer Data

A total of 362 clothes washers were identified in the 387 single-family residences visited. Thirty-one locations had no clothes washer, 350 had one, and six locations had two. The washers were inspected to determine the manufacturer, whether or not they had a water efficiency setting, and whether or not they were

high-efficiency washers. The most commonly found clothes washer manufacturers were Kenmore (33%), Maytag (24%), and Whirlpool (18%). About 90% of the clothes washers had water efficiency settings, as compared with the 94% recorded in the 1995 baseline study, and 12.2% of were high-efficiency appliances.

Pool, Spa, and Fountain/Pond Data

A total of 40 outdoor swimming pools, 47 spas, and 35 fountains/ponds were identified in the study. The pools had a mean water volume of 22,857 gallons, lower than the 33,338 reported in the 1995 Baseline study; the median value of 23,562 was closer to the 1995 median of 24,796 gallons. Forty percent of the pools had a cover with another 10% listed as indeterminate. The spas had a mean volume of 766 gallons (702 in 1995) and a median value of 673

gallons (717 in 1995); all but five of the spas were outdoors and 60% of them had a cover. The fountains/ponds varied widely in volume: 12 had volumes under 100 gallons; nine had volumes between 100 and 500 gallons; seven had volumes between 500 and 2,500 gallons; one pond had a volume of about 6,600 gallons and the largest one held about 42,500 gallons of water. Twenty-nine of the fountains/ponds had a recirculating water system.

Landscape and Irrigation System Characteristics

Landscape areas and irrigation system characteristics were inspected at the 387 sites surveyed. The square footage of landscapable areas, lawn, and irrigated areas were measured in the front and back of each house; outdoor areas not covered by cement, gravel, or rock were noted as "landscapable." Water pressure was measured where possible; measurements were collected at 337 homes. Irrigation system controllers were inspected to gather data on manufacturer, type (digital, mechanical, other), number of stations served, multiple start capabilities, type of calendar clock,

and the incidence of moisture and rain sensors.

Survey personnel were equipped with pressure gages, ultrasonic distance measurers, and tape measures. Pressure gages with a threaded 3/4-inch fitting that could be easily screwed-on to most hose bibs were used; gages had a 0-200 pounds-per-square-inch (psi) range with markings every four psi. Distance measurers (Pocket Dimension Master from Calculated Industries) allowed immediate measurement up to 50 feet, although they also required solid surfaces that were not always available from which to bounce the

sound signals. Tape measures with 27-foot lengths were used to complement the sonic devices.

The distribution of landscapable areas in front yards is presented in Table 4-10. The mean size of the front landscapable areas was 1,440 square

feet, about 5% smaller than the 1,514 square feet reported in the 1995 study. The majority of respondents (53.5%) had one thousand square feet or less. Most of the areas over 2,000 square feet were located east of the hills and on houses built before 1982.

Table 4-10: Distribution of Landscapable Areas in Front Yards of Single-Family Homes

Square Footage	Percent of 387 Homes Surveyed						
	Service Area	Location		Year-Built			
		East	West	< 1950	1950-1982	1983-1992	> 1992
0	7.8	1.0	6.7	4.7	1.3	1.6	0.3
1 to 1,000	53.5	4.9	48.6	38.5	9.6	3.6	1.8
1,001 to 2,000	17.8	5.7	12.1	7.2	7.5	2.1	1.0
2,001 to 3,000	10.1	5.4	4.7	4.1	4.4	1.3	0.3
3,001 to 7,000	8.3	6.5	1.8	3.1	3.9	1.0	0.3
Over 7,000	2.7	1.8	0.8	1.3	0.5	0.8	0.0

The distribution of landscapable areas in front yards that are irrigated is presented in Table 4-11. The mean size of irrigated front landscapable areas was 934 square feet, about 20% lower than the 1,154 square feet reported in the 1995 study. Of homes surveyed, 22.7%, primarily pre-1950 houses west of the hills, had no irrigation in front. Most houses east of the hills with landscapable areas in

front had irrigation; several houses with large front yards irrigated only portions of them (that is why 6.2% of houses east of the hills had irrigated areas between 1 and 1,000 square feet, although only 4.9% had landscapable areas that size). West of the hills, only about half of the houses with front yards larger than one thousand square feet had irrigation.

Table 4-11: Distribution of Irrigated Areas in Front Yards of Single-Family Homes

Square Footage	Percent of 387 Homes Surveyed						
	Service Area	Location		Year-Built			
		East	West	< 1950	1950-1982	1983-1992	> 1992
0	22.7	3.1	19.6	14.5	5.7	1.8	0.8
1 to 1,000	50.6	6.2	44.4	34.1	10.3	4.1	2.1
1,001 to 2,000	12.7	5.7	7.0	4.9	5.7	1.8	0.3
2,001 to 3,000	7.2	4.4	2.8	2.6	2.8	1.6	0.3
3,001 to 7,000	5.4	4.9	0.5	2.1	2.3	0.8	0.3
Over 7,000	1.3	1.0	0.3	0.8	0.3	0.3	0.0

The distribution of landscapable areas in back yards is presented in Table 4-12. The mean size of the back landscapable areas was 2,640 square feet, about 63% of the 4,201 square feet reported in 1995. Of the respondents, 10.1%, mostly from pre-1950 houses west of the hills had no

landscapable area; about 36% had under one thousand square feet, again mostly pre-1950 houses west of the hills; back yard areas over 3,000 square feet are more likely to be found east of the hills, in houses built before 1982.

Table 4-12: Distribution of Landscapable Areas in Back Yards of Single-Family Homes

Square Footage	Percent of 387 Homes Surveyed						
	Service Area	Location		Year-Built			
		East	West	< 1950	1950-1982	1983-1992	> 1992
0	10.1	1.0	9.0	5.9	2.3	1.6	0.3
1 to 1,000	35.9	3.6	32.3	25.6	5.7	3.1	1.6
1,001 to 2,000	22.0	4.1	17.8	12.9	5.7	2.1	1.3
2,001 to 3,000	9.0	2.6	6.5	5.9	2.3	0.5	0.3
3,001 to 7,000	14.0	7.0	7.0	5.2	6.2	2.3	0.3
Over 7,000	9.0	7.0	2.1	3.4	4.9	0.8	0.0

The distribution of landscapable areas in back yards that are irrigated is presented in Table 4-13. The mean size of irrigated back landscapable areas was 1,576 square feet, about 10% higher than the 1,434 square feet

reported in the 1995 baseline study. Of surveyed homes, 23.8%, primarily pre-1950 houses west of the hills had no irrigation in back. The majority of large (over 3,000 square feet) irrigated back yards are located east of the hills.

Table 4-13: Distribution of Irrigated Areas in Back Yards of Single-Family Homes

Square Footage	Percent of 387 Homes Surveyed						
	Service Area	Location		Year-Built			
		East	West	< 1950	1950-1982	1983-1992	> 1992
0	23.8	2.8	20.9	15.2	5.9	1.8	0.8
1 to 1,000	41.9	5.4	36.4	28.7	7.5	4.1	1.6
1,001 to 2,000	12.9	3.6	9.3	7.0	3.6	1.6	0.8
2,001 to 3,000	7.5	3.4	4.1	3.6	2.8	0.8	0.3
3,001 to 7,000	9.6	6.2	3.4	2.6	4.9	1.8	0.3
Over 7,000	4.4	3.9	0.5	1.8	2.3	0.3	0.0

The distribution of lawn areas in front yards is presented in Table 4-14. Of the 25.3% of homes surveyed that were located east of the hills, about a third (8%) had no front lawns. Of the 74.7% of homes surveyed that were

located west of the hills, 30% had no front lawns. The mean size of front lawns was calculated at 551 square feet, about 17% higher than the 471 square feet reported in 1995.

Table 4-14: Distribution of Lawn Areas in Front Yards of Single-Family Homes

Square Footage	Percent of 387 Homes Surveyed						
	Service Area	Location		Year-Built			
		East	West	< 1950	1950-1982	1983-1992	> 1992
0	38.0	8.0	30.0	22.2	11.1	3.9	0.8
1 to 500	27.4	3.1	24.3	19.1	4.9	2.1	1.3
501 to 1,000	17.8	5.7	12.1	11.1	4.4	1.6	0.8
Over 1,000	16.8	8.5	8.3	6.5	6.7	2.8	0.8

The distribution of lawn areas in back yards is presented in Table 4-15. About half of the homes surveyed east and west of the hills had no lawn

in back. The mean size of back yard lawns was calculated at 554 square feet, very close to the 545 square feet reported in 1995.

Table 4-15: Distribution of Lawn Areas in Back Yards of Single-Family Homes

Square Footage	Percent of 387 Homes Surveyed						
	Service Area	Location		Year-Built			
		East	West	< 1950	1950-1982	1983-1992	> 1992
0	47.3	11.9	35.4	26.4	15.5	4.4	1.0
1 to 500	21.4	3.1	18.3	13.7	4.1	2.6	1.0
501 to 1,000	13.2	2.6	10.6	9.8	1.8	1.0	0.5
Over 1,000	18.1	7.8	10.3	9.0	5.7	2.3	1.0

The distribution of types of irrigation systems in front yards is presented in Table 4-16. About a third of the houses, almost all west of the hills, used only a hose to irrigate the front yard; that is a decrease from the 56% reported in the 1995 study. The

percentages of other types of systems are not directly comparable to figures from the 1995 study, because the 1995 study included several types of irrigation per house and the 2001 survey entered only one system per home.

Table 4-16: Distribution of Types of Irrigation Systems in Single-Family Front Yards

Type of Irrigation System	Percent of 387 Homes Surveyed		
	Service Area	Location	
		East	West
Hose alone	32.8	2.3	30.5
Hose and sprinkler	15.2	3.1	12.1
In-ground system with controller	16.5	9.0	7.5
Drip irrigation	11.4	4.9	6.5
Other or no irrigation	24.0	5.9	18.1

The distribution of types of irrigation systems in back yards is presented in Table 4-17. About a third of the houses, almost all west of the hills, used only a hose to irrigate the back yard; that is a decrease from the 62% reported in the 1995 study. As with the front yard irrigation types, the

percentages of other types of systems are not directly comparable to figures from the 1995 study. Most of the houses east of the hills have some type of irrigation other than hose only; the opposite is true of houses west of the hills.

Table 4-17: Distribution of Types of Irrigation Systems in Single-Family Back Yards

Type of Irrigation System	Percent of 387 Homes Surveyed		
	Service Area	Location	
		East	West
Hose alone	33.9	2.1	31.8
Hose and sprinkler	13.4	2.3	11.1
In-ground system with controller	13.2	7.8	5.4
Drip irrigation	12.4	5.9	6.5
Other or no irrigation	27.1	7.2	19.9

The use of drip irrigation was not widespread. About 4% of respondents used drip to irrigate all their front yards, and 2% used it to irrigate all their back yard area. About 17% used drip to irrigate portions of their front yards, and about 19% used drip to irrigate portions of their back yards. The mean value for percent of landscapable area using drip irrigation in front was 7.5%, up from the 5% reported in 1995. The mean value for percent of landscapable area using drip irrigation in back was 8.1%, up from the 6% reported in 1995.

Landscaped areas are maintained primarily by the owner/resident of most homes. About 13% of respondents reported using a gardener or landscape maintenance service.

A total of 156 irrigation controllers were identified and inspected. The most commonly found manufacturers were Lawn Genie (21.8%) and Rain

Bird (16%), as they were in the 1995 study (with percentages of 37% and 20%). About 40% of the controllers covered irrigation in both front and back of the house; about 35% were dedicated to the back yard only. Approximately 76% of the controllers inspected were digital, 23% mechanical and 87% had programmable multiple start capabilities. Over 80% of the controllers had six stations or less; the mean number of stations was 3.9, compared to 3.0 in 1995. About 83% had a 7-day clock, up from 70% in 1995. Less than 1% had moisture sensors (2% in 1995) and 2% had rain sensors (same as in 1995).

Water pressures ranged from a low of 38 to a high of 170 psi. The mean pressure value was 76 psi., with 68% of the homes reporting water pressures under 80 psi. Only 1% exceeded 140 psi.

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5.0 MULTI-FAMILY SITE SURVEY

5.1 SAMPLE CHARACTERISTICS

A total of 3,630 multi-family account holders with BCC 6513 (five or more units) were randomly selected as potential participants in the study. As indicated in Section 2 of this report, multi-family dwellings with two to four units (BCC 6514) were not included in the survey as a cost containment measure. Although more numerous in terms of accounts, properties with two to four units use significantly less water as a sector than the apartment buildings with five or more units and thus present less of a water-savings potential. Apartment buildings with five or more units use about 74% of all water used by the multi-family sector.

Potential participants were subdivided into 12 groups, according to location and age of dwelling. The representation of each group in the sample was in the same proportion as the representation of the group in the District's multi-family account base. Every effort was made to schedule appointments and conduct site visits with the targeted number of respondents in each group. Numerous cancellations and other difficulties in the appointment scheduling process, however, left a few groups short and others over-represented.

The most significantly over-represented group in the sample was apartment buildings located west of the hills and built before 1950. The target number of respondents was 255, and the actual number of surveys was 262. There was a high level of cooperation among apartment building owners/managers in this group.

The most significantly under-represented group in the sample was apartment buildings located east of the hills and built after 1990. One survey was completed out of the four targeted. This group was particularly difficult to reach because the account holders listed in the database were almost all homeowners associations and managers of condominium complexes who were very protective of the residents' privacy and generally refused to participate in the study.

The under-representation of large condominium complexes is not detrimental to this study. Owners of condominiums have total control over the type and water-saving characteristics of their fixtures, and their preferences are likely to differ from those of owners/managers of apartment buildings who work under a different set of constraints. For future analysis of water-use patterns, the District may consider separating condominiums from apartment building accounts.

The 1995 baseline study analyzed the same group of multi-family accounts: buildings with five or more units. Similar difficulties were encountered during the 1995 study with homeowner associations. The initial target of 185 surveys was reduced to 151, reportedly because of problems gaining the cooperation of the managers of large condominium complexes. The reduction in the size of the sample affected its proportionality, resulting in an apparent over-representation of apartment buildings east of the hills (discussed in Section 5.4 of this report).

The total number of documented visits in the 2001 multi-family survey was 360, close to the target total of 363. The corresponding sampling error for proportional data for a 95%

confidence level is 5.02%, very close to the target of 5%. The makeup of the multi-family site survey sample is presented in Appendix J, Table J-1.

5.2 RESPONSE RATE

The actual response rate was better than the one in ten anticipated for the study. Three out of four potential study participants reached by an appointment scheduler (28% of all calls) agreed to a site visit. Seventy-two percent of scheduling calls to

multi-family account-holders went unanswered, reached an incorrect telephone number, or did not find an owner/manager available. Table 5-1 presents the breakdown of calls to potential participants in the multi-family site visits.

Table 5-1: Multi-Family Site Survey – Appointment Scheduling Call Outcomes*

Market Sector	Percent of Telephone Calls					
	Appoint.	Refusal	No Answer	Message	Call Back	Incorrect Number
Multi-Family (5+ Units)	21	7	22	21	10	19

*Based on 5385 calls made during the first six weeks of the study (May 17 to June 30, 2001), 1096 of them to multi-family properties

The list of 3,630 potential participants was not exhausted. The number of calls required to reach the target number of participants in each subgroup varied. Of the potential participants called, 91% were called only once, an additional 8% were called twice, and 1% had to be called more than twice.

Not all scheduled visits resulted in a completed survey. Eleven percent of scheduled visits resulted in cancellations by the customer. Some customers called to cancel; others

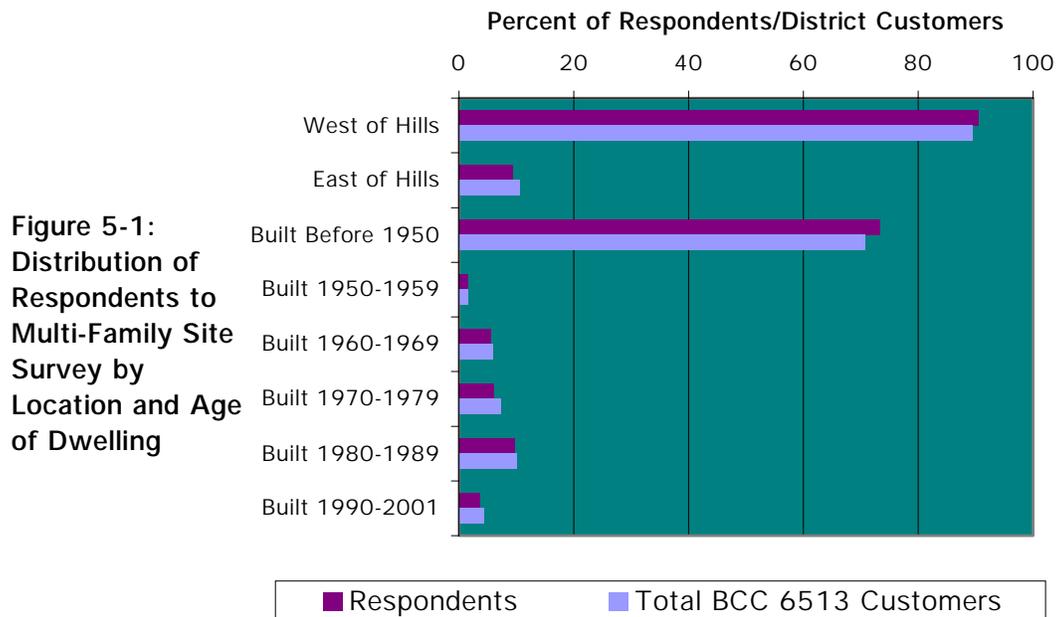
refused access to the field representative or were not available at the scheduled time.

No sample bias was perceived from the response rate. Calls to schedule appointments were made during working hours, evenings, and weekends. Site visits were scheduled for both weekdays and weekends. The sample stratification insured a representative distribution of customers by location, and age of dwelling.

5.3 RESPONDENT CHARACTERISTICS

Figure 5-1 illustrates the distribution of respondents to the multi-family site survey, according to District data. Sample characteristics closely matched those of the District's service area; 9.4% of the sample was from east of the hills where 10.6% of the apart-

ment buildings with five or more units are located. Seventy-three percent of the buildings in the sample were built before 1950; District records show 71% of the buildings with five or more units in that age bracket. Ten percent of the buildings



**Figure 5-1:
Distribution of
Respondents to
Multi-Family Site
Survey by
Location and Age
of Dwelling**

in the sample were built between 1980 and 1989; District records show 9.7% of the buildings with five or more units in that age bracket.

According to the answers provided by respondents:

- Thirty-nine percent of the multi-family respondents reported to own the property surveyed; the remainder were managers, maintenance personnel, or rental office employees.
- About 44% of the facilities visited reported between five and nine units per structure, 46% reported 10 or more units per structure; three mobile home parks were visited; 4.5% of respondents had less than five units although their BCC was 6513.
- The mean number of units represented by each water account in the survey was 21.3; which corresponds closely with

U.S. Census 1990 data (2000 data not yet available) for Alameda County that show approximately 22 housing units per apartment building with 5 or more units. 1998 data from the American Housing Survey for the Oakland Metropolitan Area also indicate that there are approximately 22 housing units per property in apartment buildings with five or more units.

- Seventy-eight percent of the multi-family sites surveyed had one building on the property; 9% had two buildings, 5% had three, and 8% had four or more. The mean number of buildings was 3.
- Ninety-seven percent of respondents reported occupancy rates between 90 and 100 %.

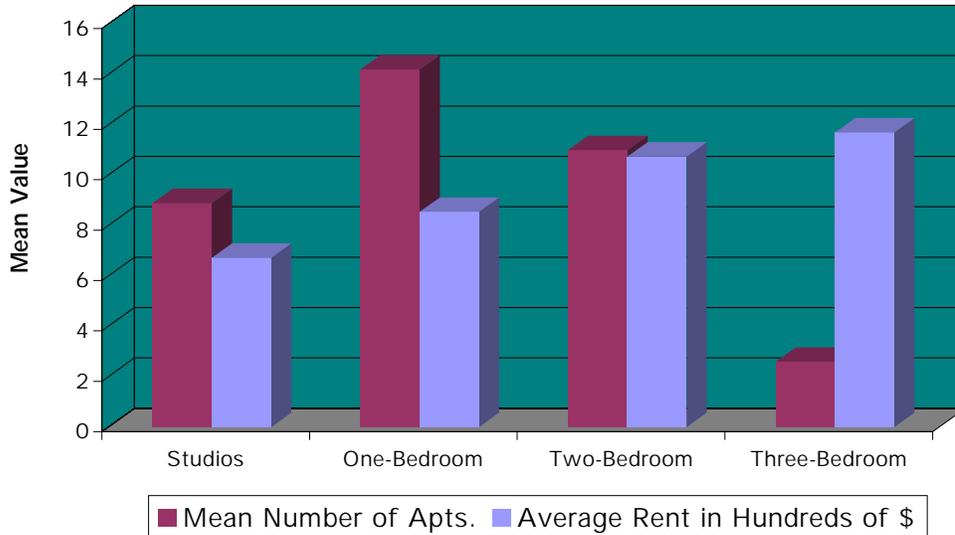


Figure 5-2: Multi-Family Site Survey Respondents: Average Number of Apartments per Site/Average Rent

5.4 SURVEY FINDINGS

Survey findings are reported in terms of appliance/fixture characteristics. Comparisons are made where possible with the responses to the

1995 and 1998 multi-family site surveys. Survey answers are tabulated in Appendix J.

Incidence of Appliances/Fixtures

The incidence of water-using appliances and fixtures that exist in respondents' buildings is summarized in Table 5-2. The corresponding values from the 1995 baseline study

are presented alongside for comparison. The distribution and characteristics of inspected appliances and fixtures are discussed in subsequent subsections of this report.

Table 5-2: Incidence of Appliances/Fixtures at Multi-Family Sites

Appliances/Fixtures	Percent of Buildings with at Least One Appliance/Fixture	
	1995	2001
Toilets with design flush volumes of 1.6 gpf	17	37
Toilets with conservation devices	14	5
Low-flow showerheads	61	62
Bathtubs	98	94
Dishwashers	31	33
Clothes washer hookups in apartments	31	18
Common laundry facility for residents	64	66
Reverse osmosis units	0	3
Recirculating hot water	31	22
Commercially delivered bottled water	23	10
Refrigerators with built-in water dispenser	0	5
Refrigerators with built-in icemaker	9	7
Water softener	1	0
Point-source water heaters	2	1
Evaporative coolers	1	1
Cooling towers	0	1
Pressure regulators	12	14
Swimming pool	13	13
Outdoor spa/Jacuzzi	4	6
Fountains/ponds	3	6
Gray water system	0	0
Well water	2	1

The percent of buildings with at least one fixture/appliance was determined the same way in the 1995 and 2001 studies. The 1995 study, however, had a smaller sample size resulting in a wider margin of error (plus or minus 8%, as compared to plus or minus 5% in 2001). The makeup of the 1995 sample may also skew some of the comparisons, because it had 29.5 units per site compared to 21.3 units per site in the 2001 survey. Significant decreases in the incidence of appliances, from 31 to 18% for clothes washer hookups in

apartments, 31 to 22% in recirculating hot water, and 23 to 10% in commercially delivered bottled water, may be due in part to the different sample compositions.

The mean number of fixtures per unit is summarized in Table 5-3. These numbers were computed by dividing the calculated mean number of fixtures/appliances by the mean number of housing units per water account (29.5 for the 1995 study and 21.3 for the 2001 survey).

Table 5-3: Mean Values of Fixture/Appliances Per Unit

Fixture/Appliance	1995	2001
Toilets	1.2	1.2
Showers	1.0	1.1
Faucets	2.1	2.3
Bathtubs	1.0	1.0
Dishwashers	0.2	0.3
Clothes washers	0.3	0.1

The number of clothes washers per housing unit appears to have decreased significantly since 1995. The 1995 value of 0.3 clothes washers per unit, however, may have been skewed by the composition of the sample. Data from the 1998

American Housing Survey for the Oakland Metropolitan Area shows a less significant decrease, with 0.17 clothes washers per housing units in apartment buildings with five or more units. This estimate is close to the 0.13 obtained in the 2001 survey.

Toilet Data

About 9,000 toilets were identified in the 360 multi-family buildings surveyed. A total of 292 toilets were inspected for leaks, inserts, make and year installed, and rated flush volume. The flush volume was measured in 282 of the toilets inspected.

Thirty-one different toilet makes were recorded. The most common toilet names were American Standard (21.2%; 31% in 1995), Briggs (11%; 14% in 1995), Standard, an older name for American Standard (8.9%; 11% in 1995), and Norris (8.6%).

Toilet manufacturer could not be identified for 13% of the toilets inspected.

Year of manufacture was recorded from toilet tanks. Of the toilets inspected, 32% were manufactured on or before 1982, 17% between 1983 and 1992, and 27% after 1992. This distribution is similar to that reported in 1995 if the “unknowns” are assumed to be pre-1982 toilets. The distribution of toilets by age is presented in Table 5-4.

Table 5-4: Distribution of Multi-Family Toilets by Age of Fixture

Year of Toilet Manufacture	Percent of 292 Toilets Inspected						
	Service Area	Location		Year-Built			
		East	West	< 1950	1950-1982	1983-1992	> 1992
<1950	0.3	0.0	0.3	0.3	0.0	0.0	0.0
1950-1982	31.8	5.1	26.7	22.9	8.2	0.7	0.0
1983-1992	17.1	2.1	15.1	8.9	2.7	5.1	0.3
>1992	26.7	1.7	25.0	19.9	3.4	2.7	0.7
Unknown	24.0	4.5	19.5	15.8	6.8	1.0	0.3

In terms of rated flush volume (design flush volume quoted by manufacturer), the distribution of toilets was determined by crosschecking rating data with year of toilet manufacture and measured flush volumes. Rating data (values engraved on the toilet tank cover or printed on the side of the tank) showed 34.9% of the toilets were ultra-low flush, 23.3% of the toilets were rated at 3.5 gallons per flush, and 17.8% at flush volumes higher than 3.5 gpf. No rated flush volume could be determined with certainty for 24% of the toilets inspected.

The year of manufacture was checked for each toilet with indeterminate flush rating; all toilets manufactured after 1992 were noted as ultra-low flush. Toilets manufactured between 1982 and 1992 were assumed to have an average flush rating of 3.5 gpf or less; the actual (measured) flush volume was checked for these toilets, and all were found to fall between 1.6 gpf and 3.5 gpf. This crosschecking reduced the number of toilets with indeterminate flush rating by about a third. The final distribution of toilets by rated flush volumes is presented in Table 5-5.

Table 5-5: Distribution of Multi-Family Toilets by Rated Flush Volume

Rated Flush Vol.	Percent of 292 Toilets Inspected						
	Service Area	Location		Year-Built			
		East	West	< 1950	1950-1982	1983-1992	> 1992
1.6 gpf	37.0	2.4	34.6	28.1	4.5	3.1	1.4
3.5 gpf	29.1	7.5	21.6	15.4	8.9	4.8	0.0
>3.5 gpf	17.8	3.4	14.4	10.6	5.8	1.4	0.0
Unknown	16.1	0.0	16.1	13.7	2.1	0.3	0.0

The proportion of toilets rated as ultra-low flush increased significantly between 1995 and 2001. The 1995 baseline study reported 5% of inspected toilets as ultra-low flush and 50% rated at 3.5 gpf. Most of the increase from 5 to 37% of all toilets rated as ultra-low flush appears to come from the replacement of 3.5 gpf toilets.

The rated flush volume of some of the toilets did not correspond with the flush volume measured by study personnel. About 42% of the toilets rated as ultra-low flush had measured flush volumes of more than 1.6 gallons. Most of these had been manufactured after 1992, indicating that the toilets were indeed ultra-low flush toilets with flush volumes that exceeded the 1.6 gpf standard. 18 percent of the toilets rated as 3.5 gpf had measured flush volumes of more

than 3.5 gallons. Most of these were installed before 1982. Ninety-two percent of the toilets rated as more than 3.5 gpf had measured flush volumes under 5 gallons. These figures indicate that ultra-low flush toilets are about twice as likely to flush above their rated volume than 3.5 gpf toilets, which in turn are about twice as likely to flush above their rated volume than toilets over 3.5 gpf.

The distribution of toilets by measured flush volumes is presented in Table 5-6. About 20% of toilets had measured flush volumes of 1.6 gallons or less. The 1998 study reported 18% of toilets in that range. Sixty-one percent of toilets had flush volumes between 1.6 and 3.5 gallons; the 1998 study reported 48% of toilets in that range. The baseline study did not report measured flush volumes.

Table 5-6: Distribution of Multi-Family Toilets by Measured Flush Volume

Measured Flush Volume	Percent of 292 Toilets Inspected						
	Service Area	Location		Year-Built			
		East	West	< 1950	1950-1982	1983-1992	> 1992
1.6 gpf or less	19.9	0.7	19.2	15.1	1.4	2.7	0.7
1.61 to 3.5 gpf	61.3	10.3	51.0	38.4	16.4	6.5	0.0
>3.5 gpf	15.4	1.7	13.7	12.0	3.1	0.3	0.0
Unable to measure	3.4	0.7	2.7	2.4	0.0	0.3	0.7

The percentage of toilets with flush volumes in excess of 3.5 gallons has decreased since the 1998 study, which reported that 34% of the toilets had measured flush volumes higher than 3.5 gpf. The 2001 survey found about 18% of multi-family toilets with measured flush volumes above 3.5 gpf.

Toilet tank inserts were found in 12% of the toilets inspected. About three quarters of these were quick closing flapper valves and most of the others were displacement devices. The baseline study reported that 7% of the toilets had displacement devices in 1995.

Leaks were identified in 2% of the toilets inspected. Most of the toilets with leaks were rated as ultra-low

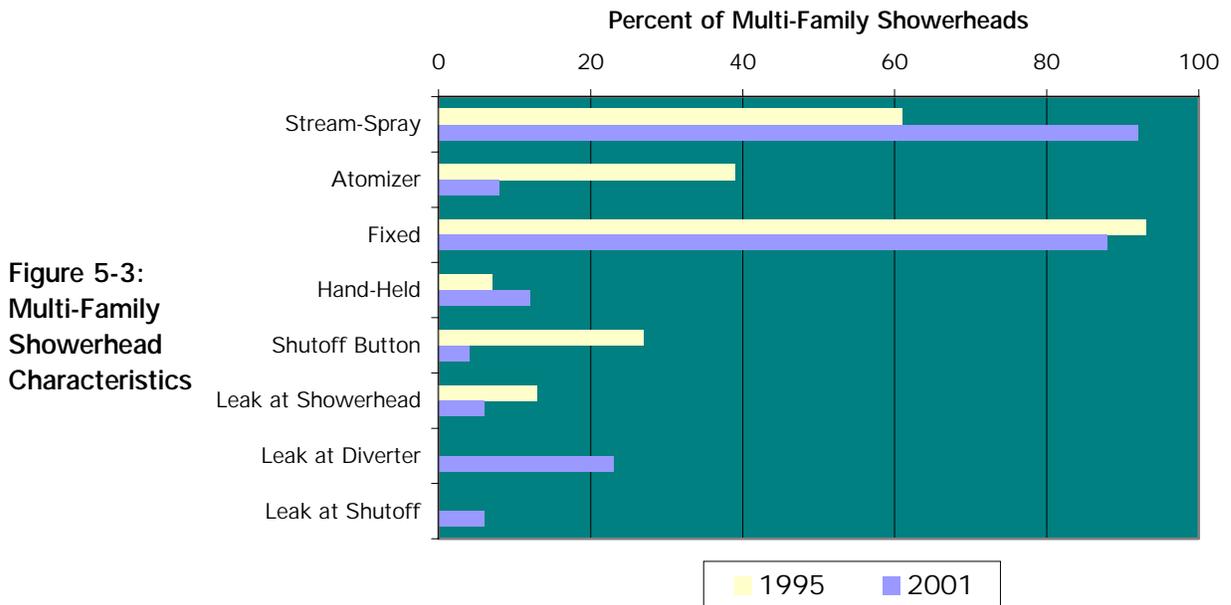
flush toilets and were manufactured after 1982. The 1995 study reported 5% of toilets leaked, and the 1998 study reported that 10% of toilets leaked. It is not clear whether the decrease to 2% represents better toilet maintenance or simply reflects different methods of identifying leaks. The 1998 study examined toilets for flapper valve or overflow leaks. The 1995 study did not specify leak detection method. Survey personnel in this study identified leaks by simple visual inspection of the toilet bowl; no dyes or tracer were used. The method used in this survey may not capture some of the leaks due to flapper valve malfunction, which in 1998 amounted to 66% of the total.

Showerhead Data

About 7,700 showerheads were identified in the 360 multi-family buildings surveyed. A total of 296 showerheads were inspected to determine type (fixed or handheld, stream or atomizing) and record the incidence of shutoff buttons and

leaks. The flow rate was measured at 294 of the showerheads inspected; there were access restrictions at the other two.

Showerhead characteristics identified by the survey were as follows.



**Figure 5-3:
Multi-Family
Showerhead
Characteristics**

Percentages reported in 2001 differ significantly from 1995 data. The number of stream/spray type showerheads is 31% higher while the number of atomizer heads is 31% lower; the number of fixed-type showerheads is 5% lower; shutoff buttons were found only in one out of 25 showerheads as opposed to the one in four reported in 1995; and almost three times as many leaks were identified this year as were reported in 1995. While other data (showerhead flow rates, discussed below) suggest that between 20 and 30% of showerheads have been replaced since 1995, some of the differences may be due to survey methodology. Survey personnel in this study were trained to detect three types of leaks,

which was apparently not the case in 1995 because only one type of leak was reported. The lower incidence of shutoff buttons corresponds closely with the larger incidence of low-flow showerheads (see below), suggesting that the change to the water-conserving head may have led to the elimination of the water-conserving button.

The mean flow rate for the showerheads tested was 2.8 gpm, as compared to 3.0 gpm in 1995. Sixty-four percent of the showerheads were found to have flow rates under 2.5 gpm. The distribution of showerhead flow rates and a comparison with 1995 values is presented in Table 5-7.

Table 5-7: Distribution of Multi-Family Showerheads by Flow Rate

Measured Flow Rate (gpm)	Percent of 294 Showerheads Tested							
	Service Area		Location		Year-Built			
	1995	2001	East	West	< 1950	1950-1982	1983-1992	> 1992
1.99 or less	5	7.5	0.0	7.5	6.5	0.7	0.3	0.0
2.0 to 2.50	43	56.5	6.8	49.7	41.2	11.9	2.7	0.7
2.51 to 2.99		7.1	1.0	6.1	3.4	1.4	2.4	0.0
3.0 to 3.99	29	12.6	2.0	10.5	7.8	4.1	0.7	0.0
4.0 to 4.99	5	5.4	0.0	5.4	4.4	1.0	0.0	0.0
5.0 to 5.99	9	7.1	3.7	3.4	2.4	3.4	1.4	0.0
6.0 or more	9	3.7	0.7	3.1	1.0	0.7	2.0	0.0

Bathtub Data

About 7,600 bathtubs were identified in the 360 multi-family buildings surveyed. The length, width and depth were measured for 253 of the bathtubs. Bathtubs had a mean length of 53.5 inches, mean width of 23.1 inches, and mean depth of water of 11.1 inches. Their mean volume was 59.2 gallons, with a median volume of 58.1 gallons. The mean value of bathtubs per property was 21.2.

The mean and median volumes calculated from survey data are smaller than the values reported in

the baseline study (mean of 71 and median of 70 gallons). The most probable cause of this discrepancy is that survey personnel in this study were trained to report the depth of water in the tub rather than the total depth of the tub to its rim. The measured depth of water was from the floor of the tub to the bottom of the overflow orifice, which is generally one to two inches below the rim. The distribution of bathtubs by volume is presented in Table 5-8.

Table 5-8: Distribution of Multi-Family Bathtubs by Volume

Measured Volume (gallons)	Percent of 253 Bathtubs Inspected						
	Service Area	Location		Year-Built			
		East	West	< 1950	1950-1982	1983-1992	> 1992
50 or less	25.3	3.6	21.7	18.2	5.9	1.2	0.0
51 to 80	72.7	8.7	64.0	48.6	13.8	9.9	0.4
Over 80	2.0	0.0	2.0	2.0	0.0	0.0	0.0

Faucet Data

About 16,500 indoor faucets were identified in the 360 multi-family buildings surveyed. Inspections of 572 faucets were conducted to identify leaks, determine faucet location, and check for aerators. Flow

rates were measured at 571 faucets. The mean flow rate measured was 2.5 gpm, down from the 3.1 gpm recorded in 1995 and similar to the 2.53 reported in 1998.

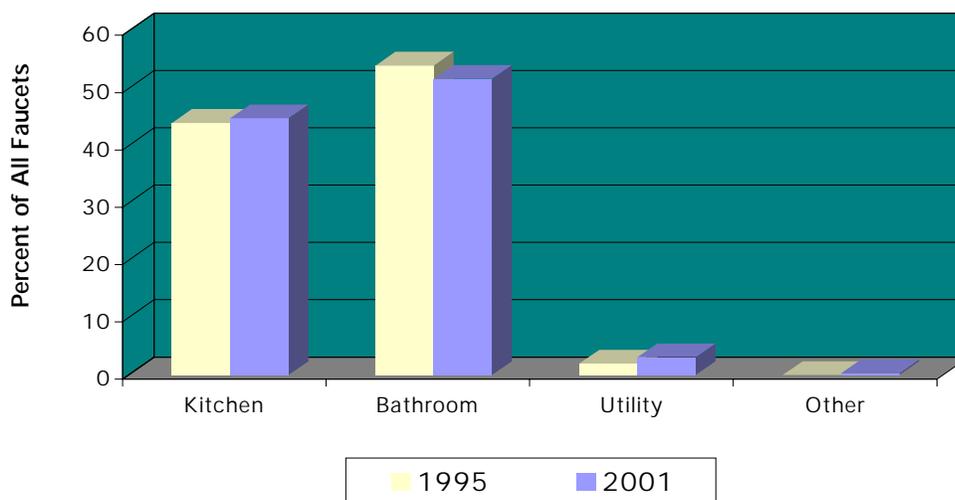


Figure 5-4: Multi-Family Site Survey - Distribution of Faucet Types

Most of the measured flow rates were between one and three gpm, with about 11% under 2.2 gpm. The

distribution of measured flow rates is presented in Table 5-9, along with values from the 1995 baseline study.

Table 5-9: Distribution of Multi-Family Indoor Faucets by Flow Rate

Measured Flow Rate (gpm)	Percent of 571 Faucets Tested							
	Service Area		Location		Year-Built			
	1995	2001	East	West	< 1950	1950-1982	1983-1992	> 1992
2.20 or less	7	10.7	0.4	10.2	7.7	2.3	0.5	0.0
2.21 to 2.99	42	67.6	9.5	58.1	44.8	14.7	7.7	0.4
3.0 to 3.99	21	9.6	0.9	8.6	8.1	1.2	0.2	0.0
4.0 to 4.99	10	8.1	2.5	5.6	5.3	2.6	0.2	0.0
5.0 to 5.99	8	2.8	0.0	3.0	1.9	0.0	1.1	0.0
6.0 or more	12	1.2	0.0	1.4	1.1	0.2	0.2	0.0

The percentage of low-flow faucets (under 2.2 gpm) increased from 7% in 1995 to 10.7% in 2001. Faucets with flow rates between 2.2 and 4.0 gpm increased from 63% in 1995 to 77% in 2001. Most faucet replacements between 1995 and 2001, therefore, were from high-flow faucets (4-plus gpm) to intermediate-flow fixtures (2.2 to 4 gpm).

The incidence of faucet aerators was high, while the percentage of faucets that leaked was relatively low. Eighty-four percent of the faucets inspected had aerators in place, as compared with the 69% recorded in 1995. Only 3% of the faucets were observed to leak, same as in 1995.

Dishwasher Data

Over 2,600 dishwashers were identified in the 360 multi-family buildings surveyed. Seventy-nine dishwashers were available for inspection; they were inspected to determine the manufacturer, type of apartment unit at which the appliance was located, and whether or not the dishwasher had a water efficiency setting. Dishwashers from 13 different manufacturers were inspected. The most commonly found dishwasher manufacturers

were Whirlpool (20%), GE (18%), Hotpoint (17%), and Kitchen Aid (15%). Fifty-five percent of the dishwashers were located in two-bedroom apartments, 18% of them in 3-plus bedroom units, 17% in one-bedroom units, and 10% in studio apartments. About 73% of the dishwashers had water efficiency settings, close to the 75% recorded in 1995. The mean number of dishwashers per site was 7.3, down from the 9.5 recorded in 1995.

Clothes Washer Data

Over 1,100 clothes washers were identified in the 360 multi-family buildings surveyed. A total of 274 of the washers were available for inspection; they were inspected to determine the manufacturer, location (in-unit or common laundry area), and the type of machine in terms of efficiency.

Eighty-five percent of the washers inspected were in common laundry areas. Five percent of the machines inspected were high-efficiency units. Twenty-three percent had the water saving load size selection feature (compared to the 29% recorded in 1995).

The most commonly found clothes washer manufacturers among inspected washers were Maytag (32%), Kenmore (24.8%), and Speed Queen (20%).

Information about in-unit, common area, and high efficiency clothes washers was requested from property owners/managers. The information obtained from these interviews is summarized in Table 5-10, below; a more complete breakdown of clothes washer data is presented in Appendix J.

Based on the information provided by property owners/managers, there are on average 3.19 clothes washers per multi-family property with five or more units (1,150 washers/360 properties). This corresponds to 0.15 clothes washers per unit (assuming the survey average of 21.3 units per property). 7.5% of all clothes washers were identified as high efficiency units. 14% of clothes washers in common area laundries were identified as high efficiency units.

Table 5-10: Clothes Washer Data

Number of properties:		
Surveyed	360	
With no clothes washers	79	21.9% of properties surveyed
With in-unit clothes washers	60	16.7%
With common area laundry facilities	233	64.7%
With both in-unit and common area washers	(12)	(3.3%)
For 360 properties surveyed:		
Total clothes washers identified by owners/managers	1,150	
Total in-unit clothes washers	539	47% of identified washers
Total common area clothes washers	611	53%
Total high-efficiency clothes washers	86	7.5% of identified washers
Total high efficiency washers in common areas	85	99% of high effic. washers 14% of washers in common area laundries
Properties with at least one high efficiency clothes washer	29	8% of properties surveyed 12.4% of properties with common area laundries
Number of apartment units served by each common area washer:		
Minimum	1	
Maximum	40	
Average	9	

Pool, Spa, and Fountain/Pond Data

Fifty-six swimming pools were identified in this survey: 42 sites had one, three sites had two, and two sites had four. Thirty-seven swimming pools were available for inspection to determine water volume and identify location (indoor or outdoor) and cover (yes or no). Average pool length was 34 feet, average width 20 feet, and average depth five feet. Mean pool volume was 24,546 gallons of water. Ninety-seven percent of the pools were outdoors and had no cover.

Thirty spas were identified in the survey: 14 sites had one spa and eight sites had two. Seven of the spas were available for inspection to determine water volume and identify location (indoor or outdoor) and cover (yes or no). Average spa length and width were 6.7 feet, average spa depth 3.4 feet, and mean spa volume was 1,158 gallons of water. All of the spas were outdoors and 14% had a cover.

Twenty-six fountains/ponds were identified in the survey: 19 sites had one fountain/pond, two sites had two, and one site had three. Eleven of the fountains/ponds were available for inspection to determine water volume and whether they were equipped with a water recirculating system. The ponds had a wide range

of sizes and volumes: two held under 100 gallons of water, two held between 100 and 200 gallons, and the other seven ranged from about 540 gallons to nearly 18,000 gallons. Ten of the 11 fountains/ponds inspected (91%) had a recirculating water system.

Landscape and Irrigation System Characteristics

Landscape areas and irrigation system characteristics were inspected at the 360 sites surveyed. The square footage of landscapable (unpaved, soil surface) areas, lawn, and irrigated areas were measured. Water pressure was measured where possible and measurements were collected at 229 sites. Irrigation system controllers were inspected to gather data on manufacturer, type (digital, mechanical, other), number of stations served, multiple start capabilities, type of calendar clock, and the incidence of moisture and rain sensors.

The distribution of landscapable areas is presented in Table 5-11. The mean size of the landscapable areas was 4,858 square feet, with a minimum of zero and a maximum of 806,436 square feet. The 1995 baseline study reported a mean of 12,323 square feet, with minimum of zero and maximum of 522,720 square feet. The majority of respondents to this survey (64%) had one thousand square feet or less of landscapable area. These respondents were primarily west of the hills in buildings erected prior to 1950.

Table 5-11: Distribution of Landscapable Areas in Multi-Family Sites

Square Footage	Percent of 360 Sites Surveyed						
	Service Area	Location		Year-Built			
		East	West	< 1950	1950-1982	1983-1992	> 1992
0	22.5	0.6	21.9	16.9	1.9	3.3	0.3
1 to 1,000	41.7	3.3	38.3	34.7	3.3	3.6	0.0
1,001 to 2,000	15.6	2.5	13.1	11.4	3.1	0.8	0.3
2,001 to 3,000	5.2	0.3	5.0	3.1	2.2	0.0	0.0
3,001 to 7,000	8.6	1.1	7.5	3.9	1.7	3.1	0.0
Over 7,000	6.4	1.7	4.7	3.3	2.2	0.8	0.0

Table 5-12 shows the distribution of irrigated landscapable areas. The mean size of irrigated landscapable areas was 3,546 square feet; the 1995

study reported a mean of 10,455 square feet. Of the 360 sites, 43.1 %, primarily pre-1950 buildings on the west side, had no irrigation.

Table 5-12: Distribution of Irrigated Areas in Multi-Family Sites

Square Footage	Percent of 360 Sites Surveyed						
	Service Area	Location		Year-Built			
		East	West	< 1950	1950-1982	1983-1992	> 1992
0	43.1	2.2	40.8	33.3	4.4	5.0	0.3
1 to 1,000	31.9	1.9	30.0	26.1	3.3	2.5	0.0
1,001 to 2,000	11.4	2.5	8.9	7.2	3.3	0.6	0.3
2,001 to 3,000	4.4	0.8	3.6	2.8	1.4	0.3	0.0
3,001 to 7,000	5.6	0.6	5.0	1.9	0.8	2.8	0.0
Over 7,000	3.6	1.4	2.2	1.9	1.1	0.6	0.0

The distribution of lawn areas is presented in Table 5-13. The mean size of lawns was calculated at 645 square feet, significantly lower than the 5,594 square feet reported in

1995. Sixty-five percent of the sites surveyed had no lawn; these were primarily pre-1950 buildings on the west side.

Table 5-13: Distribution of Lawn Areas in Multi-Family Sites

Square Footage	Percent of 360 Sites Surveyed						
	Service Area	Location		Year-Built			
		East	West	< 1950	1950-1982	1983-1992	> 1992
0	65.0	4.2	60.8	48.1	8.9	7.8	0.3
1 to 1,000	20.6	3.6	16.9	15.0	3.1	2.5	0.0
1,001 to 2,000	6.7	0.6	6.1	5.0	1.1	0.3	0.3
Over 2,000	7.7	1.1	6.7	5.3	1.4	1.1	0.0

There are significant differences between the landscapable and turf areas reported in this survey and those of the 1995 study. The most probable reason for this discrepancy is the sample configuration. The 2001 survey had a sample of 360 sites that proportionally represented geographical sectors and age of dwellings. The 1995 study had an initial target of 185 sites and evaluated 151 of them. There is no information available on the geographic distribution of the respondents to the 1995 study. Results indicate that the 1995 sample may have had an over-representation of apartment buildings east of the

hills, where lawns and landscaped areas tend to be more frequent and larger in size.

The distribution of types of irrigation systems is presented in Table 5-14. At over half of the sites inspected (55.8%), almost all west of the hills, only a hose is used to irrigate, similar to the 59 % reported in 1995. Of the 276 sites inspected, 22.5% used an in-ground system with controller; 1995 data reported 21 %. The proportion of in-ground systems without controllers decreased from 12 % in 1995 to 7.2% in 2001. Of the sites inspected, 2.2 % used drip irrigation.

Table 5-14: Distribution of Types of Irrigation Systems in Multi-Family Sites

Type of Irrigation System	Percent of 276 Sites Inspected		
	Service Area	Location	
		East	West
Hose alone	55.8	1.4	54.3
Hose and sprinkler	12.3	0.7	11.6
In-ground system with controller	22.5	6.9	15.6
In-ground system without controller	7.2	1.1	6.2
Drip irrigation	2.2	0.4	1.8

The building owner in 55% of the sites surveyed maintains landscaped areas. About 30% of respondents reported they use a gardener or landscape maintenance service.

A total of 54 irrigation controllers were identified and inspected. The most commonly found manufacturers were Irritrol (20.4%), Toro (11.1 %), Rain Bird (9.3 %), and Hardie (7.4 %). In the 1995 study Rain Bird was first and Irritrol second.

Approximately 70% of the controllers inspected were digital and 28 % mechanical. Eighty percent of the controllers had programmable multiple start capabilities. Over 70 %

had six stations or less; the mean number of stations was 4.7, compared to 6.3 in 1995. About 75% had a 7-day clock, up from 67% in 1995. None had moisture sensors, same as in 1995, and 2 % had rain sensors (3% in 1995).

Water pressures up to 125 psi were measured at the sites tested. The mean pressure value was 74 psi. One percent of the sites had pressures under 40 psi, 25% had water pressures between 40 and 60 psi, and 50% had pressures between 60 and 80 psi. There was only one instance of a 125 psi pressure.

6.0 NON-RESIDENTIAL SITE SURVEYS

6.1 SAMPLE CHARACTERISTICS

A total of 518 non-residential account holders were targeted and 536 sites were surveyed. They were randomly selected from the 6,915 accounts available with BCC 4200 (Warehouses), 5300 (Retail Trade), 5400 (Food Sales), 5811 (Fast Food), 5812 (Restaurants), and 6800 (Offices). Potential participants from each BCC were subdivided by location (east and west of hills).

The representation of each group in the sample was in the same proportion as the representation of the group in the District's account base for that sector. Every effort was made to schedule appointments and conduct site visits with the targeted number of respondents in each group. Numerous cancellations and other difficulties in the appointment scheduling process, however, left a few groups short and others over-represented:

The most significantly over-represented groups were Food Sales

facilities and office buildings. Fifty-five food sales establishments were targeted and 73 were surveyed. Two hundred and twenty-five office buildings were targeted and 235 were surveyed. For a confidence level of 95%, the larger sample sizes reduce the sampling error from 5% to 4.9% for Food Sales and from 10% to 8.5% for office buildings.

The most significantly under-represented group was warehouses. Fifty-seven were targeted and 52 surveyed. The smaller sample size increases sampling error from 10% to 10.5%.

The 6,915 accounts initially available were reduced to 4,252 after the customer lists had been developed and fieldwork initiated. One of the accounts selected for participation was found to be a fire service. The entire list of potential participants was then revised to remove all fire services. The target numbers were kept the same.

6.2 RESPONSE RATES

The actual response rates were better than the one in ten anticipated for the study. Three out of four potential study participants reached by an appointment scheduler (28% of all calls) agreed to a site visit. Seventy-two percent of scheduling calls to

non-residential account-holders went unanswered, reached an incorrect telephone number, or did not find a responsible person available. Table 6-1 presents the breakdown of calls to potential participants in the non-residential site visits.

Table 6-1: Non-Residential Site Surveys – Appointment Scheduling Call Outcomes*

Market Sector	Percent of Telephone Calls					
	Appoint.	Refusal	No Answer	Message	Call Back	Incorrect Number
Warehouses	19	10	13	19	5	35
Retail Trade	23	8	21	20	5	24
Food Sales	29	6	20	14	9	22
Fast Food	23	3	25	17	6	25
Restaurants	16	9	21	17	10	26
Offices	17	6	26	26	7	18
Overall Non-Resident.	20	8	21	20	7	25

*Based on 5385 calls made during the first six weeks of the study (May 17 to June 30, 2001), 1494 of them to non-residential customers

No sample bias was perceived from the response rate. The list of 4,252 potential participants was not exhausted. The number of calls required to reach the target number

of participants in each subgroup varied. Of the potential participants called, 96% were called only once, an additional 3% were called twice, and 1% had to be called more than twice.

6.3 RESPONDENT CHARACTERISTICS

Most of the non-residential accounts surveyed were located west of the hills. More than 90% of warehouse, food sales, and fast food accounts, 77% of retail trade accounts, 74% of office accounts, and 69% of restaurant accounts are located west of the hills.

According to the answers provided by respondents, 54% of the sites surveyed were of a mixed commercial use, and 9% reported a mix of residential and commercial uses; the remainder reported a mix of other uses.

There were significant discrepancies between the type of establishments

reported by survey personnel and the corresponding business classification codes listed in the District’s databases. Some of the differences may be attributable to changes in property use not yet incorporated into District files. Part of the difference is also the result of mixed uses at many of the sites: District field representatives responsible for most of the non-residential site visits generally listed as “retail trade” locations with multiple uses, many of them listed as “offices” in District files. A comparison of reported versus listed types of establishment is presented in Table 6-2.

Table 6-2: Comparison of Business Classification Codes Listed and Reported

	Number of Sites Visited					
	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Use reported by surveyor	59	119	47	45	63	203
Use according to District files	52	59	73	47	70	235

6.4 SURVEY FINDINGS

Survey findings are reported in terms of the major purposes of water use at each type of establishment, and a description of the characteristics of water fixtures and other water-using

equipment. Comparisons are made where possible with the responses to the 1995 non-residential site surveys. Survey answers are tabulated in Appendix K.

Purposes of Water Use

The survey collected information on general water uses and the existence of specific water-using fixtures, appliances, and equipment. The

distribution of general water uses among the six non-residential sectors surveyed is presented in Table 6-3.

Table 6-3: Major Purposes of Water Use at Non-Residential Sites

Water Use	Percent of Sample with Specified Water Use					
	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Domestic/sanitary	100	100	100	100	100	100
Facility cooling/heating	11.5	13.6	21.9	21.3	17.1	17.0
Other cooling	26.9	27.1	47.9	59.6	30.0	38.7
Laundry	11.5	6.8	1.4	8.5	4.3	2.6
Automated dishwashers or garbage compactors	19.2	6.8	17.8	34.0	55.7	23.0
Ice-making machines	3.8	10.2	39.7	80.9	72.9	8.9
Landscape and decorative uses*	9.6	8.5	8.2	21.3	11.4	28.5
Water features**	7.7	6.8	0.0	0.0	1.4	6.0
Washing and sanitation	26.9	25.4	39.7	34.0	20.0	19.6
Process water purification	15.4	5.1	6.8	4.3	10.0	8.5
Wastewater pretreatment	0.0	0.0	0.0	0.0	0.0	0.4
Other uses	9.6	8.5	16.4	14.9	5.7	5.1
Sample Size	52	59	73	47	70	235

* This category included exterior irrigation and fountains/ponds.

** Water features included Jacuzzis/spas and fish tanks

The 1995 baseline study surveyed two of the non-residential sectors analyzed in this study: offices and restaurants. The restaurant sample had 51 accounts in the baseline study; 70 restaurants were surveyed in this study for a confidence level of 95% and a tolerable sampling error of

10%. The office sample had 46 accounts in the 1995 study; 235 offices were surveyed in this study for a confidence level of 95% and a tolerable sampling error of 5%. The sampling error for restaurants in the baseline study was 14%; it was higher for the office sample.

Table 6-4 presents a comparison of the water uses reported at restaurants and offices in 1995 and this year. Among the reported water uses at restaurants only water purification units show increased usage since 1995; all other water uses show smaller percentages. Only two water uses at offices, other cooling and landscape and decorative uses, show an increase since 1995. Some of the difference may be attributed to different approaches to the survey questions and the tabulation of answers. The values entered in Table 6-4 represent participants who answered in the affirmative to one or more questions associated with a particular water use. For example, the question on kitchen facilities asked

whether the establishment had dishwashing machines or garbage disposers; only respondents who answered “yes” to at least one of those two questions were listed as having kitchen facilities. Small kitchens without the automated equipment were not counted; and several fast food places such as Burger King or Taco Bell were listed as restaurants and may not have automated dishwashers or garbage disposers. Another factor affecting results was that some sites did not have the type of establishment represented by the classification code; some of the accounts listed as offices, for example, may now represent retail trade or other classification.

Table 6-4: Comparison of Major Purposes of Water Use

Water Use	Percent of Sample with Specified Water Use			
	Restaurants		Offices	
	1995	2001	1995	2001
Domestic/sanitary	100	100	100	100
Facility cooling/heating	31	17.1	64	17.0
Other cooling	44	30.0	36	38.7
Laundry	8	4.3	13	2.6
Kitchen facilities with automated dishwashers or garbage compactors	100	55.7	85	23.0
Ice-making machines	86	72.9	33	8.9
Landscape and decorative uses	16	11.4	26	28.5
Water features	4	1.4	24	6.0
Washing and sanitation	80	20.0	28	19.6
Process water purification	6	10.0	13	8.5
Wastewater pretreatment	0	0.0	2	0.4
Other uses	8	5.7	17	5.1
Sample Size	51	70	46	235

A summary of the incidence of specific water-using devices is presented in Table 6-5. This table

expands on the major purposes of water use listed in Table 6-3.

Table 6-5: Detailed Purposes of Water Use

Water Use	Percent of Sample with Specified Water Use					
	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Domestic/sanitary	100	100	100	100	100	100
Employee use	100	100	100	100	100	100
Customer or public use	30.8	44.1	38.4	74.5	84.3	54.9
Facility cooling/heating	11.5	13.6	21.9	21.3	17.1	17.0
Cooling towers	1.9	10.2	13.7	6.4	5.7	9.8
Evaporative coolers	5.8	6.8	5.5	6.4	11.4	4.3
Air washers	0.0	0.0	6.8	2.1	2.9	0.0
Humidifiers	1.9	1.7	1.4	6.4	1.4	2.1
Boilers	3.8	8.5	5.5	4.3	7.1	7.7
Other cooling	26.9	27.1	47.9	59.6	30.0	38.7
Air conditioners	17.3	23.7	42.5	55.3	27.1	35.3
Air compressors	17.3	10.2	16.4	19.1	4.3	10.6
Laundry	9.6	6.8	1.4	8.5	4.3	2.6
Commercial washers	3.8	5.1	0.0	8.5	4.3	1.7
Coin-operated washers	5.8	1.7	1.4	0.0	1.4	0.9
Dry cleaning	0.0	5.1	0.0	0.0	0.0	0.0
Kitchen facilities	19.2	6.8	17.8	34.0	55.7	23.0
Dishwashing machines	17.3	5.1	8.2	29.8	54.3	16.6
Garbage disposers	19.2	5.1	13.7	8.5	14.3	16.2
Ice-making machines	3.8	10.2	39.7	80.9	72.9	8.9
Water-cooled	0.0	5.1	20.5	46.8	27.1	3.8
Air-cooled	3.8	5.1	23.3	40.4	45.7	5.1
Water features	7.7	6.8	0.0	0.0	1.4	5.6
Swimming pools	1.9	0.0	0.0	0.0	0.0	0.0
Spas/Jacuzzis	1.9	0.0	0.0	0.0	0.0	1.3
Fountains	3.8	6.8	0.0	0.0	1.4	4.3
Washing and sanitation	26.9	25.4	39.7	34.0	20.0	19.6
Facility washdown	25.0	25.4	39.7	34.0	20.0	15.7
Vehicle wash	5.8	1.7	4.1	0.0	0.0	5.5
Process water purification	15.4	5.1	6.8	4.3	10.0	8.5
Water softeners	1.9	1.7	2.7	0.0	4.3	0.9
Water filters	11.5	5.1	5.5	4.3	10.0	7.2
Reverse osmosis units	0.0	0.0	0.0	0.0	0.0	1.3
Deionization/ion exchange	1.9	0.0	0.0	0.0	0.0	0.0
Sample Size	52	59	73	47	70	235

Noteworthy findings from Table 6-5 are listed below:

- The highest incidence of public restrooms is in restaurants and fast food places.
- Cooling towers are most prevalent at food sales establishments; this is likely due to the common use of cooling towers to cool refrigeration equipment in supermarkets.
- Very few account holders use evaporative coolers; the highest incidence is among restaurants, where 11.4% of the sites surveyed reported using evaporative coolers.
- Air washers, humidifiers, and boilers are used by less than ten percent of the account holders in each of the non-residential sectors surveyed.
- Air conditioners are reportedly most prevalent in fast food places (55.3% of them) and food sales establishments (42.5%).
- Commercial clothes washers were found in small numbers at five of the six types of non-residential accounts surveyed; only the food sales establishments reported not having commercial washers. The highest incidence of commercial washers was at facilities classified as fast food (8.5%).
- Self-service (coin-operated) washers were found primarily at facilities classified as warehouses; as previously indicated, the business classification code often did not reflect the type of operation; buildings originally classified as warehouses probably changed to laundries.
- Dishwashing machines and garbage disposers were found at all classification codes; most of the dishwashers were at facilities listed as restaurants (54.3%) and fast food places (29.8%), some were found at sites classified as warehouses (17.3%).
- Ice-making machines were found primarily at food sales establishments, restaurants, and fast food places; the majority was air-cooled.
- The few swimming pools identified in the study were at sites listed as warehouses.
- A total of four spas were identified, one at a site listed as warehouse, three at sites listed as offices.
- The most fountains were found at retail trade sites, where 6.8% of the sites had them.
- Facility washdown was most common at food sales establishments (39.7%) and fast food places (34%).
- Few vehicle washes were found; slightly under 6% of sites listed as warehouses and offices reported them.
- The most commonly found water purification equipment was a filter; they were found at 11.5% of sites listed as warehouses and at 10% of restaurants.
- Some water softeners were found at five of the six types of non-residential sites surveyed; only fast food places did not report any.
- Three reverse osmosis units were identified in the survey, at three different office buildings.
- One deionization/ion exchange unit was identified at a site listed as a warehouse.

The mean number of major fixtures/appliances at each non-residential sector is presented in Table 6-6. The 1995 study found 2.9 toilets per restaurant; the value from this survey is 2.4, with about two thirds of them gravity flush units. The mean value of toilets for offices is 4.5, compared to 40.4 in the baseline study. The mean value of urinals per restaurant is 0.6, compared to 0.7 in 1995; the mean value for urinals per office is 1.5 in this survey, where the 1995 study reported 20.5 per account.

In general, the comparison of mean values for restaurants shows smaller percentages per site this year. The comparison of mean values for offices shows much higher values in 1995, many a different order of magnitude. This may be attributable to the small sample size in 1995, and the apparent selection for the baseline study of a few large office buildings rather a representative sampling of all accounts in this business classification code.

Table 6-6: Mean Values of Fixtures/Appliances per Non-Residential Site

Fixture/Appliance	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Bathroom facilities	2.8	2.4	1.9	1.7	1.9	3.3
Gravity flush toilets	2.5	2.0	1.5	1.1	1.5	2.4
Pressure assisted toilets	0.2	1.3*	0.2	0.4	0.2	0.6
Flushometer valve toilets	0.7	0.2	0.3	0.7	0.7	1.5
Urinals, siphon	0.2	0.1	0.2	0.3	0.3	0.6
Urinals, washdown	0.5	0.7**	0.2	0.2	0.3	0.7
Urinals, waterless	0.1	0.1	0.0	0.0	0.0	0.2***
Bathroom faucets	3.2	2.9	1.8	1.9	2.2	5.0
Kitchen faucets	0.7	0.6	1.4	2.0	2.6	1.7
Utility faucets	0.8	0.6	1.0	0.7	0.7	0.9
Showers	0.3	0.1	0.1	0.0	0.0	0.4
Drinking fountains	0.5	0.3	0.2	0.0	0.2	0.9
Sample Size	52	59	73	47	70	235

*This value is skewed by 69 pressure-assisted toilets at one location; outside of that location, the mean value is 0.1.

** This value is skewed by 33 urinals at one location; outside of that location the mean value is 0.1.

*** This value is skewed by 24 urinals at one location; outside of that location the mean value is under 0.1.

Toilet Data

About 1,850 toilets were identified in the 536 non-residential sites surveyed. A total of 1,745 toilets were inspected for leaks, inserts, make and year installed, and rated flush volume. The flush volume was measured in 1,127 of the toilets inspected.

Forty-two different toilet makes were recorded. The most common toilet names were American Standard (36.7%), Standard, an older name for American Standard (9%), and Kohler (7%). Toilet manufacturer could not be identified for about 20% of the toilets inspected.

Year of manufacture was recorded from toilet tanks where possible. Eighteen percent of all toilets inspected were manufactured on or

before 1982, 19% between 1983 and 1992, and 20% after 1992. The distribution of toilets by age is presented in Table 6-7.

Table 6-7: Distribution of Non-Residential Toilets by Age of Fixture

Year of Manufacture	Percent of Toilets Inspected per Sector					
	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Pre-1950	0.9	2.0	3.1	0.0	0.5	0.7
1950 to 1982	28.4	10.5	10.3	4.9	12.3	16.9
1983 to 1992	17.5	34.9	25.6	21.3	15.9	16.0
After 1992	16.1	22.4	20.0	22.1	14.9	21.7
Unknown	37.0	30.3	41.0	51.6	56.4	44.8
No. of Toilets Inspected	211	152	195	122	195	870

In terms of rated or design flush volume the largest percentage was recorded for ultra-low flush toilets at all six different types of non-residential customers surveyed. About 66% of inspected toilets were rated as ultra-low flush at fast food

accounts; about 40% of the toilets at retail trade, food sales, restaurants, and office accounts were rated as ultra-low flush. The distribution of toilets by flush volume rating is presented in Table 6-8.

Table 6-8: Distribution of Non-Residential Toilets by Rated Flush Volume

Rated Flush Volume (gpf)	Percent of Toilets Inspected					
	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
1.6	29.9	41.4	39.0	66.4	44.1	43.0
3.5	25.6	28.3	16.9	15.6	22.6	20.0
>3.5	29.9	9.2	10.8	1.6	10.8	14.5
Unknown	14.7	21.1	33.3	16.4	22.6	22.5
No. of Toilets Inspected	211	152	195	122	195	870

Some of the toilets in the "Unknown" flush rating category of Table 6-8 were pressure-assisted toilets. Data on rated flush volumes was cross-referenced with data on type of toilets; the number of toilets not rated as ultra-low flush but listed as pressure-assisted were identified. Adding these toilets, the resulting percentages of ultra-low flush fixtures are 31.8% for warehouses, 45.4% for retail trade, 47.2% for food sales,

68.0% for fast food, 44.1% for restaurants, and 49.8% for offices.

The distribution of toilets by measured flush volumes is presented in Table 6-9. The percentages of measured ultra-low flush volumes are significantly lower than the percentages of rated ultra-low flush volumes for all non-residential sectors. This is due to the fact that flush volumes were measured for gravity-flush toilets only; the flush

volumes of pressure-assisted toilets and flushometer valves were not measured. If the pressure-assisted toilets are assumed to be ultra-low flush, the percentages of toilets in this

category would be 28.9% for warehouses, 32.2% for retail trade, 38.0% for food sales, 21.3% for fast food, 17.4% for restaurants, and 23.7% for offices.

Table 6-9: Distribution of Non-Residential Toilets by Measured Flush Volume

Measured Flush Volume	Percent of Toilets Inspected					
	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
1.6 gpf or less	24.2	13.8	15.9	7.4	12.3	10.6
Between 1.61 and 3.5 gpf	43.1	50.0	35.9	42.6	40.0	35.4
>3.5 gpf	16.1	9.9	14.9	4.9	8.2	14.3
Pressure-assisted	4.7	18.4	22.1	13.9	5.1	13.1
Flushometer	11.8	6.6	11.3	25.4	31.3	21.0
Unknown	0.0	1.3	0.0	5.7	3.1	5.6
No. of Toilets Inspected	211	152	195	122	195	870

The distribution of toilets by leaks and water-saving inserts is presented in Table 6-10. Leaks were found in less than 5% of all toilets inspected. Inserts were found in less than 12%

of toilets inspected. The most commonly found water saving devices were the quick-closing flapper valves.

Table 6-10: Distribution of Non-Residential Toilets by Leaks and Inserts

Item	Percent of Toilets Inspected					
	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Leaky toilets	7.1	3.9	0.5	0.0	8.7	4.9
Quick-closing flappers	0.9	7.2	15.4	8.2	11.8	8.5
Water level adjustments	0.5	1.3	1.0	0.0	0.5	2.5
Displacement devices	0.5	1.3	0.0	3.3	2.6	0.6
Toilet dams	0.0	2.6	0.5	0.0	1.0	0.9
No. of Toilets Inspected	211	152	195	122	195	870

Urinal Data

A total of 346 urinals were identified in the 536 non-residential sites surveyed. Fifty-six percent of urinals were located in common areas; the rest were located in limited access private restrooms. Sixty-one percent of urinals inspected were of the washdown type, 38% were of the siphon type, and 1% were of the

waterless type. Less than 2% of the urinals inspected were observed to leak. The most prevalent flush volume for urinals was between one and two gallons. The distribution of urinals by flow rate and non-residential sector is presented in Table 6-11.

Table 6-11: Distribution of Urinals by Rated Flush Volume

Rated Flush Volume	Percent of Urinals Inspected					
	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
1.0 gpf or less	21.6	5.9	24.0	22.2	22.7	24.4
Between 1.1 and 2.0 gpf	5.4	52.9	12.0	0.0	34.1	20.5
Between 2.1 and 3.0 gpf	13.5	0.0	8.0	5.6	0.0	2.9
>3.0 gpf	8.1	0.0	0.0	5.6	0.0	2.9
Unknown	51.4	41.2	56.0	66.7	43.2	49.3
No. of Urinals Inspected	37	17	25	18	44	205

Faucet Data

About 3,200 faucets were identified in the 536 non-residential sites surveyed. Inspections were carried out in 2,287 faucets to identify leaks, determine faucet location, and check for aerators. The mean flow rate measured was 2.7 gpm. Sixty-one

percent of the faucets inspected were located in bathrooms, 25% in kitchens; the rest were utility or other types of faucets. The distribution of faucets by type and non-residential sector is presented in Table 6-12.

Table 6-12: Distribution of Non-Residential Faucets by Type

Type	Percent of Faucets Inspected					
	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Kitchen	19.4	14.5	27.7	43.1	41.6	17.2
Bathroom	71.8	74.3	45.7	44.5	44.7	71.4
Utility	7.9	10.1	19.3	11.5	9.2	7.8
Other	0.9	1.1	7.4	0.9	4.5	3.6
No. of Faucets Inspected	216	179	311	218	358	1005

The distribution of faucets by flow rate and non-residential sector is presented in Table 6-13. Flow rate could not be measured at 16 of the faucets inspected; among those

tested, the most prevalent flow rate was between two and three gallons. Less than 2% of the faucets were observed to leak. Aerators were attached to 69% of the faucets.

Table 6-13: Distribution of Non-Residential Faucets by Flow Rate

Flow Rate (gpm)	Percent of Faucets Tested					
	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
1.99 or less	9.7	32.6	24.3	15.5	24.0	23.2
2.0 to 2.99	56.9	36.0	41.4	42.3	33.8	47.9
3.0 to 3.99	18.1	12.9	14.6	13.1	15.9	12.2
4.0 to 4.99	7.9	12.4	9.7	10.3	10.6	9.9
5.0 to 5.99	2.3	3.9	3.6	7.5	5.3	3.3
6.0 or more	5.1	2.2	6.5	11.3	10.3	3.4
No. of Faucets Tested	216	178	309	213	358	997

Showerhead Data

A total of 132 showerheads were identified in the 536 non-residential sites surveyed. 96 of them were inspected to determine type (fixed or handheld, stream or atomizing), and the incidence of shutoff buttons and leaks. 89 of the showerheads were tested to determine flow rate.

Most of the showerheads inspected were of the stream/spray type (78%),

and fixed (89%) rather than handheld. 14% of them had shutoff buttons. 9% exhibited leaks either at the showerhead itself (5%), the diverter valve (2%), or the shutoff valve (2%). The mean flow rate for the showerheads tested was 2.8 gpm. Seventy-six percent of the showerheads were found to have flow rates under 3 gpm.

Dishwasher Data

Fifty-one dishwashers were identified in this survey and 48 of them inspected. Dishwashers had chemical dispensing units from Auto Chlor (40%), Jackson (13%), and Eco Lab (10%). Eighty-seven percent of the

inspected units were of the stationary rack type and 13% had conveyor racks. Fifty-four percent of the units had a chemical rinse and 27% had a pressure regulator on the incoming water line.

Other Water-Using Equipment

The survey identified 17 sites with evaporative coolers, 34 sites with cooling towers, and 11 sites with garbage disposers. Six clothes

washers were identified and inspected. Details on these appliances/equipment are included in Appendix K.

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7.0 ANALYSIS AND CONCLUSIONS

7.1 EBMUD CUSTOMER ATTITUDES

The attitudes survey provides a clear indication that the water conservation ethic among District customers remains strong. The proportion of customers indicating they are willing to conserve water is higher today than it was in 1995. The percentage of customers recently involved in water conservation actions is likewise higher today than in 1995. And more

District customers are willing to install water-conserving showerheads, aerators, and toilet tank inserts now than six years ago.

Conservation attitudes have solidified since the 1995 study. As illustrated in Figure 7-1, more than 60% of single and multi-family customers are willing to conserve water.

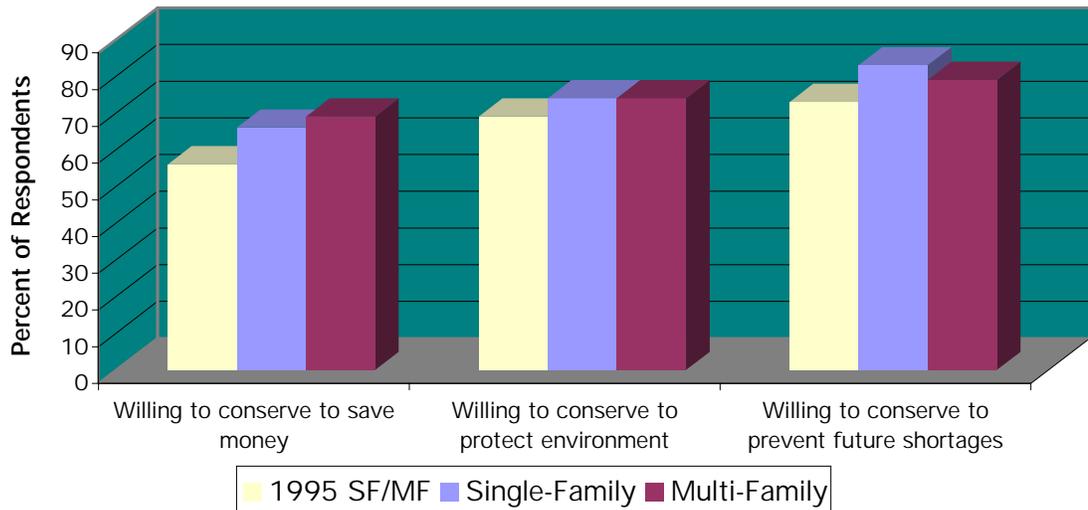


Figure 7-1: Conservation Attitudes

Multi-family customers, as shown in Figure 7-2, are more motivated to conserve for economic reasons than single-family residents. The primary

reason for conserving among customers in both groups is concern over possible shortages in drought conditions.



Figure 7-2: Distribution of Reasons to Conserve Water

The survey pointed to the need for increased customer education about the amounts of water they use. Almost 60% of single-family respondents thought their homes used less than 50 gallons per day, both indoor and outdoor. An additional 25% would not even guess at the number, some of them objecting to being questioned about the amount of water they use. Increased awareness of the volumes of water used indoor and outdoors will facilitate the “selling” of water-conserving habits and hardware. The District’s outreach efforts have clearly been successful in maintaining a water conservation ethic and making customers aware of the benefits of conservation. A greater emphasis on consumption numbers may be warranted. Knowing that their home may use two or three hundred gallons per day to water lawns and shrubs may motivate some customers to consider reducing their lawn area, changing plant materials, or improving irrigation efficiency. These

three potential conservation actions in particular scored low on customers’ priorities list: only 21% of single-family respondents expressed a willingness to reduce lawn area and only about a third would consider changing plant materials or improving irrigation efficiency, even with a rebate offer.

Rebates understandably resound more with owners and managers of multi-family facilities. They responded favorably in greater proportions than single-family residents to making changes in their landscape and irrigation, purchasing ultra-low flush toilets, and installing high efficiency clothes washers when offered a rebate. Responses indicate that increasing future rebates for high efficiency clothes washers to \$100 or more would improve program participation; over three quarters of multi-family respondents affirmed they would be motivated to install the water-savings washing machines if the rebate offered was \$100 or higher.

7.2 MARKET PENETRATION

Single and Multi-Family Customers

The market penetration of water-saving fixtures and appliances is summarized in Table 7-1 for single

and multi-family customers. Values from the 1995 study are also included to facilitate referencing.

Table 7-1: Market Penetration of Water-Saving Fixtures/Appliances (Single- and Multi-Family)

Fixture/Appliance	Percent of Total Market			
	Single-Family		Multi-Family	
	1995	2001	1995	2001
Ultra-low flush toilets	10	34.0	5	37.0
Showerheads under 3.0 gpm*	46	70	43	71
Faucet aerators	69	85	69	84
Dishwashers with efficiency setting	58	86	75	73
Clothes washers with load size selection	94	90	29	23.4
High efficiency clothes washers	-	12	-	7.5
Moisture sensor in irrigation system	2	1	0	0
Rain sensor in irrigation system	2	2	3	2

* The 1995 study does not show the percentage of showerheads with flow rates of 2.5 gpm or less; the 2001 survey found 67 percent of single-family and 64 percent of multi-family faucets in that range.

The market penetration figures for multi-family toilets are not as dependable as the corresponding figures for the single-family sector. Ninety-nine percent of all toilets identified in the single-family survey were inspected. Only about 3% of all toilets identified in the multi-family survey were inspected, as a result primarily of access restrictions. While efforts were made to select representative fixtures at each site visited, there is no way to ascertain that these efforts were successful. Owners/managers of multi-family properties were questioned about the total number of toilets and the number of ultra-low flush fixtures at their buildings, but many of them did not know the breakdown of toilets in their property by flush volume, nor were they willing to take the time to investigate.

The 1995 study faced the same difficulties accessing toilets in the multi-family sector. The 5% market penetration figure from the 1995 study represents the proportion of toilets rated as ultra-low flush among

those inspected. The 37% market penetration figure from this 2001 study was determined the same way. The penetration of ultra-low flush toilets, low-flow showerheads, and faucet aerators increased between 1995 and 2001 both in the single and multi-family sectors. Appliances did not show the same kind of increased penetration.

The mean number of dishwashers in the single-family sector showed a slight decrease, from 0.7 dishwashers per home in 1995 to 0.6 dishwashers per home today. These numbers are close enough to be within tolerable sampling error. The number of dishwashers with water-saving efficiency settings increased from 58% in 1995 to 86% in 2001.

The mean number of dishwashers in the multi-family sector showed a decrease from 9.3 dishwashers per site in 1995 to 7.3 dishwashers per site today. The number of units with water-saving efficiency decreased from 75% in 1995 to 73% in 2001.

These decreases may have to do with the baseline study's sample size and selection of survey respondents. As pointed out in Section 5 of this report, there are several indications that the 1995 sample may have had an over-representation of apartment buildings east of the hills; this is one of those instances.

The mean number of clothes washers in the single-family sector was the same in this survey as in the baseline study: 0.9 washers per home. The number of units with water-saving load size selection features decreased from 94% in 1994 to 90% in 2001. Twelve percent of the clothes washers inspected in single-family homes were of the high efficiency type; no comparable figure is available from the 1995 study, as high efficiency washers became available for purchase after 1995. The increased penetration of high efficiency clothes washers reflects successful market transformation strategies from product manufacturers.

The mean number of clothes washers in the multi-family sector showed a decrease from 0.3 washers per unit in 1995 to 0.15 per unit today. The number of units with load size selection features decreased from 29% in 1995 to about 23% in 2001. As with other multi-family values from the baseline study, the number of washers per unit and the percentage of washers with load size

selection features may have been overestimated in 1995 due to over-representation of apartment buildings east of the hills. 7.5 percent of the clothes washers identified in multi-family properties with five or more apartments were of the high efficiency type; all but one of the high efficiency washers identified in the survey were located in common area laundry facilities; the high efficiency washers in common areas represent 14 percent of the total washers in laundry facilities.

Moisture and rain sensors in irrigation systems have yet to make any market inroads. Their market penetration remains very low (1 to 2 percent).

Digital irrigation controllers are more widely used today than in 1994. Single-family survey results indicate that 76% of the controllers are digital, an increase from the 64% reported in the baseline study. Ninety-two percent reported multiple-start capabilities in 1994, however, and only 87% did this year.

Drip irrigation has made only modest increases in market penetration. Single-family survey results indicate that 7.5% of front yard areas and 8.1% of back yard areas are now irrigated with drip systems. The corresponding percentages were 5% and 6% in 1995.

Non-Residential Customers

The market penetration of water-saving fixtures is summarized in Table 7-2 for the six non-residential business classification codes surveyed. The 1995 baseline study

included only two of these sectors: restaurants and offices. Penetration values from the 1995 study are included in Table 7-2, in parentheses next to 2001 figures.

Table 7-2: Market Penetration of Water-Conserving Fixtures in Non-Residential Sectors

Fixture/Appliance	Percent of Market in Each Sector Surveyed					
	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Ultra-Low Flush Toilets	31.8	45.4	47.2	68.0	44.1 (19)	49.8 (9)
Low-Flow Urinals	21.6	5.9	24.0	22.2	22.7 (46)	24.4 (61)
Faucet Aerators	72.2	65.9	60.8	60.1	57.5 (53)	78.3 (80)

The penetration of ultra-low flush toilets assumes that all pressure-assisted toilets are ultra-low flush. It is not clear whether these toilets were included as ultra-low flush in the baseline study; their contribution to the total penetration figures for restaurants and offices, however, is small. The penetration percentages for restaurants and offices in 2001 were 44.1 and 49.8, respectively, compared to 19 and 9 in 1995. These figures reflect a substantial increase in the market penetration of ultra-low flush toilets since 1995.

Market penetration figures from the baseline study for offices are suspect, as was pointed out in Section 6 of this report. The sample size in the 1995 study was 46, as compared to 235 in this survey. The mean number of toilets per site is 4.5 in this survey, compared to 40.4 in the baseline study. The mean number of urinals per office is 1.5 in this survey, where the 1995 study reported 20.5 per account. These figures indicate that a

few large office buildings were probably selected for the 1995 study, rather than a representative sampling of all accounts in this business classification code. Market penetration numbers for urinals and faucet aerators further bear this out: they are both higher for the baseline study than for this survey.

Ultra-low flush urinals are defined for the purposes of Table 7-2 as units with a flush volume of no more than one gallon. Sixty-one percent of urinals inspected were of the washdown type. Siphon type urinals were most prevalent in fast food places (44% of all urinals) and offices (45%).

The incidence of faucet aerators ranged from 57.5% of all faucets in restaurants to 78.3% of faucets in sites classified as offices. The mean flow rate for faucets in all sectors was 2.7 gpm. The majority of faucets in all sectors had flow rates between one and three gpm.

7.3 RATES OF REPLACEMENT

The rates at which high-water use fixtures are replaced with water-conserving equivalents were calculated for major water-using fixtures where data from the 1995 baseline study were available. That includes toilets, showerheads, and faucet aerators in the single and multi-family sectors; and toilets, urinals, and faucet aerators in restaurants.

Replacement rates were calculated by comparing the number of non-conserving fixtures in a base year (1991 for toilets, 1994 for other fixtures) with the number of the same fixtures at a later point in time. The end of 1991 was used as the base or starting time for toilets because it represents the time at which non-ultra-low flush toilets (ULFT) - toilets

with flush volumes of 3.5 gpf and higher - were no longer allowed in the District's service area. As of the beginning of 1992, California plumbing codes mandated that all new and replacement toilets had to be ultra-low flush fixtures.

The times elapsed between the base or starting time and the various studies were assumed as follows: three years to the baseline study (end of data collection in December 1994); six and two-thirds years to the 1998 survey (end of data collection in August 1998); nine and two-thirds years to the 2001 surveys (end of data collection in August 2001). The determination of the number of non-conserving fixtures required data from the site surveys performed in 1994 and 2001. The 1998 study was used sparingly: it covers only single- and multi-family dwellings built before 1992 and mixes small (2-4 units) and large (five or more units) apartment buildings in its multi-family sample.

The determination of the number of non-conserving fixtures also required data on the number of accounts in each sector of interest. The following assumptions were made with regard to the number of accounts per sector:

- The number of accounts in all sectors was assumed to increase linearly at the same constant rate between 1991 and 2001. The rate of increase of the number of accounts was assumed at 0.83% per year; this figure was derived from the *EBMUD Accounts vs Consumption* chart on Page 5 of the District's *FY00 Annual Report, Water Conservation Master Plan*. The chart shows approximately 370,000 accounts in 1999 and 355,000 accounts in 1994; this rate of increase for "all accounts" was assumed to apply equally to single-family, multi-family, and non-residential sectors.
- The number of single-family accounts in FY00 was assumed to be 287,209. This was the number of single-family accounts with distinct addresses that were provided by the District for this study.
- The number of multi-family accounts with BCC 6513 (five or more units) in FY00 was assumed to be 6,713. This was the number of this type of accounts with distinct addresses that were provided by the District for this study.

Toilet Replacement Rates

Determination of toilet replacement rates required approximating the current (2001) number of ultra-low flush toilets in the District's service area, as well as the number of toilets with flush ratings of 3.5 gpf and higher. These numbers were determined from survey data on "rated" flush volumes (design flush volumes from manufacturers, generally printed on the bowl or engraved in the tank or tank cover),

measured flush volumes, toilet inserts, and toilet manufacture dates. Cross-referencing the various pieces of information available for each toilet and applying the assumptions listed below defined the flush volume of all inspected toilets:

- Toilets with indeterminate flush rating that were manufactured after 1991 were assumed to be ultra-low flush fixtures.

- Toilets manufactured between 1982 and 1991 were assumed to be either ultra-low flush or 3.5 gpf fixtures; those toilets without inserts and with measured flush volumes of 1.6 gpf or less were listed as ultra-low flush, all others were listed as 3.5 gpf. The remaining toilets (no rating available, manufacture date before 1982), were considered either 3.5 gpf fixtures or fixtures with higher flush volumes,

depending on measured flush volumes. None were considered ULFTs since ULFTs did not appear in the market until the mid-1980s. It is reasonable to expect some 3.5 gpf units, as most major toilet manufacturers introduced these water-conserving toilets in the early to mid 1970s. Figure 7-3 illustrates the process of determining the proportion of toilets in each flush rating.

Toilets clearly marked as ULFTs SF= 29.5% MF= 34.9%	Toilets clearly marked as 3.5 gpf SF= 19.6% MF= 23.3%	Toilets clearly marked as higher than 3.5 gpf SF= 22.4% MF= 17.8%	Toilets with no markings as to flush volume SF= 28.5% MF= 24.0%
ULFTs by date of manufacture: date >1991 SF= 2.8% MF= 2.1%	ULFTs by date of manufacture and measured flush volume, no inserts: date 1982-1991, measured flush volume 1.6 gpf or less SF= 1.7% MF= 0.0%	3.5 gpf toilets by date: date between 1982 and 1991, measured flush volume >1.6 gpf SF= 8.3% MF= 5.8%	Toilets with indeterminate flush rating: date <1982, range of measured flush volumes SF= 15.7% MF= 16.1%
		3.5 gpf toilets based on measured flush volume (3.5 gpf or less), no inserts SF= 10.5% MF= 12.7%	Toilets with flush volumes >3.5 gpf based on measured flush volume SF= 5.2% MF= 3.4%

Figure 7-3: Breakdown of Single and Multi-Family Toilets by Flush Rating

The base number of toilets was calculated by starting with the known number of accounts in the year 2000 and working back to 1991. The number of toilets per single-family home and multi-family housing unit were assumed to be the same in 1991 as they were in 1994.

The figures used to calculate the total rate of replacement for toilets in the single-family sector are presented in Table 7-3. A substantial number of

ULFTs were determined to be in place at the end of 1991, based on data from this study. The 2001 database was queried for the number of ultra-low flush toilets with manufacture date before 1991, and toilets with unknown rating, measured flush volumes of 1.6 gpf or lower, and no inserts; 5.8% of the toilets in place in 1991 met these specifications.

Table 7-3: Figures Used to Calculate Total Rate of Replacement for Single-Family Toilets

Year	Number of Single-Family Accounts	Number of Toilets per Account	Total Toilets	Percent of Ultra-Low Flush Toilets	Number of Ultra-Low Flush Toilets	Number of Toilets Rated at 3.5 gpf and Higher
1991	266,618	2.0	533,236	5.8	30,928	502,308
1994	273,312	2.0	546,624	10.0	54,662	491,962
2001	289,593	2.1	608,145	34.0	206,769	401,376

The assumed number of accounts and toilets per account yield a total of 533,236 single-family toilets in place at the end of 1991. Almost 6% of these toilets (30,928/533,236) are ULFTs. The other 502,308 toilets represent the total non-ULFTs available for replacement.

The number of ULFTs increased to 206,769 by 2001. This number includes the initial 30,928 toilets increased by the replacement of 100,932 (502,308-401,376) non-ULFTs and the installation of 74,909 (608,145-533,236) new toilets.

Based on the assumptions outlined above, about one hundred thousand of the roughly half a million single-family non-ULFTs have been replaced since the end of 1991, or about 20%. The average annual rate of replacement was under one percent for the three years between 1991 and the baseline study, and went up to 2.08% for the period between 1991 and 2001.

The replacement rates calculated above are affected by the transition to mandatory ULFTs. Calculations assume that all new toilets installed after 1991 were ultra-low flush fixtures. Data from the 2001 survey, however, indicate otherwise: 27% of toilets installed in houses built after 1991 were rated at 3.5 gpf (all of these non-ULFTs were installed in houses built between 1992 and 1994). This represents 20,225 toilets ($0.27 \times [608,145 - 533,236]$) that were initially added to the ranks of non-ULFTs and increase the number of replacements. The replacement of 121,157 (100,932+20,225) toilets between 1991 and 2001 represents an average annual replacement rate of 2.5%.

The replacement rate for single-family toilets was verified by querying the 2001 database as to the percentage of ULFTs installed in houses built before 1992, all of which are likely to represent replacement

(rather than new) toilets. About 24% of all ULFTs inspected in this survey were installed since 1991 in houses built before 1992, for an average annual replacement rate of 2.5%.

The 1998 study indicates a replacement rate of 27.3% for single-family toilets (reported as a penetration rate among houses built before 1992). The average annual replacement rate for the time period between 1991 and 1998 works out to 3.2%. This could indicate a spike in the number of ULFT replacements between 1994 and 1998; it may also be attributed to different data collection methods: the 1998 study relied exclusively on measured flush volumes while the 2001 survey used both the measured and the rated flush volumes.

The District actively encouraged the replacement of non-conserving toilets with ultra-low flush fixtures. In the period between 1997 and 2001 the District awarded 12,395 rebates for single-family toilet replacements, accounting for about 10% (12,395/121,157) of all replacements. The average annual rate of replacement not counting the toilets installed with District rebates is 2.2%.

The “unassisted” rate of replacement for single-family toilets, defined as the rate of replacement that would occur without any District participation, falls somewhere between the average annual rates of 2.2% and 2.5%. If all District rebates went to the replacement of toilets that would otherwise not have been changed, the “unassisted” rate of replacement would be 2.2%. If all of the rebates went to the replacement of toilets that were going to be replaced regardless of rebate (referred to in the water conservation literature as “free-riders”), the “unassisted” rate of replacement would be 2.5%.

The calculation of replacement rates for multi-family toilets required adjustments to the data from the 1995 baseline study and the 1998 survey. Deficiencies were identified in the baseline study’s reported number of housing units per account, and in the 1998 study’s reported number of toilets per dwelling unit. The calculated replacement rates for multi-family toilets must therefore be considered approximations valid only to the extent that the following assumptions hold true:

- The number of housing units per water account for apartment buildings with five or more units has been constant at 21.3 since 1991 (the 1995 baseline study reported 29.5 units per building, well above U.S. Census Bureau 1990 data for Alameda County and 1998 data for the Oakland Metropolitan Area, both showing 22 units per building; the 29.5 units per building from the 1995 study would imply there were more toilets in 1994 than in 2001; the 1998 study did not report the number of units per building).
- The number of toilets per multi-family housing unit has remained at 1.2 since 1991 (although the 1998 study reported 1.4 toilets per dwelling unit, both the 1995 Baseline study and this survey found 1.2 toilets per unit).
- The mean number of toilets per multi-family account (BCC 6513) has remained at 25.7 since 1991 (this number is based on 2001 results showing 21.3 housing units per account and 1.206 toilets per unit).

The figures used to calculate the total rate of replacement for toilets in the multi-family sector are presented in Table 7-4.

Table 7-4: Figures Used to Approximate Total Rate of Replacement for Multi-Family Toilets

Year	Number of Multi-Family Accounts (5+ Units)	Number of Toilets per Account	Total Toilets	Percent of Ultra-Low Flush Toilets	Number of Ultra-Low Flush Toilets	Number of Toilets Rated at 3.5 gpf and Higher
1991	6,232	25.7	160,162	0	0	160,162
1994	6,388	25.7	164,172	5.0	8,209	155,963
2001	6,769	25.7	173,963	37.0	64,366	109,597

The assumed number of accounts and toilets per account yield a total of 160,162 multi-family toilets in place at the end of 1991, all of them with flush ratings of 3.5 gpf and higher. These 160,162 toilets represent the total non-ULFTs available for replacement.

The number of ultra-low flush units in apartment buildings with five or more units went from zero in 1991 to more than 64,000 in 2001. This number includes the replacement of 50,565 (160,162-109,597) non-ULFTs and the installation of 13,801 (173,963-160,162) new toilets.

Based on the assumptions outlined above, the average annual rate of replacement was under 1% for the three years between 1991 and 1994, and went up to 3.3% for the period between 1991 and 2001.

The rate of replacement for multi-family toilets was also computed using data from the 2001 survey, independent of assumptions on the growth of the number of accounts. The 2001 database was queried for ULFTs installed in buildings built before 1992, all of which must represent replacement (rather than new) toilets. About 98% of all ULFTs inspected in this survey were installed in buildings built before 1992. Thirty-four percent of the toilets were found to represent replacement units. The average annual replacement rate since 1991 is 3.5% when calculated on the basis of these data. The two

calculated rates of replacement for multi-family toilets, 3.3% and 3.5%, are within each other's margin of error.

As a point of reference, the 1998 study indicates a replacement rate of 18.1% for multi-family toilets (reported as a penetration rate among apartment buildings built before 1992). The average annual replacement rate for the time period between 1991 and 1998 works out to 2.7%. This number is not directly comparable to previous calculations, as the 1998 study included apartment buildings with less than five units.

Forty-five percent of all non-ULFT replacements in the multi-family sector have been undertaken with District participation. In the period between 1995 and 2001 the District awarded 14,035 rebates for multi-family toilet replacements, accounting for 27.8% (14,035/50,565) of all replacements. The District also installed an additional 8,720 ultra-low flush toilets in low-income multi-family housing as part of the Direct ULFT Installation Program, accounting for 17.2% (8,720/50,565) of all replacements. The average annual rate of replacement not counting the toilets installed through the District's Direct Install or rebate programs is 1.80%.

The "unassisted" rate of replacement for multi-family toilets (the rate of replacement that would occur without any District participation) is between the average annual rates of 1.80% and

3.5%. If all District rebates went to the replacement of toilets that would otherwise not have been changed, the “unassisted” rate of replacement would be 1.80%. If all of the rebates went to the replacement of toilets that were going to be replaced regardless of rebate (“free-riders”), the “unassisted” rate of replacement would be 3.5%. The rates of replacement calculated above are significantly lower than the “natural” replacement rates. Natural replacement rates are generally anticipated to fall around 4%, corresponding to an average toilet life of 25 years. The natural replacement rates for the District’s service area were approximated from toilet age data. The average age for a single-family toilet, according to 2001 survey data, is 18.8 years, plus or minus 1.3 (this corresponds closely to the 18.2 reported in the 1995 baseline study). The average age for a multi-family toilet is 17.3 years, plus or minus 1.9. The corresponding ranges of replacement rates are 5.0% to 5.7% for single-family toilets, and 5.2% to 6.5% for multi-family toilets.

Rates of replacement in the last decade, therefore, appear to have been about half of the expected “natural” rates. One possible explanation is the uncertainty associated with a new product. Homeowners and income property owners/managers may have delayed toilet retrofits until data on customer satisfaction with the ultra-low flush

devices became available. One way to verify the effect of the transition years is to look at the period between the baseline study and this study. If 1994 were taken as the base year instead of 1991, the calculated rates of replacement would be 3.4% for single-family and 4.5% for multi-family toilets, moving closer to the “natural” replacement rates.

Viewed in light of the lower-than-natural replacement rates, District efforts at encouraging the installation of ultra-low flush toilets possibly went a long way toward increasing the acceptability of the new fixtures. District education, public outreach, rebate, and direct-install programs may have accelerated ULFT replacement. On the other hand, the lower-than-natural replacement rates also imply that most of the District-assisted ULFT installations were “free riders,” or installations that would likely have been made regardless of rebates or other assistance.

The total replacement rate for toilets in restaurants was calculated on the basis of the figures presented in Table 7-5. The rate of replacement between 1991 and 1994 averaged 1.9% per year; between 1991 and 2001 the average annual rate of replacement was 3.5%. If 1994 is taken as the base year, the rate of replacement goes up to 4.4%.

Table 7-5: Figures Used to Calculate Total Rate of Replacement for Restaurant Toilets

Year	Number of Restaurant Accounts	Number of Toilets per Account	Total Toilets	Percent of Ultra-Low Flush Toilets	Number of Ultra-Low Flush Toilets	Number of Toilets Rated at 3.5 gpf and Higher
1991	598	2.9	1,734	11.9	207	1,527
1994	613	2.9	1,778	19.0	338	1,440
2001	650	2.8	1,820	44.1	886	933

Showerhead Replacement Rates

The figures used to arrive at the replacement rate for showerheads in single-family homes are presented in Table 7-6. The percent of low flow showerheads in 1994 was approximated from survey data. The 1995 baseline study reported 61% of all showerheads had flow rates under

3.0 gpm; the 2001 survey showed that the number of showerheads with flows between 2.5 and 3.0 gpm was small (about 4.5% of the number of showerheads at or under 3.0 gpm); based on this information the percent of low flow showerheads was set at 58% in 1994.

Table 7-6: Figures Used to Calculate Total Rate of Replacement for Single-Family Showerheads

Year	Number of Single-Family Accounts	Number of Showerheads per Account	Total Showerheads	Percent of Low Flow (2.5 gpm) Showerheads	Number of Low Flow (2.5 gpm) Showerheads	Number of Showerheads with Flow Rates Over 2.5 gpm
1994	273,312	1.7	464,631	58.0	269,486	195,145
2001	289,593	1.8	521,267	67.1	349,770	171,497

The average annual rate of replacement for showerheads in the single-family sector was calculated at 1.8% for the period between the baseline study and the 2001 survey (6.67 years). This relatively low replacement rate may be attributable to the already high market penetration of low flow showerheads; about two-thirds of all showerheads have flow rates under 2.5 gpm. The low replacement rate may also be attributable to the fact that as calculated above, the rate of replacement accounts only for the replacement of showerheads with a higher-than-2.5 gpm with a low-flow fixture; replacement of showerheads with 2.5 gpm flow rate for newer and potentially more water-saving models is not reflected in the 1.8% rate of replacement. There were indications in the 2001 survey, such as the reduction in the number of atomizing

showerheads, that the replacement of low flow showerheads with other low flow units is taking place.

The figures used to arrive at the replacement rate for showerheads in multi-family buildings are presented in Table 7-7. The number of showerheads in 1994 was approximated assuming 21.3 units per water account, as the 2001 survey indicates, rather than the 29.5 reported in the baseline study. The 1995 study reported 1.0 shower per unit; this survey found 1.1 showers per unit. The percent of low-flow showerheads in 1994 was approximated from survey data; the baseline study reported 48% of showerheads with flow rates of 3.0 gpm and under; this number was adjusted to 43% for showerheads with flow rates of 2.5 gpm and less.

Table 7-7: Figures to Approximate Total Rate of Replacement for Multi-Family Showerheads

Year	Number of Single-Family Accounts	Number of Showerheads per Account	Total Showerheads	Percent of Low Flow (2.5 gpm) Showerheads	Number of Low Flow (2.5 gpm) Showerheads	Number of Showerheads with Flow Rates Over 2.5 gpm
1994	6,388	21.3	136,064	43.0	58,508	77,556
2001	6,769	23.4	158,586	64.0	101,495	57,091

The average annual rate of replacement for showerheads in the multi-family sector was approximated at 4% for the period between the baseline study and the 2001 survey

(6.67 years). This rate does not take into account replacement of showerheads with flow rates within the 2.5 gpm range by others in the same range.

Faucet Aerator Replacement Rates

There were insufficient data from previous studies to allow the determination of the rate at which higher-than-2.2 gpm aerators are being replaced with low flow aerators. Neither the 1995 nor 1998 studies

presented flow data for different types of aerators. The flow data collected in this study, summarized below in Table 7-8, will allow future studies to compute rates of replacement for aerators.

Table 7-8: Faucet Aerator Distribution and Flow Data

Faucet Types	Percent of Faucets Tested		Average Flow Rate (gpm)	
	Single-Family	Multi-Family	Single-Family	Multi-Family
Faucets with aerator and flow rates of 2.2 gpm or less	52.4	37.9	1.8	1.9
Faucets with aerators and flow rates higher than 2.2 gpm	33.2	45.8	3.0	2.9
Faucets without aerators and flow rates of 2.2 gpm or less	3.1	4.9	1.7	1.8
Faucets without aerators and flow rates higher than 2.2 gpm	11.3	11.4	3.9	4.0

The rate at which aerators are being installed on faucets that previously did not have them was calculated using data from the 1995 baseline

study. This rate was calculated at an annual average of 6.9% in the single-family sector, based on the figures presented in Table 7-9.

Table 7-9: Figures Used to Calculate Rate of Installation for Single-Family Aerators

Year	Number of Single-Family Accounts	Number of Faucets per Account	Total Faucets	Number of Faucets With Aerators	Number of Faucets Without Aerators
1994	273,312	3.6	983,925	678,908 (69%)	305,017 (31%)
2001	289,593	3.8	1,100,453	935,385 (85%)	165,068 (15%)

The rate of installation of faucet aerators in the multi-family sector was approximated at an annual average of 6.0% based on the figures presented in Table 7-10. The number of aerators in 1994 was approximated

assuming 21.3 units per water account, as the 2001 survey indicates, rather than the 29.5 reported in the baseline study. The 1995 study reported 2.1 faucets per unit; this survey found 2.3 faucets per unit.

Table 7-10: Figures Used to Approximate Rate of Installation for Multi-Family Aerators

Year	Number of Multi-Family Accounts	Number of Faucets per Account	Total Faucets	Number of Faucets With Aerators	Number of Faucets Without Aerators
1994	6,388	44.7	285,735	197,157 (69%)	88,578 (31%)
2001	6,769	49.0	331,613	278,555 (84%)	53,058 (16%)

The total replacement rate for faucet aerators in restaurants was calculated as negative: if the 2.7 faucets per restaurant from the baseline study is accepted as correct, there would be more faucets without aerators now than in 1995. This survey found a mean of 5.1 faucets per restaurant,

including bathroom, kitchen, and utility faucets (also included in the 1995 study). In any case the number of restaurant faucets without aerators is small (under one thousand) and not a significant contributor to potential water savings.

Urinal Replacement Rate

No replacement rate could be calculated for urinals in restaurants. As the figures in Table 7-11 indicate, the number of urinals with flush volume under one gallon per minute has apparently decreased since the 1995 study. This result may be the product of poor urinal identification

skills on the part of survey personnel. Almost half of the urinals inspected in restaurants were classified as having an “unknown” flush volume. As was the case with restaurant faucets, the number of urinals is too small to represent any significant water savings potential.

Table 7-11: Figures Used to Calculate Total Rate of Replacement for Restaurant Urinals

Year	Number of Restaurant Accounts	Number of Urinals per Account	Total Urinals	Number of Urinals with Flush Volume of 1 gpf or Less	Number of Urinals with Flush Volume Over 1 gpf
1994	613	0.70	429	197 (46%)	232 (54%)
2001	650	0.63	410	94 (23%)	316 (77%)

7.4 WATER CONSERVATION POTENTIAL

Water conservation potential is quantified for three fixtures (toilets, showerheads, faucets) and one appliance (clothes washers). The potential water savings are calculated for both single and multi-family sectors. In the case of toilets, water conservation is estimated both for toilet replacement and the installation of displacement devices in non-conserving gravity flush toilets.

The potential water savings from improved irrigation efficiency is discussed in this section. Although survey data does not provide enough information to quantify potential water savings from irrigation efficiency, it does provide information that may be used to target the most likely conservation candidates.

Water Savings from Ultra-Low Flush Toilet Installations: 4.64 mgd

Water savings were calculated using data from the 2001 surveys and other sources. The following assumptions were made:

- Installing ultra-low flush toilets in place of toilets with a higher rated flush volume will generate savings equivalent to the difference in the mean flush volumes.
- A person flushes a toilet on the average 5.05 times a day (*Residential End Uses of Water*, AWWA Research Foundation, Page xxvii).
- There are on the average 3 occupants per single-family account (Appendix I of this report).
- There are on the average 2.1 toilets per single-family home (Table 4-3 of this report).
- The number of occupants per apartment unit is estimated at 2.25; this assumes 1.3 million people in the District's service area and approximately 429,000 of them in 190,700 apartment units.
- The average number of toilets per multi-family housing unit is 1.2 (Table 5-3 of this report).
- There are an estimated 608,145 single-family toilets in the District's service area in 2001 (Table 7-3 of this report).
- There are an estimated 173,963 multi-family toilets in apartment buildings with five or more units in the District's service area in 2001 (Table 7-4 of this report).

Table 7-12: Potential Water Savings from Toilet Replacement

	Type of Toilet Replaced with ULFT			
	Single-Family 3.5 gpf	Single-Family > 3.5 gpf	Multi-Family 3.5 gpf	Multi-Family > 3.5 gpf
(1) Mean ULFT Flush Volume in Sector (gpf)	1.83	1.83	1.94	1.94
(2) Mean Toilet Flush Volume (gpf)	2.80	3.32	2.94	3.42
(3) Avg. Water Savings in Gallons per Flush (2)-(1)	0.97	1.49	1.00	1.48
(4) Avg. Number of People per Dwelling	3.0	3.0	2.25	2.25
(5) Avg. Number of Flushes per Person per Day	5.05	5.05	5.05	5.05
(6) Total Flushes per Dwelling per Day (4)x(5)	15.15	15.15	11.36	11.36
(7) Number of Toilets per Dwelling	2.1	2.1	1.2	1.2
(8) Total Flushes per Toilet per Day (6)/(7)	7.2	7.2	9.5	9.5
(9) Total Water Savings in Gallons per Toilet per Day (3)x(8)	7.0	10.7	9.5	14.0
(10) Total Number of Toilets in Sector in Year 2001	608,145	608,145	173,963	173,963
(11) Percent of Replaceable Toilets (Figure 7-3)	38.4	27.6	41.8	21.2
(12) Total Number of Replaceable Toilets (10)x(11)	233,528	167,848	72,717	36,880
(13) Total Water Savings in MGD (9)x(12)	1.63	1.80	0.69	0.52

A total of 4.64 mgd can be saved from the replacement of all non-conserving toilets with ultra-low flush fixtures. Assuming that replacement rates will stabilize around the “natural” rates of about 5% for

single-family and approximately 6% for multi-family, roughly 20,000 ULFTs will be installed in single-family homes per year and about 6,600 in multi-family apartment buildings with five or more units.

Water Savings from Retrofitting Toilets with Displacement Devices: 1.19 mgd

Water savings from the installation of displacement devices in non-conserving gravity flush toilets were estimated from data collected in this study. Thirty-four of the 827 single-family toilets inspected were non-conserving fixtures with displacement devices in the tank. The average measured flush volume was 2.5 gpf for the toilets rated at 3.5 gpf and about 3.0 gpf for the toilets rated higher than 3.5 gpf. The implication is that displacement devices are saving on the average about 0.3 gallons per flush, regardless of toilet rating.

The number of displacement devices found in multi-family toilets was too small to provide a reliable water savings estimate. The same 0.3 gallons per flush will be assumed for purposes of estimating water savings in the multi-family sector.

The 0.3 gpf water saving for displacement devices is lower than other estimates found in the water conservation literature. The *Handbook for Water Use and Conservation* (Amy Vickers, Waterplow Press, 2001) estimates 0.5-1.0 gpf savings. The

Metropolitan Water District of Southern California's *The Top Ten Tips For Saving Water* estimates 5-10 gallons per day, roughly equivalent to 0.5-1.0 gpf. The higher estimates may be applicable to individual installations. The 0.3 gpf water savings from 2001 data, on the other hand, may reflect the uneven application of displacement devices and the differences in toilet characteristics and performance across the entire service area.

Table 7-13 illustrates the calculation of water savings. Installing displacement devices in all non-conserving toilets in single-family homes would save about 0.86 mgd. Doing the same in all apartments in buildings with five or more units would save about 0.33 mgd.

The calculated water savings from displacement devices is applicable only if all toilets are retrofitted in a brief time period. In the longer term the natural replacement of toilets would reduce the number of non-conserving toilets and increase the number of ULFTs, therefore altering the water conservation estimates.

Table 7-13: Potential Water Savings from Retrofitting Toilets with Displacement Devices

	Type of Toilet Replaced with ULFT			
	Single-Family 3.5 gpf	Single-Family > 3.5 gpf	Multi-Family 3.5 gpf	Multi-Family > 3.5 gpf
(1) Mean Toilet Flush Volume (gpf)	2.80	3.32	2.94	3.42
(2) Avg. Water Savings in Gallons per Flush	0.30	0.30	0.30	0.30
(3) Avg. Number of People per Dwelling	3.0	3.0	2.25	2.25
(4) Avg. Number of Flushes per Person per Day	5.05	5.05	5.05	5.05
(5) Total Flushes per Dwelling per Day (3)x(4)	15.15	15.15	11.36	11.36
(6) Number of Toilets per Dwelling	2.1	2.1	1.2	1.2
(7) Total Flushes per Toilet per Day (5)/(6)	7.2	7.2	9.5	9.5
(8) Total Water Savings in Gallons per Toilet per Day (2)x(7)	2.16	2.16	2.85	2.85
(9) Total Number of Toilets in Sector in Year 2001	608,145	608,145	173,963	173,963
(10) Percent of Non-Conserving Toilets (Figure 7-3)	38.4	27.6	41.8	21.2
(11) Total Number of Non-Conserving Toilets (9)x(10)	233,528	167,848	72,717	36,880
(12) Total Water Savings in MGD (8)x(11)	0.50	0.36	0.21	0.11

Water Savings from Showerhead Retrofits: 3.49 mgd

The water savings associated with showerhead retrofits were calculated from survey data and from information on the *Residential End Uses of Water*, AWWA Research Foundation. The mean flow rate for single-family showerheads with a measured flow rate of 2.5 gpm or less is 2.1 gpm; the mean flow rate for showerheads with higher water consumption is 3.8 gpm. The average water savings from retrofitting the high consumption showerheads is 1.7 gpm. Similar considerations show the savings from multi-family showerheads to be the same, 1.7 gpm.

Fixture use assumptions for single-family homes are as follows: an average of three occupants per home (Appendix I of this report), taking 0.75 showers per capita per day with

average shower duration of 6.8 minutes (*Residential End Uses of Water*, AWWA Research Foundation). There are on the average 1.8 showers per home (Table 4-3). Based on these assumptions, a retrofitted showerhead will save 14.45 gpd.

The only differences in the multi-family sector are the number of people per unit, 2.25, and the number of showerheads per unit, 1.1. Using these numbers, showerhead retrofits in multi-family housing units are estimated to save 17.7 gpd.

There are approximately 171,500 (Table 7-6) potential candidates for retrofitting in the single-family sector and 57,000 (Table 7-7) in the multi-family sector. Retrofitting all high-water-consumption showerheads would save about 3.5 mgd.

Water Savings from Faucet Aerators: 1.44 mgd

The water savings associated with faucet retrofits were calculated from survey data and from information on the *Residential End Uses of Water*, AWWA Research Foundation. The mean flow rate for single-family faucets with aerators is 2.25 gpm; the mean flow rate for faucets without aerators is 3.39 gpm. The average water savings from retrofitting the high consumption faucets is 1.14 gpm. Similar considerations show the savings from multi-family faucet retrofits to be 0.55 gpm (mean flow rates of 2.46 and 3.01 gpm with and without aerator).

Fixture use assumptions for single-family homes are as follows: an average of three occupants per home (Appendix I of this report), using faucets on the average 8.1 minutes

per capita per day (*Residential End Uses of Water*, AWWA Research Foundation). There are on the average 3.8 faucets per home (Table 4-3). Based on these assumptions, a retrofitted faucet will save 7.3 gpd.

The only differences in the multi-family sector are the number of people per unit, 2.25, and the number of faucets per unit, 2.3. Using these numbers, faucet retrofits in multi-family housing units are estimated to save 4.4 gpd.

There are approximately 165,000 (Table 7-9) potential candidates for retrofitting in the single-family sector and 53,000 (Table 7-10) in the multi-family sector. Retrofitting all high-water-consumption faucets would save about 1.44 mgd.

Water Savings from Clothes Washer Replacements: 3.60 mgd

Water savings from clothes washer replacements in the single-family sector were estimated on the basis of the following assumptions:

- 289,593 single-family accounts in the District's service area in 2001.
- An average of 0.9 clothes washers per single-family home.
- 88 percent of clothes washers in single-family homes are standard efficiency appliances.
- 14 gallons per day per clothes washer are saved by replacing a standard efficiency machine with a high-efficiency one (according to the *Memorandum of Understanding Regarding Urban Water Conservation in California*).

These assumptions yield 229,358 washers available for replacement,

representing a potential water savings of 3.2 mgd.

Water savings from clothes washer replacements in the multi-family sector (5+ units) were estimated on the basis of the following assumptions:

- 6,769 water accounts in the District's service area in 2001 for properties with five or more units.
- The average number of clothes washer per multi-family property with five or more units is 3.19, for an estimated 21,593 clothes washers in this market sector (6,769 x 3.19).
- 47 percent of washers or 10,149 (21,593 x 0.47) machines are in-unit appliances. All of these machines are assumed to be of standard efficiency and available for replacement.

- 53 percent of washers or 11,444 (21,593 x 0.53) machines are in common area laundries. Eighty-six percent of them or 9,842 washers are assumed to be of standard efficiency and available for replacement.
- Properties with common area laundries have on the average 2.6 washers per property (Table 5-10 shows 611 common area washers in 233 properties).
- Multi-family properties in the District's service area have on the average 21.3 apartment units and 2.25 people per unit, equivalent to about 48 tenants per property.
- Water use in common area laundries is estimated at 0.1 cycles per person per day, from *Multi-Residential High Efficiency Clothes Washer Pilot Project* in Metropolitan Toronto (Canada Mortgage & Housing Corporation, 2001).
- Water savings per washer cycle are estimated at 14.8 gallons, based on the Canadian study cited above.
- Multi-family residents with in-unit washers use 3.9 times more water to do their laundry on site than their counterparts in buildings with common area laundries (according to *A National Study of Laundry-Water*

Use in Multi-Housing National Research Center, Inc., Boulder, Colorado, 2001). This is equivalent to 0.39 (0.1 x 3.9) cycles per person per day.

Water savings from the replacement of in-unit washers with high efficiency appliances were calculated as follows:

In-Unit Washer Water Savings=
 0.39 cycles per person per day x
 2.25 persons x
 14.8 gallons per cycle x
 10,149 washers=
0.13 mgd

Water savings from the replacement of standard efficiency common area washers with high efficiency appliances were calculated as follows:

Laundry Washer Water Savings=
 (0.1 cycles per person per day x
 48 persons per property x
 14.8 gallons per cycle /
 2.6 washers per property) x
 9,842 washers =
0.27 mgd

The potential water savings from replacing all standard efficiency washers, therefore, is 3.6 mgd (3.2 from the single-family sector and 0.4 from multi-family properties).

Water Savings from Improved Irrigation Efficiency

Survey data do not provide water consumption numbers that would allow the quantification of potential water savings. The surveys do provide valuable information on the breakdown of landscapable and irrigated areas and the use of various types of irrigation systems.

Outdoor water use is prevalent on the east side of the District area only. The comparison of summer to winter water use (see Appendix B) shows that residents east of the hills average from 20% to 390% percent outdoor water use in summer months (ratios

of summer to winter water use between 1.2 and 3.9). The ratios of summer to winter water use west of the hills range from 0.75 to 1.25 for all but one of the groups surveyed (houses built after 1990 show a ratio of 1.42).

According to *Residential End Uses of Water* (AWWA Research Foundation), homes with in-ground sprinkler systems use 35% more water outdoors than those who do not have an in-ground system. The same publication affirms that households that employ an automatic timer to control their irrigation system use 47% more water than

those who do not. 16.5% of single-family homes reported using in-ground systems with controllers in their front yards, 13.2% in their back yards. The vast majority of single-family homes with water conservation potential from improved irrigation efficiency belong to 12 of the 72 groups surveyed in this study. These homes are classified as “east” by location, “own” and “unknown” by tenancy, and “high” in terms of summer to winter water consumption differential. In terms of number of accounts they represent about 5% of the single-family water accounts in the service area.

**East Bay Municipal Utility District
Water Conservation Market Penetration Study**

APPENDIX A

Sampling Methodology

Stratified random sampling was used to obtain unbiased, representative samples of District customers. A random sample is one in which each element in a homogeneous population has an equal chance of being picked for the sample; in addition, the selection of one element should in no way influence the selection of another. Stratification is used when the population is heterogeneous, or when a representative sample is sought across different population attributes. A stratified random sample is defined as a combination of independent samples selected in proper proportions from homogeneous groups within a heterogeneous population. The procedure calls for categorizing the heterogeneous population into groups that are homogeneous in themselves. If one group is proportionally larger than the other, its sample size should also be proportionally larger.

The size of a sample is determined from a statistical formula based on the population size, desired accuracy and level of confidence, and estimated percentage of the population possessing the attribute of interest.

$$n = \frac{P(1 - P)}{\left(\frac{A^2}{Z^2}\right) + \left(\frac{P(1 - P)}{N}\right)}$$

Where

n= sample size required

N= number of elements in the population

P= Percentage of the population with attribute of interest

A= Accuracy desired, or tolerated sampling error

Z= Number of standard deviation units of the sampling distribution corresponding to the desired confidence level

The most conservative (largest) sample size is obtained when P=50%. A confidence level of 95% and a plus-or-minus 5% precision level, commonly used in surveys, correspond to a "Z" value of 1.96 and an "A" value of 0.05.

Stratification of a sample requires detailed knowledge of the distribution of attributes or characteristics of interest in the population to ensure that each subgroup is represented in the same proportion as other subgroups as they occur in the population. Information contained in District and County Assessor databases allowed for stratification in terms of geographic location, type of tenancy (owner or renter in single-family homes), and age of dwelling. Available seasonal water use data also made it possible to segregate single-family accounts into those with significantly different water use patterns in summer months (attributable to irrigation) and those with similar water use patterns year-round (no irrigation).

Sample sizes depend on the population selected as the "homogeneous" group (i.e. the population with the same value of "P"), the desired confidence level (i.e. the probability that answers obtained are correct), and precision or tolerable error (i.e. the range by which the answers will differ from the mean for continuous data or from the true value for proportional data). The value of "P" (percentage of population with attribute of interest) is difficult to estimate, as the surveys examine the market penetration of different water conserving fixtures/appliances/equipment rather than a single attribute. For purposes of determining sample sizes for telephone and site surveys in the residential sectors, a "P" value of 50% was assumed, as it yields the largest possible sample size; this insures that when results are analyzed with a known "P" value, the sampling error will remain within 5%. "P" values of 30% (for eating places, restaurants) and 20% (for all other non-residential sectors) were assumed in determining sample sizes in the non-residential sectors. The primary

focus of the surveys in non-residential sectors was the market penetration of ultra-low flush toilets; the highest actual “P” value in the 1995 Baseline Study was 19% in restaurants, with all other non-residential sectors under 10%.

A confidence level of 95% was used to determine sample sizes for all surveys. Tolerable sampling errors for proportional data were assumed at 5% for all residential surveys and for site surveys in offices. A sampling error of 10% was used in determining sample sizes for site surveys in restaurants, retail trade, warehousing, food sales, and fast food facilities. A larger sampling error was allowed in selected non-residential sectors for cost-containment purposes; these five sectors together use less than 3% of the District’s total water production. Sample sizes are presented in Table A-1.

Other than the combination of two multi-family sectors (2-4 units and 5+ units) for the purpose of obtaining attitudinal data from income property owners/managers, the selected market sectors were surveyed individually. Ten surveys were conducted, with the sectors stratified as shown below:

1. Telephone interviews of single-family residents stratified into 72 subgroups:
 - a. Three types of tenancy (owners, renters, unknown)
 - b. Two locations (east or west of hills)
 - c. Six year-built categories (<1950, 1950s, 1960s, 1970s, 1980s, 1990-2001)
 - d. Two outdoor water use categories (“high” and “low”)
2. Telephone interviews of apartment owners/managers stratified into 24 subgroups:
 - a. Two building sizes (2-4 units and 5+ units)
 - b. Two locations (east or west of hills)
 - c. Six year-built categories (<1950, 1950s, 1960s, 1970s, 1980s, 1990-2001)
3. Site visits to single-family residents stratified into 72 subgroups:
 - a. Three types of tenancy (owners, renters, unknown)
 - b. Two locations (east or west of hills)
 - c. Six year-built categories (<1950, 1950s, 1960s, 1970s, 1980s, 1990-2001)
 - d. Two outdoor water use categories (“high” and “low”)
4. Site visits to apartment buildings (5+ units) stratified into 12 subgroups:
 - a. Two locations (east or west of hills)
 - b. Six year-built categories (<1950, 1950s, 1960s, 1970s, 1980s, 1990-2001)
5. Site visits to warehouses (BCC 4200), stratified by location (east or west of hills)
6. Site visits to retail trade facilities (BCC 5300), stratified by location (east or west of hills)
7. Site visits to food sales facilities (BCC 5400), stratified by location (east or west of hills)
8. Site visits to fast food establishments (BCC 5811), stratified by location (east or west of hills)
9. Site visits to restaurants (BCC 5812), stratified by location (east or west of hills)
10. Site visits to offices (BCC 6800), stratified by location (east or west of hills)

Table A-1: Sample Sizes

Survey Type	Statistical Parameters Used to Determine Sample Size			Sample Size
	"P"	Confidence Level	Sampling Error	
1. Telephone Surveys Single-Family	50%	95%	5%	384
2. Telephone Surveys Multi-Family	50%	95%	5%	377
3. Site Surveys Single-Family	50%	95%	5%	384
4. Site Surveys Multi-Family (5+ Units)	50%	95%	5%	363
5. Site Surveys Offices	20%	95%	5%	225
6. Site Surveys Restaurants	30%	95%	10%	72
7. Site Surveys Retail Trade, Other	20%	95%	10%	60
8. Site Surveys Warehousing	20%	95%	10%	57
9. Site Surveys Food Sales	20%	95%	10%	55
10. Site Surveys Fast Food	20%	95%	10%	49

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**East Bay Municipal Utility District
Water Conservation Market Penetration Study**

**APPENDIX B
Development of Customer Lists**

Lists of potential study participants were prepared in accordance with the stipulations presented in this Appendix. A list was prepared for each targeted subgroup. A worst-case response rate of 10% was assumed; each list, therefore, contained ten times the targeted number of customers in the respective subgroup (except in a few non-residential sectors where the total number of accounts was too small to allow it).

The first step in the preparation of lists was the development of a *Microsoft Access* database containing all potential study participants. This database contained the following fields:

ACCTNO	Account number, a unique number identifying a particular account (District's database field SERV_NU)
BCC	Business classification code (District's database field BUS_CLASS_CD)
PARCELNO	Parcel number (District's database field SERV_PARCL_NU)
CUST_NM	Customer name
ADDRESS	Customers address (District's database field SERV_ADDR_TX)
CITY	City corresponding to customer address
COUNTY	County corresponding to customer address
ZIP	Zip code corresponding to customer address
AREA	Area code of customer home phone number
PHONE	Customer phone number
APTNO	The apartment number component of a customer's address (District's database field SERV_ADDR_APT_NU)
BLDGNO	The building number component of a customer's address (District's database field SERV_ADDR_BLDG_NU)
FRACT	The fractional part, if any, of a service address (District's database field SERV_ADDR_FRACT_NU)
PREFIX	A prefix, if any, to a street name in a service address (District's database field SERV_ADDR_PFIX_CD)
SUFFIX	The suffix to the street name in a service address (District's database field SERV_ADDR_SFIX_CD)
STREET	The street name component of a service address (District's database field SERV_ADDR_ST_NM)
BUS_ADDR	Business address where bill is sent (use additional fields if necessary)
BUS_PHONE	Business phone, or phone of person responsible for bill (use additional fields if necessary)
TENANCY	Own or rent, necessary only for BCC 8800
STRTDTE	Date from which customer has been responsible for District's bill

E/W	East or west of the hills
TAPDATE	Date tap was installed (District's database field TAP_INST_DT)
YR_BUILT	Date building was erected, from County Assessors databases
PRESSURE	Code identifying operational pressure zone (District's database field PRSZ_CD)
METER	Two-digit character field containing the meter-size code used by CIS (District's database field MTR_SZ_CD)
IRR	Field containing the ratio of average summer to winter water use.
LOTSIZE	Lot square footage from County Assessors' databases
KIT	Yes or no, indicating whether account holder received water conservation kit
THOMPG	Page number on Thomas directory
THOMGRD	Grid number on Thomas directory

The database included all active accounts under the nine business classification codes listed in Table 1 (8800, 6514, 6513, 5300, 6800, 5812, 4200, 5400, 5811). Only three of the proposed database fields did not come directly from District files. The YR_BUILT and LOTSIZE fields came originally from County Assessor files and were incorporated into the database by District personnel.

The IRR field was not available directly; it was developed on the basis of water use data. The following procedure for developing this information was used (by District personnel):

- For each account with BCC 8800, water consumption for two winter and two summer months for the past three years was listed;
- For each account, average winter and summer water use was calculated from the available data.
- Average winter and summer water uses were compared; the ratio of average summer to winter water use was entered into the IRR field.

The second important step in the development of customer lists was the characterization of the customer database in terms of the subgroups selected for the study. The number of accounts in each subgroup were determined.

The third step in the development of customer lists was the extraction of potential study participants from the previously developed tables. Records were extracted from the various tables at random, with each subgroup represented in each sample in the same proportion as it is represented in the District's service area. Based on the assumed worst-case response rate of 10% and the required sample sizes:

- A total of 7,680 records divided into appropriately proportioned 72 subgroups were extracted from the single-family accounts table; half of the records in each subgroup (selected at random) were used for the single-family site surveys, the other half for the telephone interviews.
- A total of 3,770 records divided into appropriately proportioned 24 subgroups were extracted from the multi-family accounts table to be used for telephone interviews.
- A total of 3,670 records divided into appropriately proportioned 12 subgroups were extracted from the multi-family accounts with five or more units to be used in multi-family site surveys.
- A total of 4,787 records were extracted from the six non-residential sector tables, apportioned into east and west: 2,250 from the "Offices" table; 644 from "Restaurants"; 600 from the "Retail" table; 570 from the "Warehouse" table; 492 from the "Food Sales" table; and 231 from the "Fast Food" table.

Database Revisions

The data received from the District was carefully evaluated and analyzed to extract the account data necessary to the study. A list of the various analyses is presented below.

1. Distribution of EBMUD records by business classification code (BCC)

<u>BCC</u>	<u>No. of Records</u>	<u>Table Name</u>
4200	979	Warehouses
5300	2234	Retail
5400	558	FoodSales
5811	253	FastFood
5812	705	Restaurants
6513	26044	MF5Plus
6514	16383	MF2to4
6800	3092	Offices
8800	<u>295608</u>	SF
Total	345856	

2. Initial distribution of single-family (SF) accounts (from EBMUD table)

By location	West	124846
	East	66832
	No Location Given	<u>103930</u>
		295608
By BLDG YR	<1950	106150
	1950-1959	36473
	1960-1969	19962
	1970-1979	19747
	1980-1989	20210
	1990-2001	18706
	No Year Given	<u>74360</u>
		295608
By Tenancy	T (Tenant)	48118
	O (Owner)	184447
	A (Tenant)	421
	L (Owner)	1919
	U (Unknown)	<u>60703</u>
		295608
By Lot Size	<5000	70213
	Between 5000 and 9999	98645
	Between 10000 and 14999	22973
	Between 15000 and 19999	10424
	Between 20000 and 24999	6800
	Between 25000 and 50000	6754
	Over 50000	2900
	No Lot Size Given	<u>76899</u>
	295608	

By irrigation factor	Between 0.0 and 1.0	126649
	Between 1.0 and 1.2	29786
	Between 1.2 and 1.3	11913
	Between 1.3 and 1.4	10819
	Between 1.4 and 1.5	11436
	Between 1.5 and 2.0	36323
	Over 2.0	67933
	No Value Given	<u>749</u>
		295608

3. Correction of SF records by removing duplicates (Per Vivian Ling of EBMUD, equal "Serv_Nu" values represent same address)

Addresses that appear once	282590
Addresses that appear more than once (up to 21 times)	<u>4619</u>
Distinct Addresses	287209

Parcel numbers that appear once	276664
Parcel numbers that appear more than once	<u>5938</u>
Distinct Parcel Numbers	282602

NOTE: Same address could have multiple Parcel Nos.
THEREFORE: Serv_Nu used to identify unique addresses

4. Correction of SF records by Location, Year, Tenancy, Lot Size

LOCATION: E/W values assigned from "City" data

BLDG_YR: Of the 74360 records missing Year, 62341 had a tap date of 1/1/1951; Vivian Ling of EBMUD verified that those tap dates indicated buildings from before 1950; these records were grouped with the pre-1950 BLDG_YR records. All but one of the remaining 12019 records without a BLDG_YR had usable tap dates; the Tap_Inst_Dt was used as the BLDG_YR. The one remaining record showed that client had been responsible for bill since 1966; that year was used as BLDG_YR for that address.

TENANCY: Records with "T" and "A" were grouped as Tenants; Records with "O" and "L" were grouped as Owners; "Unknown" was made into a separate category.

LOT SIZE: Lot size was abandoned as a stratification parameter. Vivian Ling indicated there was no way to obtain the 76899 records missing. Many of the available records were observed to be in error; for example, one apartment appearing multiple times had over 30000 sq ft (probably the area of the entire building) in each appearance; other addresses had sizes of 6 sq ft.

5. Breakdown of corrected SF records

By location	West	222776
	East	<u>64433</u>
		287209

By BLDG_YR	<1950	164507
	1950-1959	35853
	1960-1969	19493
	1970-1979	19125
	1980-1989	28030
	1990-2001	<u>20201</u>
		287209
By Tenancy	T & A	46830
	O & L	180654
	U (Unknown)	<u>59725</u>
		287209
By irrigation factor	Between 0.0 and 1.0	121972
	Between 1.0 and 1.2	29182
	Between 1.2 and 1.3	11772
	Between 1.3 and 1.4	10658
	Between 1.4 and 1.5	11230
	Between 1.5 and 2.0	35666
	Between 2.0 and 3.0	33979
	Between 3.0 and 4.0	14459
	Over 4.0	17576
No Value Given	<u>715</u>	
	287209	

6. Correction of records for multi-family accounts with 5 or more units (MF5) by removing duplicate addresses

Distinct Addresses	6713
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7. Correction of MF5 by location and year
LOCATION: E/W values assigned from "City" data

BLDG_YR: 4904 records were missing Year, and 4477 of those had a tap date of 1/1/1951; Vivian Ling verified that those tap dates indicated buildings from before 1950; these records were grouped with the pre-1950 BLDG_YR records. All remaining records without a BLDG_YR had usable tap dates; the Tap_Inst_Dt was used as the BLDG_YR.

8. Breakdown of corrected MF5 records

By location	West	712
	East	<u>6001</u>
		6713

By BLDG_YR	<1950	4753
	1950-1959	104
	1960-1969	405
	1970-1979	489
	1980-1989	674
	1990-2001	<u>288</u>
		6713

9. Correction of MF2to4 records by removing duplicate addresses
 Distinct Addresses 15077

10. Correction of records for multi-family accounts with 2 to 4 units (MF2to4) by location and year

LOCATION: E/W values assigned from "City" data

BLDG_YR: 2837 records were missing Year, and 2538 of those had a tap date of 1/1/1951; Vivian verified that those tap dates indicated buildings from before 1950; these records were grouped with the pre-1950 BLDG_YR records. All remaining records without a BLDG_YR had usable tap dates; the Tap_Inst_Dt was used as the BLDG_YR.

11. Breakdown of corrected MF2to4 records

By location	West	14130
	East	<u>947</u>
		15077
By BLDG_YR	<1950	11585
	1950-1959	739
	1960-1969	1501
	1970-1979	431
	1980-1989	535
	1990-2001	<u>286</u>
		15077

12. Correction of Non-Residential records by removing duplicate addresses

Distinct 4200 addresses (Warehouses)	868
Distinct 5300 addresses (Retail)	2030
Distinct 5400 addresses (Food Sales)	492
Distinct 5811 addresses (Fast Food)	231
Distinct 5812 addresses (Restaurants)	644
Distinct 6800 addresses (Offices)	<u>2650</u>

13. Breakdown of SF records by subgroup

	Total	IRR						MEDIAN
	Addresses	NULL	IRR<1	1<IRR<1.2	1.2<IRR<1.5	1.5<IRR<2	IRR>2	
East, <1950, Tenant	780	3	235	45	90	104	303	1.58
East, 1950-1959, Tenant	866	1	255	56	88	137	329	1.61
East, 1960-1969, Tenant	630	0	73	35	61	113	348	2.15
East, 1970-1979, Tenant	1257	0	321	83	114	199	540	1.77
East, 1980-1989, Tenant	929	0	229	60	82	128	430	1.88
East, 1990-2001, Tenant	457	2	191	42	33	52	137	1.16
West, <1950, Tenant	32004	61	19906	3619	3658	2825	1935	0.83
West, 1950-1959, Tenant	4380	9	2295	543	600	581	352	0.94
West, 1960-1969, Tenant	1781	2	1205	165	155	151	103	0.75
West, 1970-1979, Tenant	538	1	282	65	74	66	50	0.97
West, 1980-1989, Tenant	2452	2	1471	250	251	250	228	0.83
West, 1990-2001, Tenant	756	3	469	66	75	73	70	0.80
East, <1950, Owner	5707	8	859	294	451	767	3328	2.34
East, 1950-1959, Owner	5233	11	580	245	417	747	3233	2.40
East, 1960-1969, Owner	5938	1	422	210	352	760	4193	2.74
East, 1970-1979, Owner	9280	5	1258	344	524	1040	6109	2.63
East, 1980-1989, Owner	10307	14	1211	365	509	837	7371	3.18
East, 1990-2001, Owner	9945	95	1778	418	596	1049	6009	2.48
West, <1950, Owner	90779	335	46670	11117	11883	10963	9811	0.97
West, 1950-1959, Owner	15474	13	6079	1971	2584	2640	2187	1.16
West, 1960-1969, Owner	5842	15	2403	629	748	796	891	1.16
West, 1970-1979, Owner	3335	2	1646	367	421	394	505	1.00
West, 1980-1989, Owner	10168	21	3808	1034	1346	1655	2304	1.25
West, 1990-2001, Owner	9006	50	3551	936	1233	1432	1804	1.19
East, <1950, Unknown	2380	4	391	142	228	335	1280	2.15
East, 1950-1959, Unknown	2513	0	312	129	207	354	1511	2.31
East, 1960-1969, Unknown	2966	1	285	117	196	446	1921	2.51
East, 1970-1979, Unknown	3490	0	439	138	235	377	2301	2.66
East, 1980-1989, Unknown	1728	0	161	44	72	142	1309	3.33
East, 1990-2001, Unknown	27	0	2	1	2	3	19	3.90
West, <1950, Unknown	32857	47	17289	3963	4240	4055	3263	0.95
West, 1950-1959, Unknown	7387	4	3146	973	1219	1216	829	1.10
West, 1960-1969, Unknown	2696	2	1193	338	418	396	349	1.08
West, 1970-1979, Unknown	1225	0	556	113	170	190	196	1.10
West, 1980-1989, Unknown	2446	3	1000	262	326	391	464	1.18
West, 1990-2001, Unknown	10	0	1	3	2	2	2	1.42

14. Breakdown of MF5 records by subgroup

East, <1950	42	
East, 1950-1959	36	
East, 1960-1969	158	
East, 1970-1979	241	
East, 1980-1989	169	
East, 1990-2001	66	712
West, <1950	4711	
West, 1950-1959	68	
West, 1960-1969	247	
West, 1970-1979	248	
West, 1980-1989	505	
West, 1990-2001	222	<u>6001</u>
		6713

15. Breakdown of MF2to4 records by subgroup

East, <1950	247	
East, 1950-1959	160	
East, 1960-1969	110	
East, 1970-1979	198	
East, 1980-1989	104	
East, 1990-2001	128	947
West, <1950	11339	
West, 1950-1959	578	
West, 1960-1969	1391	
West, 1970-1979	233	
West, 1980-1989	431	
West, 1990-2001	158	<u>14130</u>
		15077

16. Breakdown of Non-Residential records by subgroup

4200, East	34	
4200, West	834	868
5300, East	467	
5300, West	1563	2030
5400, East	43	
5400, West	449	492
5811 East	20	
5811, West	211	231
5812, East	200	
5812, West	444	644
6800, East	686	
6800, West	1964	<u>2650</u>
		6915

17. Total number of records per survey sample

	Confidence		Error	No. of Accounts	Sample Size
	Level	"P"			
Telephone surveys single family	95%	50%	5%	287209	384
Telephone surveys multi-family	95%	50%	5%	21790	377
Site surveys single-family	95%	50%	5%	287209	384
Site surveys multi-family (5+ units)	95%	50%	5%	6713	363
Site surveys offices (BCC 6800)	95%	20%	5%	2650	225
Site surveys restaurants (BCC 5812)	95%	30%	10%	644	72
Site surveys retail trade (BCC 5300)	95%	20%	10%	2030	60
Site surveys Warehousing (BCC 4200)	95%	20%	10%	868	57
Site surveys Food Sales (BCC 5400)	95%	20%	10%	492	55
Site surveys Fast Food (BCC 5811)	95%	20%	10%	231	49

18. Define size of subgroups to be used in surveys

Single-Family (BCC 8800) Subgroups: Use seasonal fluctuation in water use as a stratification factor. Customers whose water use in the summer is above the median ratio (avg summer use/avg winter use) for their group will be classified as "High." Customers below the median seasonal fluctuation ratio will be classified as "Low." The number of sites to be surveyed applies to site and phone surveys. The group number applies to the Appointments and Interviews programs.

	No. of Accounts W/IRR data	Percent of Group	IRR Median	No. of Sites to be Surveyed	Group Number
East, <1950, Tenant,High	389	0.14%	1.58	1	SF1
East, 1950-1959, Tenant,High	433	0.15%	1.61	1	SF2
East, 1960-1969, Tenant,High	311	0.11%	2.15	0	SF3
East, 1970-1979, Tenant,High	624	0.22%	1.77	1	SF4
East, 1980-1989, Tenant,High	461	0.16%	1.88	1	SF5
East, 1990-2001, Tenant,High	230	0.08%	1.16	0	SF6
East, <1950, Tenant,Low	388	0.14%	1.58	1	SF7
East, 1950-1959, Tenant,Low	432	0.15%	1.61	1	SF8
East, 1960-1969, Tenant,Low	319	0.11%	2.15	0	SF9
East, 1970-1979, Tenant,Low	633	0.22%	1.77	1	SF10
East, 1980-1989, Tenant,Low	468	0.16%	1.88	1	SF11
East, 1990-2001, Tenant,Low	225	0.08%	1.16	0	SF12
West, <1950, Tenant,High	15643	5.46%	0.83	21	SF13
West, 1950-1959, Tenant,High	2185	0.76%	0.94	3	SF14
West, 1960-1969, Tenant,High	877	0.31%	0.75	1	SF15
West, 1970-1979, Tenant,High	272	0.09%	0.97	0	SF16
West, 1980-1989, Tenant,High	1224	0.43%	0.83	2	SF17
West, 1990-2001, Tenant,High	377	0.13%	0.80	1	SF18
West, <1950, Tenant,Low	16300	5.69%	0.83	22	SF19
West, 1950-1959, Tenant,Low	2186	0.76%	0.94	3	SF20
West, 1960-1969, Tenant,Low	902	0.31%	0.75	1	SF21
West, 1970-1979, Tenant,Low	265	0.09%	0.97	0	SF22
West, 1980-1989, Tenant,Low	1226	0.43%	0.83	2	SF23
West, 1990-2001, Tenant,Low	376	0.13%	0.80	1	SF24

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	No. of Accounts W/IRR data	Percent of Group	IRR Median	No. of Sites to be Surveyed	Group Number
East, <1950, Owner,High	2836	0.99%	2.34	4	SF25
East, 1950-1959, Owner,High	2623	0.92%	2.40	4	SF26
East, 1960-1969, Owner,High	2944	1.03%	2.74	4	SF27
East, 1970-1979, Owner,High	4625	1.61%	2.63	6	SF28
East, 1980-1989, Owner,High	5165	1.80%	3.18	7	SF29
East, 1990-2001, Owner,High	4955	1.73%	2.48	7	SF30
East, <1950, Owner,Low	2863	1.00%	2.34	4	SF31
East, 1950-1959, Owner,Low	2599	0.91%	2.40	3	SF32
East, 1960-1969, Owner,Low	2993	1.05%	2.74	4	SF33
East, 1970-1979, Owner,Low	4650	1.62%	2.63	6	SF34
East, 1980-1989, Owner,Low	5128	1.79%	3.18	7	SF35
East, 1990-2001, Owner,Low	4895	1.71%	2.48	7	SF36
West, <1950, Owner,High	45702	15.96%	0.97	61	SF37
West, 1950-1959, Owner,High	7842	2.74%	1.16	10	SF38
West, 1960-1969, Owner,High	2567	0.90%	1.16	3	SF39
West, 1970-1979, Owner,High	1687	0.59%	1.00	2	SF40
West, 1980-1989, Owner,High	5075	1.77%	1.25	7	SF41
West, 1990-2001, Owner,High	4554	1.59%	1.19	6	SF42
West, <1950, Owner,Low	44742	15.62%	0.97	60	SF43
West, 1950-1959, Owner,Low	7619	2.66%	1.16	10	SF44
West, 1960-1969, Owner,Low	2900	1.01%	1.16	4	SF45
West, 1970-1979, Owner,Low	1646	0.57%	1.00	2	SF46
West, 1980-1989, Owner,Low	5072	1.77%	1.25	7	SF47
West, 1990-2001, Owner,Low	4402	1.54%	1.19	6	SF48
East, <1950, Unknown,High	1188	0.41%	2.15	2	SF49
East, 1950-1959, Unknown,High	1245	0.43%	2.31	2	SF50
East, 1960-1969, Unknown,High	1492	0.52%	2.51	2	SF51
East, 1970-1979, Unknown,High	1731	0.60%	2.66	2	SF52
East, 1980-1989, Unknown,High	863	0.30%	3.33	1	SF53
East, 1990-2001, Unknown,High	13	0.00%	3.90	0	SF54
East, <1950, Unknown,Low	1188	0.41%	2.15	2	SF55
East, 1950-1959, Unknown,Low	1268	0.44%	2.31	2	SF56
East, 1960-1969, Unknown,Low	1473	0.51%	2.51	2	SF57
East, 1970-1979, Unknown,Low	1759	0.61%	2.66	2	SF58
East, 1980-1989, Unknown,Low	865	0.30%	3.33	1	SF59
East, 1990-2001, Unknown,Low	14	0.00%	3.90	0	SF60
West, <1950, Unknown,High	16597	5.79%	0.95	22	SF61
West, 1950-1959, Unknown,High	3680	1.28%	1.10	5	SF62
West, 1960-1969, Unknown,High	1362	0.48%	1.08	2	SF63
West, 1970-1979, Unknown,High	606	0.21%	1.10	1	SF64
West, 1980-1989, Unknown,High	1205	0.42%	1.18	2	SF65
West, 1990-2001, Unknown,High	5	0.00%	1.42	0	SF66

	No. of Accounts W/IRR data	Percent of Group	IRR Median	No. of Sites to be Surveyed	Group Number
West, <1950, Unknown,Low	16213	5.66%	0.95	22	SF67
West, 1950-1959, Unknown,Low	3703	1.29%	1.10	5	SF68
West, 1960-1969, Unknown,Low	1332	0.47%	1.08	2	SF69
West, 1970-1979, Unknown,Low	619	0.22%	1.10	1	SF70
West, 1980-1989, Unknown,Low	1238	0.43%	1.18	2	SF71
West, 1990-2001, Unknown,Low	5	0.00%	1.42	0	SF72
	286494	100.03%		388	

Multi-Family 2-4 (BCC 6514) Subgroups:

	No. of Addresses	Percent of Group	No. of Sites Phone Surveys	No. of Sites Site Surveys	Group No. Interviews	Group No. Appointments
East, <1950	247	1.64%		4		MF1
East, 1950-1959	160	1.06%		3		MF2
East, 1960-1969	110	0.73%		2		MF3
East, 1970-1979	198	1.31%		3		MF4
East, 1980-1989	104	0.69%		2		MF5
East, 1990-2001	128	0.85%		2		MF6
West, <1950	11339	75.21%		196		MF7
West, 1950-1959	578	3.83%		10		MF8
West, 1960-1969	1391	9.23%		24		MF9
West, 1970-1979	233	1.55%		4		MF10
West, 1980-1989	431	2.86%		7		MF11
West, 1990-2001	158	1.05%		3		MF12
	15077	100.00%				

Multi-Family 5+ (BCC 6513) Subgroups:

	No. of Addresses	Percent of Group	No. of Sites Phone Surveys	No. of Sites Site Surveys	Group No. Interviews	Group No. Appointments
East, <1950	42	0.63%	1	2	MF13	MF13
East, 1950-1959	36	0.54%	1	2	MF14	MF14
East, 1960-1969	158	2.35%	3	9	MF15	MF15
East, 1970-1979	241	3.59%	4	13	MF16	MF16
East, 1980-1989	169	2.52%	3	9	MF17	MF17
East, 1990-2001	66	0.98%	1	4	MF18	MF18
West, <1950	4711	70.18%	82	255	MF19	MF19
West, 1950-1959	68	1.01%	1	4	MF20	MF20
West, 1960-1969	247	3.68%	4	13	MF21	MF21
West, 1970-1979	248	3.69%	4	13	MF22	MF22
West, 1980-1989	505	7.52%	9	27	MF23	MF23
West, 1990-2001	222	3.31%	4	12	MF24	MF24
	6713	100.00%	377	363		

Non-Residential Subgroups:

	No. of Accounts	Percent of Group	No. of Sites to be Surveyed	No. of Records in Sample	Group Number
4200, East	34	3.92%	2		NR1
4200, West	834	96.08%	55	570	NR2
	868				
5300, East	467	23.00%	14		NR3
5300, West	1563	77.00%	46	600	NR4
	2030				
5400, East	43	8.74%	5		NR5
5400, West	449	91.26%	50	492	NR6
	492				
5811 East	20	8.66%	4		NR7
5811, West	211	91.34%	45	231	NR8
	231				
5812, East	200	31.06%	22		NR9
5812, West	444	68.94%	50	644	NR10
	644				
6800, East	686	25.89%	58		NR11
6800, West	1964	74.11%	167	2250	NR12
	2650		518	4787	

19. Define three working zones for site surveys

City	Number of Addresses	
	SF	MF5
Alameda	188	304
Alamo	62	5
Albany	44	56
Berkeley	311	560
Castro Valley	177	88
Crockett	10	8
Danville	245	27
El Cerrito	111	49
El Sobrante	9	28
Emeryville	6	21
Hayward	95	130
Hercules	70	32
Kensington	19	0
Lafayette	133	27
Moraga	68	44
Oakland	981	1425
Orinda	71	1

City	Number of Addresses	
	SF	MF5
Piedmont	30	1
Pinole	61	35
Pleasant Hill	35	10
Richmond	384	116
Rodeo	31	7
San Leandro	288	255
San Lorenzo	95	23
San Pablo	76	102
San Ramon	128	90
Walnut Creek	152	186
	3880	3630

Zone 1

Albany	100
Berkeley	871
Crockett	18
El Cerrito	160
El Sobrante	37
Hercules	102
Kensington	19
Pinole	96
Richmond	500
Rodeo	38
San Pablo	<u>178</u>
	2119

Zone 2

Alameda	492
Emeryville	27
Oakland	2406
Piedmont	<u>31</u>
	2956

Zone 3

Alamo	67
Castro Valley	265
Danville	272
Hayward	225
Lafayette	160
Moraga	112
Orinda	72
Pleasant Hill	45
San Leandro	543
San Lorenzo	118
San Ramon	218
Walnut Creek	<u>338</u>
	2435

20. Develop data tables for "Appointments" and "Interview" programs

The Appointments program will be used to set up dates and times for site visits to SF, MF5 and NR customers. Its database will contain all addresses of potential participants in those groups.

The Interviews program will be used to identify potential participants in phone surveys and collect their data. Its database will contain all phone survey addresses.

Appointments Program Database

	No. of Addresses in Sample
SiteSurvSF	3880
SiteSurvMF	3630
SiteSurvWarehouse	570
SiteSurvRetail	600
SiteSurvFoodSales	492
SiteSurvFastFood	231
SiteSurvRestaurants	644
SiteSurvOfficeOffices	<u>2250</u>
No. of Records in "Appointments" Database	12297

Interview Program Database

PhoneSurvSF	3880
PhoneSurvMF	<u>3770</u>
No. of Records in "Interview" Database	7650

21. Develop tables for mailing of announcement letters. Mailings to be done in four batches:

Batch 1:

- Half of PhoneSurvSF (half of the records in each individual subgroup): 1940 records
- Half of PhoneSurvMF (half of the records in each individual subgroup): 1885 records
- About 25% of records in each SiteSurvSF subgroup: 982 records
- About 25% of records in each SiteSurvMF subgroup : 910 records
- All records in SiteSurvWarehouse: 570 records
- All records in SiteSurvRetail: 600 records
- No. of Records in Table MailBatch1: 6887

The other three batches to be determined according to study progress

22. Revise Non-Residential tables to delete fire services

Sheila Ward noticed on 5/22/01 that several of the appointments given to EBMUD representatives were for fire services. Mike Hazinski was appraised of the situation and he gave instructions to Vivian Ling to identify fire services within the records being used for NR site visits. WRE sent Vivian a table containing the 6915 NR records; Vivian identified 993 fire services.

Category	BCC	Initial Number of Records	Number of Identified Fire Services	Number of Records Selected for Site Visits	FS Within Records Selected for Site Visits	Number of FS Already Contacted by 5/23	Records Deleted from Site Visits Tables	Records Remaining in Site Visits Tables	Number of Site Surveys Required	Ratio of Records Available to Surveys Required
Warehouses	4200	868	192	570	125	7	118	452	57	8
Retail	5300	2030	226	600	55	3	52	548	60	9
FoodSales	5400	492	52	492	40		40	452	55	8
FastFood	5811	231	9	231	6		6	225	49	5
Restaurants	5812	644	70	644	58		58	586	72	8
Offices	6800	2650	444	2250	261		261	1989	225	9
		6915	993	4787	545	10	535	4252	518	

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East Bay Municipal Utility District
Water Conservation Market Penetration Study

APPENDIX C
Enlisting Customer Participation

Customers were enlisted to participate in the market penetration study through individual telephone contacts initiated by study staff and preceded by announcement letters. The format of the announcement letters and the procedures used to initiate contact with potential study participants minimized possible sample bias.

Announcement letters did not disclose the water-conservation aspects of the study. Voluntary participation was requested in a water-use study that sought to collect data on water-using fixtures and appliances to allow the District to improve service to its customers. Participants were encouraged to participate through appeals to their sense of community service. Material incentives in the form of credits on water bills were initially considered and later discarded due to administrative and legal concerns. Five different letters were prepared to enlist customer participation, one for each of the major survey groups: telephone survey of single-family residents, telephone survey of apartment building owners and managers, site survey of single-family homes, site survey of apartment buildings, and site survey of non-residential sectors. Announcement letters were mailed in five batches to minimize the time between the customer's receipt of the letter and the initial telephone contact from an appointment scheduler. A sample of each letter is included in Appendix C.

Telephone calls to potential study participants were made not only during working hours but also on weekends and weekday evenings. Weekday calls were generally made between 10 AM and 8 PM. Weekend calls were made between 9 AM and 6 PM. The after-hour and weekend calls sought to avoid sample bias by including all segments of the customer base, not only those customers home during working hours.

Telephone callers encouraged customers to participate in the study by stressing that the data collection effort was important to the District and would take only a few minutes of their time (five minutes for telephone interviews, 20-30 minutes for single family homes, 45 minutes to an hour for multi-family buildings and businesses). Material incentives were offered to potential participants in single and multi-family site surveys in the form of water conservation kits (low-flow showerhead, kitchen and bathroom faucet aerators) and copies of the District's "*Water Conserving Plants and Landscapes*" book. Multi-family owners/managers and non-residential customers were encouraged to participate in the site surveys by offering them free assessments of their water use efficiency with a view to decreasing their water bills in the long term.

SAMPLE TELEPHONE INTERVIEW ANNOUNCEMENT LETTER – SINGLE-FAMILY



April 2001
Re: Upcoming Water Use Survey

Dear Customer:

Between May and July 2001 your water provider, the East Bay Municipal Utility District (EBMUD) will be conducting telephone surveys on water use as part of its ongoing efforts to ensure high-quality water service to all customers. The surveys will help assess general water use practices and the types of water-using appliances and fixtures used in homes in the EBMUD service area. This information will help EBMUD plan for the future water needs of residential customers.

Your Participation is Important!

Your home is one of several randomly selected to participate in a brief telephone survey, and your input will be vital to helping EBMUD collect accurate information. Participation is voluntary and will take about five minutes of your time.

Benefits to You!

The information collected with your help will allow EBMUD to plan for the future with a better understanding of your needs as a consumer of high-quality water. Knowing your needs will help us keep your water and energy costs as low as possible.

Next Steps

Within the next week, an EBMUD representative will call you to conduct the telephone survey on water usage.

For More Information

Please feel free to call the EBMUD project information number at (510)839-6456 if you have any questions about the survey process.

We look forward to your participation in this study. Thank you for your consideration.

Sincerely,

Artis L. Dawson
Director of Administration

SAMPLE TELEPHONE INTERVIEW ANNOUNCEMENT LETTER – APARTMENT BLDG



April 2001

Re: Upcoming Water Use Survey

Dear Customer:

Between May and July 2001 your water provider, the East Bay Municipal Utility District (EBMUD) will be conducting telephone surveys on water use as part of its ongoing efforts to ensure high quality water service to all customers. The surveys will help assess general water use practices and the types of water-using appliances and fixtures used in homes in the EBMUD service area. This information will help EBMUD plan for the future water needs of residential customers.

Your Participation is Important!

Your building is one of several randomly selected to participate in this survey, and your input will be vital to helping EBMUD collect accurate information. We would like to conduct this telephone survey with the building owner or manager. Participation is voluntary and will take approximately 5-10 minutes.

Benefits to You!

The information collected with your help will allow EBMUD to plan for the future with a better understanding of your needs as a consumer of high-quality water. Knowing your needs will help us keep your water and energy costs as low as possible.

Next Steps

Within the next week, an EBMUD representative will call you to conduct the telephone survey on water usage.

For More Information

Please feel free to call the EBMUD project information number at (510)839-6456 if you have any questions about the survey process.

We look forward to your participation in this study. Thank you for your consideration.

Sincerely,

Artis L. Dawson
Director of Administration

SAMPLE SINGLE-FAMILY SITE SURVEY ANNOUNCEMENT LETTER



April 2001

Re: Upcoming Water Use Survey

Dear Customer:

Between May and July 2001 your water provider, the East Bay Municipal Utility District (EBMUD) will be conducting water use surveys as part of its ongoing efforts to ensure high quality water service to all customers. Surveys will involve determining the types of water-using appliances and fixtures used in homes in the EBMUD service area. This information will help EBMUD plan for the future water needs of residential customers.

Your Participation is Important!

Your home is one of several randomly selected to participate in this survey, and your input will be vital to helping EBMUD collect accurate information. Participation is voluntary and will take approximately 30 minutes of your time during an appointment to be scheduled at your convenience.

Benefits to You!

The information collected with your help will allow EBMUD to plan for the future with a better understanding of your needs as a consumer of high-quality water. Knowing your needs will help us keep your water and energy costs as low as possible.

Next Steps

In the next few weeks, an EBMUD representative will call you to schedule an appointment for your home survey. To conduct the survey, a surveyor will visit your home and examine water-using appliances such as toilets, showerheads, washing machines and irrigation systems to determine their rate of water use and whether any leaks exist.

For More Information

Please feel free to call the EBMUD project information number at (510)839-6456 if you have any questions about the survey process.

We look forward to your participation in this study. Thank you for your consideration.

Sincerely,

Artis L. Dawson

Director of Administration

SAMPLE MULTI-FAMILY SITE SURVEY ANNOUNCEMENT LETTER



April 2001

Re: Upcoming Water Use Survey

Dear Customer:

Between May and July 2001 your water provider, the East Bay Municipal Utility District (EBMUD) will be conducting water use surveys as part of its ongoing efforts to ensure high quality water service to all customers. Surveys will involve determining the types of water-using appliances and fixtures used in multi-family buildings in the EBMUD service area. This information will help EBMUD plan for the future water needs of residential customers.

Your Participation is Important!

Your building is one of several randomly selected to participate in this survey, and your input will be vital to helping EBMUD collect accurate information. We would like to conduct this onsite survey with the building owner or manager. Participation is voluntary and will take approximately one hour during an appointment to be scheduled at your convenience.

Benefits to You!

The information collected with your help will allow EBMUD to plan for the future with a better understanding of your needs as a consumer of high-quality water. Knowing your needs will help us keep your water and energy costs as low as possible.

Next Steps

In the next few weeks, an EBMUD representative will call you to schedule an appointment for your water use survey. A surveyor will visit your building, ask you a few questions, and examine water-using appliances such as toilets, showerheads, washing machines and irrigation systems to determine their rate of water use and whether any leaks exist.

For More Information

Please feel free to call the EBMUD project information number at (510)839-6456 if you have any questions about the survey process.

We look forward to your participation in this study. Thank you for your consideration.

Sincerely,

Artis L. Dawson
Director of Administration

SAMPLE NON-RESIDENTIAL SITE SURVEY ANNOUNCEMENT LETTER

April 2001



Re: Upcoming Water Use Survey

Dear Customer:

Between May and July 2001 your water provider, the East Bay Municipal Utility District (EBMUD) will be conducting water use surveys as part of its ongoing efforts to ensure high quality water service to all customers. Surveys will involve determining the types of water-using appliances and fixtures used in non-residential facilities in the EBMUD service area. This information will help EBMUD plan for the future water needs of industrial, commercial, and institutional customers.

Your Participation is Important!

Your water account is one of several randomly selected to participate in this survey, and your input will be vital to helping EBMUD collect accurate information. We would like to conduct this onsite survey with the facility manager or building engineer. Participation is voluntary and will take about one hour during an appointment to be scheduled at your convenience.

Benefits to You!

The information collected with your help will allow EBMUD to plan for the future with a better understanding of your needs as a consumer of high-quality water. Knowing your needs will help us keep your water and energy costs as low as possible.

Next Steps

In the next few weeks, an EBMUD representative will call you to schedule an appointment for your water use survey. A surveyor will visit your establishment and examine water-using appliances such as toilets, showerheads, washing machines and irrigation systems to determine their rate of water use and whether any leaks exist.

For More Information

Please feel free to call the EBMUD project information number at (510)839-6456 if you have any questions about the survey process.

We look forward to your participation in this study. Thank you for your consideration.

Sincerely,

Artis L. Dawson
Director of Administration

East Bay Municipal Utility District
Water Conservation Market Penetration Study

APPENDIX D
Data Collection Forms

Telephone Interviews

Opening Statement

Hello, I'm calling from East Bay MUD, your water provider. We are conducting telephone surveys on water usage and you were randomly selected to participate in this study. I would like to ask you a few questions on a confidential basis; your participation is voluntary; this should take under five minutes.

Interview Questions – Single-Family

1. What is your guess as to the number of gallons of water your household uses daily both inside and outside your home?
2. How important do you think it is for household consumers in Northern California to conserve water on a regular basis?

I will now read you a list of water conserving actions. Please let me know if any of these actions were taken in your household last year.

3. Take shorter showers
 4. Install low-flow showerheads
 5. Install displacement devices in toilets
 6. Install ultra-low-flush toilets
 7. Use garbage disposal less often
 8. Use dishwasher less often, and/or fuller loads
 9. Use washing machine less often and/or fuller loads
 10. Repair leaks or drips in faucet or toilet
 11. Wash car less frequently
 12. Water lawn and shrubs less often
 13. Water lawn and shrubs evenings and early mornings
 14. Install drought resistant/low water use landscaping
 15. Some other water conservation measure.
-
16. Overall, how much effort would you say your household makes to conserve water?
 17. What is your primary reason for taking action to conserve water?
 18. Do you think you need additional information on how to conserve water in and around your home?

Now I am going to read some statements. Please let me know for each one whether you strongly disagree, somewhat disagree, somewhat agree, strongly agree, or don't know. I will remind you of the responses if you need me to.

19. Making efforts to conserve water is an inconvenience.
20. I am willing to make efforts to conserve water if it will save me money on my water bill.
21. I am willing to conserve water to help protect the environment.
22. I am willing to conserve water to prevent future shortages during drought conditions.

If you were to receive a free 'water-saver kit' that contained water and energy saving showerheads, bathroom and kitchen faucet aerators and toilet tank inserts, would you install:

23. The water and energy saving showerheads?
24. The water and energy saving faucet aerators?
25. The toilet tank inserts?

If you received a rebate from EBMUD, would you consider:

26. Changing plant materials in your landscaping
27. Reducing your lawn area
28. Improving the irrigation system efficiency
29. Purchasing and installing an ultra-low-flush toilet, which costs \$75-300

30. What level of rebate would motivate you to purchase and install an ultra-low flush toilet?
31. If your water utility would provide a free 'home water survey' program where a trained employee comes to your home and helps to identify water saving opportunities, would you have it done in your household?
32. Would you consider purchasing and installing a high-efficiency clothes washer, which may cost \$600, if you received a rebate from EBMUD?
33. What level of rebate would motivate you to purchase and install a high-efficiency clothes washer?
34. Do you know what a graywater system is?
[Graywater is untreated household waste water which has not come into contact with toilet or kitchen waste and is often used for watering landscaping or gardens]
35. Would you consider installing a graywater system?
36. To conserve water would you prefer to change your household's water use habits or install water-saving equipment?
37. How many people live in your household?

38. Which one of the following categories includes your total annual household income? Please stop me at the right one.

End of Single-Family Interview

Interview Questions – Multi-Family

1. Are you the: Building Owner, Building Manager, Tenant, Other?
2. How many housing units are there on this property?

How many units are:

3. Efficiency/studios?
4. One bedroom?
5. Two bedroom?
6. Three bedroom?
7. Four or more bedrooms?

8. What is the average housing unit occupancy rate?
9. How important do you think it is for building owners/managers in Northern California to promote water conservation at their sites?

I will now read you a list of water conserving actions. Please let me know if any of these actions were taken in your building last year.

10. Install low-flow showerheads
11. Install water displacement devices in toilets
12. Install ultra-low-flush toilets
13. Repair leaks or drips in faucets or toilets
14. Restrict car washing on premises
15. Water lawn and shrubs less often
16. Water lawn and shrubs evenings and early mornings
17. Install drought resistant/low water use landscaping
18. Limited spa/pool use
19. Some other water conservation measure

20. Overall, how much effort would you say your building management makes to conserve water?
21. What is building management's primary reason for taking action to conserve water?

22. Do you think your building management needs additional information on how to conserve water in and around the property?

Now I am going to read some statements. Please let me know for each one whether you strongly disagree, somewhat disagree, somewhat agree, strongly agree, or don't know. I will remind you of the responses if you need me to.

23. Making efforts to conserve water is an inconvenience.
24. We are willing to make efforts to conserve water if it will save us money on our water bill.
25. We are willing to conserve water to help protect the environment.
26. We are willing to conserve water to prevent future shortages during drought conditions.

If you were to receive free 'water-saver kits' that contained water and energy saving showerheads, faucet aerators and toilet tank inserts, would you install:

27. The water and energy saving showerheads?
28. The water and energy saving faucet aerators?
29. The toilet tank inserts?

If rebates were offered for improved efficient water use, would your management consider taking any of the following actions on your landscaping?

30. Changing plant materials?
31. Reducing the lawn area?
32. Improving irrigation system efficiency?
33. Would your management consider purchasing and installing ultra-low-flush toilets, which costs \$75-300, if EBMUD offered a rebate per toilet?
34. What level of rebate per toilet would motivate your management to purchase and install ultra-low flush toilets?
35. Would your management consider purchasing and installing high-efficiency clothes washers, which may cost \$600 each, if EBMUD offered a rebate per washer?
36. What level of rebate per washer would motivate your management to purchase and install high efficiency washers?
37. If your water utility would provide a free "home water survey" program where a trained employee comes to your building and helps to identify water saving opportunities, would your management have it done in your building?
38. Do you know what a gray water system is?
[Gray water is untreated household waste water which has not come into contact with toilet or kitchen waste and is often used for watering landscaping or gardens]
39. Would your management consider installing a gray water system?

**EAST BAY MUNICIPAL UTILITY DISTRICT
WATER CONSERVATION MARKET PENETRATION STUDY
SINGLE-FAMILY SITE SURVEY**

Survey – Fill blank or circle answer where appropriate

1. How many years have you lived at this residence? # _____
2. How many people live in the residence per age group?
 _____ Under 12 _____ 12 to 18 _____ Over 18

3. List the total number of toilets at this location. # _____

4. For each toilet, list:

	#1	#2	#3	#4	#5
Make/ Model					
Year Manufactured/ Installed					
Design Flush Volume (1.6, 3.5, or 5+ gallons per flush)					
Tank Volume (L x W x H inches)					
Conservation device? (None=0; Dam=1 Displacement=2 Quick closing flapper=3 Water level adjustment=4)					
Leaks (Yes/No/DK)					

5. List the total number of shower stalls at this location. # _____

6. For each shower stall, list:

Shower Stall #	Showerhead #	Gallons per minute	Showerhead type: <i>Atomizing = 1</i> <i>Stream/spray = 2</i>	Showerhead type: <i>Fixed = 1</i> <i>Handheld = 2</i>	Showerhead shut-off button (<i>Yes/No/DK</i>)	Leaks: <i>None = 0,</i> <i>Showerhead = 1</i> <i>Diverter Valve = 2</i> <i>Shutoff Valve = 3</i>
1						
2						
3						
4						
5						

7. List the total number of bathtubs at this location. # _____

**EAST BAY MUNICIPAL UTILITY DISTRICT
WATER CONSERVATION MARKET PENETRATION STUDY
SINGLE-FAMILY SITE SURVEY**

8. For each bathtub, list:

Bathtub #	Length (inches)	Width (inches)	Avg. Depth (inches)	Jacuzzi/Spa (Yes/No/DK)
1				
2				
3				
4				

9. List the total number of faucets at this location. # _____

10. For each faucet, list:

Faucet #	Faucet type: <i>Kitchen = 1; Bathroom = 2; Utility = 3; Other = 4</i>	Gallons per minute	Aerator attached (Yes/No/DK)	Leaks (Yes/No/DK)
1				
2				
3				
4				
5				
6				
7				
8				

11. List the total number of dishwashers at this location. # _____

12. For each dishwasher, list:

Dishwasher #	Manufacturer/Make/Model	Water efficiency setting: (Yes/No/DK)
1		
2		
3		

13. List the total number of clothes washing machines at this location. # _____

14. For each clothes washing machine, list:

Washing Machine #	Manufacturer/Make/Model	Type of washer: <i>Standard Efficiency = 1 High Efficiency = 2</i>	Water saving/load size selection feature (Yes/No/DK)
1			
2			
3			
4			

15. Does this location use recirculating hot water? Y / N / DK

16. Does this location use commercially-delivered bottled water? Y / N / DK

**EAST BAY MUNICIPAL UTILITY DISTRICT
WATER CONSERVATION MARKET PENETRATION STUDY
SINGLE-FAMILY SITE SURVEY**

17. Does the refrigerator have a built-in water dispenser? Y / N / DK
18. Does the refrigerator have a built-in icemaker? Y / N / DK
19. Does this location have a water softener? Y / N / DK
If yes,
a. What is the make/model? _____
b. What is the capacity of unit (tank volume)? _____ gal
c. How often is the unit recharged? _____ months
20. Does this location have "hot water on demand" feature (point-source water heaters)? Y / N / DK
21. Does this location operate any water purification units? Y / N / DK
If yes, for each unit list:

Type: <i>Reverse Osmosis=1 Carbon filters=2; Other media filters=3</i>	Number of units	Location: <i>Kitchen=1 Bathroom=2; Other=3</i>

22. Does this location have any evaporative coolers? Y / N / DK
If yes,
a. How many months per year are the evaporative coolers most commonly used? # _____
b. Which months are the evaporative coolers most commonly used?
Jan Feb Mar Apr May June July Aug Sep Oct Nov Dec DK
23. Are there any water pressure regulators off the incoming line at this location? Y / N / DK
If yes,
a. Where are the pressure regulators used?
.....Indoor
.....Outdoor
.....Both
24. Are there any other indoor water-using appliances/fixtures? Y / N / DK
If yes,
a. Please list type and quantity
Type Quantity

**EAST BAY MUNICIPAL UTILITY DISTRICT
WATER CONSERVATION MARKET PENETRATION STUDY
SINGLE-FAMILY SITE SURVEY**

Outdoor Water Uses

25. How many swimming pools are at this location? # _____

a. If swimming pool, list:

Swimming Pool #	Length (feet)	Width (feet)	Average depth (feet)	Location: <i>Indoor = 1; Outdoor = 2</i>	Pool cover? (<i>Yes/No/DK</i>)
1					
2					

26. How many outdoor spas/jacuzzis are at this location? # _____

a. If spa/jacuzzi, list:

Spa #	Length (feet)	Width (feet)	Average depth (feet)	Location: <i>Indoor = 1; Outdoor = 2</i>	Spa cover? (<i>Yes/No/DK</i>)
1					
2					
3					

27. How many fountains or ponds are at this location? # _____

a. If fountain or pond, list:

Fountain/pond #	Length (feet)	Width (feet)	Average depth (feet)	Recirculating? (<i>Yes/No/DK</i>)

28. Does this location have a cistern or storm water harvesting system? Y / N / DK

29. Does this location use a graywater system? Y / N / DK

30. Does this location use water from a well? Y / N / DK

If yes, is the well water used for:

a. Potable (drinking, sanitary needs) Y / N / DK

b. Irrigation needs Y / N / DK

c. Swimming pool/spa Y / N / DK

Landscaping

Front Yard

Back Yard

31. Square footage of total landscapable area? _____ sq. ft.

32. Square footage of landscapable area that is irrigated? _____ sq. ft.

33. Square footage of lawn area? _____ sq. ft.

**EAST BAY MUNICIPAL UTILITY DISTRICT
WATER CONSERVATION MARKET PENETRATION STUDY
SINGLE-FAMILY SITE SURVEY**

34. Percent of landscaped area that uses drip irrigation? _____ %
35. Who is responsible for maintaining landscaped areas?
Tenant
Owner/building manager (if other than tenant)
Landscape maintenance service/contracted gardener
Other _____

Irrigation Systems

Front Yard Back Yard

36. What type of irrigation system is used (check most appropriate)
- Hose alone _____
- Hose & sprinkler _____
- Hose & sprinkler with timer _____
- In-ground system, with controller _____
- In-ground system, without controller _____
- Sprinklers with spray-type head _____
- Sprinkler of the Impact/Rotor type _____
- Sprinklers of the Stream/Rotor type _____
- Drip Irrigation _____
- Subsurface Irrigation _____
- Other _____
37. Water pressure at hose bib? _____ PSI/DK

For Automatic System Only

Front Yard Back Yard

38. If irrigation system has controller, how many controllers _____ #
39. For each controller identified in Q. 38, list the following:

Controller #	Location: <i>Front = 1</i> <i>Back = 2</i>	Manufacturer/ make/model	Type of controller: <i>Mechanical = 1</i> <i>Digital = 2</i> <i>Other = 3</i>	No. of stations	Programmable multiple start time capabilities: <i>(Yes/No/DK)</i>	Type of calendar clock: <i>7-day = 1</i> <i>14-day = 2</i> <i>30-day = 3</i> <i>other = 4</i>	Moisture sensor: <i>(Yes/No/DK)</i>	Rain Sensor: <i>(Yes/No/DK)</i>

**EAST BAY MUNICIPAL UTILITY DISTRICT
 WATER CONSERVATION MARKET PENETRATION STUDY
 SINGLE-FAMILY SITE SURVEY**

40. Are there any other outdoor water-using appliances/fixtures? Y / N / DK
 If yes,
 a. Please list type and quantity

<u>Type</u>	<u>Quantity</u>

-
41. For statistical purposes, which of the following groups includes your total household income for the last year? Let me know when I get to the right one.

- 10 - \$20,000
- 2\$20,000 - \$40,000
- 3\$40,000 - \$60,000
- 4\$60,000 - \$80,000
- 5\$80,000 - \$100,000
- 6\$100,000 - \$150,000
- 7\$150,000 or more
- 8Don't know
- 9.....Declined to respond #_____

42. Number of showerheads left with customer
43. Number of faucet aerators left with customer

**EAST BAY MUNICIPAL UTILITY DISTRICT
WATER CONSERVATION MARKET PENETRATION STUDY
MULTIFAMILY SITE SURVEY**

Survey – Fill blank or circle answer where appropriate

1. Name, title, and phone number of person assisting in the survey:
 Name _____ Title _____
 Phone Number _____

2. The person participating in the survey is the:
 - 1Building Owner
 - 2Building Manager (if other than owner)
 - 3Tenant (if other than owner/manager)
 - 4Other _____ # _____

3. Type of property is:
 - 12-4 units per structure
 - 25-9 units per structure
 - 310 or more units per structure
 - 4Mobile homes
 - 5Other _____ # _____

4. How many buildings are on the property? # _____

5. How many housing units does this water account represent? # _____

6. How many housing units are:

a. Efficiency/studios	# _____	Avg. Rent \$ _____
b. One-bedroom	# _____	Avg. Rent \$ _____
c. Two- bedroom	# _____	Avg. Rent \$ _____
d. Three- bedroom	# _____	Avg. Rent \$ _____
e. More than three-bedroom	# _____	Avg. Rent \$ _____

7. What is the average housing unit occupancy rate? _____ %

8. List the total number of toilets at this location? # _____

9. Have any of the existing toilets been retrofitted with either ultra-low-flush toilets or toilet conservation devices? Y / N / DK
 If yes, approximately how many toilets:
 - a. Are ultra-low flush? # _____
 - b. Have toilet conservation devices? # _____

10. List the total number of shower stalls at this location. # _____

11. Have any of the existing showerheads been retrofitted with low-flow showerheads or flow restrictors? Y / N / DK

**EAST BAY MUNICIPAL UTILITY DISTRICT
WATER CONSERVATION MARKET PENETRATION STUDY
MULTIFAMILY SITE SURVEY**

- If yes, approximately how many showerheads are retrofitted:
- a. With low-flow showerheads? # _____
- b. With flow restrictors? # _____
12. List the total number of bathtubs at this location. # _____
13. List the total indoor faucets at this location. # _____
14. Are plumbing fixtures regularly inspected for leaks?
No, only when tenant vacates premises
No, only when problems are reported
Yes, periodic inspections scheduled
Other _____ # _____
15. List the total number of dishwashers at this location. # _____
16. How many of the housing units have clothes washing machine hook-ups? # _____
17. List the total number of clothes washing machines at this location. # _____
18. Is there a common laundry facility for residents? Y / N / DK
 If yes,
 a. How many washing machines are available in a commons area? # _____
 b. Of the washing machines in the commons area, how many are high-efficiency? # _____
 c. Are the clothes washers purchased? Are they leased?
 d. Is the common area leased? Y / N / DK
19. How many reverse osmosis (R/O) units at this location? (0, #, DK) _____
20. Does this location use recirculating hot water? Y / N / DK
21. How many units use commercially-delivered bottled water? (0, #, DK) _____
22. How many refrigerators have built-in water dispensers? (0, #, DK) _____
23. How many refrigerators have built-in icemakers? (0, #, DK) _____
24. How many water softeners at this location? (0, #, DK) _____
25. How many hot tap primers (point source water heaters) at this location? (0, #, DK) _____
26. What types of cooling/air conditioning systems do you use at this location?
 Evaporative coolers Water-cooled system Air-cooled systems
27. How many evaporative coolers at this location? (0, #, DK) _____
 a. How many months per year are the evaporative coolers most commonly used? _____
 b. Which months are the evaporative coolers most commonly used?
 Jan Feb Mar Apr May June July Aug Sep Oct Nov Dec DK

**EAST BAY MUNICIPAL UTILITY DISTRICT
WATER CONSERVATION MARKET PENETRATION STUDY
MULTIFAMILY SITE SURVEY**

28. How many cooling tower units are at this location? # _____

a. Please specify for each cooling tower at location

b. Which months is the primary unit cooling tower operating at full capacity?

Jan Feb Mar Apr May June July Aug Sep Oct Nov Dec DK

29. How many water pressure regulators are there off the incoming line? (0, #, DK) _____

a. For indoor use # _____

b. For outdoor use # _____

c. For both indoor and outdoor use # _____

30. Is car washing by tenants permitted on the premises? Y / N / DK

31. Are there any other indoor water-using appliances/fixtures? Y / N / DK

If yes, please list type and quantity

Type

Quantity

The goal of this study is to survey as many apartments as there are floorplans with different numbers of fixtures/appliances.

32. For each toilet in a sample of apartment units, list (use back of sheet if necessary):

	#1	#2	#3	#4	#5
Make/ Model					
Year Manufactured/ Installed					
Design Flush Volume (1.6, 3.5, or 5+ gallons per flush)					
Tank Volume (L x W x H inches)					
Conservation device? (None=0; Dam=1 Displacement=2 Quick closing flapper=3 Water level adjustment=4)					
Leaks (Yes/No/DK)					

**EAST BAY MUNICIPAL UTILITY DISTRICT
WATER CONSERVATION MARKET PENETRATION STUDY
MULTIFAMILY SITE SURVEY**

33. For each shower stall in a sample of apartment units, list:

Shower Stall #	Showerhead #	Type of unit: <i>Effic = 1</i> <i>1 bedroom = 2</i> <i>2 bedroom = 3</i> <i>3 + bedroom = 4</i>	Gallons per minute	Showerhead type: <i>Atomizing = 1</i> <i>Stream/spray = 2</i>	Showerhead type: <i>Fixed = 1</i> <i>Handheld = 2</i>	Showerhead shut-off button <i>(Yes/No/DK)</i>	Leaks <i>None = 0</i> <i>Head = 1</i> <i>Valve = 2</i> <i>Diverter = 3</i>

34. For each bathtub in a sample of apartment units, list:

Bathtub #	Type of unit: <i>Effic = 1</i> <i>1 bedroom = 2</i> <i>2 bedroom = 3</i> <i>3 + bedroom = 4</i>	Length (inches)	Width (inches)	Avg. Depth (inches)	Leaks <i>None = 0</i> <i>Diverter = 1</i>

35. For each faucet in a sample of apartment units, list:

Faucet #	Location: <i>Tenant unit = 1</i> <i>Common area = 2</i>	Type of unit: <i>Effic = 1</i> <i>1 bedroom = 2</i> <i>2 bedroom = 3</i> <i>3 + bedroom = 4</i>	Faucet type: <i>Kitchen = 1</i> <i>Bathroom = 2</i> <i>Utility = 3</i> <i>Other = 4</i>	Gallons per minute	Aerator attached <i>(Yes/No/DK)</i>	Leaks <i>(Yes/No/DK)</i>

**EAST BAY MUNICIPAL UTILITY DISTRICT
WATER CONSERVATION MARKET PENETRATION STUDY
MULTIFAMILY SITE SURVEY**

36. For each dishwasher in a sample of apartment units, list:

Dishwasher #	Type of unit: <i>Effic = 1; 1 bedroom = 2 2 bedroom = 3; 3 + bedroom = 4</i>	Manufacturer/Make/Model	Water efficiency setting

37. For each clothes washing machine in a sample of apartment units, list:

Washing Machine #	Location: <i>Tenant unit = 1 Common area = 2</i>	Type of unit: <i>Effic = 1 1 bedroom = 2 2 bedroom = 3 3 + bedroom = 4</i>	Manufacturer/Make/Model	Type of washer: <i>Standard Efficiency=1 High-ffic = 2 Multi-load=3</i>	Water saving/load size selection feature <i>(Yes/No/DK)</i>

38. For each reverse osmosis unit in a sample of apartment units, list:

R/O #	Type of unit: <i>Effic = 1; 1 bedroom = 2 2 bedroom = 3; 3 + bedroom = 4</i>	Capacity (gallons)	Automatic shutoffs? <i>(Yes/No/DK)</i>

39. For each water softener in a sample of apartment units, list:

Water Softener #	Location: <i>Tenant unit = 1 Common area = 2</i>	Type of unit: <i>Effic = 1; 1 bedroom = 2; 2 bedroom = 3; 3 + bedroom = 4</i>	Manufacturer/Make/Model	Capacity of unit (tank volume in gallons)

**EAST BAY MUNICIPAL UTILITY DISTRICT
WATER CONSERVATION MARKET PENETRATION STUDY
MULTIFAMILY SITE SURVEY**

40. For each hot tap primer (point source water heater) in a sample of apartment units, list:

Hot tap primer #	Location: <i>Tenant unit = 1 Common area = 2</i>	Type of unit: <i>Effic = 1; 1 bedroom = 2 2 bedroom = 3; 3 + bedroom = 4</i>	Location: <i>Kitchen = 1; Bathroom = 2 Utility = 3; Other = 4</i>	Type of System: <i>Tank = 1 Other = 2</i>

Outdoor Water Uses

41. How many swimming pools are at this location? # _____
b. If swimming pool, list:

Swimming Pool #	Length (feet)	Width (feet)	Average depth (feet)	Location: <i>Indoor = 1; Outdoor = 2</i>	Pool; cover? <i>(Yes/No/DK)</i>

42. How many spas/jacuzzis are at this location? # _____
b. If spa/jacuzzi, list:

Spa #	Length (feet)	Width (feet)	Average depth (feet)	Location: <i>Indoor = 1; Outdoor = 2</i>	Spa cover? <i>(Yes/No/DK)</i>

43. How many fountains or ponds are at this location? # _____
a. If fountain or pond, list:

Fountain/pond #	Length (feet)	Width (feet)	Average depth (feet)	Recirculating? <i>(Yes/No/DK)</i>

44. Does this location have a cistern or storm water harvesting system? Y / N / DK

45. Does this location use a graywater system? Y / N / DK

**EAST BAY MUNICIPAL UTILITY DISTRICT
WATER CONSERVATION MARKET PENETRATION STUDY
MULTIFAMILY SITE SURVEY**

46. Does this location use water from a well? Y / N / DK
 If yes, is the well water used for:
- a. Potable (drinking, sanitary needs) Y / N / DK
 b. Irrigation needs Y / N / DK
 c. Swimming pool/spa Y / N / DK

Landscaping

47. Square footage of total landscapable area? _____ sq. ft.
 48. Square footage of landscapable area that is irrigated? _____ sq. ft.
 49. Square footage of lawn area? _____ sq. ft.
 50. Percent of landscaped area that uses drip irrigation? _____ %
 51. Who is responsible for maintaining landscaped areas?
 Tenant
 Owner/building manager (if other than tenant)
 Landscape maintenance service/contracted gardener
 Other _____

Irrigation Systems

52. What type of irrigation system is used (check most appropriate)
- Hose alone _____
 Hose & sprinkler _____
 Hose & sprinkler with timer _____
 In-ground system, with controller _____
 In-ground system, without controller _____
 Sprinklers with spray-type head _____
 Sprinkler of the Impact/Rotor type _____
 Sprinklers of the Stream/Rotor type _____
 Drip Irrigation _____
 Subsurface Irrigation _____
 Other _____
53. Water pressure at hose bib? _____ PSI/DK

**EAST BAY MUNICIPAL UTILITY DISTRICT
WATER CONSERVATION MARKET PENETRATION STUDY
MULTIFAMILY SITE SURVEY**

For Automatic System Only

54. If irrigation system has controller, how many controllers? _____#

55. For each controller identified in Q. 54, list the following:

Controller #	Location: <i>Front = 1</i> <i>Back = 2</i>	Manufacturer/ make/model	Type of controller: <i>Mechanical = 1</i> <i>Digital = 2</i> <i>Other = 3</i>	No. of stations	Programmable multiple start time capabilities: <i>(Yes/No/DK)</i>	Type of calendar clock: <i>7-day = 1; 14-day = 2;</i> <i>30-day = 3;</i> <i>other = 4</i>	Moisture sensor: <i>(Yes/No/ DK)</i>	Rain Sensor: <i>(Yes/No /DK)</i>

56. Are there any other outdoor water-using appliances/fixtures? Y / N / DK
If yes, please list type and quantity

<u>Type</u>	<u>Quantity</u>
_____	_____
_____	_____
_____	_____

57. Number of showerheads left with customer

58. Number of faucet aerators left with customer

**EAST BAY MUNICIPAL UTILITY DISTRICT
WATER CONSERVATION MARKET PENETRATION STUDY
MASTER NONRESIDENTIAL SITE SURVEY**

Survey – Fill blank or circle answer where appropriate

1. Name, title, and phone number of person assisting in the survey:

Name _____ Title _____

Phone Number _____

2. Please circle primary type of establishment:

Warehouse Retail Trade Food Sales Fast Food Restaurant Offices

3. Check type of use:

Mixed residential/commercial

Mixed commercial

Other _____

Please note (with a checkmark) if the establishment has any of the specified water uses/appliances:

4. Domestic/sanitary use (drinking fountains, sinks, rest rooms, etc.)	YES	NO	DK
a. For employee use			
b. For customer or public use			
5. Facility cooling and heating			
a. Cooling towers			
b. Evaporative coolers			
c. Air washers			
d. Humidifiers			
e. Boilers			
6. Once-through cooling			
a. Air conditioners			
b. Air compressors			
c. Other			
d. Other			
7. Laundry			
a. Commercial washing machines			
b. Self-service washing machines (for customers or public use)			
c. Dry cleaning			
8. Kitchen facilities			
a. Dishwashing machines			
b. Garbage disposers			

**EAST BAY MUNICIPAL UTILITY DISTRICT
WATER CONSERVATION MARKET PENETRATION STUDY
MASTER NONRESIDENTIAL SITE SURVEY**

9. Ice-making machines	YES	NO	DK
a. Water-cooled ice-making machines			
b. Air-cooled ice-making machines			
10. Landscape and decorative uses			
11. Water features	YES	NO	DK
a. Swimming pools			
b. Jacuzzis/Spas			
c. Fountains			
12. Washing and Sanitation			
a. General facility washdown and clean-up			
b. Vehicle washes			
13. Process water purification equipment			
a. Water softeners			
b. Water filters			
c. Reverse osmosis units			
d. Deionization/ion exchange units			
14. Wastewater pretreatment equipment			

15. Are there any other purposes/appliances for which water is used at this facility? Y / N / DK
 a. If yes, please specify:

16. Does this facility recycle water for any purpose? Y / N / DK
 a. If yes, for what purpose is water recycled?

Domestic/Sanitary Plumbing Features

17. How many bathroom facilities does this location have? # _____
18. Number of toilets:
- | | |
|-------------------|---------|
| Gravity Flush | # _____ |
| Pressure Assisted | # _____ |
| Flushometer Valve | # _____ |

**EAST BAY MUNICIPAL UTILITY DISTRICT
WATER CONSERVATION MARKET PENETRATION STUDY
MASTER NONRESIDENTIAL SITE SURVEY**

26. For a sample of faucets (up to 8), list:

Faucet #	Location: Private = 1 Common area = 2	Faucet type: Kitchen = 1 Bathroom = 2 Utility = 3 Other = 4	Gallons per minute	Aerator attached (Yes/No/DK)	Leaks (Yes/No/DK)

27. For a sample of shower stalls (up to 8), list:

Shower Stall #	Showerhead #	Gallons per minute	Showerhead type: Atomizing = 1 Stream/spray = 2	Showerhead type: Fixed = 1 Handheld = 2	Showerhead shut-off button (Yes/No/DK)	Leaks: <i>None = 0</i> <i>Head = 1</i> <i>Valve = 2</i> <i>Diverter = 3</i>

28. Are there any water pressure regulators off the incoming line at this location? Y / N / DK

a. If yes, are the pressure regulators for indoor or outdoor water use?

- Indoor
 Outdoor
 Both

29. What is the water pressure at the highest available indoor fixture (if more than one building floor)? _____ PSI

Cooling

30. What type of space cooling is used at this facility (check one or more)?

- Evaporative coolers
 Central mechanical system with cooling towers
 Central mechanical system with air cooling
 Individual air conditioning units

**EAST BAY MUNICIPAL UTILITY DISTRICT
WATER CONSERVATION MARKET PENETRATION STUDY
MASTER NONRESIDENTIAL SITE SURVEY**

31. Equipment/Process cooling: what type of equipment is cooled?

Computer/other electronic devices

Process or other

None

32. If equipment/process cooling exists, does the system use:

Evaporative coolers

Cooling towers

Air cooling

Refer this customer to Water Conservation office? YES NO

**EAST BAY MUNICIPAL UTILITY DISTRICT
WATER CONSERVATION MARKET PENETRATION STUDY
MASTER NONRESIDENTIAL SITE SURVEY**

RESTAURANT SUPPLEMENT

31. Year building structure originally built? Yr. _____
32. Has there been any major remodeling of the original facilities? Y / N / DK
If yes, please describe:

34. Total (annual average, including part-time) number of employees # _____
35. What is the average number of meals served per day? # _____
36. Does the restaurant have banquet facilities? Y / N / DK
37. If restaurant has dishwashers, list:

Dishwasher #	Manufacturer/Make/Model	Dishwasher type: Stationary rack = 1 Conveyor rack = 2 Other (specify) = 3	Rinse: Water = 1; Chemical = 2	Incoming pressure regulator: (Yes/No/DK)

38. If restaurant has garbage disposer, list:

Disposer #	Manufacturer/Make/Model	Disposer type: Disposer = 1; Scraper/dispenser = 2; Conveyor/dispenser = 3

39. If location has clothes washing machines, list:

Washing Machine #	Manufacturer/Make/Model	Type of washer: <i>Standard efficiency=1; High efficiency=2 Large capacity (multi-load)=3</i>	Water saving/load size selection feature (Yes/No/DK)

**EAST BAY MUNICIPAL UTILITY DISTRICT
WATER CONSERVATION MARKET PENETRATION STUDY
MASTER NONRESIDENTIAL SITE SURVEY**

OFFICE BUILDING SUPPLEMENT

32. Year building structure originally built? Yr. _____
33. Has there been any major remodeling of the original facilities? Y / N / DK
If yes, please describe:

34. Total (annual average, including part-time) number of employees # _____
35. Number of floors in building # _____
36. Average occupancy rate: (note response below)
a. Winter _____% b. Spring _____% c. Summer _____% d. Fall _____%
37. Square footage of total building # _____
38. Of the total building square footage, what percent is for:
a. Living quarters _____%
b. Retail establishment _____%
c. Restaurant/food service _____%
d. Professional or government services offices _____%
e. Other, specify _____%
f. Other, specify _____%
39. If some of the building square footage is for retail establishment, please describe the types of retail establishments (e.i. photo lab, clothing stores, gift shops, etc)

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East Bay Municipal Utility District
Water Conservation Market Penetration Study

APPENDIX E
Quality Control Guidelines

Telephone Interviewers

- ◆ Do not initiate any calls until you are absolutely certain that you know how to operate the “*Interview*” computer program used to select customers and enter data. Ask trainer to go over the details of computer program operation as many times as necessary to feel comfortable with its use.
- ◆ Do not attempt to make any changes or circumvent the operations of the “*Interview*” computer program.
- ◆ Contact the survey coordinator or WRE project manager immediately should computer program malfunction. The main number for WRE is (415)538-7838; you may alternately use WRE’s Oakland number, (510) 839-6456. Discontinue work on telephone interviews until a WRE representative declares the program usable.
- ◆ Consistently use the same greeting in every call:

Hello, my name is _____ with the East Bay Municipal Utility District. We are conducting telephone surveys on water usage and you were randomly selected to participate in this study. I would like to ask you a few questions on a confidential basis; your participation is voluntary; this should take under five minutes.
- ◆ Be cordial, professional, and polite in every call, even when customers decline to participate in study.
- ◆ Always have referral numbers on hand for customers who request them. Customers should be referred first to the Oakland number set up specifically for this study. If they insist on a District number, refer them to Mike Hazinski at (510)287-1802 or ask them to dial the main EBMUD number and ask for the Water Conservation Division.
- ◆ Do not skip any question and do not prompt customer unless called for in the questionnaire.
- ◆ Copy the “*Interview*” program data files into a floppy disk or other backup device every time you move from your workstation.
- ◆ Make a backup copy of the “*Interview*” program data files at the end of each work session and put aside for pickup by a WRE representative.
- ◆ Provide questions/comments/suggestions to survey coordinator or project manager.

Site Survey Personnel

- ◆ Review your route the night before and locate all addresses in the Thomas Guide. If necessary, write out directions to each location.
- ◆ Make an inventory of necessary supplies and equipment each day before initiating survey activities. You should have:
 - the day's appointment forms with attached survey sheets;
 - clipboard;
 - pens and pencils;
 - ultrasonic distance measurer;
 - pressure gage;
 - tape measure;
 - flow measuring bags;
 - timer;
 - picture ID;
 - informational flyer with referral numbers.
- ◆ Arrive promptly to every appointment. Should unexpected delays occur, contact the parties affected immediately and notify them of the length of the delay.
- ◆ Be cordial, professional, and polite when introducing yourself to customers. Conduct yourself professionally and perform all tasks expeditiously but make sure to take time to answer customers' questions and address their concerns. Do not, however, engage customers in unnecessary dialog.
- ◆ Be extremely careful when making flow measurements; avoid spills and splashes; clean up after yourself as necessary.
- ◆ Fill out every field in survey form; it is preferable to spend a few extra minutes finding an answer than to have to re-visit the same site later to complete the survey.
- ◆ Drop off completed survey forms and pick up next day's appointments and forms at the end of every shift. Field personnel shall not keep any survey forms past the day the data were collected; if forms are incomplete or visits have to be re-scheduled for any reason, field personnel shall advise survey coordinator of the problems encountered.
- ◆ Provide questions/comments/suggestions to survey coordinator or project manager.

Appointment Schedulers

- ◆ Do not initiate any calls until you are absolutely certain that you know how to operate the “*Appointments*” computer program used to select customers and schedule appointments. Ask trainer to go over the details of computer program operation as many times as necessary to feel comfortable with its use.
- ◆ Do not attempt to make any changes or circumvent the operations of the “*Appointments*” computer program.
- ◆ Contact the survey coordinator or WRE project manager immediately should computer program malfunction. Discontinue work on appointment scheduling until the project manager declares the program usable.
- ◆ Consistently use the same greeting in every call:

Hello, my name is _____. As you were recently notified by mail, the East Bay Municipal Utility District is visiting customers to collect data on water-using fixtures and appliances. I would like to set up an appointment to have one of our field people visit your home (building, business). Your participation in the study is of course voluntary. We will be happy to set up an appointment at your convenience; our field people will be making house calls every day of the week, including Saturdays and Sundays. What day and time would be convenient for you?
- ◆ Be cordial, professional, and polite in every call, even when customers decline to participate in study.
- ◆ Always have referral numbers on hand for customers who request them. Customers should be referred first to the Oakland number set up specifically for this study. If they insist on a District number, refer them to Mike Hazinski at (510)287-1802 or ask them to dial the main EBMUD number and ask for the Water Conservation Division.
- ◆ Fill out the date and time of the appointment very carefully. Read both back to the customer to confirm accuracy, indicating which day of the week the appointment is for.
- ◆ Print out the appointment form immediately after hanging up with customer. Do not proceed to any other task until the appointment form is printed and entered into the daily log.
- ◆ Provide questions/comments/suggestions to survey coordinator or project manager.

Administrative Assistant

- ◆ You will be responsible for distributing appointment and survey forms to field personnel. Make sure each appointment form has the appropriate survey form stapled to it. Write the account number (second line of appointment form) on the top right hand corner of every page of survey form.
- ◆ You will be responsible for keeping a log of all appointment forms that go out of the office. Forms returned by field personnel will be checked off against the same log.
- ◆ You will be responsible for storing survey forms. Three groups of forms shall be stored: pending (yet to go out), received (completed in the field and not yet entered into computer), and completed. These files shall be up to date at all times. The survey coordinator will make quality control spot checks from these files.
- ◆ Survey forms for weekend work will have to be handed out to field personnel no later than Friday afternoon. Each Friday you will need to have packages ready for Saturday, Sunday, and Monday appointments.
- ◆ You will be responsible for entering data on survey forms into the computer database. Do not initiate data entry until you are absolutely certain that you know how to operate the “*Field Data*” computer program. Ask trainer to go over the details of computer program operation as many times as necessary to feel comfortable with its use.
- ◆ Review all entries into the computer to verify they coincide with the information on the survey form; make all necessary edits before saving the file.
- ◆ Do not attempt to make any changes or circumvent the operations of the “*Field Data*” computer program.
- ◆ Contact the survey coordinator or WRE project manager immediately should the “*Field Data*” computer program malfunction. Discontinue work on data entry until the project manager declares the program usable.
- ◆ Provide questions/comments/suggestions to survey coordinator or project manager.

East Bay Municipal Utility District Water Conservation Market Penetration Study

APPENDIX F Training Programs

Telephone Surveys

District and contractor personnel were trained on how to conduct the telephone surveys. Training for the telephone surveys concentrated on the proper use of the computer program designed for that purpose. A two-hour training session was scheduled for District survey personnel. Training was conducted by the consulting team's project manager.

Single/Multi-Family Site Surveys

Residential site surveys were assigned to consulting team personnel. They performed from four to seven surveys per day per person, working seven days a week during daylight hours. Field personnel received one day of intensive training. The survey coordinator and the project manager provided additional training during the surveyors' first day of fieldwork. The one-day training session had the following agenda:

Introduction

- ◆ Introductions: project manager, survey coordinator, field personnel, EBMUD representatives
- ◆ Scope of water conservation market penetration study (Mike Hazinski, EBMUD)
- ◆ Scope of residential site surveys (Julie Ortiz, consulting team)

Data Collection Program

- ◆ Study logistics and coordination (Richard Grassetti, consulting team)
- ◆ Survey forms, differences between single-family and multi-family site surveys (Gustavo Arboleda, consulting team)
- ◆ Use of field instruments: ultrasonic distance measurer, tape measure, flow bags, pressure gage (Gustavo Arboleda, consulting team)
- ◆ Field measurements: faucet and showerhead flow rates, toilet flush volume, landscapable areas, irrigated areas (Gustavo Arboleda, consulting team)

Hands-on Practice

- ◆ Review of survey procedures
- ◆ Mock surveys at single-family residence
- ◆ Review of survey results for accuracy and consistency
- ◆ Q&A session

Non-Residential Site Surveys

Non-residential site surveys were assigned to District Field Service representatives. They performed eight to ten surveys per day, working only on weekdays during normal working hours. Field Service personnel training centered on the use of the survey forms designed for the study. A two-hour session provided the necessary training, with the following agenda:

Introduction

- ◆ Introduction of consulting team to Field Service representatives (Thomas Fox, EBMUD)
- ◆ Scope of water conservation market penetration study (Mike Hazinski, EBMUD)

Data Collection Program

- ◆ Study logistics and coordination (Richard Grassetti, consulting team)
- ◆ Survey forms (Gustavo Arboleda, consulting team)
- ◆ Q&A session

Field Service personnel had additional training sessions led by the District's Project Manager. The additional training sessions included practice on flow measurements for faucets and showerheads, measurement of toilet flush volumes, and identification of various appliances, fixtures, and water-using equipment.

**EAST BAY MUNICIPAL UTILITY DISTRICT
WATER CONSERVATION MARKET PENETRATION STUDY
APPENDIX G**

Table G-1: Single-Family Attitudes Survey Sample Configuration

Group: Location, Year-Built, Tenancy, Ratio of Summer to Winter Water Use	Number of Accounts	Percent of Service Area	Target Number of Survey Respondents	Number of Actual Survey Respondents
East, <1950, Tenant, High	389	0.14	1	1
East, 1950-1959, Tenant, High	433	0.15	1	1
East, 1960-1969, Tenant, High	311	0.11	0	0
East, 1970-1979, Tenant, High	624	0.22	1	1
East, 1980-1989, Tenant, High	461	0.16	1	1
East, 1990-2001, Tenant, High	230	0.08	0	0
East, <1950, Tenant, Low	388	0.14	1	1
East, 1950-1959, Tenant, Low	432	0.15	1	1
East, 1960-1969, Tenant, Low	319	0.11	0	0
East, 1970-1979, Tenant, Low	633	0.22	1	1
East, 1980-1989, Tenant, Low	468	0.16	1	1
East, 1990-2001, Tenant, Low	225	0.08	0	0
West, <1950, Tenant, High	15643	5.46	21	22
West, 1950-1959, Tenant, High	2185	0.76	3	4
West, 1960-1969, Tenant, High	877	0.31	1	1
West, 1970-1979, Tenant, High	272	0.09	0	0
West, 1980-1989, Tenant, High	1224	0.43	2	2
West, 1990-2001, Tenant, High	377	0.13	1	1
West, <1950, Tenant, Low	16300	5.69	22	22
West, 1950-1959, Tenant, Low	2186	0.76	3	3
West, 1960-1969, Tenant, Low	902	0.31	1	1
West, 1970-1979, Tenant, Low	265	0.09	0	0
West, 1980-1989, Tenant, Low	1226	0.43	2	2
West, 1990-2001, Tenant, Low	376	0.13	1	1
East, <1950, Owner, High	2836	0.99	4	4
East, 1950-1959, Owner, High	2623	0.92	4	4
East, 1960-1969, Owner, High	2944	1.03	4	4
East, 1970-1979, Owner, High	4625	1.61	6	6
East, 1980-1989, Owner, High	5165	1.80	7	7
East, 1990-2001, Owner, High	4955	1.73	7	7
East, <1950, Owner, Low	2863	1.00	4	4
East, 1950-1959, Owner, Low	2599	0.91	3	3
East, 1960-1969, Owner, Low	2993	1.05	4	4
East, 1970-1979, Owner, Low	4650	1.62	6	6
East, 1980-1989, Owner, Low	5128	1.79	7	7
East, 1990-2001, Owner, Low	4895	1.71	7	7
West, <1950, Owner, High	45702	15.96	61	60
West, 1950-1959, Owner, High	7842	2.74	10	10
West, 1960-1969, Owner, High	2567	0.90	3	3
West, 1970-1979, Owner, High	1687	0.59	2	2
West, 1980-1989, Owner, High	5075	1.77	7	7
West, 1990-2001, Owner, High	4554	1.59	6	6

Table G-1: Single-Family Attitudes Survey Sample Configuration

Group: Location, Year-Built, Tenancy, Ratio of Summer to Winter Water Use	Number of Accounts	Percent of Service Area	Target Number of Survey Respondents	Number of Actual Survey Respondents
West, <1950, Owner, Low	44742	15.62	60	60
West, 1950-1959, Owner, Low	7619	2.66	10	10
West, 1960-1969, Owner, Low	2900	1.01	4	4
West, 1970-1979, Owner, Low	1646	0.57	2	2
West, 1980-1989, Owner, Low	5072	1.77	7	7
West, 1990-2001, Owner, Low	4402	1.54	6	6
East, <1950, Unknown, High	1188	0.41	2	2
East, 1950-1959, Unknown, High	1245	0.43	2	2
East, 1960-1969, Unknown, High	1492	0.52	2	2
East, 1970-1979, Unknown, High	1731	0.60	2	2
East, 1980-1989, Unknown, High	863	0.30	1	1
East, 1990-2001, Unknown, High	13	0.00	0	0
East, <1950, Unknown, Low	1188	0.41	2	2
East, 1950-1959, Unknown, Low	1268	0.44	2	2
East, 1960-1969, Unknown, Low	1473	0.51	2	2
East, 1970-1979, Unknown, Low	1759	0.61	2	2
East, 1980-1989, Unknown, Low	865	0.30	1	1
East, 1990-2001, Unknown, Low	14	0.00	0	0
West, <1950, Unknown, High	16597	5.79	22	22
West, 1950-1959, Unknown, High	3680	1.28	5	5
West, 1960-1969, Unknown, High	1362	0.48	2	2
West, 1970-1979, Unknown, High	606	0.21	1	1
West, 1980-1989, Unknown, High	1205	0.42	2	2
West, 1990-2001, Unknown, High	5	0.00	0	0
West, <1950, Unknown, Low	16213	5.66	22	21
West, 1950-1959, Unknown, Low	3703	1.29	5	5
West, 1960-1969, Unknown, Low	1332	0.47	2	2
West, 1970-1979, Unknown, Low	619	0.22	1	1
West, 1980-1989, Unknown, Low	1238	0.43	2	2
West, 1990-2001, Unknown, Low	5	0.00	0	0
Totals	286494*	100%	388	388

* 715 accounts that lacked water use data were excluded from consideration.

Responses to Single Family Telephone Interviews

1. What is your guess as to the number of gallons of water your household uses daily both inside and outside your home?

No. of Gallons of Water Used Daily	No. of Responses	Frequency of Response (Percent of Total)
Under 50 Gallons	225	58.0
50-99 Gallons	27	7.0
100-199 Gallons	10	2.6
200-299 Gallons	21	5.4
300-399 Gallons	4	1.0
400-499 Gallons	2	0.5
500-599 Gallons	0	0.0
600-699 Gallons	0	0.0
700-799 Gallons	1	0.3
800 or More Gallons	1	0.3
Don't Know	97	25.0

Survey Responses 388

Statistical Parameters	
N	291
Min	25
Max	900
Mean	63.1
Std Dev	100.7
Median	25
Mode	25

Relative Error	
± Percent	± Value
18.3	11.6

2. How important do you think it is for household consumers in Northern California to conserve water on a regular basis?

Importance of Water Conservation	No. of Responses	Frequency of Response (Percent of Total)
Unimportant	4	1.0
Important	105	27.2
Very Important	277	71.8

Survey Responses 386

Declined to Respond 2

3-15. Were any of the following water conserving actions taken in your household last year?
(388 survey responses)

Water-Conserving Action	YES		NO		Don't Know or N/A	
	No. of Responses	Frequency of Response (% of Total)	No. of Responses	Frequency of Response (% of Total)	No. of Responses	Frequency of Response (% of Total)
Take shorter showers	288	74.2	96	24.7	4	1.0
Install low-flow showerheads	168	43.3	213	54.9	7	1.8
Install displacement devices in toilets	100	25.8	286	73.7	2	0.5
Install ultra-low-flush toilets.	128	33.0	255	65.7	5	1.3
Use garbage disposal less often	182	46.9	134	34.5	72	18.6
Use dishwasher less often, and/or fuller loads	248	63.9	66	17.0	74	19.1
Use washing machine less often and/or fuller loads.	325	83.8	53	13.7	10	2.6
Repair leaks or drips in faucets or toilets	304	78.4	80	20.6	4	1.0
Wash car less frequently	285	73.5	75	19.3	28	7.2
Water lawn and shrubs less often.	238	61.3	122	31.4	28	7.2
Water lawn and shrubs evenings and early mornings	301	77.6	54	13.9	33	8.5
Install drought resistant/low water use landscaping	153	39.4	200	51.5	35	9.0
Some other water conservation measure	218	56.2	165	42.5	5	1.3

16. Overall, how much effort would you say your household makes to conserve water?

Effort Made to Conserve Water	No. of Responses	Frequency of Response (Percent of Total)
No Effort	8	2.1
Small Effort	29	7.5
Moderate Effort	172	44.3
Large Effort	135	34.8
Very Large Effort	43	11.1
Don't Know	1	0.3
Survey Responses	388	

17. What is your primary reason for taking action to conserve water?

Primary Reason for Conserving Water	No. of Responses	Frequency of Response (Percent of Total)
Save Money	93	24.3
Protect the Environment	52	13.6
Conserve Water Resources	220	57.4
Other	18	4.7
Survey Responses	383	
Declined to Respond	5	

18. Do you think you need additional information on how to conserve water in and around your home?

Additional Information	No. of Responses	Frequency of Response (Percent of Total)
Yes	96	24.9
No	290	75.1
Survey Responses	386	
Declined to Respond	2	

19-22 For each of the following statements, do you strongly disagree, somewhat disagree, somewhat agree, strongly agree, or don't know?

Opinion on Conserving Water	Making efforts to conserve water is an inconvenience		I am willing to make efforts to conserve water if it will save me money on my water bill		I am willing to conserve water to help protect the environment		I am willing to conserve water to prevent future shortages during drought conditions	
	No. of Responses	Percent of Total	No. of Responses	Percent of Total	No. of Responses	Percent of Total	No. of Responses	Percent of Total
Strongly Disagree	204	52.6	8	2.1	4	1.0	3	0.8
Somewhat Disagree	135	34.8	14	3.6	5	1.3	5	1.3
Somewhat Agree	38	9.8	106	27.3	90	23.2	57	14.7
Strongly Agree	6	1.5	254	65.5	285	73.5	321	82.7
Don't Know	5	1.3	6	1.5	4	1.0	2	0.5
Survey Responses	388		388		388		388	

23-25 If you were to receive a free 'water-saver kit' that contained water and energy saving showerheads, bathroom and kitchen faucet aerators, and toilet tank inserts, would you install: (388 Survey Responses)

Install	YES		NO		Need More Information		Don't Know or N/A	
	No. of Responses	Percent of Total	No. of Responses	Percent of Total	No. of Responses	Percent of Total	No. of Responses	Percent of Total
The water and energy saving showerheads	244	62.9	107	27.6	20	5.2	17	4.4
The water and energy saving faucet aerators	259	66.8	98	25.3	16	4.1	15	3.9
The toilet tank inserts	198	51.0	161	41.5	15	3.9	14	3.6

26-28 If you received a rebate from EBMUD, would you consider: (388 Survey Responses)

Consider	YES		NO		Don't Know or N/A	
	No. of Responses	Percent of Total	No. of Responses	Percent of Total	No. of Responses	Percent of Total
Changing plant materials in your landscaping?	141	36.3	200	51.5	47	12.1
Reducing the lawn area?	83	21.4	241	62.1	64	16.5
Improving the irrigation system efficiency?	124	32.0	207	53.4	57	14.7

29. Purchasing and installing an ultra-low-flush toilet, which costs \$75-\$300.

Purchase & Install Ultra-Low-Flush Toilet	No. of Responses	Frequency of Response (Percent of Total)
Yes/Depends on the Amount	130	33.5
No	206	53.1
Don't Know	52	13.4
Survey Responses	388	

30. [IF YES] What level of rebate would motivate you to purchase and install an ultra-low-flush toilet?

Rebate to Purchase & Install Ultra-Low-Flush Toilet	No. of Responses	Frequency of Response (Percent of Total)
\$20	7	5.4
\$30	5	3.8
\$40	6	4.6
\$50	15	11.5
\$60	3	2.3
\$70	1	0.8
\$80	7	5.4
\$90	0	0.0
\$100	22	16.9
Other	39	30.0
Don't Know	25	19.2
Survey Responses	130	

31. If your water utility would provide a free 'home water survey' program where a trained employee comes to your home and helps to identify water saving opportunities, would you have it done in your household?

Home Water Survey	No. of Responses	Frequency of Response (Percent of Total)
Yes	163	42.0
No	157	40.5
Need More Information	41	10.6
Don't Know	27	7.0
Survey Responses	388	

32. Would you consider purchasing and installing a high-efficiency clothes washer, which may cost \$600, if you received a rebate from EBMUD?

Purchase & Install High-Efficiency Clothes Washer	No. of Responses	Frequency of Response (Percent of Total)
Yes/Depends on the Amount	124	32.0
No	218	56.2
Don't Know	46	11.9
Survey Responses	388	

33. [IF YES] What level of rebate would motivate you to purchase and install a high-efficiency clothes washer?

Rebate to Purchase & Install High-Efficiency Clothes Washer	No. of Responses	Frequency of Response (Percent of Total)
\$20	0	0.0
\$30	0	0.0
\$40	0	0.0
\$50	5	4.0
\$60	0	0.0
\$70	3	2.4
\$80	2	1.6
\$90	1	0.8
\$100	29	23.4
Other	72	58.1
Don't Know	12	9.7
Survey Responses	124	

34. Do you know what a gray water system is?

Gray Water System	No. of Responses	Frequency of Response (Percent of Total)
Yes	128	33.3
No	256	66.7
Survey Responses	384	
Declined to Respond	4	

35. Would you consider installing a gray water system?

Install Gray Water System	No. of Responses	Frequency of Response (Percent of Total)
Yes/Depends on the Amount	93	24.0
No	152	39.2
Need More Information	95	24.5
Don't Know	48	12.4
Survey Responses	388	

36. To conserve water would you prefer to change your household's water use habits or install water-saving equipment?

Conservation Preference	No. of Responses	Frequency of Response (Percent of Total)
Change Habits	88	22.7
Install Equipment	78	20.1
Neither	16	4.1
Both	182	46.9
Don't Know	24	6.2
Survey Responses	388	

37. How many people live in your household?

No. of People	No. of Responses	Frequency of Response (Percent of Total)
1	72	18.6
2	115	29.6
3	83	21.4
4	70	18.0
5	25	6.4
6	8	2.1
7	6	1.5
8	1	0.3
9	2	0.5
Over 10	2	0.5
Don't Know	4	1.0
Survey Responses	388	

38. Which one of the following categories includes your total annual household income?

Household Income	No. of Responses	Frequency of Response (Percent of Total)
0-\$20,000	205	52.8
\$20,000-\$40,000	36	9.3
\$40,000-\$60,000	35	9.0
\$60,000-\$80,000	20	5.2
\$80,000-\$100,000	11	2.8
\$100,000-\$150,000	12	3.1
\$150,000 or more	8	2.1
Declined to Respond	61	15.7
Survey Responses	388	

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**EAST BAY MUNICIPAL UTILITY DISTRICT
WATER CONSERVATION MARKET PENETRATION STUDY
APPENDIX H**

Table H-1: Multi-Family Attitudes Survey Sample Configuration

Group: Size of Building, Location, Year-Built	Number of Accounts	Percent of Service Area	Target Number of Survey Respondents	Number of Actual Survey Respondents
2-4 Units, East, <1950	247	1.13	4	4
2-4 Units, East, 1950-1959	160	0.73	3	3
2-4 Units, East, 1960-1969	110	0.50	2	2
2-4 Units, East, 1970-1979	198	0.91	3	4
2-4 Units, East, 1980-1989	104	0.48	2	2
2-4 Units, East, 1990-2001	128	0.59	2	2
2-4 Units, West, <1950	11339	52.04	196	194
2-4 Units, West, 1950-1959	578	2.65	10	10
2-4 Units, West, 1960-1969	1391	6.38	24	23
2-4 Units, West, 1970-1979	233	1.07	4	4
2-4 Units, West, 1980-1989	431	1.98	7	7
2-4 Units, West, 1990-2001	158	0.73	3	3
5+ Units, East, <1950	42	0.19	1	1
5+ Units, East, 1950-1959	36	0.17	1	1
5+ Units, East, 1960-1969	158	0.73	3	3
5+ Units, East, 1970-1979	241	1.11	4	4
5+ Units, East, 1980-1989	169	0.78	3	3
5+ Units, East, 1990-2001	66	0.30	1	1
5+ Units, West, <1950	4711	21.62	82	82
5+ Units, West, 1950-1959	68	0.31	1	1
5+ Units, West, 1960-1969	247	1.13	4	4
5+ Units, West, 1970-1979	248	1.14	4	4
5+ Units, West, 1980-1989	505	2.32	9	9
5+ Units, West, 1990-2001	222	1.02	4	4
Totals	21790	100%	377	375

Responses to Multi-Family Telephone Interviews

1. Are you the: Building Owner, Building Manager, Tenant, or Other?

Title of Survey Taker	No. of Responses	Frequency of Response (Percent of Total)
Building Owner	309	82.6
Building Manager	36	9.6
Tenant	22	5.9
Other	7	1.9
Survey Responses	374	
Declined to Respond	1	

2. How many housing units are on this property?

No. of Housing Units	No. of Responses	Frequency of Response (Percent of Total)
Under 5	287	77.4
Between 5 and 10	44	11.9
Between 10 and 20	14	3.8
Between 20 and 30	11	3.0
Between 30 and 40	3	0.8
Between 40 and 50	4	1.1
Over 50	8	2.2
Survey Responses	371	
Declined to Respond	4	

How many units are:

No. of Units	3. Effic./studios		4. One Bedroom		5. Two Bedroom		6. Three Bedroom		7. Four or more BR	
	No. of Responses	% of Total	No. of Responses	% of Total	No. of Responses	% of Total	No. of Responses	% of Total	No. of Responses	% of Total
Under 5	199	95.7	215	85.3	242	86.7	247	98.4	201	100.0
Between 5-10	5	2.4	12	4.8	21	7.5	4	1.6	0	0.0
Between 10-20	1	0.5	12	4.8	7	2.5	0	0.0	0	0.0
Between 20-30	1	0.5	3	1.2	4	1.4	0	0.0	0	0.0
Between 30-40	0	0.0	1	0.4	0	0.0	0	0.0	0	0.0
Between 40-50	0	0.0	3	1.2	1	0.4	0	0.0	0	0.0
Over 50	2	1.0	6	2.4	4	1.4	0	0.0	0	0.0
Survey Responses	208		252		279		251		201	
Declined to Respond/NA	167		123		96		124		174	

8. What is the average housing unit occupancy rate?

Average Housing Unit Occupancy Rate	No. of Responses	Frequency of Response (Percent of Total)
Under 10%	0	0.0
Between 10% and 20%	0	0.0
Between 20% and 30%	1	0.3
Between 30% and 40%	0	0.0
Between 40% and 50%	1	0.3
Between 50% and 60%	6	1.7
Between 60% and 70%	4	1.1
Between 70% and 80%	10	2.8
Between 80% and 90%	17	4.8
Over 90%	318	89.1
Survey Responses	357	
Declined to Respond	18	

9. How important do you think it is for building owners/managers in Northern California to promote water conservation at their sites?

Importance of Water Conservation	No. of Responses	Frequency of Response (Percent of Total)
Unimportant	1	0.3
Important	132	35.4
Very Important	240	64.3
Survey Responses	373	
Declined to Respond	2	

10-19. Were any of the following water conserving actions taken in your building last year? (375 responses)

Water-Conserving Action	YES		NO		Don't Know or N/A	
	No. of Responses	Frequency of Response (% of Total)	No. of Responses	Frequency of Response (% of Total)	No. of Responses	Frequency of Response (% of Total)
Install low-flow showerheads	166	44.3	205	54.7	4	1.1
Install water displacement devices in toilets	104	27.7	267	71.2	4	1.1
Install ultra-low-flush toilets	146	38.9	225	60.0	4	1.1
Repair leaks or drips in faucets or toilets	308	82.1	65	17.3	2	0.5
Restrict car washing on premises	244	65.1	126	33.6	5	1.3
Water lawn and shrubs less often.	232	61.9	118	31.5	25	6.7
Water lawn and shrubs evenings and early mornings	284	75.7	47	12.5	44	11.7
Install drought resistant/low water use landscaping	147	39.2	200	53.3	28	7.5
Limited spa/pool use	30	8.0	186	49.6	159	42.4
Some other water conservation measure	147	39.2	218	58.1	10	2.7

20. Overall, how much effort would you say your building management makes to conserve water?

Effort Made to Conserve Water	No. of Responses	Frequency of Response (Percent of Total)
No Effort	11	2.9
Small Effort	46	12.3
Moderate Effort	175	46.7
Large Effort	117	31.2
Very Large Effort	24	6.4
Don't Know	2	0.5
Survey Responses	375	

21. What is building management's primary reason for taking action to conserve water?

Primary Reason for Conserving Water	No. of Responses	Frequency of Response (Percent of Total)
Save Money	152	41.6
Protect the Environment	41	11.2
Conserve Water Resources	161	44.1
Other	11	3.0
Survey Responses	365	
Declined to Respond	10	

22. Do you think your building management needs additional information on how to conserve water in and around the property?

Additional Information	No. of Responses	Frequency of Response (Percent of Total)
Yes	119	32.2
No	251	67.8
Survey Responses	370	
Declined to Respond	5	

23-26. For each of the following statements, do you strongly disagree, somewhat disagree somewhat agree, strongly agree, or don't know?

Opinion on Conserving Water	Making efforts to conserve water is an inconvenience		We are willing to make efforts to conserve water if it will save me money on my water bill		We are willing to conserve water to help protect the environment		We are willing to conserve water to prevent future shortages during drought conditions	
	No. of Responses	Percent of Total	No. of Responses	Percent of Total	No. of Responses	Percent of Total	No. of Responses	Percent of Total
Strongly Disagree	175	46.7	4	1.1	1	0.3	1	0.3
Somewhat Disagree	132	35.2	9	2.4	2	0.5	3	0.8
Somewhat Agree	42	11.2	92	24.5	80	21.3	61	16.3
Strongly Agree	13	3.5	258	68.8	279	74.4	296	78.9
Don't Know	13	3.5	12	3.2	13	3.5	14	3.7
Survey Responses	375		375		375		375	

27-29. If you were to receive free 'water-saver kits' that contained water and energy saving showerheads, faucet aerators, and toilet tank inserts, would you install: (375 responses)

Install	YES		NO		Need More Information		Don't Know or N/A	
	No. of Responses	Percent of Total	No. of Responses	Percent of Total	No. of Responses	Percent of Total	No. of Responses	Percent of Total
The water and energy saving showerheads	278	74.1	68	18.1	7	1.9	22	5.9
The water and energy saving faucet aerators	293	78.1	50	13.3	11	2.9	21	5.6
The toilet tank inserts	248	66.1	87	23.2	12	3.2	28	7.5

30-32. If rebates were offered for improved efficient water use, would your management consider taking any of the following actions on your landscaping? (375 responses)

Consider	YES		NO		Don't Know or N/A	
	No. of Responses	Percent of Total	No. of Responses	Percent of Total	No. of Responses	Percent of Total
Changing plant materials	144	38.4	187	49.9	44	11.7
Reducing the lawn area	98	26.1	216	57.6	61	16.3
Improving the irrigation system efficiency	140	37.3	176	46.9	59	15.7

33. Would your management consider purchasing and installing ultra-low-flush toilets, which cost \$75-\$300, if EBMUD offered a rebate per toilet?

Purchase & Install Ultra-Low-Flush Toilet	No. of Responses	Frequency of Response (Percent of Total)
Yes/Depends on the Amount	167	46.6
No	155	43.3
Don't Know	36	10.1
Survey Responses	358	
Declined to Respond	17	

34. [IF YES] What level of rebate per toilet would motivate your management to purchase install ultra-low-flush toilets?

Rebate to Purchase & Install Ultra-Low-Flush Toilet	No. of Responses	Frequency of Response (Percent of Total)
\$20	12	7.2
\$30	11	6.6
\$40	6	3.6
\$50	29	17.4
\$60	3	1.8
\$70	4	2.4
\$80	6	3.6
\$90	0	0.0
\$100	34	20.4
Other	40	24.0
Don't Know	22	13.2
Survey Responses	167	

35. Would your management consider purchasing and installing high-efficiency clothes washers, which may cost \$600 each, if EBMUD offered a rebate per washer?

Purchase & Install High-Efficiency Clothes Washer	No. of Responses	Frequency of Response (Percent of Total)
Yes/Depends on the Amount	149	39.7
No	170	45.3
Don't Know	56	14.9
Survey Responses	375	

36. [IF YES] What level of rebate per washer would motivate your management to purchase and install high-efficiency clothes washers?

Rebate to Purchase & Install High-Efficiency Clothes Washer	No. of Responses	Frequency of Response (Percent of Total)
\$20	2	1.3
\$30	0	0.0
\$40	1	0.7
\$50	8	5.4
\$60	1	0.7
\$70	2	1.3
\$80	2	1.3
\$90	1	0.7
\$100	30	20.1
Other	84	56.4
Don't Know	18	12.1
Survey Responses	149	

37. If your water utility would provide a free 'home water survey' program where a trained employee comes to your building and helps to identify water saving opportunities, would your management have it done in your building?

Home Water Survey	No. of Responses	Frequency of Response (Percent of Total)
Yes	195	52.0
No	119	31.7
Need More Information	31	8.3
Don't Know	30	8.0
Survey Responses	375	

38. Do you know what a gray water system is?

Gray Water System	No. of Responses	Frequency of Response (Percent of Total)
Yes	153	42.3
No	209	57.7
Survey Responses	362	
Declined to Respond	13	

39. Would your management consider installing a gray water system?

Install Gray Water System	No. of Responses	Frequency of Response (Percent of Total)
Yes/Depends on the Amount	100	26.7
No	139	37.1
Need More Information	90	24.0
Don't Know	46	12.3
Survey Responses	375	

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**EAST BAY MUNICIPAL UTILITY DISTRICT
WATER CONSERVATION MARKET PENETRATION STUDY
APPENDIX I**

Table I-1: Single-Family Site Survey Sample Configuration

Group: Location, Year-Built, Tenancy, Ratio of Summer to Winter Water Use	Number of Accounts	Percent of Service Area	Target Number of Survey Respondents	Number of Actual Survey Respondents
East, <1950, Tenant, High	389	0.14	1	1
East, 1950-1959, Tenant, High	433	0.15	1	1
East, 1960-1969, Tenant, High	311	0.11	0	0
East, 1970-1979, Tenant, High	624	0.22	1	1
East, 1980-1989, Tenant, High	461	0.16	1	0
East, 1990-2001, Tenant, High	230	0.08	0	0
East, <1950, Tenant, Low	388	0.14	1	1
East, 1950-1959, Tenant, Low	432	0.15	1	1
East, 1960-1969, Tenant, Low	319	0.11	0	0
East, 1970-1979, Tenant, Low	633	0.22	1	1
East, 1980-1989, Tenant, Low	468	0.16	1	1
East, 1990-2001, Tenant, Low	225	0.08	0	0
West, <1950, Tenant, High	15643	5.46	21	22
West, 1950-1959, Tenant, High	2185	0.76	3	3
West, 1960-1969, Tenant, High	877	0.31	1	1
West, 1970-1979, Tenant, High	272	0.09	0	0
West, 1980-1989, Tenant, High	1224	0.43	2	2
West, 1990-2001, Tenant, High	377	0.13	1	2
West, <1950, Tenant, Low	16300	5.69	22	21
West, 1950-1959, Tenant, Low	2186	0.76	3	3
West, 1960-1969, Tenant, Low	902	0.31	1	1
West, 1970-1979, Tenant, Low	265	0.09	0	0
West, 1980-1989, Tenant, Low	1226	0.43	2	1
West, 1990-2001, Tenant, Low	376	0.13	1	1
East, <1950, Owner, High	2836	0.99	4	7
East, 1950-1959, Owner, High	2623	0.92	4	4
East, 1960-1969, Owner, High	2944	1.03	4	4
East, 1970-1979, Owner, High	4625	1.61	6	5
East, 1980-1989, Owner, High	5165	1.80	7	6
East, 1990-2001, Owner, High	4955	1.73	7	6
East, <1950, Owner, Low	2863	1.00	4	11
East, 1950-1959, Owner, Low	2599	0.91	3	3
East, 1960-1969, Owner, Low	2993	1.05	4	5
East, 1970-1979, Owner, Low	4650	1.62	6	5
East, 1980-1989, Owner, Low	5128	1.79	7	10
East, 1990-2001, Owner, Low	4895	1.71	7	7
West, <1950, Owner, High	45702	15.96	61	62
West, 1950-1959, Owner, High	7842	2.74	10	10
West, 1960-1969, Owner, High	2567	0.90	3	4
West, 1970-1979, Owner, High	1687	0.59	2	2
West, 1980-1989, Owner, High	5075	1.77	7	6
West, 1990-2001, Owner, High	4554	1.59	6	5

Table I-1: Single-Family Site Survey Sample Configuration

Group: Location, Year-Built, Tenancy, Ratio of Summer to Winter Water Use	Number of Accounts	Percent of Service Area	Target Number of Survey Respondents	Number of Actual Survey Respondents
West, <1950, Owner, Low	44742	15.62	60	57
West, 1950-1959, Owner, Low	7619	2.66	10	10
West, 1960-1969, Owner, Low	2900	1.01	4	5
West, 1970-1979, Owner, Low	1646	0.57	2	0
West, 1980-1989, Owner, Low	5072	1.77	7	7
West, 1990-2001, Owner, Low	4402	1.54	6	5
East, <1950, Unknown, High	1188	0.41	2	2
East, 1950-1959, Unknown, High	1245	0.43	2	2
East, 1960-1969, Unknown, High	1492	0.52	2	2
East, 1970-1979, Unknown, High	1731	0.60	2	2
East, 1980-1989, Unknown, High	863	0.30	1	1
East, 1990-2001, Unknown, High	13	0.00	0	0
East, <1950, Unknown, Low	1188	0.41	2	2
East, 1950-1959, Unknown, Low	1268	0.44	2	2
East, 1960-1969, Unknown, Low	1473	0.51	2	2
East, 1970-1979, Unknown, Low	1759	0.61	2	2
East, 1980-1989, Unknown, Low	865	0.30	1	1
East, 1990-2001, Unknown, Low	14	0.00	0	0
West, <1950, Unknown, High	16597	5.79	22	21
West, 1950-1959, Unknown, High	3680	1.28	5	4
West, 1960-1969, Unknown, High	1362	0.48	2	2
West, 1970-1979, Unknown, High	606	0.21	1	1
West, 1980-1989, Unknown, High	1205	0.42	2	2
West, 1990-2001, Unknown, High	5	0.00	0	0
West, <1950, Unknown, Low	16213	5.66	22	21
West, 1950-1959, Unknown, Low	3703	1.29	5	4
West, 1960-1969, Unknown, Low	1332	0.47	2	2
West, 1970-1979, Unknown, Low	619	0.22	1	1
West, 1980-1989, Unknown, Low	1238	0.43	2	1
West, 1990-2001, Unknown, Low	5	0.00	0	0
Totals	286494*	100%	388	387

* 715 accounts that lacked water use data were excluded from consideration.

Responses to Single Family Site Survey

1. How many years have you lived at this residence?

Years Lived In	No. of Responses	Frequency of Response (Percent of Total)
0	1*	0.3
1-5	117	30.2
6-10	61	15.8
11-15	41	10.6
16-20	18	4.7
21-25	37	9.6
26-30	29	7.5
31-35	17	4.4
36-40	22	5.7
41+	44	11.4

Survey Responses

387

Statistical Parameters	
N	387
Min	0
Max	72
Mean	17.7
Std Dev	15.6
Median	12
Mode	1

Relative Error	
± Percent	± Value
8.7	1.6

* House unoccupied.

Response	East	West	Owner	Tenant	Unknown
0	0 (0.0%)	1 (0.3%)	1 (0.4%)	0 (0.0%)	0 (0.0%)
1-5	30 (30.6%)	87 (30.1%)	76 (30.9%)	41 (64.1%)	0 (0.0%)
6-10	22 (22.4%)	39 (13.5%)	52 (21.1%)	8 (12.5%)	1 (1.3%)
11-15	8 (8.2%)	33 (11.4%)	31 (12.6%)	6 (9.4%)	4 (5.2%)
16-20	5 (5.1%)	13 (4.5%)	8 (3.3%)	1 (1.6%)	9 (11.7%)
21-25	7 (7.1%)	30 (10.4%)	19 (7.7%)	3 (4.7%)	15 (19.5%)
26-30	8 (8.2%)	21 (7.3%)	15 (6.1%)	1 (1.6%)	14 (18.2%)
31-35	5 (5.1%)	12 (4.2%)	10 (4.1%)	1 (1.6%)	6 (7.8%)
36-40	3 (3.1%)	19 (6.6%)	10 (4.1%)	1 (1.6%)	11 (14.3%)
41+	10 (10.2%)	34 (11.8%)	24 (9.8%)	2 (3.1%)	18 (23.4%)

Response	< 1950	1950-1982	1983-1992	> 1992
0	0 (0.0%)	0 (0.0%)	1 (2.5%)	0 (0.0%)
1-5	72 (31.6%)	22 (21.0%)	13 (32.5%)	10 (71.4%)
6-10	34 (14.9%)	15 (14.3%)	8 (20.0%)	4 (28.6%)
11-15	21 (9.2%)	8 (7.6%)	12 (30.0%)	0 (0.0%)
16-20	12 (5.3%)	5 (4.8%)	1 (2.5%)	0 (0.0%)
21-25	23 (10.1%)	13 (12.4%)	1 (2.5%)	0 (0.0%)
26-30	14 (18.2%)	15 (14.3%)	0 (0.0%)	0 (0.0%)
31-35	6 (7.8%)	5 (4.8%)	0 (0.0%)	0 (0.0%)
36-40	11 (14.3%)	6 (5.7%)	3 (7.5%)	0 (0.0%)
41+	18 (23.4%)	16 (15.2%)	1 (2.5%)	0 (0.0%)

2a. How many people under 12 years of age live at this residence?

	No. of Responses	Frequency of Response (Percent of Total)
Under 12		
0	291	75.2
1	42	10.9
2	38	9.8
3	8	2.1
4	6	1.6
5	1	0.3
6	0	0.0
7	1	0.3

Survey Responses 387

Statistical Parameters	
N	387
Min	0
Max	7
Mean	0.5
Std Dev	0.1
Median	0
Mode	0

Relative Error	
± Percent	± Value
20.7	0.1

2b. How many people between 12 and 18 years of age live at this residence?

	No. of Responses	Frequency of Response (Percent of Total)
Between 12 & 18		
0	328	84.8
1	33	8.5
2	19	4.9
3	3	0.8
4	3	0.8
5	1	0.3

Survey Responses 387

Statistical Parameters	
N	387
Min	0
Max	5
Mean	0.3
Std Dev	0.7
Median	0
Mode	0

Relative Error	
± Percent	± Value
27.5	0.1

2c. How many people over 18 years of age live at this residence?

	No. of Responses	Frequency of Response (Percent of Total)
Over 18		
0	6*	1.6
1	75	19.4
2	208	53.7
3	61	15.8
4	28	7.2
5	4	1.0
6	2	0.5
7	2	0.5
8	1	0.3

Survey Responses 387

Statistical Parameters	
N	381+
Min	1
Max	8
Mean	2.2
Std Dev	1.0
Median	2
Mode	2

Relative Error	
± Percent	± Value
4.6	0.1

* Responses of 0 were given at churches, a lodge, a company, a newly built house, and a house that is being remodeled.

3. List the total number of toilets at this location.

No. of Toilets	No. of Responses	Frequency of Response (Percent of Total)
1	116	30.1
2	145	37.6
3	104	26.9
4	16	4.1
5	3	0.8
6	1	0.3
7	0	0.0
8	1	0.3

Surveys Responses 387
 Surveys with No Response 0*

Statistical Parameters	
N	386
Min	1
Max	8
Mean	2.1
Std Dev	1.0
Median	2
Mode	2

Relative Error	
± Percent	± Value
4.6	0.1

* One value of 25 (collected at a Buddhist monastery) was not included in the determination of statistical parameters as it was considered not representative of single-family dwellings.

Response	East	West	Owner	Tenant	Unknown
1	5 (5.2%)	111 (38.4%)	67 (27.3%)	35 (46.8%)	14 (18.2%)
2	35 (36.1%)	110 (38.1%)	86 (35.1%)	23 (35.9%)	36 (46.8%)
3	47 (48.5%)	57 (19.7%)	74 (30.2%)	4 (6.3%)	26 (33.8%)
4	9 (9.3%)	7 (2.4%)	13 (5.3%)	2 (3.1%)	1 (1.3%)
5	1 (1.0%)	2 (0.7%)	3 (1.2%)	0 (0.0%)	0 (0.0%)
6	0 (0.0%)	1 (0.3%)	1 (0.4%)	0 (0.0%)	0 (0.0%)
7	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)
8	0 (0.0%)	1 (0.3%)	1 (0.4%)	0 (0.0%)	0 (0.0%)

Response	< 1950	1950-1982	1983-1992	> 1992
1	99 (43.6%)	13 (12.4%)	4 (10.0%)	0 (0.0%)
2	88 (38.8%)	46 (43.8%)	11 (27.5%)	11 (78.6%)
3	32 (14.1%)	42 (40.0%)	19 (47.5%)	3 (21.4%)
4	4 (1.8%)	4 (3.8%)	5 (12.5%)	0 (0.0%)
5	2 (0.9%)	0 (0.0%)	1 (2.5%)	0 (0.0%)
6	1 (0.41%)	0 (0.0%)	0 (0.0%)	0 (0.0%)
7	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)
8	1 (0.4%)	0 (0.0%)	0 (0.0%)	0 (0.0%)

4. For each toilet, list:

Make/Model of Toilet	No. of Responses	Frequency of Response (Percent of Total)
American Standard	145	17.5
BASA	1	0.1
Bemis	16	1.9
Briggs	33	4.0
Case	1	0.1
Celite	2	0.2
Cidamar	1	0.1
Comco	1	0.1
Crane	14	1.7
Eljer	46	5.6
Illini Vitroware	1	0.1
Incepa	1	0.1
K	12	1.5
Karat	4	0.5
Kilgore	2	0.2
Kohler	144	17.4
KPB	1	0.1
Lamosa	8	1.0
LowBoy	1	0.1
Mansfield	23	2.8
Mansfield/Norris	3	0.4
Matsushita	1	0.1
Murray	2	0.2
NI	10	1.2
Norris	36	4.4
Orion	2	0.2
Pacific	3	0.4
Peerless	1	0.1
Porcelame X	1	0.1
Richmond	1	0.1
Saire	5	0.6
Saneto Vitroware	1	0.1
Sloan	2	0.2
Standard	142	17.2
Sterling	11	1.3
Toto	5	0.6
Trylon	1	0.1
Universal Rundle	10	1.2
UPC	24	2.9
Western Pottery	1	0.1
Don't Know	108	13.1
Inspected Toilets	827	

Year Toilet Was Manufactured/ Installed	No. of Responses	Frequency of Response (Percent of Total)
<1950	30	3.6
1950-1959	44	5.3
1960-1969	52	6.3
1970-1979	69	8.3
1980-1989	164	19.8
1990-1999	225	27.2
2000-2001	35	4.2
Don't Know	208	25.2
Inspected Toilets	827	

Statistical Parameters	
N	619
Min	1920
Max	2001
Mean	1982
Std Dev	16.5
Median	1988
Mode	1999

Relative Error	
± Percent	± Value
0.1	1.3

Response	East	West	Owner	Tenant	Unknown
<1950	1 (0.4%)	29 (5.3%)	18 (3.2%)	4 (4.0%)	8 (4.9%)
1950-1959	13 (4.7%)	31 (5.6%)	31 (5.5%)	8 (8.0%)	5 (3.1%)
1960-1969	14 (5.1%)	38 (6.9%)	25 (4.4%)	10 (10.0%)	17 (10.4%)
1970-1979	27 (9.7%)	42 (7.6%)	31 (5.5%)	12 (12.0%)	26 (16.0%)
1980-1989	56 (20.2%)	108 (19.6%)	122 (21.6%)	15 (15.0%)	27 (16.6%)
1990-1999	80 (28.9%)	145 (26.4%)	156 (27.7%)	27 (27.0%)	42 (25.8%)
2000-2001	13 (4.7%)	22 (4.0%)	25 (4.4%)	5 (5.0%)	5 (3.1%)
Don't Know	73 (26.4%)	135 (24.5%)	156 (27.7%)	19 (19.0%)	33 (20.2%)

Response	< 1950	1950-1982	1983-1992	> 1992
<1950	26 (5.8%)	4 (1.7%)	0 (0.0%)	0 (0.0%)
1950-1959	25 (5.5%)	17 (7.1%)	2 (2.1%)	0 (0.0%)
1960-1969	25 (5.5%)	27 (11.3%)	0 (0.0%)	0 (0.0%)
1970-1979	29 (6.4%)	37 (15.4%)	3 (3.1%)	0 (0.0%)
1980-1989	77 (17.1%)	44 (18.3%)	42 (43.3%)	1 (2.6%)
1990-1999	114 (25.3%)	53 (22.1%)	27 (27.8%)	31 (79.5%)
2000-2001	20(4.4%)	7 (2.9%)	5 (5.2%)	3 (7.7%)
Don't Know	135 (29.9%)	51(21.3%)	18 (18.6%)	4 (10.3%)

Design Flush Volume of Toilet (gpf)	No. of Responses	Frequency of Response (Percent of Total)
1.6	244	29.5
3.5	162	19.6
5+	185	22.4
Don't Know	236	28.5
Inspected Toilets	827	

Note: Cross-checking with data on year toilets were manufactured changed the frequency of responses to:
 34.0% for 1.6 gpf toilets
 27.9% for 3.5 gpf
 22.4% for 5+ gpf
 15.7% for Unknown

Response	East	West	Owner	Tenant	Unknown
1.6	94 (33.9%)	150 (27.3%)	172 (30.5%)	31 (31.0%)	41 (25.2%)
3.5	63 (22.7%)	99 (18.0%)	108 (19.1%)	24 (24.0%)	30 (18.4%)
5+	58 (20.9%)	127 (23.1%)	134 (23.8%)	19 (19.0%)	32 (19.6%)
Don't Know	62 (22.4%)	174 (31.6%)	150 (26.6%)	26 (26.0%)	60 (36.8%)

Response	< 1950	1950-1982	1983-1992	> 1992
1.6	124 (27.5%)	64 (26.7%)	25 (25.8%)	31 (79.5%)
3.5	68 (15.1%)	44 (18.3%)	42 (43.3%)	8 (20.5%)
5+	125 (27.7%)	46 (19.2%)	14 (14.4%)	0 (0.0%)
Don't Know	134 (29.7%)	86 (35.8%)	16 (16.5%)	0 (0.0%)

Toilets' Measured Flush Volume (gpf)	No. of Responses	Frequency of Response (Percent of Total)
0-1.60	179	21.6
1.61-2.0	78	9.4
2.01-2.50	119	14.4
2.51-3.00	192	23.2
3.01-3.50	115	13.9
3.51-4.00	53	6.4
4.01-5.00	27	3.3
5.01+	41	5.0
Unable to Measure	23	2.8

Inspected Toilets 827

Statistical Parameters	
N	804
Min	0.4
Max	7.3
Mean	2.6
Std Dev	1.2
Median	2.6
Mode	2.9

Relative Error	
± Percent	± Value
3.1	0.1

Response	East	West	Owner	Tenant	Unknown
0-1.60	57 (20.6%)	122 (22.2%)	115 (20.4%)	26 (26.0%)	38 (23.3%)
1.61-2.00	24 (8.7%)	54 (9.8%)	51 (9.0%)	15 (15.0%)	12 (7.4%)
2.01-2.50	42 (15.2%)	77 (14.0%)	90 (16.0%)	8 (8.0%)	21 (12.9%)
2.51-3.00	54 (19.5%)	138 (25.1%)	134 (23.8%)	22 (22.0%)	36 (22.1%)
3.01-3.50	39 (14.1%)	76 (13.8%)	76 (13.5%)	11 (11.0%)	28 (17.2%)
3.51-4.00	20 (7.2%)	33 (6.0%)	33 (5.9%)	5 (5.0%)	15 (9.2%)
4.01-5.00	9 (3.2%)	18 (3.3%)	12 (2.1%)	7 (7.0%)	8 (4.9%)
5.01+	29 (10.5%)	12 (2.2%)	36 (6.4%)	4 (4.0%)	1 (0.6%)
Unable to Measure	3 (1.1%)	20 (3.6%)	17 (3.0%)	2 (2.0%)	4 (2.5%)

Response	< 1950	1950-1982	1983-1992	> 1992
0-1.60	92 (20.4%)	40 (16.7%)	24 (24.7%)	23 (59.0%)
1.61-2.00	42 (9.3%)	25 (10.4%)	3 (3.1%)	8 (20.5%)
2.01-2.50	61 (13.5%)	39 (16.3%)	15 (15.5%)	4 (10.3%)
2.51-3.00	106 (23.5%)	53 (22.1%)	29 (29.9%)	4 (10.3%)
3.01-3.50	62 (13.7%)	38 (15.8%)	15 (15.5%)	0 (0.0%)
3.51-4.00	26 (5.8%)	22 (9.2%)	5 (5.2%)	0 (0.0%)
4.01-5.00	12 (2.7%)	11 (4.6%)	4 (4.1%)	0 (0.0%)
5.01+	37 (8.2%)	3 (1.3%)	1 (1.0%)	0 (0.0%)
Unable to Measure	13 (2.9%)	9 (3.8%)	1 (1.0%)	0 (0.0%)

Conservation Device in Toilet	No. of Responses	Frequency of Response (Percent of Total)
None	709	85.7
Dam	3	0.4
Displacement	38	4.6
Quick Closing Flapper	63	7.6
Water Level Adjustment	14	1.7
Inspected Toilets	827	

Leaks in Toilet	No. of Responses	Frequency of Response (Percent of Total)
Yes	17	2.1
No	806	97.5
Don't Know	4	0.5
Inspected Toilets	827	

5. List the total number of shower stalls at this location.

No. of Shower Stalls	No. of Responses	Frequency of Response (Percent of Total)
0	4	1.0
1	149	38.6
2	170	44.0
3	51	13.2
4	10	2.6
5	2	0.5

Survey Responses 386
 Surveys with No Response 0*

Statistical Parameters	
N	386
Min	0
Max	5
Mean	1.8
Std Dev	0.8
Median	2
Mode	2

Relative Error	
± Percent	± Value
4.6	0.1

* One value of 25 (collected at a Buddhist monastery) was removed as not representative of single-family dwellings.

Response	East	West	Owner	Tenant	Unknown
0	0 (0.0%)	4 (1.4%)	2 (0.8%)	2 (3.1%)	0 (0.0%)
1	15 (15.5%)	134 (46.4%)	88 (35.9%)	39 (60.9%)	22 (28.6%)
2	46 (47.4%)	124 (42.9%)	105 (42.9%)	21 (32.8%)	44 (57.1%)
3	29 (29.9%)	22 (7.6%)	40 (16.3%)	0 (0.0%)	11 (14.3%)
4	6 (6.2%)	4 (1.4%)	8 (3.3%)	2 (3.1%)	0 (0.0%)
5	1 (1.0%)	1 (0.3%)	2 (0.8%)	0 (0.0%)	0 (0.0%)

Response	< 1950	1950-1982	1983-1992	> 1992
0	3 (1.3%)	0 (0.0%)	1 (2.5%)	0 (0.0%)
1	122 (53.7%)	22 (21.0%)	5 (12.5%)	0 (0.0%)
2	82 (36.1%)	63 (60.0%)	19 (47.5%)	6 (42.9%)
3	17 (7.5%)	17 (16.2%)	12 (30.0%)	5 (35.7%)
4	2 (0.9%)	2 (1.9%)	3 (7.5%)	3 (21.4%)
5	1 (0.4%)	1 (1.0%)	0 (0.0%)	0 (0.0%)

6. For each shower stall, list::

Gallons per Minute for Showerhead	No. of Responses	Frequency of Response (Percent of Total)
<1	1	0.1
1-1.9	72	10.4
2-2.9	405	58.4
3-3.9	88	12.7
4-4.9	77	11.1
5-5.9	30	4.3
6-6.9	6	0.9
7+	2	0.3
Unable to Measure	12	1.7
Inspected Showerheads	693	

Statistical Parameters	
N	681
Min	0.5
Max	15
Mean	2.7
Std Dev	1.1
Median	2.5
Mode	2.5

Relative Error	
± Percent	± Value
3.1	0.1

Response	East	West	Owner	Tenant	Unknown
<1	1 (0.4%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	1 (0.7%)
1-1.9	19 (7.8%)	53 (11.8%)	48 (10.2%)	9 (10.2%)	15 (11.0%)
2-2.9	134 (54.7%)	271 (60.5%)	267 (56.9%)	54 (61.4%)	84 (61.8%)
3-3.9	27 (11.0%)	61 (13.6%)	56 (11.9%)	17 (19.3%)	15 (11.0%)
4-4.9	47 (19.2%)	30 (6.7%)	60 (12.8%)	6 (6.8%)	11 (8.1%)
5-5.9	13 (5.3%)	17 (3.8%)	25 (5.3%)	0 (0.0%)	5 (3.7%)
6-6.9	3 (1.2%)	3 (0.7%)	6 (1.3%)	0 (0.0%)	0 (0.0%)
7+	0 (0.0%)	2 (0.4%)	2 (0.4%)	0 (0.0%)	0 (0.0%)
Unable to Measure	1 (0.4%)	11 (2.5%)	5 (1.1%)	2 (2.3%)	5 (3.7%)

Response	< 1950	1950-1982	1983-1992	> 1992
<1	0 (0.0%)	1 (0.5%)	0 (0.0%)	0 (0.0%)
1-1.9	43 (11.7%)	18 (8.7%)	4 (4.8%)	7 (19.4%)
2-2.9	200 (54.6%)	122 (58.9%)	62 (73.8%)	21 (58.3%)
3-3.9	47 (12.8%)	24 (11.6%)	9 (10.7%)	8 (22.2%)
4-4.9	53 (14.5%)	20 (9.7%)	4 (4.8%)	0 (0.0%)
5-5.9	15 (4.1%)	12 (5.8%)	3 (3.6%)	0 (0.0%)
6-6.9	1 (0.3%)	3 (1.4%)	2 (2.4%)	0 (0.0%)
7+	0 (0.0%)	2 (1.0%)	0 (0.0%)	0 (0.0%)
Unable to Measure	7 (1.9%)	5 (2.4%)	0 (0.0%)	0 (0.0%)

Showerhead Type	No. of Responses	Frequency of Response (Percent of Total)
Atomizing	59	8.5
Stream/Spray	632	91.5
Inspected Showerheads	691	
Surveys with No Response	2	

Showerhead Style	No. of Responses	Frequency of Response (Percent of Total)
Fixed	546	78.9
Handheld	146	21.1
Inspected Showerheads	692	
Surveys with No Response	1	

Showerhead Shut-off	No. of Responses	Frequency of Response (Percent of Total)
Yes	78	11.3
No	611	88.3
Don't Know	3	0.4
Inspected Showerheads	692	
Surveys with No Response	1	

Leaks in Shower	No. of Responses	Frequency of Response (Percent of Total)
None	536	77.3
Showerhead	54	7.8
Diverter Valve	94	13.6
Shutoff Valve	9	1.3
Inspected Showers	693	

7. List the total number of bathtubs at this location.

No. of Bathtubs	No. of Responses	Frequency of Response (Percent of Total)
0	10	2.6
1	276	71.3
2	86	22.2
3	13	3.4
4	1	0.3
5	0	0.0
6	1	0.3

Survey Responses 387

Statistical Parameters	
N	387
Min	0
Max	6
Mean	1.3
Std Dev	0.6
Median	1
Mode	1

Relative Error	
± Percent	± Value
4.8	0.1

Response	East	West	Owner	Tenant	Unknown
0	1 (1.0%)	9 (3.1%)	8 (3.3%)	2 (3.1%)	0 (0.0%)
1	58 (59.2%)	218 (75.4%)	164 (66.7%)	52 (81.3%)	60 (77.9%)
2	30 (30.6%)	56 (19.4%)	60 (24.4%)	1 (1.6%)	16 (20.8%)
3	7 (7.1%)	6 (2.1%)	12 (4.9%)	0 (0.0%)	1 (1.3%)
4	1 (1.0%)	0 (0.0%)	1 (0.4%)	0 (0.0%)	0 (0.0%)
5	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)
6	1 (1.0%)	0 (0.0%)	1 (0.4%)	0 (0.0%)	0 (0.0%)

Response	< 1950	1950-1982	1983-1992	> 1992
0	92 (20.4%)	40 (16.7%)	24 (24.7%)	23 (59.0%)
1	42 (9.3%)	25 (10.4%)	3 (3.1%)	8 (20.5%)
2	61 (13.5%)	39 (16.3%)	15 (15.5%)	4 (10.3%)
3	106 (23.5%)	53 (22.1%)	29 (29.9%)	4 (10.3%)
4	62 (13.7%)	38 (15.8%)	15 (15.5%)	0 (0.0%)
5	26 (5.8%)	22 (9.2%)	5 (5.2%)	0 (0.0%)
6	12 (2.7%)	11 (4.6%)	4 (4.1%)	0 (0.0%)

8. For each bathtub, list:

Bathtub Length (in)	No. of Responses	Frequency of Response (Percent of Total)
<36	3	0.6
36-45	9	1.9
46-55	372	78.8
56-65	87	18.4
66-75	1	0.2
Inspected Bathtubs	472	

Statistical Parameters	
N	472
Min	23.5
Max	72
Mean	53.2
Std Dev	4.3
Median	53
Mode	54

Relative Error	
± Percent	± Value
0.7	0.4

Bathtub Width (in)	No. of Responses	Frequency of Response (Percent of Total)
<21	12	2.5
21-30	433	91.7
31-40	19	4.0
41-50	4	0.8
51-60	3	0.6
Unable to Measure	1	0.2
Inspected Bathtubs	472	

Statistical Parameters	
N	471
Min	12
Max	60
Mean	24.3
Std Dev	1.3
Median	24
Mode	24

Relative Error	
± Percent	± Value
1.6	0.4

Bathtub Depth (in)	No. of Responses	Frequency of Response (Percent of Total)
<5.5	3	0.6
5.5-10	229	48.5
10.5-15	224	47.5
15.5-20	15	3.2
20 Unable to.5-25	1	0.2
Inspected Bathtubs	472	

Statistical Parameters	
N	472
Min	2
Max	23
Mean	11.0
Std Dev	2.0
Median	11
Mode	10

Relative Error	
± Percent	± Value
1.7	0.2

Volume of Water in Bathtub (gal)	No. of Responses	Frequency of Response (Percent of Total)
<40	7	1.5
40-49.9	95	20.2
50-59.9	163	34.6
60-69.9	117	24.8
70-79.9	48	10.2
80-99.9	19	4.0
100+	21	4.5
Unable to Measure	1	0.2
Inspected Bathtubs	471	

Statistical Parameters	
N	470
Min	18.5
Max	174.6
Mean	61.8
Std Dev	19.0
Median	57.2
Mode	53.3

Relative Error	
± Percent	± Value
2.8	1.7

Jacuzzi/Spa in Bathtub	No. of Responses	Frequency of Response (Percent of Total)
Yes	26	5.5
No	446	94.5
Don't Know	0	0.0
Inspected Bathtubs	472	

9. List the total number of faucets at this location.

No. of Faucets	No. of Responses	Frequency of Response (Percent of Total)
1	3	0.8
2	91	23.6
3	117	30.3
4	72	18.7
5	46	11.9
6	26	6.7
7	15	3.9
8	12	3.1
9	3	0.8
10	1	0.3

Survey Responses 386
 Surveys with No Response 0*

Statistical Parameters	
N	386
Min	1
Max	10
Mean	3.8
Std Dev	1.7
Median	3
Mode	3

Relative Error	
± Percent	± Value
4.4	0.2

* One value of 30 (collected at a Buddhist monastery) was not included in the determination of statistical parameters as it was considered not representative of single-family dwellings.

Response	East	West	Owner	Tenant	Unknown
1	0 (0.0%)	3 (1.0%)	3 (1.2%)	0 (0.0%)	0 (0.0%)
2	7 (7.2%)	84 (29.1%)	51 (20.8%)	31 (48.4%)	9 (11.7%)
3	23 (23.7%)	94 (32.5%)	68 (27.8%)	24 (37.5%)	25 (32.5%)
4	21 (21.6%)	51 (17.6%)	45 (18.4%)	4 (6.3%)	12 (15.6%)
5	14 (14.4%)	32 (11.1%)	32 (13.1%)	3 (4.7%)	11 (14.3%)
6	14 (14.4%)	12 (4.2%)	17 (6.9%)	2 (3.1%)	7 (9.1%)
7	10 (10.3%)	5 (1.7%)	14 (5.7%)	0 (0.0%)	1 (1.3%)
8	5 (5.2%)	7 (2.4%)	11 (4.5%)	0 (0.0%)	1 (1.3%)
9	2 (2.1%)	1 (0.3%)	3 (1.2%)	0 (0.0%)	0 (0.0%)
10	1 (1.0%)	0 (0.0%)	1 (0.4%)	0 (0.0%)	0 (0.0%)

Response	< 1950	1950-1982	1983-1992	> 1992
1	3 (1.3%)	0 (0.0%)	0 (0.0%)	0 (0.0%)
2	73 (32.2%)	13 (12.4%)	5 (12.5%)	0 (0.0%)
3	79 (34.8%)	31 (29.5%)	6 (15.0%)	1 (7.1%)
4	36 (15.9%)	27 (25.7%)	9 (22.5%)	0 (0.0%)
5	22 (9.7%)	16 (15.2%)	5 (12.5%)	3 (21.4%)
6	10 (4.4%)	10 (9.5%)	3 (7.5%)	3 (21.4%)
7	1 (0.4%)	4 (3.8%)	5 (12.5%)	5 (35.7%)
8	3 (1.3%)	3 (2.9%)	6 (15.0%)	0 (0.0%)
9	0 (0.0%)	1 (1.0%)	1 (2.5%)	1 (7.1%)
10	0 (0.0%)	0 (0.0%)	0 (0.0%)	1 (7.1%)

10. For each faucet, list:

Faucet Type	No. of Responses	Frequency of Response (Percent of Total)
Kitchen	392	27.8
Bathroom	888	63.1
Utility	112	8.0
Other	16	1.1
Inspected Faucets	1408	

Response	East	West	Owner	Tenant	Unknown
Kitchen	101 (21.0%)	291 (31.4%)	249 (26.3%)	61 (35.7%)	82 (28.4%)
Bathroom	335 (69.6%)	553 (59.7%)	607 (64.0%)	103 (60.2%)	178 (61.6%)
Utility	37 (7.7%)	75 (8.1%)	81 (8.5%)	7 (4.1%)	24 (8.3%)
Other	8 (1.7%)	8 (0.9%)	11 (1.2%)	0 (0.0%)	5 (1.7%)

Response	< 1950	1950-1982	1983-1992	> 1992
Kitchen	232 (31.7%)	104 (25.1%)	42 (23.7%)	14 (16.5%)
Bathroom	433 (559.2%)	272 (65.7%)	119 (67.2%)	64 (75.3%)
Utility	62 (8.5%)	31 (7.5%)	13 (7.3%)	6 (7.1%)
Other	5 (0.7%)	7 (1.7%)	3 (1.7%)	1 (1.2%)

Gallons per Minute for Faucet	No. of Responses	Frequency of Response (Percent of Total)
<1	4	0.3
1-1.9	278	19.8
2-2.9	812	57.7
3-3.9	156	11.1
4-4.9	85	6.0
5-5.9	42	3.0
6-6.9	24	1.7
7+	1	0.1
Unable to Measure	6	0.4
Inspected Faucets	1408	

Statistical Parameters	
N	1402
Min	0.5
Max	7
Mean	2.4
Std Dev	1.0
Median	2
Mode	2

Relative Error	
± Percent	± Value
2.1	0.1

Response	East	West	Owner	Tenant	Unknown
<1	1 (0.2%)	3 (0.3%)	2 (0.2%)	1 (0.6%)	1 (0.3%)
1-1.9	88 (18.3%)	190 (20.5%)	200 (21.1%)	29 (17.0%)	49 (17.0%)
2-2.9	317 (65.9%)	495 (53.4%)	546 (57.6%)	94 (55.0%)	172 (59.5%)
3-3.9	37 (7.7%)	119 (12.8%)	98 (10.3%)	24 (14.0%)	34 (11.8%)
4-4.9	25 (5.2%)	60 (6.5%)	55 (5.8%)	11 (6.4%)	19 (6.6%)
5-5.9	6 (1.2%)	36 (3.9%)	26 (2.7%)	8 (4.7%)	8 (2.8%)
6-6.9	5 (1.0%)	19 (2.0%)	16 (1.7%)	4 (2.3%)	4 (1.4%)
7+	1 (0.2%)	0 (0.0%)	1 (0.1%)	0 (0.0%)	0 (0.0%)
Unable to Measure	1 (0.2%)	5 (0.5%)	4 (0.4%)	0 (0.0%)	2 (0.7%)

Response	< 1950	1950-1982	1983-1992	> 1992
<1	3 (0.4%)	1 (0.2%)	0 (0.0%)	0 (0.0%)
1-1.9	129 (17.6%)	76 (18.4%)	33 (18.6%)	40 (47.1%)
2-2.9	413 (56.4%)	236 (57.0%)	123 (69.5%)	40 (47.1%)
3-3.9	83 (11.3%)	61 (14.7%)	9 (5.1%)	3 (3.5%)
4-4.9	53 (7.2%)	22 (5.3%)	8 (4.5%)	2 (2.4%)
5-5.9	30 (4.1%)	9 (2.2%)	3 (1.7%)	0 (0.0%)
6-6.9	15 (2.0%)	8 (1.9%)	1 (0.6%)	0 (0.0%)
7+	0 (0.0%)	1 (0.2%)	0 (0.0%)	0 (0.0%)
Unable to Measure	6 (0.8%)	0 (0.0%)	0 (0.0%)	0 (0.0%)

Aerator Attached to Faucet	No. of Responses	Frequency of Response (Percent of Total)
Yes	1203	85.4
No	205	14.6
Don't Know	0	0.0
Inspected Faucets	1408	

Response	East	West	Owner	Tenant	Unknown
Yes	436 (90.6%)	767 (82.7%)	809 (85.3%)	131 (76.6%)	263 (91.0%)
No	45 (9.4%)	160 (17.3%)	139 (14.7%)	40 (23.4%)	26 (9.0%)
Don't Know	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)

Response	< 1950	1950-1982	1983-1992	> 1992
Yes	588 (80.3%)	370 (89.4%)	162 (91.5%)	83 (97.6%)
No	144 (19.7%)	44 (10.6%)	15 (8.5%)	2 (2.4%)
Don't Know	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)

Leaks in Faucet	No. of Responses	Frequency of Response (Percent of Total)
Yes	31	2.2
No	1372	97.4
Don't Know	5	0.4
Inspected Faucets	1408	

11. List the total number of dishwashers at this location.

No. of Dishwashers	No. of Responses	Frequency of Response (Percent of Total)
0	140	36.2
1	246	63.6
2	1	0.3
Survey Responses	387	

Statistical Parameters	
N	387
Min	0
Max	2
Mean	0.6
Std Dev	0.5
Median	1
Mode	1

Relative Error	
± Percent	± Value
7.6	0.0

Response	East	West	Owner	Tenant	Unknown
0	7 (7.1%)	133 (46.0%)	75 (30.5%)	45 (70.3%)	20 (26.0%)
1	91 (92.9%)	155 (53.6%)	171 (69.5%)	19 (29.7%)	56 (72.7%)
2	0 (0.0%)	1 (0.3%)	0 (0.0%)	0 (0.0%)	1 (1.3%)

Response	< 1950	1950-1982	1983-1992	> 1992
0	118 (51.8%)	15 (14.3%)	7 (17.5%)	0 (0.0%)
1	109 (47.8%)	91 (85.7%)	33 (82.5%)	14 (100.0%)
2	1 (1.04%)	0 (0.0%)	0 (0.0%)	0 (0.0%)

12. For each dishwasher, list::

Manufacturer/Make/ Model of Dishwasher	No. of Responses	Frequency of Response (Percent of Total)
Amana	3	1.2
Bosch	11	4.5
Caloric	1	0.4
Fisher & Paykel	2	0.8
Frigidaire	5	2.1
GE	53	21.8
Glenwood	1	0.4
Hotpoint	5	2.1
Jenn Air	4	1.6
Kenmore	21	8.6
Kitchen Aid	51	21.0
Magic Chef	3	1.2
Maytag	36	14.8
Miele	2	0.8
Montgomery Ward	3	1.2
Tappan	1	0.4
Whirlpool	34	14.0
White-Westinghouse	1	0.4
Don't Know	6	2.5
Inspected Dishwashers	243	

Water Efficiency Setting on Dishwasher	No. of Responses	Frequency of Response (Percent of Total)
Yes	210	86.4
No	26	10.7
Don't Know	7	2.9
Inspected Dishwashers	243	

Response	East	West	Owner	Tenant	Unknown
Yes	83 (93.3%)	127 (82.5%)	150 (89.3%)	13 (68.4%)	47 (83.9%)
No	6 (6.7%)	20 (13.0%)	14 (8.3%)	5 (26.3%)	7 (12.5%)
Don't Know	0 (0.0%)	7 (4.5%)	4 (2.4%)	1 (5.3%)	2 (3.6%)

Response	< 1950	1950-1982	1983-1992	> 1992
Yes	93 (85.3%)	74 (84.1%)	31 (93.9%)	12 (92.3%)
No	13 (11.9%)	12 (13.6%)	1 (3.0%)	0 (0.0%)
Don't Know	3 (2.8%)	2 (2.3%)	1 (3.0%)	1 (7.7%)

13. List the total number of clothes washing machines at this location.

No. of Clothes Washing Machines	No. of Responses	Frequency of Response (Percent of Total)
0	31	8.0
1	350	90.4
2	6	1.6

Survey Responses 387

Statistical Parameters	
N	387
Min	0
Max	2
Mean	0.9
Std Dev	0.3
Median	1
Mode	1

Relative Error	
± Percent	± Value
3.2	0.03

Response	East	West	Owner	Tenant	Unknown
0	0 (0.0%)	31 (10.7%)	16 (6.5%)	12 (18.8%)	3 (3.9%)
1	96 (98.0%)	254 (87.9%)	226 (91.9%)	52 (81.3%)	72 (93.5%)
2	2 (2.0%)	4 (1.4%)	4 (1.6%)	0 (0.0%)	2 (2.6%)

Response	< 1950	1950-1982	1983-1992	> 1992
0	20 (8.8%)	8 (7.6%)	3 (7.5%)	0 (0.0%)
1	205 (89.9%)	95 (90.5%)	36 (90.0%)	14 (100.0%)
2	3 (1.3%)	2 (1.9%)	1 (2.5%)	0 (0.0%)

14. For each clothes washing machine, list:

Manufacturer/Make/ Model of Clothes Washing Machine	No. of Responses	Frequency of Response (Percent of Total)
Admiral	10	2.8
Amana	2	0.6
Creda	2	0.6
Equator	1	0.3
Estate	1	0.3
Frigidaire	6	1.7
GE	27	7.6
Hotpoint	6	1.7
Imperial	3	0.8
Jenn Air	1	0.3
Kenmore	118	33.3
Kirkland	2	0.6
Kitchen Aid	6	1.7
Lady Kenmore	2	0.6
Magic Chef	2	0.6
Maytag	86	24.3
Motgomery Ward	1	0.3
Roper	3	0.8
Roper/Whirlpool	1	0.3
Sears & Roebuck	1	0.3
Speed Queen	5	1.4
Whirlpool	64	18.1
White-Westinghouse	2	0.6
Don't Know	2	0.6
Inspected Clothes Washing Machines	354	

Type of Clothes Washing Machine	No. of Responses	Frequency of Response (Percent of Total)
Standard Efficiency	308	87.5
High Efficiency	43	12.2
Don't Know	1	0.3

Inspected Clothes Washing Machines 352

Response	East	West	Owner	Tenant	Unknown
Standard Efficiency	83 (85.6%)	225 (88.2%)	198 (87.2%)	45 (88.2%)	65 (87.8%)
High Efficiency	13 (13.4%)	30 (11.8%)	28 (12.3%)	6 (11.8%)	9 (12.2%)
Don't Know	1 (1.0%)	0 (0.0%)	1 (0.4%)	0 (0.0%)	0 (0.0%)

Response	< 1950	1950-1982	1983-1992	> 1992
Standard Efficiency	188 (91.3%)	79 (83.2%)	29 (76.3%)	12 (92.3%)
High Efficiency	18 (8.7%)	16 (16.8%)	8 (21.1%)	1 (7.7%)
Don't Know	0 (0.0%)	0 (0.0%)	1 (2.6%)	0 (0.0%)

Water Efficiency Setting for Clothes Washing Machine	No. of Responses	Frequency of Response (Percent of Total)
Yes	317	90.1
No	29	8.2
Don't Know	6	1.7

Inspected Clothes Washing Machines 352

Response	East	West	Owner	Tenant	Unknown
Yes	92 (94.8%)	225 (88.2%)	204 (89.9%)	46 (90.2%)	67 (90.5%)
No	2 (2.1%)	27 (10.6%)	19 (8.4%)	4 (7.8%)	6 (8.1%)
Don't Know	3 (3.1%)	3 (1.2%)	4 (1.8%)	1 (2.0%)	1 (1.4%)

Response	< 1950	1950-1982	1983-1992	> 1992
Yes	180 (87.4%)	89 (93.7%)	37 (97.4%)	11 (84.6%)
No	23 (11.2%)	5 (5.3%)	0 (0.0%)	1 (7.7%)
Don't Know	3 (1.5%)	1 (1.1%)	1 (2.6%)	1 (7.7%)

15. Does this location use recirculating hot water?

Recirculating Hot Water	No. of Responses	Frequency of Response (Percent of Total)
Yes	17	4.4
No	356	92.0
Don't Know	14	3.6
Survey Responses	387	

16. Does this location use commercially-delivered bottled water?

Commercially-Delivered Bottled Water	No. of Responses	Frequency of Response (Percent of Total)
Yes	31	8.0
No	356	92.0
Don't Know	0	0.0
Survey Responses	387	

17. Does the refrigerator have a built-in water dispenser?

Built-In Water Dispenser	No. of Responses	Frequency of Response (Percent of Total)
Yes	100	26.4
No	279	73.6
Don't Know	0	0.0
Survey Responses	379	
Surveys with No Response	8	

18. Does the refrigerator have a built-in icemaker?

Built-In Icemaker	No. of Responses	Frequency of Response (Percent of Total)
Yes	158	41.7
No	220	58.0
Don't Know	1	0.3
Survey Responses	379	
Surveys with No Response	8	

19. Does this location have a water softener?

Water Softener	No. of Responses	Frequency of Response (Percent of Total)
Yes	2*	
No	380	99.0
Don't Know	2	0.5

Survey Responses 384

Surveys with No Response 3

* None of the respondents provided information on the make/model, capacity, or number of months elapsed between unit recharging of the water softener.

20. Does this location have "hot water on demand" feature (point-source water heaters)?

Point-Source Water Heaters	No. of Responses	Frequency of Response (Percent of Total)
Yes	30	7.8
No	351	91.6
Don't Know	2	0.5

Survey Responses 383

Surveys with No Response 4

21. Does this location operate any water purification units?

Water Purification Units	No. of Responses	Frequency of Response (Percent of Total)
Yes	66	17.2
No	317	82.8
Don't Know	0	0.0
Survey Responses	383	
Surveys with No Response	4	

21a. [IF WATER PURIFICATION UNIT] List:

Type of Water Purification Units	No. of Responses	Frequency of Response (Percent of Total)
Osmosis	10	15.2
Carbon Filters	44	66.7
Other Media Filters	2	3.0
Don't Know	10	15.2
Survey Responses	66	

No. of Water Purification Units	No. of Responses	Frequency of Response (Percent of Total)
1	54	81.8
2	2	3.0
No Response	10	15.2
Survey Responses	66	

Location of Water Purification Units	No. of Responses	Frequency of Response (Percent of Total)
Kitchen	52	78.8
Bathroom	0	0.0
Other	4	6.1
No Response	10	15.2
Survey Responses	66	

22. Does this location have any evaporative coolers?

Evaporative Coolers	No. of Responses	Frequency of Response (Percent of Total)
Yes	7	1.8
No	366	95.1
Don't Know	12	3.1
Survey Responses	385	
Surveys with No Response	2	

22a. [IF YES] How many months per year are the evaporative coolers most commonly used?

No. of Months per Year of Evaporative Cooler Use	No. of Responses	Frequency of Response (Percent of Total)
1	0	0.0
2	0	0.0
3	2	28.6
4	2	28.6
5	1	14.3
6	1	14.3
No Response	1	14.3
Survey Responses	7	

22b. Which months are the evaporative coolers most commonly used?

Months	No. of Responses	Frequency of Response (Percent of Total)
Jan	0	0.0
Feb	0	0.0
Mar	0	0.0
Apr	0	0.0
May	3	12.0
June	5	20.0
July	6	24.0
August	5	20.0
September	4	16.0
October	1	4.0
November	0	0.0
December	0	0.0
Don't Know	0	0.0
No Response	1	4.0
Survey Responses	25	

23. Are there any water pressure regulators off the incoming line at this location?

Water Pressure Regulators	No. of Responses	Frequency of Response (Percent of Total)
Yes	54	15.4
No	196	56.0
Don't Know	100	28.6

Survey Responses 350
 Surveys with No Response 37

23a. [IF YES] Where are the pressure regulators used?

Water Pressure Regulator Use	No. of Responses	Frequency of Response (Percent of Total)
Indoor	12	37.5
Outdoor	12	37.5
Both	8	25.0

Survey Responses 32
 Surveys with No Response 22

24. Are there any other indoor water-using appliances/fixtures?

Other Indoor Water-Using Appliances/Fixtures	No. of Responses	Frequency of Response (Percent of Total)
Yes	20	5.2
No	362	93.8
Don't Know	4	1.0

Survey Responses 386
 Surveys with No Response 1

24a. [IF YES] Please list type of water-using appliance/fixture.

Type of Other Indoor Water-Using Appliances/Fixtures	No. of Responses	Frequency of Response (Percent of Total)
Fish Tank	10	50.0
Refrigerator	1	5.0
Extra Water Heater	2	10.0
Ice Maker at Bar	1	5.0
Fountain	1	5.0
Water Fountain	1	5.0
Bidet	1	5.0
Plant	1	5.0
Unidentified	2	10.0

Survey Responses 20

25. How many swimming pools are at this location?

No. of Swimming Pools	No. of Responses	Frequency of Response (Percent of Total)
0	347	89.7
1	40	10.3

Survey Responses 387

25a. [IF SWIMMING POOL] List:

Swimming Pool Length (ft)	No. of Responses	Frequency of Response (Percent of Total)
11-20	4	11.1
21-30	12	33.3
31-40	17	47.2
41-50	2	5.6
51-60	1	2.8

Inspected Pools 36
Not Inspected 4

Statistical Parameters	
N	36
Min	15
Max	52.5
Mean	31.7
Std Dev	8.6
Median	32.5
Mode	25

Relative Error	
± Percent	± Value
8.8	2.8

Swimming Pool Width (ft)	No. of Responses	Frequency of Response (Percent of Total)
<11	4	11.1
11-20	27	75.0
21-30	3	8.3
31-40	2	5.6

Inspected Pools 36
Not Inspected 4

Statistical Parameters	
N	36
Min	6
Max	39
Mean	17.2
Std Dev	7.1
Median	15.5
Mode	12

Relative Error	
± Percent	± Value
13.5	2.3

Average Depth of Swimming Pool (ft)	No. of Responses	Frequency of Response (Percent of Total)
2.1-4	5	13.9
4.1-6	24	66.7
6.1-8	6	16.7
8.1-10	1	2.8
Inspected Pools	36	
Not Inspected	4	

Statistical Parameters	
N	36
Min	3
Max	10
Mean	5.5
Std Dev	1.3
Median	5.25
Mode	6

Relative Error	
± Percent	± Value
7.7	0.4

Swimming Pool Volume (gal)	No. of Responses	Frequency of Response (Percent of Total)
<10,000	3	8.3
10,000-19,999	13	36.1
20,000-29,999	13	36.1
30,000+	7	19.4
Inspected Pools	36	
Not Inspected	4	

Statistical Parameters	
N	36
Min	2692.8
Max	61395.84
Mean	22857.3
Std Dev	11954.0
Median	23562
Mode	13464

Relative Error	
± Percent	± Value
17.1	3905.0

Swimming Pool Location	No. of Responses	Frequency of Response (Percent of Total)
Indoor	0	0.0
Outdoor	40	100.0
Inspected Pools	40	

Pool Cover on Swimming Pool	No. of Responses	Frequency of Response (Percent of Total)
Yes	16	40.0
No	20	50.0
Don't Know	4	10.0
Inspected Pools	40	

26. How many spas/jacuzzis are at this location?

No. of Spas/Jacuzzis	No. of Responses	Frequency of Response (Percent of Total)
0	340	87.9
1	47	12.1
Survey Responses	387	

26a. [IF SPA/JACUZZI] List:

Spa/Jacuzzi Length (ft)	No. of Responses	Frequency of Response (Percent of Total)
<3.1	2	5.3
3.1-6	22	57.9
6.1-9	10	26.3
9.1-12	4	10.5
Inspected Spas	38	
Not Inspected	9	

Statistical Parameters	
N	38
Min	3
Max	12
Mean	6.2
Std Dev	2.0
Median	6
Mode	6

Relative Error	
± Percent	± Value
10.3	0.6

Spa/Jacuzzi Width (ft)	No. of Responses	Frequency of Response (Percent of Total)
<2.1	0	0.0
2.1-4	15	39.5
4.1-6	14	36.8
6.1-8	8	21.1
8.1-10	1	2.6
Inspected Spas	38	
Not Inspected	9	

Statistical Parameters	
N	38
Min	2.5
Max	10
Mean	5.2
Std Dev	1.8
Median	5.25
Mode	6

Relative Error	
± Percent	± Value
11.1	0.6

Average Spa/Jacuzzi Depth (ft)	No. of Responses	Frequency of Response (Percent of Total)
<1.1	1	2.6
1.1-2	6	15.8
2.1-3	20	52.6
3.1-4	10	26.3
4.1-5	1	2.6
Inspected Spas	38	
Not Inspected	9	

Statistical Parameters	
N	38
Min	1
Max	5
Mean	2.9
Std Dev	0.9
Median	2.5
Mode	2.5

Relative Error	
± Percent	± Value
9.8	0.3

Water in Spa/Jacuzzi (gal)	No. of Responses	Frequency of Response (Percent of Total)
<1000	31	81.6
1000-2000	6	15.8
2000+	1	2.6
Inspected Spas	38	
Not Inspected	9	

Statistical Parameters	
N	38
Min	75
Max	3740
Mean	766
Std Dev	785
Median	673
Mode	673.2

Relative Error	
± Percent	± Value
26.8	205

Spa/Jacuzzi Location	No. of Responses	Frequency of Response (Percent of Total)
Indoor	5	12.5
Outdoor	35	87.5
Inspected Spas	40	
Not Inspected	7	

Cover on Spa/Jacuzzi	No. of Responses	Frequency of Response (Percent of Total)
Yes	24	60.0
No	16	40.0
Inspected Spas	40	
Not Inspected	7	

27. How many fountains or ponds are at this location?

No. of Fountains/Ponds	No. of Responses	Frequency of Response (Percent of Total)
0	358	92.5
1	24	6.2
2	4	1.0
3	1	0.3

Survey Responses 387

27a. [IF FOUNTAIN OR POND] List:

Fountain/Pond Length (ft)	No. of Responses	Frequency of Response (Percent of Total)
<5.1	20	60.6
5.1-10	5	15.2
10.1-15	1	3.0
15.1-20	3	9.1
20.1+	2	6.1
Unable to Measure	2	6.1

Inspected Fountains\Ponds 33
Not Inspected 2

Statistical Parameters	
N	31
Min	1
Max	45
Mean	7.6
Std Dev	9.2
Median	4
Mode	3

Relative Error	
± Percent	± Value
42.6	3.2

Fountain/Pond Width (ft)	No. of Responses	Frequency of Response (Percent of Total)
<2.1	9	27.3
2.1-4	13	39.4
4.1-6	6	18.2
6.1-8	1	3.0
8.1-10	0	0.0
10.1+	2	6.1
Unable to Measure	2	6.1

Fountains\Ponds 33
Not Inspected 2

Statistical Parameters	
N	31
Min	0.5
Max	21
Mean	4.5
Std Dev	4.4
Median	4
Mode	4

Relative Error	
± Percent	± Value
34.2	1.5

Average Depth of Fountain/Pond (ft)	No. of Responses	Frequency of Response (Percent of Total)
<2.1	23	69.7
2.1-4	3	9.1
4.1-6	1	3.0
6.1-8	2	6.1
8.1+	1	3.0
Unable to Measure	3	9.1
Inspected Fountains\Ponds	33	
Not Inspected	2	

Statistical Parameters	
N	30
Min	0.5
Max	16
Mean	2.5
Std Dev	3.2
Median	1.25
Mode	1

Relative Error	
± Percent	± Value
45.7	1.1

Fountains/Ponds Volume with < 100 gal Capacity	No. of Responses	Frequency of Response (Percent of Total)
<15	3	20.0
15-30	2	13.3
31-45	3	20.0
46-60	3	20.0
61-75	1	6.7
Unable to Measure	3	20.0
Inspected Fountains\Ponds	15	

Statistical Parameters	
N	12
Min	1.87
Max	89.76
Mean	42.9
Std Dev	27.9
Median	44.88
Mode	44.88

Relative Error	
± Percent	± Value
36.7	15.8

Fountain/ Ponds Volume with 100-500 gal Capacity	No. of Responses	Frequency of Response (Percent of Total)
100-200	5	55.6
201-300	1	11.1
301-400	3	33.3
401-500	0	0.0
Unable to Measure	0	0.0
Inspected Fountains\Ponds	9	

Statistical Parameters	
N	9
Min	101.0
Max	359.0
Mean	214.2
Std Dev	108.5
Median	157.1
Mode	119.7

Relative Error	
± Percent	± Value
33.1	70.9

Fountain/Ponds Volume with 500-2500 gal Capacity	No. of Responses	Frequency of Response (Percent of Total)
500-1000	2	28.6
1001-1500	1	14.3
1501-2000	4	57.1
2001-2500	0	0.0
Unable to Measure	0	0.0
Inspected Fountains\ Ponds	7	

Statistical Parameters	
N	7
Min	748
Max	1914.9
Mean	1487.5
Std Dev	494.9
Median	1795.2
Mode	1795.2

Relative Error	
± Percent	± Value
24.6	366.6

Large Ponds Volume (gal)	No. of Responses	Frequency of Response (Percent of Total)
6597.4	1	50.0
42411.6	1	50.0
Inspected Fountains/Ponds	2	

Recirculating Water in Fountain/Pond	No. of Responses	Frequency of Response (Percent of Total)
Yes	29	87.9
No	3	9.1
Don't Know	1	3.0
Inspected Fountains/Ponds	33	
Not Inspected	2	

28. Does this location have a cistern or storm water harvesting system?

Cistern or Storm Water Harvesting System	No. of Responses	Frequency of Response (Percent of Total)
Yes	2	0.5
No	384	99.2
Don't Know	1	0.3
Survey Responses	387	

29. Does this location use a gray water system?

Graywater System	No. of Responses	Frequency of Response (Percent of Total)
Yes	5	1.3
No	381	98.7
Don't Know	0	0.0

Survey Responses 386
 Surveys with No Response 1

30. Does this location use water from a well?

Well Water	No. of Responses	Frequency of Response (Percent of Total)
Yes	7	1.8
No	378	97.9
Don't Know	1	0.3

Survey Responses 386
 Surveys with No Response 1

30a. [IF YES] Is the well water used for potable drinking, sanitary needs?

Potable Well Water	No. of Responses	Frequency of Response (Percent of Total)
Yes	0	0.0
No	5	100.0
Don't Know	0	0.0

Survey Responses 5
 Surveys with No Response 2

30b. Is the well water used for irrigation needs?

Well Water for Irrigation	No. of Responses	Frequency of Response (Percent of Total)
Yes	6	100.0
No	0	0.0
Don't Know	0	0.0

Survey Responses 6

Surveys with No Response 1

30c. Is the well water used for swimming pool/spa?

Well Water for Swimming Pool/Spa	No. of Responses	Frequency of Response (Percent of Total)
Yes	0	0.0
No	5	100.0
Don't Know	0	0.0

Survey Responses 5

Surveys with No Response 2

31a. Square footage of total landscapable area in the front yard?

Landscapable Area - Front Yard (ft ²)	No. of Responses	Frequency of Response (Percent of Total)
0	30	7.8
1-1000	207	53.5
1001-2000	69	17.8
2001-3000	39	10.1
3001-4000	16	4.1
4001-5000	12	3.1
5001-6000	3	0.8
6001-7000	1	0.3
7001-8000	3	0.8
8001-9000	1	0.3
9001-10000	3	0.8
10001+	3	0.8

Survey Responses 387

Statistical Parameters	
N	387
Min	0
Max	40000
Mean	1439.7
Std Dev	2654.6
Median	792
Mode	0

Relative Error	
± Percent	± Value
18.4	264.5

Response	East	West	Owner	Tenant	Unknown
0	4 (4.1%)	26 (9.0%)	16 (6.5%)	10 (15.6%)	4 (5.2%)
1-1000	19 (19.4%)	188 (65.1%)	115 (46.7%)	44 (68.8%)	48 (62.3%)
1001-2000	22 (22.4%)	47 (16.3%)	49 (19.9%)	9 (14.1%)	11 (14.3%)
2001-3000	21 (21.4%)	18 (6.2%)	32 (13.0%)	0 (0.0%)	7 (9.1%)
3001-4000	11 (11.2%)	5 (1.7%)	11 (4.5%)	1 (1.6%)	4 (5.2%)
4001-5000	10 (10.2%)	2 (0.7%)	11 (4.5%)	0 (0.0%)	1 (1.3%)
5001-6000	3 (3.1%)	0 (0.0%)	3 (1.2%)	0 (0.0%)	0 (0.0%)
6001-7000	1 (1.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	1 (1.3%)
7001-8000	3 (3.1%)	0 (0.0%)	3 (1.2%)	0 (0.0%)	0 (0.0%)
8001-9000	0 (0.0%)	1 (0.3%)	1 (0.4%)	0 (0.0%)	0 (0.0%)
9001-10,000	1 (1.0%)	2 (0.7%)	2 (0.8%)	0 (0.0%)	1 (1.3%)
10,001+	3 (3.1%)	0 (0.0%)	3 (1.2%)	0 (0.0%)	0 (0.0%)

Response	< 1950	1950-1982	1983-1992	> 1992
0	18 (7.9%)	5 (4.8%)	6 (15.0%)	1 (7.1%)
1-1000	149 (65.4%)	37 (35.2%)	14 (35.0%)	7 (50.0%)
1001-2000	28 (12.3%)	23 (21.9%)	8 (20.0%)	4 (28.6%)
2001-3000	16 (7.0%)	17 (16.2%)	5 (12.5%)	1 (7.1%)
3001-4000	7 (3.1%)	7 (6.7%)	2 (5.0%)	0 (0.0%)
4001-5000	3 (1.3%)	6 (5.7%)	2 (5.0%)	1 (7.1%)
5001-6000	2 (0.9%)	1 (1.0%)	0 (0.0%)	0 (0.0%)
6001-7000	0 (0.0%)	1 (1.0%)	0 (0.0%)	0 (0.0%)
7001-8000	2 (0.9%)	0 (0.0%)	1 (2.5%)	0 (0.0%)
8001-9000	0 (0.0%)	0 (0.0%)	1 (2.5%)	0 (0.0%)
9001-10,000	2 (0.9%)	1 (1.0%)	0 (0.0%)	0 (0.0%)
10,001+	1 (0.4%)	1 (1.0%)	1 (2.5%)	0 (0.0%)

31b. Square footage of total landscapable area in the back yard?

Landscapable Area - Back Yard (ft ²)	No. of Responses	Frequency of Response (Percent of Total)
0	39	10.1
1-1000	139	35.9
1001-2000	85	22.0
2001-3000	35	9.0
3001-4000	25	6.5
4001-5000	18	4.7
5001-6000	9	2.3
6001-7000	2	0.5
7001-8000	5	1.3
8001-9000	4	1.0
9001-10000	3	0.8
10001+	23	5.9

Survey Responses 387

Statistical Parameters	
N	387
Min	0
Max	43800
Mean	2640.0
Std Dev	4846.4
Median	1152
Mode	0

Relative Error	
± Percent	± Value
18.3	482.9

Response	East	West	Owner	Tenant	Unknown
0	4 (4.1%)	35 (12.1%)	21 (8.5%)	16 (25.0%)	2 (2.6%)
1-1000	14 (14.3%)	125 (43.3%)	78 (31.7%)	33 (51.6%)	28 (36.4%)
1001-2000	16 (16.3%)	69 (23.9%)	64 (26.0%)	5 (7.8%)	16 (20.8%)
2001-3000	10 (10.2%)	25 (8.7%)	20 (8.1%)	8 (12.5%)	7 (9.1%)
3001-4000	15 (15.3%)	10 (3.5%)	18 (7.3%)	1 (1.6%)	6 (7.8%)
4001-5000	6 (6.1%)	12 (4.2%)	12 (4.9%)	1 (1.6%)	5 (6.5%)
5001-6000	4 (4.1%)	5 (1.7%)	7 (2.8%)	0 (0.0%)	2 (2.6%)
6001-7000	2 (2.0%)	0 (0.0%)	2 (0.8%)	0 (0.0%)	0 (0.0%)
7001-8000	3 (3.1%)	2 (0.7%)	4 (1.6%)	0 (0.0%)	1 (1.3%)
8001-9000	4 (4.1%)	0 (0.0%)	4 (1.6%)	0 (0.0%)	0 (0.0%)
9001-10,000	2 (2.0%)	1 (0.3%)	2 (0.8%)	0 (0.0%)	1 (1.3%)
10,001+	18 (18.4%)	5 (1.7%)	14 (5.7%)	0 (0.0%)	9 (11.7%)

Response	< 1950	1950-1982	1983-1992	> 1992
0	23 (10.1%)	9 (8.6%)	6 (15.0%)	1 (7.1%)
1-1000	99 (43.4%)	22 (21.0%)	12 (30.0%)	6 (42.9%)
1001-2000	50 (21.9%)	22 (21.0%)	8 (20.0%)	5 (35.7%)
2001-3000	23 (10.1%)	9 (8.6%)	2 (5.0%)	1 (7.1%)
3001-4000	11 (4.8%)	11 (10.5%)	3 (7.5%)	0 (0.0%)
4001-5000	6 (2.6%)	10 (9.5%)	2 (5.0%)	0 (0.0%)
5001-6000	3 (1.3%)	3 (2.9%)	3 (7.5%)	0 (0.0%)
6001-7000	0 (0.0%)	0 (0.0%)	1 (2.5%)	1 (7.1%)
7001-8000	2 (0.9%)	3 (2.9%)	0 (0.0%)	0 (0.0%)
8001-9000	1 (0.4%)	1 (1.0%)	2 (5.0%)	0 (0.0%)
9001-10,000	2 (0.9%)	1 (1.0%)	0 (0.0%)	0 (0.0%)
10,001+	8 (3.5%)	14 (13.3%)	1 (2.5%)	0 (0.0%)

32a. Square footage of landscapable area that is irrigated in the front yard?

Irrigated Landscapable Area - Front Yard (ft ²)	No. of Responses	Frequency of Response (Percent of Total)
0	88	22.7
1-1000	196	50.6
1001-2000	49	12.7
2001-3000	28	7.2
3001-4000	11	2.8
4001-5000	6	1.6
5001-6000	4	1.0
6001-7000	0	0.0
7001-8000	2	0.5
8001-9000	0	0.0
9001-10000	2	0.5
10001+	1	0.3

Survey Responses 387

Statistical Parameters	
N	387
Min	0
Max	13490
Mean	933.5
Std Dev	1492.2
Median	453
Mode	0

Relative Error	
± Percent	± Value
15.9	148.7

Response	East	West	Owner	Tenant	Unknown
0	12 (12.2%)	76 (26.3%)	53 (21.5%)	23 (35.9%)	12 (15.6%)
1-1000	24 (24.5%)	172 (59.5%)	112 (45.5%)	36 (56.3%)	48 (62.3%)
1001-2000	22 (22.4%)	27 (9.3%)	36 (14.6%)	5 (7.8%)	8 (10.4%)
2001-3000	17 (17.3%)	11 (3.8%)	23 (9.3%)	0 (0.0%)	5 (6.5%)
3001-4000	9 (9.2%)	2 (0.7%)	9 (3.7%)	0 (0.0%)	2 (2.6%)
4001-5000	6 (6.1%)	0 (0.0%)	5 (2.0%)	0 (0.0%)	1 (1.3%)
5001-6000	4 (4.1%)	0 (0.0%)	4 (1.6%)	0 (0.0%)	0 (0.0%)
6001-7000	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)
7001-8000	2 (2.0%)	0 (0.0%)	1 (0.4%)	0 (0.0%)	1 (1.3%)
8001-9000	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)
9001-10,000	1 (1.0%)	1 (0.3%)	2 (0.8%)	0 (0.0%)	0 (0.0%)
10,001+	1 (1.0%)	0 (0.0%)	1 (0.4%)	0 (0.0%)	0 (0.0%)

Response	< 1950	1950-1982	1983-1992	> 1992
0	56 (24.6%)	22 (21.0%)	7 (17.5%)	3 (21.4%)
1-1000	132 (57.9%)	40 (38.1%)	16 (40.0%)	8 (57.1%)
1001-2000	19 (8.3%)	22 (21.0%)	7 (17.5%)	1 (7.1%)
2001-3000	10 (4.4%)	11 (10.5%)	6 (15.0%)	1 (7.1%)
3001-4000	3 (1.3%)	5 (4.8%)	3 (7.5%)	0 (0.0%)
4001-5000	1 (0.4%)	4 (3.8%)	0 (0.0%)	1 (7.1%)
5001-6000	4 (1.8%)	0 (0.0%)	0 (0.0%)	0 (0.0%)
6001-7000	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)
7001-8000	1 (0.4%)	0 (0.0%)	1 (2.5%)	0 (0.0%)
8001-9000	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)
9001-10,000	2 (0.9%)	0 (0.0%)	0 (0.0%)	0 (0.0%)
10,001+	0 (0.0%)	1 (1.0%)	0 (0.0%)	0 (0.0%)

32b. Square footage of landscapable area that is irrigated in the back yard?

Irrigated Landscapable Area - Back Yard (ft ²)	No. of Responses	Frequency of Response (Percent of Total)
0	92	23.8
1-1000	162	41.9
1001-2000	50	12.9
2001-3000	29	7.5
3001-4000	22	5.7
4001-5000	8	2.1
5001-6000	4	1.0
6001-7000	3	0.8
7001-8000	2	0.5
8001-9000	3	0.8
9001-10000	1	0.3
10001+	11	2.8

Survey Responses 387

Statistical Parameters	
N	387
Min	0
Max	43800
Mean	1576.0
Std Dev	3556.1
Median	450
Mode	0

Relative Error	
± Percent	± Value
22.5	354.3

Response	East	West	Owner	Tenant	Unknown
0	11 (11.2%)	81 (28.0%)	55 (22.4%)	25 (39.1%)	12 (15.6%)
1-1000	21 (21.4%)	141 (48.8%)	97 (39.4%)	31 (48.4%)	34 (44.2%)
1001-2000	14 (14.3%)	36 (12.5%)	39 (15.9%)	3 (4.7%)	8 (10.4%)
2001-3000	13 (13.3%)	16 (5.5%)	18 (7.3%)	5 (7.8%)	6 (7.8%)
3001-4000	15 (15.3%)	7 (2.4%)	15 (6.1%)	0 (0.0%)	7 (9.1%)
4001-5000	4 (4.1%)	4 (1.4%)	4 (1.6%)	0 (0.0%)	4 (5.2%)
5001-6000	2 (2.0%)	2 (0.7%)	3 (1.2%)	0 (0.0%)	1 (1.3%)
6001-7000	3 (3.1%)	0 (0.0%)	3 (1.2%)	0 (0.0%)	0 (0.0%)
7001-8000	2 (2.0%)	0 (0.0%)	2 (0.8%)	0 (0.0%)	0 (0.0%)
8001-9000	3 (3.1%)	0 (0.0%)	1 (0.4%)	0 (0.0%)	2 (2.6%)
9001-10,000	1 (1.0%)	0 (0.0%)	1 (0.4%)	0 (0.0%)	0 (0.0%)
10,001+	9 (9.2%)	2 (0.7%)	8 (3.3%)	0 (0.0%)	3 (3.9%)

Response	< 1950	1950-1982	1983-1992	> 1992
0	59 (25.9%)	23 (21.9%)	7 (17.5%)	3 (21.4%)
1-1000	111 (48.7%)	29 (27.6%)	16 (40.0%)	6 (42.9%)
1001-2000	27 (11.8%)	14 (13.3%)	6 (15.0%)	3 (21.4%)
2001-3000	14 (6.1%)	11 (10.5%)	3 (7.5%)	1 (7.1%)
3001-4000	7 (3.1%)	12 (11.4%)	3 (7.5%)	0 (0.0%)
4001-5000	1 (0.4%)	6 (5.7%)	1 (2.5%)	0 (0.0%)
5001-6000	2 (0.9%)	1 (1.0%)	1 (2.5%)	0 (0.0%)
6001-7000	0 (0.0%)	0 (0.0%)	2 (5.0%)	1 (7.1%)
7001-8000	2 (0.9%)	0 (0.0%)	0 (0.0%)	0 (0.0%)
8001-9000	0 (0.0%)	2 (1.9%)	1 (2.5%)	0 (0.0%)
9001-10,000	1 (0.4%)	0 (0.0%)	0 (0.0%)	0 (0.0%)
10,001+	4 (1.8%)	7 (6.7%)	0 (0.0%)	0 (0.0%)

33a. Square footage of lawn area in the front yard?

Lawn Area – Front Yard (ft ²)	No. of Responses	Frequency of Response (Percent of Total)
0	147	38.0
1-500	106	27.4
501-1000	69	17.8
1001-1500	28	7.2
1501-2000	17	4.4
2001-2500	8	2.1
2501-3000	3	0.8
3001-3500	4	1.0
3501-4000	1	0.3
4001-4500	1	0.3
4501-5000	0	0.0
5001+	3	0.8

Survey Responses 387

Statistical Parameters	
N	387
Min	0
Max	9084
Mean	551.4
Std Dev	902.2
Median	270
Mode	0

Relative Error	
± Percent	± Value
16.3	89.9

Response	East	West	Owner	Tenant	Unknown
0	31 (31.6%)	116 (40.1%)	85 (34.6%)	30 (46.9%)	32 (41.6%)
1-500	12 (12.2%)	94 (32.5%)	64 (26.0%)	21 (32.8%)	21 (27.3%)
501-1000	22 (22.4%)	47 (16.3%)	43 (17.5%)	10 (15.6%)	16 (20.8%)
1001-1500	15 (15.3%)	16 (4.5%)	24 (9.8%)	2 (3.1%)	2 (2.6%)
1501-2000	6 (6.1%)	11 (3.8%)	14 (5.7%)	0 (0.0%)	3 (3.9%)
2001-2500	4 (4.1%)	4 (1.4%)	6 (2.4%)	0 (0.0%)	2 (2.6%)
2501-3000	3 (3.1%)	0 (0.0%)	2 (0.8%)	0 (0.0%)	1 (1.3%)
3001-3500	2 (2.0%)	2 (0.7%)	3 (1.2%)	1 (1.6%)	0 (0.0%)
3501-4000	0 (0.0%)	1 (0.3%)	1 (0.4%)	0 (0.0%)	0 (0.0%)
4001-4500	1 (1.0%)	0 (0.0%)	1 (0.4%)	0 (0.0%)	0 (0.0%)
4501-5000	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)
5001+	2 (2.0%)	1 (0.3%)	3 (1.2%)	0 (0.0%)	0 (0.0%)

Response	< 1950	1950-1982	1983-1992	> 1992
0	86 (37.7%)	43 (41.0%)	15 (37.5%)	3 (21.4%)
1-500	74 (32.5%)	19 (18.1%)	8 (20.0%)	5 (35.7%)
501-1000	43 (18.9%)	17 (16.2%)	6 (15.0%)	3 (21.4%)
1001-1500	9 (3.9%)	11 (10.5%)	7 (17.5%)	1 (7.1%)
1501-2000	9 (3.9%)	5 (4.8%)	2 (5.0%)	1 (7.1%)
2001-2500	4 (1.8%)	4 (3.8%)	0 (0.0%)	0 (0.0%)
2501-3000	0 (0.0%)	3 (2.9%)	0 (0.0%)	0 (0.0%)
3001-3500	1 (0.4%)	2 (1.9%)	0 (0.0%)	1 (7.1%)
3501-4000	1 (0.4%)	0 (0.0%)	0 (0.0%)	0 (0.0%)
4001-4500	0 (0.0%)	1 (1.0%)	0 (0.0%)	0 (0.0%)
4501-5000	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)
5001+	1 (0.4%)	0 (0.0%)	2 (5.0%)	0 (0.0%)

33b. Square footage of lawn area in the back yard?

Lawn Area – Back Yard (ft ²)	No. of Responses	Frequency of Response (Percent of Total)
0	183	47.3
1-500	83	21.4
501-1000	51	13.2
1001-1500	28	7.2
1501-2000	15	3.9
2001-2500	14	3.6
2501-3000	3	0.8
3001-3500	1	0.3
3501-4000	1	0.3
4001-4500	2	0.5
4501-5000	3	0.8
5001+	3	0.8

Survey Responses 387

Statistical Parameters	
N	387
Min	0
Max	6000
Mean	553.5
Std Dev	955.3
Median	125.0
Mode	0

Relative Error	
± Percent	± Value
17.2	95.2

Response	East	West	Owner	Tenant	Unknown
0	46 (46.9%)	137 (47.4%)	104 (42.3%)	39 (60.9%)	40 (51.9%)
1-500	12 (12.2%)	71 (24.6%)	53 (21.5%)	13 (20.3%)	17 (22.1%)
501-1000	10 (10.2%)	41 (14.2%)	40 (16.3%)	5 (7.8%)	6 (7.8%)
1001-1500	11 (11.2%)	17 (5.9%)	22 (8.9%)	1 (1.6%)	5 (6.5%)
1501-2000	6 (6.1%)	9 (3.1%)	10 (4.1%)	1 (1.6%)	4 (5.2%)
2001-2500	7 (7.1%)	7 (2.4%)	8 (3.3%)	4 (6.3%)	2 (2.6%)
2501-3000	3 (3.1%)	0 (0.0%)	2 (0.8%)	1 (1.6%)	0 (0.0%)
3001-3500	0 (0.0%)	1 (0.3%)	1 (0.4%)	0 (0.0%)	0 (0.0%)
3501-4000	1 (1.0%)	0 (0.0%)	1 (0.4%)	0 (0.0%)	0 (0.0%)
4001-4500	0 (0.0%)	2 (0.7%)	1 (0.4%)	0 (0.0%)	1 (1.3%)
4501-5000	0 (0.0%)	3 (1.0%)	2 (0.8%)	0 (0.0%)	1 (1.3%)
5001+	2 (2.0%)	1 (0.3%)	2 (0.8%)	0 (0.0%)	1 (1.3%)

Response	< 1950	1950-1982	1983-1992	> 1992
0	102 (44.7%)	60 (57.1%)	17 (42.5%)	4 (28.6%)
1-500	53 (23.2%)	16 (15.2%)	10 (25.0%)	4 (28.6%)
501-1000	38 (16.7%)	7 (6.7%)	4 (10.0%)	2 (14.3%)
1001-1500	9 (3.9%)	10 (9.5%)	7 (17.5%)	2 (14.3%)
1501-2000	10 (4.4%)	5 (4.8%)	0 (0.0%)	0 (0.0%)
2001-2500	9 (3.9%)	3 (2.9%)	1 (2.5%)	1 (7.1%)
2501-3000	0 (0.0%)	2 (1.9%)	1 (2.5%)	0 (0.0%)
3001-3500	1 (0.4%)	0 (0.0%)	0 (0.0%)	0 (0.0%)
3501-4000	0 (0.0%)	0 (0.0%)	0 (0.0%)	1 (7.1%)
4001-4500	2 (0.9%)	0 (0.0%)	0 (0.0%)	0 (0.0%)
4501-5000	2 (0.9%)	1 (1.0%)	0 (0.0%)	0 (0.0%)
5001+	2 (0.9%)	1 (1.0%)	0 (0.0%)	0 (0.0%)

34a. Percent of landscaped area that uses drip irrigation in the front yard?

Landscaped Area that Uses Drip Irrigation - Front Yard (%)	No. of Responses	Frequency of Response (Percent of Total)
0%	320	82.7
1-9%	6	1.6
10-19%	12	3.1
20-29%	11	2.8
30-39%	10	2.6
40-49%	4	1.0
50-59%	6	1.6
60-69%	1	0.3
70-79%	1	0.3
80-89%	1	0.3
90-100%	15	3.9

Survey Responses 387

Statistical Parameters	
N	387
Min	0
Max	100
Mean	7.5
Std Dev	21.7
Median	0
Mode	0

Relative Error	
± Percent	± Value
28.9	2.2

34b. Percent of landscaped area that uses drip irrigation in the back yard?

Landscaped Area that Uses Drip Irrigation - Back Yard (%)	No. of Responses	Frequency of Response (Percent of Total)
0%	312	80.6
1-9%	8	2.1
10-19%	8	2.1
20-29%	16	4.1
30-39%	12	3.1
40-49%	4	1.0
50-59%	5	1.3
60-69%	4	1.0
70-79%	3	0.8
80-89%	6	1.6
90-100%	9	2.3

Survey Responses 387

Statistical Parameters	
N	387
Min	0
Max	100
Mean	8.1
Std Dev	21.4
Median	0
Mode	0

Relative Error	
± Percent	± Value
26.3	2.1

35. Who is responsible for maintaining landscaped areas?

Responsible for Landscape Maintenance	No. of Responses	Frequency of Response (Percent of Total)
Owner/Resident	284	86.9
Landscape Maintenance Service/Contr. Gardener	41	12.5
Other	2	0.6
Survey Responses	327	
Surveys with No Response	60	

36a. What type of irrigation system is used for the front yard?

Irrigation System – Front Yard	No. of Responses	Frequency of Response (Percent of Total)
Hose Alone	127	32.8
Hose & Sprinkler	59	15.2
Hose & Sprinkler with Timer	12	3.1
In-Ground System, with Controller	64	16.5
In-Ground System, without Controller	26	6.7
Sprinklers with Spray-Type Head	10	2.6
Sprinklers of the Impact/Rotor Type	2	0.5
Sprinklers of the Stream/Rotor Type	4	1.0
Drip Irrigation	44	11.4
No Irrigation	39	10.1
Survey Responses	387	

36b. What type of irrigation system is used for the back yard?

Irrigation System – Back Yard	No. of Responses	Frequency of Response (Percent of Total)
Hose Alone	131	33.9
Hose & Sprinkler	52	13.4
Hose & Sprinkler with Timer	17	4.4
In-Ground System, with Controller	51	13.2
In-Ground System, without Controller	15	3.9
Sprinklers with Spray-Type Head	11	2.8
Sprinklers of the Impact/Rotor Type	3	0.8
Sprinklers of the Stream/Rotor Type	3	0.8
Drip Irrigation	48	12.4
No Irrigation	56	14.5
Survey Responses	387	

37. What is the water pressure at the hose bib (in PSI)?

Water Pressure (psi)	No. of Responses	Frequency of Response (Percent of Total)
<40	9	2.7
41-60	91	27.0
61-80	129	38.3
81-100	72	21.4
101-120	29	8.6
121-140	4	1.2
141-160	2	0.6
161-180	1	0.3

Survey Responses 337
 Unable to Measure 50

Statistical Parameters	
N	337
Min	38
Max	170
Mean	76.2
Std Dev	21.8
Median	70
Mode	60

Relative Error	
± Percent	± Value
3.0	2.3

38. If irrigation system has controllers, do the controllers cover the:

Irrigation System Controllers	No. of Responses	Frequency of Response (Percent of Total)
Front Yard	40	25.6
Back Yard	54	34.6
Both	62	39.7

Survey Responses 156

39. For each controller identified in Question 38, list the following:

Manufacturer/Make/Model	No. of Responses	Frequency of Response (Percent of Total)
Champion	1	0.6
Dig Corp.	3	1.9
Gardena	3	1.9
Gilmour	2	1.3
Hardie	11	7.1
Hardie Raindial	7	4.5
Hunter	2	1.3
Intermatic	1	0.6
Irritrol	9	5.8
Irritrol Raindial	4	2.6
Oasis	2	1.3
Lawn Genie	34	21.8
Melnor	1	0.6
Nelson	5	3.2
Orbit	16	10.3
Rain Bird	25	16.0
Rain Dial	2	1.3
Rainbow	1	0.6
RainJet	7	4.5
Rainmatic	2	1.3
Superior Controls Sterling 18	1	0.6
Toro	8	5.1
Watermaster	3	1.9
Weathermatic	2	1.3
Don't Know	4	2.6
Survey Responses	156	

Type of Irrigation System Controller	No. of Responses	Frequency of Response (Percent of Total)
Mechanical	36	23.1
Digital	118	75.6
Other	2	1.3
Survey Responses	156	

No. of Stations	No. of Responses	Frequency of Response (Percent of Total)
1	28	18.7
2	23	15.3
3	22	14.7
4	34	22.7
5	14	9.3
6	9	6.0
7	6	4.0
8	6	4.0
9	2	1.3
10	0	0.0
11	1	0.7
12	3	2.0
13	0	0.0
14	2	1.3

Survey Responses 150
 Surveys with No Response 6

Statistical Parameters	
N	150
Min	1
Max	14
Mean	3.9
Std Dev	2.7
Median	4
Mode	4

Relative Error	
± Percent	± Value
11.0	0.4

Programmable Multiple Start Time Capabilities	No. of Responses	Frequency of Response (Percent of Total)
Yes	135	86.5
No	18	11.5
Don't Know	3	1.9

Survey Responses 156

Type of Calendar Clock	No. of Responses	Frequency of Response (Percent of Total)
7-Day	128	82.6
14-Day	4	2.6
30-Day	3	1.9

Other 20 12.9
 Survey Responses 155
 Surveys with No Response 1

Moisture Sensor	No. of Responses	Frequency of Response (Percent of Total)
Yes	1	0.6
No	149	95.5
Don't Know	6	3.8

Survey Responses 156

Rain Sensor	No. of Responses	Frequency of Response (Percent of Total)
Yes	3	1.9
No	147	94.2
Don't Know	6	3.8
Survey Responses	156	

40. Are there any other outdoor water-using appliances/fixtures?

Other Outdoor Water-Using Appliances/Fixtures	No. of Responses	Frequency of Response (Percent of Total)
Yes	6	1.6
No	373	98.4
Survey Responses	379	
Surveys with No Response	8	

40a. [IF YES] Please list type of water-using appliance/fixture.

Type of Other Outdoor Water-Using Appliances/Fixtures	No. of Responses	Frequency of Response (Percent of Total)
Self-Sustained Pond	1	16.7
Small Water Fountain	1	16.7
Plunge Pool	1	16.7
Small Outdoor Fountain	1	16.7
Small Baby Pool	1	16.7
Solar Panels	1	16.7
Survey Responses	6	

41. Which of the following groups includes your total household income for the last year?

Household Income	No. of Responses	Frequency of Response (Percent of Total)
0-\$20,000	34	8.8
\$20,000-\$40,000	46	11.9
\$40,000-\$60,000	47	12.1
\$60,000-\$80,000	35	9.0
\$80,000-\$100,000	24	6.2
\$100,000-\$150,000	28	7.2
\$150,000 or more	21	5.4
Don't Know	52	13.4
Declined to Respond	100	25.8
Survey Responses	387	

Response	East	West	Owner	Tenant	Unknown
0-\$20,000	1 (1.0%)	33 (11.4%)	14 (5.7%)	8 (12.5%)	12 (15.6%)
\$20,000-\$40,000	5 (5.1%)	41 (14.2%)	25 (10.2%)	13 (20.3%)	8 (10.4%)
\$40,000-\$60,000	10 (10.2%)	37 (12.8%)	28 (11.4%)	11 (17.2%)	8 (10.4%)
\$60,000-\$80,000	9 (9.2%)	26 (9.0%)	27 (11.0%)	4 (6.3%)	4 (5.2%)
\$80,000-\$100,000	14 (14.3%)	10 (3.5%)	18 (7.3%)	1 (1.6%)	5 (6.5%)
\$100,000-\$150,000	12 (12.2%)	16 (5.5%)	16 (6.5%)	4 (6.3%)	8 (10.4%)
150000+	13 (13.3%)	8 (2.8%)	18 (7.3%)	2 (3.1%)	1 (1.3%)
Don't Know	9 (9.2%)	43 (14.9%)	34 (13.8%)	7 (10.9%)	11 (14.3%)
Declined to Respond	25 (25.5%)	75 (26.0%)	66 (26.8%)	14 (21.9%)	20 (26.0%)

Response	< 1950	1950-1982	1983-1992	> 1992
0-\$20,000	28 (12.3%)	4 (3.8%)	2 (5.0%)	0 (0.0%)
\$20,000-\$40,000	28 (12.3%)	15 (14.3%)	3 (7.5%)	0 (0.0%)
\$40,000-\$60,000	36 (15.8%)	10 (9.5%)	1 (2.5%)	0 (0.0%)
\$60,000-\$80,000	25 (11.0%)	7 (6.7%)	1 (2.5%)	2 (14.3%)
\$80,000-\$100,000	9 (3.9%)	5 (4.8%)	8 (20.0%)	2 (14.3%)
\$100,000-\$150,000	14 (6.1%)	10 (9.5%)	3 (7.5%)	1 (7.1%)
150000+	7 (3.1%)	6 (5.7%)	6 (15.0%)	2 (14.3%)
Don't Know	30 (13.2%)	13 (12.4%)	7 (17.5%)	2 (14.3%)
Declined to Respond	51 (22.4%)	35 (33.3%)	9 (22.5%)	5 (35.7%)

42. Number of showerheads left with the customer.

No. of Showerheads Left	No. of Responses	Frequency of Response (Percent of Total)
0	275	71.1
1	74	19.1
2	35	9.0
3	2	0.5
7	1	0.3

43. Number of faucet aerators left with the customer.

No. of Faucet Aerators Left	No. of Responses	Frequency of Response (Percent of Total)
0	279	72.1
1	63	16.3
2	27	7.0
3	5	1.3
4	7	1.8
5	4	1.0
6	1	0.3
7	1	0.3

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EAST BAY MUNICIPAL UTILITY DISTRICT
WATER CONSERVATION MARKET PENETRATION STUDY

APPENDIX J

Table J-1: Multi-Family Site Survey Sample Configuration

Group: Location, Year-Built	Number of Accounts	Percent of Service Area	Target Number of Survey Respondents	Number of Actual Survey Respondents
East, <1950	42	0.63	2	2
East, 1950-1959	36	0.54	2	2
East, 1960-1969	158	2.35	9	8
East, 1970-1979	241	3.59	13	10
East, 1980-1989	169	2.52	9	11
East, 1990-2001	66	0.98	4	1
West, <1950	4711	70.18	255	262
West, 1950-1959	68	1.01	4	4
West, 1960-1969	247	3.68	13	12
West, 1970-1979	248	3.69	13	12
West, 1980-1989	505	7.52	27	24
West, 1990-2001	222	3.31	12	12
Totals	6713	100%	363	360

Responses to Multi-Family Site Survey

1. Name, title, and phone number of respondent.

2. The person participating in the survey is the:

Survey Participant	No. of Responses	Frequency of Response (Percent of Total)
Building Owner	137	39.3
Building Manager (if other than owner)	141	40.4
Tenant (if other than owner/manager)	27	7.7
Other	44	12.6
Survey Responses	349	
Surveys with No Response	11	

3. Type of property is:

Type of Property	No. of Responses	Frequency of Response (Percent of Total)
2-4 Units per Structure	16	4.5
5-9 Units per Structure	158	44.4
10 or More Units per Structure	165	46.3
Mobile Homes	3	0.8
Other	14	3.9
Survey Responses	356	
Surveys with No Response	4	

4. How many buildings are on the property?

No. of Buildings	No. of Responses	Frequency of Response (Percent of Total)
1	264	77.9
2	32	9.4
3	17	5.0
4	7	2.1
5	3	0.9
6	1	0.3
7	4	1.2
8	4	1.2
9	2	0.6
10	1	0.3
11+	4	1.2

Survey Responses 339
 Surveys with No Response 21

Statistical Parameters	
N	339
Min	1
Max	366
Mean	3.0
Std Dev	20.3
Median	1
Mode	1

Relative Error	
± Percent	± Value
72.2	2.2

5. How many housing units does this water account represent?

No. of Housing Units	No. of Responses	Frequency of Response (Percent of Total)
1-10	191	56.0
11-20	59	17.3
21-30	34	10.0
31-40	22	6.5
41-50	9	2.6
51-100	14	4.1
101-250	9	2.6
251-400	3	0.9

Survey Responses 341
 Surveys with No Response 19

Statistical Parameters	
N	341
Min	1
Max	366
Mean	21.3
Std Dev	38.6
Median	9
Mode	6

Relative Error	
± Percent	± Value
19.2	4.1

6a. How many housing units are efficiency/studios?

Efficiency/Studios	No. of Responses	Frequency of Response (Percent of Total)
1	13	15.3
2	8	9.4
3	10	11.8
4	10	11.8
5	5	5.9
6-10	19	22.4
11-20	15	17.6
21-50	2	2.4
51-100	3	3.5
Survey Responses	85	
Declined to Respond/ Not Applicable	275	

Statistical Parameters	
N	85
Min	1
Max	97
Mean	8.9
Std Dev	14.3
Median	5
Mode	1

Relative Error	
± Percent	± Value
34.3	3

6b. What is the average rent of an efficiency/studio?

Average Rent of Efficiency/Studios	No. of Responses	Frequency of Response (Percent of Total)
<401	8	13.1
401-500	7	11.5
501-600	11	18.0
601-700	11	18.0
701-800	8	13.1
801-900	10	16.4
901-1000	4	6.6
1000+	2	3.3
Survey Responses	61	
Declined to Respond/ Not Applicable	299	

Statistical Parameters	
N	61
Min	193
Max	1250
Mean	672.4
Std Dev	214.9
Median	650
Mode	650

Relative Error	
± Percent	± Value
8	53.9

6c. How many housing units are one-bedrooms?

One-Bedrooms	No. of Responses	Frequency of Response (Percent of Total)
1	14	6.1
2	21	9.2
3	22	9.6
4	15	6.6
5	13	5.7
6	36	15.8
7	5	2.2
8	14	6.1
9	11	4.8
10	6	2.6
11-20	27	11.8
21-50	36	15.8
51-100	5	2.2
101+	3	1.3

Survey Responses 228
 Declined to Respond/
 Not Applicable 132

Statistical Parameters	
N	228
Min	1
Max	235
Mean	14.2
Std Dev	26.5
Median	6
Mode	6

Relative Error	
± Percent	± Value
24.2	3.4

6d. What is the average rent of a one-bedroom?

Average Rent of One-Bedrooms	No. of Responses	Frequency of Response (Percent of Total)
<401	4	2.2
401-600	25	13.9
601-800	60	33.3
801-1000	51	28.3
1001-1200	33	18.3
1201-2000	7	3.9

Survey Responses 180
 Declined to Respond/
 Not Applicable 180

Statistical Parameters	
N	180
Min	193
Max	2000
Mean	854.6
Std Dev	256.3
Median	809
Mode	1000

Relative Error	
± Percent	± Value
4.4	37.4

6e. How many housing units are two-bedrooms?

Two-Bedrooms	No. of Responses	Frequency of Response (Percent of Total)
1	38	14.7
2	21	8.1
3	17	6.6
4	38	14.7
5	14	5.4
6	29	11.2
7	8	3.1
8	15	5.8
9	9	3.5
10	5	1.9
11-20	29	11.2
21-50	25	9.7
51-100	8	3.1
101+	2	0.8

Survey Responses 258
 Declined to Respond/
 Not Applicable 102

Statistical Parameters	
N	258
Min	1
Max	121
Mean	11.0
Std Dev	17.7
Median	6
Mode	1

Relative Error	
± Percent	± Value
19.7	2.2

6f. What is the average rent of a two-bedroom?

Average Rent of Two-Bedrooms	No. of Responses	Frequency of Response (Percent of Total)
<601	11	6.0
601-800	37	20.2
801-1000	50	27.3
1001-1200	28	15.3
1201-1400	29	15.8
1401-1600	12	6.6
1601-1800	12	6.6
1801-2200	4	2.2

Survey Responses 183
 Declined to Respond/
 Not Applicable 102

Statistical Parameters	
N	183
Min	193
Max	2200
Mean	1073.8
Std Dev	349.4
Median	1000
Mode	1000

Relative Error	
± Percent	± Value
4.7	50.6

6g. How many housing units are three-bedrooms?

Three-Bedrooms	No. of Responses	Frequency of Response (Percent of Total)
1	38	55.1
2	14	20.3
3	3	4.3
4	6	8.7
5	1	1.4
6-10	5	7.2
12	1	1.4
30	1	1.4

Survey Responses 69
 Declined to Respond/
 Not Applicable 291

Statistical Parameters	
N	69
Min	1
Max	30
Mean	2.6
Std Dev	4.0
Median	1
Mode	1

Relative Error	
± Percent	± Value
35.6	0.9

6h. What is the average rent of a three-bedroom?

Average Rent of Three-Bedrooms	No. of Responses	Frequency of Response (Percent of Total)
<801	4	9.3
801-1000	12	27.9
1001-1200	12	27.9
1201-1400	6	14.0
1401-2100	9	20.9

Survey Responses 43
 Declined to Respond/
 Not Applicable 291

Statistical Parameters	
N	43
Min	575
Max	2100
Mean	1169.1
Std Dev	332.2
Median	1100
Mode	1000

Relative Error	
± Percent	± Value
8.5	99.3

6i. How many housing units are more than three-bedrooms?

More than Three-Bedrooms	No. of Responses	Frequency of Response (Percent of Total)
1	6	75.0
2	1	12.5
90	1	12.5
Survey Responses	8	
Declined to Respond/ Not Applicable	352	

Statistical Parameters	
N	8
Min	1
Max	90
Mean	12.3
Std Dev	31.4
Median	1
Mode	1

Relative Error	
± Percent	± Value
177.7	21.8

6j. What is the average rent of a more than three-bedrooms?

Average Rent of More Than Three-Bedrooms	No. of Responses	Frequency of Response (Percent of Total)
1300	1	50.0
3000	1	50.0
Survey Responses	2	
Declined to Respond/ Not Applicable	358	

Statistical Parameters	
N	2
Min	1300
Max	3000
Mean	2150.0
Std Dev	1202.1
Median	2150
Mode	N/A

Relative Error	
± Percent	± Value
77.5	1666

7. What is the average housing unit occupancy rate?

Average Housing Unit Occupancy Rate	No. of Responses	Frequency of Response (Percent of Total)
Under 10%	0	0.0
Between 10% and 19%	0	0.0
Between 20% and 29%	1	0.3
Between 30% and 39%	0	0.0
Between 40% and 49%	0	0.0
Between 50% and 59%	0	0.0
Between 60% and 69%	0	0.0
Between 70% and 79%	1	0.3
Between 80% and 89%	8	2.4
Between 90% and 100%	319	97.0
Survey Responses	329	
Declined to Respond	31	

Statistical Parameters	
N	329
Min	20
Max	100
Mean	98.1
Std Dev	5.9
Median	100
Mode	100

Relative Error	
± Percent	± Value
0.7	0.6

Responses	East	West	< 1950	1950-1982	1983-1992	> 1992
<10%	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)
Between 10 and 19%	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)
Between 20 and 29%	0 (0.0%)	1 (0.3%)	1 (0.4%)	0 (0.0%)	0 (0.0%)	0 (0.0%)
Between 30 and 39%	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)
Between 40 and 49%	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)
Between 50 and 59%	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)
Between 60 and 69%	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)
Between 70 and 79%	0 (0.0%)	1 (0.3%)	1 (0.4%)	0 (0.0%)	0 (0.0%)	0 (0.0%)
Between 80 and 89%	1 (3.8%)	7 (2.3%)	5 (1.9%)	1 (2.3%)	2 (7.4%)	0 (0.0%)
Between 90 and 100%	25 (96.2%)	294 (97.0%)	250 (97.3%)	42 (97.7%)	25 (92.6%)	2 (100.00%)

8. List the total number of toilets at this location.

No. of Toilets	No. of Responses	Frequency of Response (Percent of Total)
1-5	49	14.0
6-10	139	39.7
11-20	61	17.4
21-40	57	16.3
41-60	16	4.6
61-80	11	3.1
81-100	2	0.6
101-200	8	2.3
201+	7	2.0

Survey Responses 350
 Surveys with No Response 10

Statistical Parameters	
N	350
Min	1
Max	732
Mean	25.7
Std Dev	56.4
Median	10
Mode	6

Relative Error	
± Percent	± Value
23.0	5.9

9. Have any of the existing toilets been retrofitted with either ultra-low-flush toilets or toilet conservation devices?

Retrofitted Toilets	No. of Responses	Frequency of Response (Percent of Total)
Yes	174	49.4
No	113	32.1
Don't Know	65	18.5

Survey Responses 352
 Surveys with No Response 8

9a. [IF YES] Approximately how many toilets are:

Ultra-Low-Flush Toilets	No. of Responses	Frequency of Response (Percent of Total)
1	25	16.1
2	21	13.5
3	17	11.0
4	16	10.3
5	6	3.9
6-10	33	21.3
11-20	18	11.6
21-50	11	7.1
51-100	4	2.6
101+	4	2.6

Survey Responses 155

Statistical Parameters	
N	155
Min	1
Max	159
Mean	12.0
Std Dev	24.0
Median	4
Mode	1

Relative Error	
± Percent	± Value
31.5	3.8

Toilets with Conservation Devices	No. of Responses	Frequency of Response (Percent of Total)
1	0	0.0
2	2	11.8
3	2	11.8
4	3	17.6
5	2	11.8
6	0	0.0
7	1	5.9
8	2	11.8
9	0	0.0
10	0	0.0
11+	5	29.4

Survey Responses 17

Statistical Parameters	
N	17
Min	2
Max	220
Mean	27.6
Std Dev	55.0
Median	5
Mode	4

Relative Error	
± Percent	± Value
94.6	26.2

10. List the total number of shower stalls at this location.

Shower Stalls	No. of Responses	Frequency of Response (Percent of Total)
1-5	60	19.1
6-10	110	35.0
11-20	52	16.6
21-40	49	15.6
41-60	16	5.1
61-80	11	3.5
81-100	2	0.6
101-200	9	2.9
201+	5	1.6

Survey Responses 314
 Surveys with No Response 46

Statistical Parameters	
N	314
Min	1
Max	366
Mean	24.5
Std Dev	45.1
Median	9
Mode	6

Relative Error	
± Percent	± Value
20.4	5.0

Responses	East	West	< 1950	1950-1982	1983-1992	> 1992
1-5	6 (20.0%)	54 (19.0%)	43 (18.9%)	5 (10.9%)	11 (28.9%)	1 (50.0%)
6-10	9 (30.0%)	101 (35.6%)	88 (38.6%)	16 (34.8%)	6 (15.8%)	0 (0.0%)
11-20	4 (13.3%)	48 (16.9%)	41 (18.0%)	4 (8.7%)	6 (15.8%)	1 (50.0%)
21-40	6 (20.0%)	43 (15.1%)	30 (13.2%)	8 (17.4%)	11 (28.9%)	0 (0.0%)
41-60	2 (6.7%)	14 (4.9%)	12 (5.3%)	3 (6.5%)	1 (2.6%)	0 (0.0%)
61-80	0 (0.0%)	11 (3.9%)	4 (1.8%)	5 (10.9%)	2 (5.3%)	0 (0.0%)
81-100	0 (0.0%)	2 (0.7%)	2 (0.9%)	0 (0.0%)	0 (0.0%)	0 (0.0%)
101-200	0 (0.0%)	9 (3.2%)	6 (2.6%)	3 (6.5%)	0 (0.0%)	0 (0.0%)
201+	3 (10.0%)	2 (0.7%)	2 (0.9%)	2 (4.3%)	1 (2.6%)	0 (0.0%)

11. Have any of the existing showers been retrofitted with low-flow showerheads or flow restrictors?

Retrofitted Shower Stalls	No. of Responses	Frequency of Response (Percent of Total)
Yes	163	47.1
No	88	25.4
Don't Know	95	27.5
Survey Responses	346	
Surveys with No Response	14	

11a. [IF YES] Approximately how many shower stalls are retrofitted with:

Low-Flow Showerheads	No. of Responses	Frequency of Response (Percent of Total)
1-5	53	37.6
6-10	46	32.6
11-20	16	11.3
21-50	13	9.2
51-100	7	5.0
101+	6	4.3
Survey Responses	141	

Statistical Parameters	
N	141
Min	1
Max	232
Mean	18.5
Std Dev	33.5
Median	7
Mode	6

Relative Error	
± Percent	± Value
30.0	5.5

Showerheads with Flow Restrictors	No. of Responses	Frequency of Response (Percent of Total)
1-5	4	33.3
6-10	3	25.0
11-20	2	16.7
21-50	1	8.3
51-100	2	16.7
Survey Responses	12	

Statistical Parameters	
N	12
Min	3
Max	85
Mean	19.8
Std Dev	26.4
Median	7.5
Mode	5

Relative Error	
± Percent	± Value
75.3	14.9

12. List the total number of bathtubs at this location.

Bathtubs	No. of Responses	Frequency of Response (Percent of Total)
0	21	5.8
1-5	76	21.1
6-10	120	33.3
11-20	49	13.6
21-40	54	15.0
41-60	17	4.7
61-100	10	2.8
101-200	9	2.5
201+	4	1.1

Survey Responses 360

Statistical Parameters	
N	360
Min	0
Max	366
Mean	21.2
Std Dev	41.8
Median	8
Mode	6

Relative Error	
± Percent	± Value
20.4	4.3

Responses	East	West	< 1950	1950-1982	1983-1992	> 1992
0	3 (8.8%)	18 (5.5%)	13 (4.9%)	3 (5.8%)	5 (11.9%)	0 (0.0%)
1-5	14 (41.2%)	62 (19.0%)	52 (19.7%)	12 (23.1%)	11 (26.2%)	1 (50.0%)
6-10	2 (5.9%)	118 (36.2%)	102 (38.6%)	12 (23.1%)	6 (14.3%)	0 (0.0%)
11-20	5 (14.7%)	44 (13.5%)	38 (14.4%)	5 (9.6%)	5 (11.9%)	1 (50.0%)
21-40	5 (14.7%)	49 (15.0%)	33 (12.5%)	10 (19.2%)	11 (26.2%)	0 (0.0%)
41-60	2 (5.9%)	15 (4.6%)	13 (4.9%)	3 (5.8%)	1 (2.4%)	0 (0.0%)
61-100	0 (0.0%)	10 (3.1%)	6 (2.3%)	2 (3.8%)	2 (4.8%)	0 (0.0%)
101-200	1 (2.9%)	8 (2.5%)	6 (2.3%)	3 (5.8%)	0 (0.0%)	0 (0.0%)
201+	2 (5.9%)	2 (0.6%)	1 (0.4%)	2 (3.8%)	1 (2.4%)	0 (0.0%)

13. List the total number of indoor faucets at this location.

Indoor Faucets	No. of Responses	Frequency of Response (Percent of Total)
1-5	12	3.5
6-10	42	12.3
11-15	84	24.6
16-20	56	16.4
21-4	58	17.0
41-60	25	7.3
61-100	30	8.8
101-200	21	6.2
201-500	9	2.6
501+	4	1.2

Survey Responses 341
 Surveys with No Response 19

Statistical Parameters	
N	341
Min	2
Max	1098
Mean	48.4
Std Dev	102.4
Median	18
Mode	12

Relative Error	
± Percent	± Value
22.4	10.9

Responses	East	West	< 1950	1950-1982	1983-1992	> 1992
1-	5 (16.1%)	7 (2.3%)	5 (2.0%)	3 (6.1%)	4 (11.4%)	0 (0.0%)
6-10	2 (6.5%)	40 (12.9%)	33 (12.9%)	1 (2.0%)	7 (20.0%)	1 (50.0%)
11-15	8 (25.8%)	76 (24.5%)	66 (25.9%)	14 (28.6%)	4 (11.4%)	0 (0.0%)
16-20	1 (3.2%)	55 (17.7%)	48 (18.8%)	6 (12.2%)	2 (5.7%)	0 (0.0%)
21-40	4 (12.9%)	54 (17.4%)	47 (18.4%)	4 (8.2%)	6 (17.1%)	1 (50.0%)
41-60	4 (12.9%)	21 (6.8%)	12 (4.7%)	5 (10.2%)	8 (22.9%)	0 (0.0%)
61-100	3 (9.7%)	27 (8.7%)	23 (9.0%)	6 (12.2%)	1 (2.9%)	0 (0.0%)
101-200	1 (3.2%)	20 (6.5%)	14 (5.5%)	5 (10.2%)	2 (5.7%)	0 (0.0%)
201-500	1 (3.2%)	8 (2.6%)	6 (2.4%)	3 (6.1%)	0 (0.0%)	0 (0.0%)
501+	2 (6.5%)	2 (0.6%)	1 (0.4%)	2 (4.1%)	1 (2.9%)	0 (0.0%)

14. Are plumbing fixtures regularly inspected at this location?

Regular Inspection	No. of Responses	Frequency of Response (Percent of Total)
No, Only When Tenant Vacates Premises	17	4.9
No, Only When Problems Are Reported	259	74.9
Yes, Periodic Inspections Scheduled	67	19.4
Other	3	0.9

Survey Responses 346
 Surveys with No Response 14

15. List the total number of dishwashers at this location.

Dishwashers	No. of Responses	Frequency of Response (Percent of Total)
0	240	66.7
1-5	65	18.1
6-10	11	3.1
11-20	14	3.9
21-50	20	5.6
51-100	3	0.8
101-200	4	1.1
201+	3	0.8

Survey Responses 360

Statistical Parameters	
N	360
Min	0
Max	301
Mean	7.3
Std Dev	30.6
Median	0
Mode	0

Relative Error	
± Percent	± Value
43.5	3.2

Responses	East	West	< 1950	1950-1982	1983-1992	> 1992
0	13 (38.2%)	227 (69.6%)	204 (77.3%)	21 (40.4%)	15 (35.7%)	0 (0.0%)
1-5	11 (32.4%)	54 (16.6%)	41 (15.5%)	14 (26.9%)	9 (21.4%)	1 (50.0%)
6-10	1 (2.9%)	10 (3.1%)	6 (2.3%)	2 (3.8%)	2 (4.8%)	1 (50.0%)
11-20	4 (11.8%)	10 (3.1%)	7 (2.7%)	2 (3.8%)	5 (11.9%)	0 (0.0%)
21-50	2 (5.9%)	18 (5.5%)	3 (1.1%)	8 (15.4%)	9 (21.4%)	0 (0.0%)
51-100	0 (0.0%)	3 (0.9%)	1 (0.4%)	1 (1.9%)	1 (2.4%)	0 (0.0%)
101-200	1 (2.9%)	3 (0.9%)	2 (0.8%)	2 (3.8%)	0 (0.0%)	0 (0.0%)
201+	2 (5.9%)	1 (0.3%)	0 (0.0%)	2 (3.8%)	1 (2.4%)	0 (0.0%)

16. How many of the housing units have clothes washing machine hook-ups?

Note: Responses to questions 16, 17, 18a, 18b (all dealing with clothes washers) and 5 (number of apartments in property) were cross referenced to determine number of in-unit and common area washers, as well as the number of units served by each common area washer. See Page J-49 for results of cross referencing analysis.

Clothes Washing Machine Hook-Ups	No. of Responses	Frequency of Response (Percent of Total)
0	294	81.7
1	27	7.5
2	8	2.2
3	4	1.1
4	9	2.5
5	3	0.8
6-10	4	1.1
11-20	5	1.4
21-50	5	1.4
180	1	0.3

Survey Responses 360

Statistical Parameters	
N	360
Min	0
Max	180
Mean	1.5
Std Dev	10.3
Median	0
Mode	0

Relative Error	
± Percent	± Value
70.5	1.1

17. List the total number of clothes washing machines at this location.

Note: Responses to questions 16, 17, 18a, 18b (all dealing with clothes washers) and 5 (number of apartments in property) were cross referenced to determine number of in-unit and common area washers, as well as the number of units served by each common area washer. See Page J-49 for results of cross referencing analysis.

Clothes Washing Machines	No. of Responses	Frequency of Response (Percent of Total)
0	162	45.0
1	89	24.7
2	40	11.1
3	14	3.9
4	19	5.3
5	6	1.7
6-10	13	3.6
11-20	8	2.2
21-50	8	2.2
180	1	0.3

Survey Responses 360

Statistical Parameters	
N	360
Min	0
Max	180
Mean	2.8
Std Dev	11.0
Median	1
Mode	0

Relative Error	
± Percent	± Value
41.1	1.1

Responses	East	West	< 1950	1950-1982	1983-1992	> 1992
0	8 (23.5%)	154 (47.2%)	117 (44.3%)	20 (38.5%)	24 (57.1%)	1 (50.0%)
1	5 (14.7%)	84 (25.8%)	77 (29.2%)	5 (9.6%)	7 (16.7%)	0 (0.0%)
2	3 (8.8%)	37 (11.3%)	32 (12.1%)	5 (9.6%)	3 (7.1%)	0 (0.0%)
3	1 (2.9%)	13 (4.0%)	13 (4.9%)	1 (1.9%)	0 (0.0%)	0 (0.0%)
4	9 (26.5%)	10 (3.1%)	8 (3.0%)	10 (19.2%)	1 (2.4%)	0 (0.0%)
5	0 (0.0%)	6 (1.8%)	4 (1.5%)	2 (3.8%)	0 (0.0%)	0 (0.0%)
6-10	1 (2.9%)	12 (3.7%)	9 (3.4%)	1 (1.9%)	2 (4.8%)	1 (50.0%)
11-20	4 (11.8%)	4 (1.2%)	2 (0.8%)	3 (5.8%)	3 (7.1%)	0 (0.0%)
21-50	3 (8.8%)	5 (1.5%)	2 (0.8%)	5 (9.6%)	1 (2.4%)	0 (0.0%)
180	0 (0.0%)	1 (0.3%)	0 (0.0%)	0 (0.0%)	1 (2.4%)	0 (0.0%)

18. Is there a common laundry facility for residents?

Note: Responses to questions 16, 17, 18a, 18b (all dealing with clothes washers) and 5 (number of apartments in property) were cross referenced to determine number of in-unit and common area washers, as well as the number of units served by each common area washer. See Page J-49 for results of cross referencing analysis.

Common Laundry Facility	No. of Responses	Frequency of Response (Percent of Total)
Yes	239	67.5
No	115	32.5
Don't Know	0	0.0

Survey Responses 354

Surveys with No Response 6

18a. [IF YES] How many washing machines are available in a common area?

Note: Responses to questions 16, 17, 18a, 18b (all dealing with clothes washers) and 5 (number of apartments in property) were cross referenced to determine number of in-unit and common area washers, as well as the number of units served by each common area washer. See Page J-49 for results of cross referencing analysis.

Washing Machines - Common Area	No. of Responses	Frequency of Response (Percent of Total)
1	110	48.9
2	48	21.3
3	26	11.6
4	20	8.9
5	5	2.2
6	5	2.2
7	1	0.4
8	1	0.4
9	2	
10	3	
Survey Responses	225	

Statistical Parameters	
N	225
Min	1
Max	42
Mean	2.6
Std Dev	4.3
Median	2
Mode	1

Relative Error	
± Percent	± Value
21.2	0.6

18b. Of the washing machines in the common area, how many are high-efficiency?

Note: Responses to questions 16, 17, 18a, 18b (all dealing with clothes washers) and 5 (number of apartments in property) were cross referenced to determine number of in-unit and common area washers, as well as the number of units served by each common area washer. See Page J-49 for results of cross referencing analysis.

High-Efficiency Washing Machines - Common Area	No. of Responses	Frequency of Response (Percent of Total)
1	11	37.9
2	10	34.5
4	4	13.8
9	2	6.9
10	1	3.4
11	1	3.4
Survey Responses	29	

Statistical Parameters	
N	29
Min	1
Max	11
Mean	3.0
Std Dev	2.9
Median	2
Mode	1

Relative Error	
± Percent	± Value
36.2	1.1

18c. Are the clothes washers leased?

Leased Clothes Washers	No. of Responses	Frequency of Response (Percent of Total)
Yes	109	47.6
No	116	50.7
Don't Know	4	1.7
Survey Responses	229	

18d. Is the common area leased?

Leased Common Area	No. of Responses	Frequency of Response (Percent of Total)
Yes	17	8.3
No	181	88.3
Don't Know	7	3.4
Survey Responses	205	

19. How many reverse osmosis (R/O) units at this location?

Reverse Osmosis Units	No. of Responses	Frequency of Response (Percent of Total)
0	348	96.7
1	8	2.2
2	4	1.1
Survey Responses	360	

20. Does this location use recirculating hot water?

Recirculating Hot Water	No. of Responses	Frequency of Response (Percent of Total)
Yes	75	21.6
No	234	67.4
Don't Know	38	11.0
Survey Responses	347	
Surveys with No Response	13	

21. How many units use commercially-delivered bottled water?

Commercially-Delivered Bottled Water	No. of Responses	Frequency of Response (Percent of Total)
0	325	90.3
1	15	4.2
2	12	3.3
3	1	0.3
4	1	0.3
5	1	0.3
6-10	4	1.1
20	1	0.3

Survey Responses 360

Statistical Parameters	
N	360
Min	0
Max	20
Mean	0.3
Std Dev	1.5
Median	0
Mode	0

Relative Error	
± Percent	± Value
52.4	0.1

22. How many refrigerators have built-in water dispensers?

Built-In Water Dispensers	No. of Responses	Frequency of Response (Percent of Total)
0	343	95.3
1	7	1.9
2	1	0.3
4	7	1.9
5	1	0.3
7	1	0.3

Survey Responses 360

Statistical Parameters	
N	360
Min	0
Max	7
Mean	0.1
Std Dev	0.7
Median	0
Mode	0

Relative Error	
± Percent	± Value
55.3	0.1

23. How many refrigerators have built-in icemakers?

Built-In Icemakers	No. of Responses	Frequency of Response (Percent of Total)
0	334	92.8
1	14	3.9
2	1	0.3
3	1	0.3
4	8	2.2
5	1	0.3
6-10	1	0.3

Survey Responses 360

Statistical Parameters	
N	360
Min	0
Max	7
Mean	0.2
Std Dev	0.8
Median	0
Mode	0

Relative Error	
± Percent	± Value
46.0	0.1

24. How many water softeners at this location?

Water Softeners	No. of Responses	Frequency of Response (Percent of Total)
0	359	99.7
1	1*	0.3
Survey Responses	360	

Statistical Parameters	
N	360
Min	0
Max	1
Mean	0.0
Std Dev	0.1
Median	0
Mode	0

Relative Error	
± Percent	± Value
196.0	0.0

* The respondent did not provide information on unit location, type, manufacturer/make/model, or capacity..

25. How many hot tap primers (point source water heaters) at this location?

Hot Tap Primers	No. of Responses	Frequency of Response (Percent of Total)
0	355	98.6
1	1	0.3
2	2	0.6
5	1	0.3
10	1	0.3
Survey Responses	360	

Statistical Parameters	
N	360
Min	0
Max	10
Mean	0.1
Std Dev	0.6
Median	0
Mode	0

Relative Error	
± Percent	± Value
113.1	0.1

26. The types of cooling/air conditioning systems used at this location are:

Evaporative Coolers	No. of Responses	Frequency of Response (Percent of Total)
Yes	1	0.5
No	206	96.3
Don't Know	7	3.3
Survey Responses	214	
Surveys with No Response	146	

Water-Cooled Systems	No. of Responses	Frequency of Response (Percent of Total)
Yes	3	1.4
No	206	96.3
Don't Know	5	2.3
Survey Responses	214	
Surveys with No Response	146	

Air-Cooled Systems	No. of Responses	Frequency of Response (Percent of Total)
Yes	22	9.8
No	196	87.5
Don't Know	6	2.7
Survey Responses	224	
Surveys with No Response	136	

27. How many evaporative coolers are at this location?

Evaporative Coolers	No. of Responses	Frequency of Response (Percent of Total)
0	359	99.7
6	1*	0.3
Survey Responses	360	

* The respondent did not provide information on the monthly use of the evaporative cooler.

28. How many cooling towers are at this location?

Cooling Towers	No. of Responses	Frequency of Response (Percent of Total)
0	357	99.2
1	1*	0.3
2	2*	0.6
Survey Responses	360	

* None of the respondents provided information on the monthly use of the cooling tower units.

29. How many water pressure regulators are there off the incoming line?

Water Pressure Regulators	No. of Responses	Frequency of Response (Percent of Total)
0	309	85.8
1	45	12.5
2	3	0.8
6	2	0.6
58	1	0.3

Survey Responses 360

Statistical Parameters	
N	360
Min	0
Max	58
Mean	0.3
Std Dev	3.1
Median	0
Mode	0

Relative Error	
± Percent	± Value
95.3	0.3

29a. [IF WATER PRESSURE REGULATOR] Is the water pressure regulator for:

Indoor Use	No. of Responses	Frequency of Response (Percent of Total)
1	15	83.3
6	2	11.1
58	1	5.6

Survey Responses 18

Outdoor Use	No. of Responses	Frequency of Response (Percent of Total)
1	7	100.0

Survey Responses 7

Both Indoor and Outdoor Use	No. of Responses	Frequency of Response (Percent of Total)
1	21	100.0

Survey Responses 21

30. Is car washing by tenants permitted on the premises?

Car Washing	No. of Responses	Frequency of Response (Percent of Total)
Yes	126	35.6
No	221	62.4
Don't Know	7	2.0
Survey Responses	354	
Surveys with No Response	6	

31. Are there any other indoor water-using appliances/fixtures?

Other Indoor Water-Using Appliances/Fixtures	No. of Responses	Frequency of Response (Percent of Total)
Yes	11	3.1
No	307	87.5
Don't Know	33	9.4
Survey Responses	351	
Surveys with No Response	9	

31a. [IF YES] Please list type of water-using appliance/fixture.

Type of Other Indoor Water-Using Appliances/Fixtures	No. of Responses	Frequency of Response (Percent of Total)
Fish Tank	4	57.1
Irrigation/Timer	1	14.3
Water Heater	1	14.3
Indoor Fountain	1	14.3
Survey Responses	7	
Unidentified	4	

32. For each toilet in a sample of apartment units, list:

Make/Model of Toilet	No. of Responses	Frequency of Response (Percent of Total)
American Standard	62	21.2
Briggs	32	11.0
Cidamar	1	0.3
Crane	4	1.4
Eljer	16	5.5
GE	1	0.3
Gerber	6	2.1
Haas	1	0.3
Imperial	1	0.3
K	6	2.1
Kilgore	5	1.7
Kohler	21	7.2
Lamosa	3	1.0
LPG	1	0.3
Mansfield	7	2.4
Murray	1	0.3
NI	4	1.4
Norris	25	8.6
Orion	2	0.7
Pacific	1	0.3
Sannix	1	0.3
Sasa	1	0.3
Sloan	1	0.3
Standard	26	8.9
Toto	5	1.7
Universal Rundle	8	2.7
UPC	5	1.7
Vitromex	1	0.3
VRP	3	1.0
Western	1	0.3
Western Pottery	1	0.3
Don't Know	39	13.4

Inspected Toilets 292

Year Toilet Was Manufactured/Installed	No. of Responses	Frequency of Response (Percent of Total)
<1950	1	0.3
1950-1959	13	4.5
1960-1969	25	8.6
1970-1979	39	13.4
1980-1989	46	15.8
1990-1999	80	27.4
2000-2001	18	6.2
Don't Know	70	24.0

Inspected Toilets 292

Statistical Parameters	
N	218
Min	1928
Max	2001
Mean	1984
Std Dev	14.0
Median	1987
Mode	1999

Relative Error	
± Percent	± Value
0.1	1.9

Design Flush Volume (gpf)	No. of Responses	Frequency of Response (Percent of Total)
1.6	102	34.9
3.5	72	24.7
5+	52	17.8
Don't Know	66	22.6

Inspected Toilets 292

Note: Cross-checking with data on year of toilet manufacture changed the frequency of responses to:
 37.0% for 1.6 gpf
 29.5% for 3.5 gpf
 17.8% for 5+ gpf
 16.1% for Unknown

Tank Volume (gal)	No. of Responses	Frequency of Response (Percent of Total)
0-1.60	58	19.9
1.61-2.00	27	9.2
2.01-2.50	28	9.6
2.51-3.00	66	22.6
3.01-3.50	58	19.9
3.51-4.00	23	7.9
4.01-5.00	13	4.5
5.01+	9	3.1
Unable to Measure	10	3.4

Inspected Toilets 292

Statistical Parameters	
N	282
Min	0.9
Max	7.3
Mean	2.7
Std Dev	1.1
Median	2.78
Mode	1.1

Relative Error	
± Percent	± Value
4.7	0.1

Water Conservation Device	No. of Responses	Frequency of Response (Percent of Total)
None	258	88.4
Dam	1	0.3
Displacement	6	2.1
Quick Closing Flapper	25	8.6
Water Level Adjustment	2	0.7
Inspected Toilets	292	

Leaks in Toilet	No. of Responses	Frequency of Response (Percent of Total)
Yes	7	2.4
No	284	97.3
Don't Know	1	0.3
Inspected Toilets	292	

33. For each shower stall in a sample of apartment units, list:

Type of Unit	No. of Responses	Frequency of Response (Percent of Total)
Efficiency/Studio	22	7.5
1 Bedroom	88	30.1
2 Bedroom	143	49.0
3+ Bedroom	39	13.4
Inspected Shower Stalls	292	
Surveys with No Response	4	

Gallons per Minute for Showerhead	No. of Responses	Frequency of Response (Percent of Total)
<1	1	0.3
1-1.9	21	7.1
2-2.9	188	63.5
3-3.9	37	12.5
4-4.9	16	5.4
5-5.9	22	7.4
6-6.9	9	3.0
Unable to measure	2	0.7
Inspected Showerheads	296	

Statistical Parameters	
N	294
Min	0.5
Max	6.5
Mean	2.8
Std Dev	1.1
Median	2.5
Mode	2.5

Relative Error	
± Percent	± Value
4.6	0.1

Showerhead Type	No. of Responses	Frequency of Response (Percent of Total)
Atomizing	25	8.4
Stream/Spray	271	91.6
Inspected Showerheads	296	

Showerhead Style	No. of Responses	Frequency of Response (Percent of Total)
Fixed	260	87.8
Handheld	36	12.2
Inspected Showerheads	296	

Showerhead Shut-off Button	No. of Responses	Frequency of Response (Percent of Total)
Yes	13	4.4
No	283	95.6
Don't Know	0	0.0
Inspected Showerheads	296	

Leaks in Shower	No. of Responses	Frequency of Response (Percent of Total)
None	194	65.5
Showerhead	18	6.1
Valve	17	5.7
Diverter	67	22.6
Inspected Showerheads	296	

34. For each bathtub in a sample of apartment units, list:

Type of Unit	No. of Responses	Frequency of Response (Percent of Total)
Efficiency/Studio	24	9.5
1 Bedroom	83	32.8
2 Bedroom	120	47.4
3+ Bedroom	26	10.3
Inspected Bathtubs	253	

Bathtub Length (in)	No. of Responses	Frequency of Response (Percent of Total)
<46	2	0.8
46-50	8	3.2
51-55	216	85.4
56-60	27	10.7
Inspected Bathtubs	253	

Statistical Parameters	
N	253
Min	41
Max	60
Mean	53.5
Std Dev	2.1
Median	54
Mode	54

Relative Error	
± Percent	± Value
0.5	0.3

Bathtub Width (in)	No. of Responses	Frequency of Response (Percent of Total)
<21	7	2.8
21-25	241	95.3
25.5-30	4	1.6
30-35	1	0.4
Inspected Bathtubs	253	

Statistical Parameters	
N	253
Min	12
Max	34
Mean	23.1
Std Dev	1.8
Median	23.5
Mode	24

Relative Error	
± Percent	± Value
1.0	0.2

Bathtub Depth (in)	No. of Responses	Frequency of Response (Percent of Total)
<8.5	9	3.6
8.5-10	113	44.7
10.5-12	67	26.5
12.5-14	60	23.7
14.5-16	4	1.6
Inspected Bathtubs	253	

Statistical Parameters	
N	253
Min	8
Max	16
Mean	11.1
Std Dev	1.7
Median	11
Mode	10

Relative Error	
± Percent	± Value
1.9	0.2

Bathtub Volume (gal)	No. of Responses	Frequency of Response (Percent of Total)
<40	4	1.6
40-49.9	50	19.8
50-59.9	82	32.4
60-69.9	69	27.3
70-79.9	43	17.0
80-89.9	5	2.0

Inspected Bathtubs 253

Statistical Parameters	
N	253
Min	89.1
Max	89.8
Mean	59.2
Std Dev	10.7
Median	58.1
Mode	49.5

Relative Error	
± Percent	± Value
2.2	1.3

Leaks in Bathtub	No. of Responses	Frequency of Response (Percent of Total)
None	247	97.6
Diverter	6	2.4

Inspected Bathtubs 253

35. For each faucet in a sample of apartment units, list:

Faucet Location	No. of Responses	Frequency of Response (Percent of Total)
Tenant Unit	532	93.0
Common Area	40	7.0

Inspected Faucets 572

Type of Unit	No. of Responses	Frequency of Response (Percent of Total)
Efficiency/Studio	46	8.3
1 Bedroom	172	31.2
2 Bedroom	265	48.0
3+ Bedroom	69	12.5

Inspected Faucets 552

Surveys with No Response 20

Faucet Type	No. of Responses	Frequency of Response (Percent of Total)
Kitchen	256	44.8
Bathroom	296	51.7
Utility	18	3.1
Other	2	0.3

Inspected Faucets 572

Gallons per Minute for Faucet	No. of Responses	Frequency of Response (Percent of Total)
<2	61	10.7
2-2.9	386	67.5
3-3.9	55	9.6
4-4.9	46	8.0
5-5.9	16	2.8
6+	7	1.2
Unable to Measure	1	0.2

Inspected Faucets 572

Statistical Parameters	
N	572
Min	1
Max	8
Mean	2.5
Std Dev	0.9
Median	2.5
Mode	2

Relative Error	
± Percent	± Value
3.0	0.1

Aerator Attached	No. of Responses	Frequency of Response (Percent of Total)
Yes	479	83.7
No	93	16.3
Don't Know	0	0.0

Inspected Faucets 572

Leaks in Faucet	No. of Responses	Frequency of Response (Percent of Total)
Yes	19	3.3
No	552	96.5
Don't Know	1	0.2

Inspected Faucets 572

36. For each dishwasher in a sample of apartment units, list:

Type of Unit	No. of Responses	Frequency of Response (Percent of Total)
Efficiency/Studio	8	10.3
1 Bedroom	13	16.7
2 Bedroom	43	55.1
3+ Bedroom	14	17.9

Inspected Dishwashers 78

Surveys with No Response 1

Manufacturer/Make/Model	No. of Responses	Frequency of Response (Percent of Total)
Bosch	3	3.8
Frigidaire	2	2.5
GE	14	17.7
Hotpoint	13	16.5
Jenn Air	1	1.3
Kenmore	9	11.4
Kitchen Aid	12	15.2
Magic Chef	2	2.5
Maytag	2	2.5
Montgomery Ward	1	1.3
Stero	1	1.3
Whirlpool	16	20.3
White-Westinghouse	1	1.3
Don't Know	2	2.5
Inspected Dishwashers	79	

Water Efficiency Setting on Dishwasher	No. of Responses	Frequency of Response (Percent of Total)
Yes	58	73.4
No	20	25.3
Don't Know	1	1.3
Inspected Dishwashers	79	

37. For each clothes washing machine in a sample of apartment units, list:

Clothes Washing Machine Location	No. of Responses	Frequency of Response (Percent of Total)
Tenant Unit	41	15.0
Common Area	233	85.0
Inspected Clothes Washing Machines	274	

Type of Unit	No. of Responses	Frequency of Response (Percent of Total)
Efficiency/Studio	0	0.0
1 Bedroom	3	1.1
2 Bedroom	25	9.1
3+ Bedroom	13	4.7
Common Area	233	85.0
Inspected Clothes Washing Machines	274	

Manufacturer/Make/Model	No. of Responses	Frequency of Response (Percent of Total)
Amana	1	0.4
Bosch	1	0.4
Frigidaire	1	0.4
GE	16	5.8
Kenmore	68	24.8
Kitchen Aid	1	0.4
Maytag	88	32.1
Speed Queen	56	20.4
Tappan	1	0.4
Web	22	8.0
Whirlpool	13	4.7
White-Westinghouse	1	0.4
Don't Know	5	1.8

Inspected Clothes Washing Machines 274

Type of Clothes Washing Machine	No. of Responses	Frequency of Response (Percent of Total)
Standard Efficiency	259	94.9
High Efficiency	13	4.8
Multi-Load	1	0.4

Inspected Clothes Washing Machines 273
 Surveys with No Response 1

Water Saving/Load Size Selection Feature	No. of Responses	Frequency of Response (Percent of Total)
Yes	64	23.4
No	209	76.3
Don't Know	1	0.4

Inspected Clothes Washing Machines 274

38. For each reverse osmosis unit in a sample of apartment units, list:

Type of Unit	No. of Responses	Frequency of Response (Percent of Total)
Efficiency/Studio	0	0.0
1 Bedroom	0	0.0
2 Bedroom	0	0.0
3+ Bedroom	1	100.0
Survey Responses	1	

* The respondent did not provide information on the capacity of the reverse osmosis unit.

Automatic Shutoffs on Reverse Osmosis Unit	No. of Responses	Frequency of Response (Percent of Total)
Yes	0	0.0
No	1	100.0
Don't Know	0	0.0
Survey Responses	1	

39. For each water softener in a sample of apartment units, list:
(No Responses)

40. For each hot tap primer (point source water heater) in a sample of apartment units, list:

Hot Tap Primer Location	No. of Responses	Frequency of Response (Percent of Total)
Tenant Unit	2	100.0
Common Area	0	0.0
Survey Responses	2	

Type of Unit	No. of Responses	Frequency of Response (Percent of Total)
Efficiency/Studio	0	0.0
1 Bedroom	0	0.0
2 Bedroom	1	50.0
3+ Bedroom	1	50.0
Survey Responses	2	

Hot Tap Primer Location within Unit	No. of Responses	Frequency of Response (Percent of Total)
Kitchen	2	100.0
Bathroom	0	0.0
Utility	0	0.0
Other	0	0.0
Survey Responses	2	

Type of System	No. of Responses	Frequency of Response (Percent of Total)
Tank	2	100.0
Other	0	0.0
Survey Responses	2	

41. How many swimming pools are at this location?

Swimming Pools	No. of Responses	Frequency of Response (Percent of Total)
0	313	86.9
1	42	11.7
2	3	0.8
4	2	0.6
Survey Responses	360	

41a. [IF SWIMMING POOL] List:

Swimming Pool Length (ft)	No. of Responses	Frequency of Response (Percent of Total)
<26	7	18.9
26-30	7	18.9
31-35	11	29.7
36-40	7	18.9
41-45	5	13.5
Inspected Pools	37	
Not Inspected	19	

Statistical Parameters	
N	37
Min	20
Max	45
Mean	33.6
Std Dev	6.7
Median	35
Mode	35

Relative Error	
± Percent	± Value
6.4	2.2

Swimming Pool Width (ft)	No. of Responses	Frequency of Response (Percent of Total)
<11	1	2.7
11-45	6	16.2
16-20	15	40.5
21-25	13	35.1
26-30	2	5.4
Inspected Pools	37	
Not Inspected	19	

Statistical Parameters	
N	37
Min	10
Max	28
Mean	19.7
Std Dev	4.8
Median	19
Mode	18

Relative Error	
± Percent	± Value
7.8	1.5

Average Depth of Swimming Pool (ft)	No. of Responses	Frequency of Response (Percent of Total)
<4.1	7	18.9
4.1-5	25	67.6
5.1-6	3	8.1
6.1-7	2	5.4
Inspected Pools	37	
Not Inspected	19	

Statistical Parameters	
N	37
Min	3.5
Max	7
Mean	4.9
Std Dev	0.7
Median	5
Mode	5

Relative Error	
± Percent	± Value
4.6	0.2

Swimming Pool Volume (gal)	No. of Responses	Frequency of Response (Percent of Total)
<10001	1	2.7
10001-19999	10	27.0
20000-29999	17	45.9
30000-39999	7	18.9
40000-49999	2	5.4
Inspected Pools	37	
Not Inspected	19	

Statistical Parameters	
N	37
Min	7480
Max	42411.6
Mean	24546.2
Std Dev	8282.2
Median	23375
Mode	23375

Relative Error	
± Percent	± Value
10.9	2668.7

Swimming Pool Location	No. of Responses	Frequency of Response (Percent of Total)
Indoor	1	2.7
Outdoor	36	97.3
Inspected Pools	37	
Not Inspected	19	

Pool Cover on Swimming Pool	No. of Responses	Frequency of Response (Percent of Total)
Yes	1	2.7
No	36	97.3
Don't Know	0	0.0
Inspected Pools	37	
Not Inspected	19	

42. How many spas/jacuzzis are at this location?

Spas/Jacuzzis	No. of Responses	Frequency of Response (Percent of Total)
0	338	93.9
1	14	3.9
2	8	2.2
Survey Responses	360	

42a. [IF SPA/JACUZZI] List:

Spa/Jacuzzi Length (ft)	No. of Responses	Frequency of Response (Percent of Total)
<5	1	14.3
5-8	5	71.4
9-12	1	14.3
Inspected Spas	7	
Not Inspected	23	

Statistical Parameters	
N	7
Min	4
Max	12
Mean	6.7
Std Dev	2.8
Median	5
Mode	5

Relative Error	
± Percent	± Value
31.0	2.1

Spa/Jacuzzi Width (ft)	No. of Responses	Frequency of Response (Percent of Total)
<5	1	14.3
5-8	5	71.4
9-12	1	14.3
Inspected Spas	7	
Not Inspected	23	

Statistical Parameters	
N	7
Min	4
Max	12
Mean	6.7
Std Dev	2.8
Median	5
Mode	5

Relative Error	
± Percent	± Value
31.0	2.1

Average Depth of Spa/Jacuzzi (ft)	No. of Responses	Frequency of Response (Percent of Total)
<3	1	14.3
3-3.9	3	42.9
4-4.9	3	42.9
Inspected Spas	7	
Not Inspected	23	

Statistical Parameters	
N	7
Min	2
Max	4
Mean	3.4
Std Dev	0.7
Median	3.5
Mode	4

Relative Error	
± Percent	± Value
15.8	0.5

Spa/Jacuzzi Volume (gal)	No. of Responses	Frequency of Response (Percent of Total)
<1000	4	57.1
1000-2000	2	28.6
2001+	1	14.3
Inspected Spas	7	
Not Inspected	23	

Statistical Parameters	
N	7
Min	359
Max	2154.2
Mean	1158.3
Std Dev	667.2
Median	748
Mode	748

Relative Error	
± Percent	± Value
42.7	494.3

Spa/Jacuzzi Location	No. of Responses	Frequency of Response (Percent of Total)
Indoor	0	0.0
Outdoor	7	100.0
Inspected Spas	7	
Not Inspected	23	

Cover on Spa/Jacuzzi	No. of Responses	Frequency of Response (Percent of Total)
Yes	1	14.3
No	6	85.7
Don't Know	0	0.0
Inspected Spas	7	
Not Inspected	23	

43. How many fountains or ponds are at this location?

Fountains/Ponds	No. of Responses	Frequency of Response (Percent of Total)
0	338	93.9
1	19	5.3
2	2	0.6
3	1	0.3
Survey Responses	360	

43a. [IF FOUNTAIN OR POND] List:

Fountain/Pond Length (ft)	No. of Responses	Frequency of Response (Percent of Total)
<11	5	45.5
11-20	4	36.4
21-30	2	18.2
Inspected Fountains/Ponds	11	
Not Inspected	15	

Statistical Parameters	
N	11
Min	3.5
Max	30
Mean	13.0
Std Dev	10.1
Median	12
Mode	4

Relative Error	
± Percent	± Value
6.0	45.7

Fountain/Pond Width (ft)	No. of Responses	Frequency of Response (Percent of Total)
<6	5	45.5
6-10	2	18.2
11-20	2	18.2
21-30	2	18.2

Inspected	
Fountains/Ponds	11
Not Inspected	15

Statistical Parameters	
N	11
Min	1
Max	27
Mean	10.9
Std Dev	9.7
Median	9
Mode	3

Relative Error	
± Percent	± Value
52.5	5.7

Average Depth of Fountain/Pond (ft)	No. of Responses	Frequency of Response (Percent of Total)
<1.1	4	36.4
1.1-3	4	36.4
3.1-5	2	18.2
5.1-7	1	9.1

Inspected	
Fountains/Ponds	11
Not Inspected	15

Statistical Parameters	
N	11
Min	0.5
Max	6
Mean	2.2
Std Dev	1.9
Median	1.5
Mode	0.5

Relative Error	
± Percent	± Value
52.2	1.1

Fountains/Ponds Volume with < 100 Gallons Capacity	No. of Responses	Frequency of Response (Percent of Total)
45.8	1	50.0
59.8	1	50.0

Inspected	
Fountains/Ponds	2

Statistical Parameters	
N	2
Min	45.8
Max	59.8
Mean	52.8
Std Dev	9.9
Median	52.8
Mode	N/A

Relative Error	
± Percent	± Value
26.0	13.7

Fountain/ Ponds Volume with 100- 500 Gallon Capacity	No. of Responses	Frequency of Response (Percent of Total)
112.2	1	50.0
179.5	1	50.0

Inspected
Fountains/Ponds 2

Statistical Parameters	
N	2
Min	112.2
Max	179.5
Mean	145.9
Std Dev	47.6
Median	145.86
Mode	N/A

Relative Error	
± Percent	± Value
45.2	66.0

Fountain/Ponds Volume with 500+ Gallon Capacity	No. of Responses	Frequency of Response (Percent of Total)
500-2500	3	42.9
2501-5000	1	14.3
5001-10000	2	28.6
10001+	1	14.3

Inspected
Fountains/Ponds 7

Statistical Parameters	
N	7
Min	538.6
Max	17952
Mean	5975.5
Std Dev	6516.1
Median	4039.2
Mode	561

Relative Error	
± Percent	± Value
80.8	4827.2

Recirculating Water in Fountain/Pond	No. of Responses	Frequency of Response (Percent of Total)
Yes	10	90.9
No	1	9.1
Don't Know	0	0.0

Inspected
Fountains/Ponds 11
Not Inspected 15

44. Does this location have a cistern or storm water harvesting system?

Cistern or Storm Water Harvesting System	No. of Responses	Frequency of Response (Percent of Total)
Yes	1	0.3
No	345	98.3
Don't Know	5	1.4

Survey Responses 351

Surveys with No Response 9

45. Does this location use a gray water system?

Gray water System	No. of Responses	Frequency of Response (Percent of Total)
Yes	1	0.3
No	347	98.9
Don't Know	3	0.9

Survey Responses 351

Surveys with No Response 9

46. Does this location use water from a well?

Well Water	No. of Responses	Frequency of Response (Percent of Total)
Yes	4	1.1
No	346	98.6
Don't Know	1	0.3

Survey Responses 351

Surveys with No Response 9

46a. [IF YES] Is the well water used for potable (drinking, sanitary needs)?

Potable Well Water	No. of Responses	Frequency of Response (Percent of Total)
Yes	0	0.0
No	2	100.0
Don't Know	0	0.0

Survey Responses 2

Surveys with No Response 2

46b. Is the well water used for irrigation needs?

Irrigation Well Water	No. of Responses	Frequency of Response (Percent of Total)
Yes	3	100.0
No	0	0.0
Don't Know	0	0.0

Survey Responses 3
 Surveys with No Response 1

46c. Is the well water used for swimming pool/spa?

Swimming Pool/Spa Well Water	No. of Responses	Frequency of Response (Percent of Total)
Yes	2	100.0
No	0	0.0
Don't Know	0	0.0

Survey Responses 2
 Surveys with No Response 2

47. Square footage of total landscapable area?

Total Landscapable Area (ft ²)	No. of Responses	Frequency of Response (Percent of Total)
0	81	22.5
1-1000	150	41.7
1001-2000	56	15.6
2001-3000	19	5.3
3001-4000	14	3.9
4001-5000	15	4.2
5001-6000	1	0.3
6001-7000	1	0.3
7001-8000	4	1.1
8001-10000	2	0.6
10001-50000	13	3.6
50001-100000	2	0.6
100001+	2	0.6

Survey Responses 360

Statistical Parameters	
N	360
Min	0
Max	806436
Mean	4857.6
Std Dev	43538.1
Median	577
Mode	0

Relative Error	
± Percent	± Value
92.6	4497.5

48. Square footage of landscapable area that is irrigated?

Irrigated Landscapable Area (ft ²)	No. of Responses	Frequency of Response (Percent of Total)
0	155	43.1
1-1000	115	31.9
1001-2000	41	11.4
2001-3000	16	4.4
3001-4000	9	2.5
4001-6000	10	2.8
6001-8000	3	0.8
8001-10000	0	0.0
10001-50000	10	2.8
50001+	1	0.3

Survey Responses 360

Statistical Parameters	
N	360
Min	0
Max	806436
Mean	3545.7
Std Dev	42644.7
Median	97.5
Mode	0

Relative Error	
± Percent	± Value
124.2	4405.2

49. Square footage of lawn area?

Lawn Area (ft ²)	No. of Responses	Frequency of Response (Percent of Total)
0	234	65.0
1-1000	74	20.6
1001-2000	24	6.7
2001-4000	13	3.6
4001-6000	4	1.1
6001-10000	6	1.7
10001-15000	3	0.8
15001+	2	0.6

Survey Responses 360

Statistical Parameters	
N	360
Min	0
Max	18000
Mean	645.1
Std Dev	1941.9
Median	0
Mode	0

Relative Error	
± Percent	± Value
31.1	200.6

50. Percent of landscaped area that uses drip irrigation?

Landscaped Area that Uses Drip Irrigation (%)	No. of Responses	Frequency of Response (Percent of Total)
0	339	94.2
Under 10%	4	1.1
Between 10% and 20%	1	0.3
Between 20% and 30%	4	1.1
Between 30% and 40%	3	0.8
Between 40% and 50%	1	0.3
Between 50% and 60%	0	0.0
Between 60% and 70%	1	0.3
Between 70% and 80%	0	0.0
Between 80% and 90%	0	0.0
Over 90%	7	1.9

Survey Responses 360

Statistical Parameters	
N	360
Min	0
Max	100
Mean	3.0
Std Dev	15.1
Median	0
Mode	0

Relative Error	
± Percent	± Value
51.9	1.6

51. Who is responsible for maintaining landscaped areas?

Responsible for Landscape Maintenance	No. of Responses	Frequency of Response (Percent of Total)
Tenant	37	12.5
Owner/ Building Manager	164	55.4
Landscape Maintenance Service/ Contracted Gardener	89	30.1
Other	6	2.0
Survey Responses	296	
Surveys with No Response	64	

52. What type of irrigation system is used?

Irrigation System	No. of Responses	Frequency of Response (Percent of Total)
Hose Alone	154	55.8
Hose & Sprinkler	29	10.5
Hose & Sprinkler with Timer	5	1.8
In-Ground System, with Controller	62	22.5
In-Ground System, without Controller	7	2.5
Sprinklers with Spray-Type Head	13	4.7
Sprinklers of the Impact/Rotor Type	0	0.0
Sprinklers of the Stream/Rotor Type	0	0.0
Drip Irrigation	6	2.2
Subsurface Irrigation	0	0.0
Other	0	0.0
Survey Responses	276	
Surveys with No Response	84	

53. What is the water pressure at the hose bib (in PSI)?

Water Pressure (psi)	No. of Responses	Frequency of Response (Percent of Total)
1-20	1	0.4
21-40	2	0.9
41-60	58	25.3
61-80	114	49.8
81-100	36	15.7
101-120	17	7.4
121-140	1	0.4

Survey Responses 229
 Unable to Measure 131

Statistical Parameters	
N	229
Min	1
Max	125
Mean	74.2
Std Dev	17.6
Median	70
Mode	60

Relative Error	
± Percent	± Value
3.1	2.3

54. If irrigation system has controllers, do the controllers cover:

Coverage of Irrigation System	No. of Responses	Frequency of Response (Percent of Total)
Front	31	57.4
Back	14	25.9
Both	9	16.7

Survey Responses 54

55. For each controller identified in Question 54, list the following:

Manufacturer/Make/Model of Irrigation System Controller	No. of Responses	Frequency of Response (Percent of Total)
Dig Corp.	1	1.9
Galcon	1	1.9
Gardena	1	1.9
Hardie	4	7.4
Hydro Rain	1	1.9
Intermatic	1	1.9
Irritrol	11	20.4
Lawn Genie	3	5.6
Melnor	1	1.9
Orbit	2	3.7
Rain Dial	1	1.9
Rain Dial/Hardie	1	1.9
RainJet	1	1.9
Rain Master	2	3.7
Rain Bird	5	9.3
Toro	6	11.1
Watermaster	3	5.6
Don't Know	9	16.7

Survey Responses 54

Type of Irrigation System Controller	No. of Responses	Frequency of Response (Percent of Total)
Mechanical	15	27.8
Digital	38	70.4
Other	1	1.9
Survey Responses	54	

No. of Stations	No. of Responses	Frequency of Response (Percent of Total)
1	16	29.6
2	11	20.4
3	4	7.4
4	2	3.7
5	3	5.6
6	4	7.4
7	2	3.7
8	1	1.9
10	2	3.7
11	1	1.9
12	2	3.7
17	3	5.6
18	1	1.9
Don't Know	2	3.7
Survey Responses	54	

Statistical Parameters	
N	52
Min	1
Max	18
Mean	4.7
Std Dev	4.8
Median	2
Mode	1

Relative Error	
± Percent	± Value
27.9	1.3

Programmable Multiple Start Time Capabilities	No. of Responses	Frequency of Response (Percent of Total)
Yes	43	79.6
No	10	18.5
Don't Know	1	1.9
Survey Responses	54	

Type of Calendar Clock	No. of Responses	Frequency of Response (Percent of Total)
7-Day	39	75.0
14-Day	2	3.8
30-Day	1	1.9
Other	10	19.2
Survey Responses	52	
Surveys with No Response	2	

Moisture Sensor	No. of Responses	Frequency of Response (Percent of Total)
Yes	0	0.0
No	52	96.3
Don't Know	2	3.7
Survey Responses	54	

Rain Sensor	No. of Responses	Frequency of Response (Percent of Total)
Yes	1	1.9
No	51	94.4
Don't Know	2	3.7
Survey Responses	54	

56. Are there any other outdoor water-using appliances/fixtures?

Other Outdoor Water-Using Appliances/Fixtures	No. of Responses	Frequency of Response (Percent of Total)
Yes	0	0.0
No	285	100.0
Don't Know	0	0.0
Survey Responses	285	
Surveys with No Response	75	

57. Number of showerheads left with the customer.

Showerheads Left	No. of Responses	Frequency of Response (Percent of Total)
0	297	82.5
1	22	6.1
2	9	2.5
3	14	3.9
4	4	1.1
5	11	3.1
6	2	0.6
7	1	0.3

58. Number of faucet aerators left with the customer.

Faucet Aerators Left	No. of Responses	Frequency of Response (Percent of Total)
0	298	82.8
1	18	5.0
2	11	3.1
3	11	3.1
4	3	0.8
5	4	1.1
6	4	1.1
7	1	0.3
8	4	1.1
9	3	0.8
10	1	0.3
13	1	0.3
20	1	0.3

Cross-Referencing Analysis of Answers to Clothes Washer Questions in Multi-Family Survey

- 16. (Question ID #34 in database) How many of the housing units have clothes washing machine hook-ups?
 - 17. (Question ID #35 in database) How many clothes washing machines at this location?
 - 18. (Question ID #36 in database) Is there a common laundry facility for residents? (1= yes, 2=no)
 - 18a. (Question ID #37 in database) How many washing machines are available in the common area?
 - 18b. (Question ID #38 in database) How many of the washing machines in the common area are high-efficiency?
5. (Question ID #9 in database) How many housing units does this water account represent?

Analysis of responses to the above questions indicated:

- The responses to question 16, number of washing machine hook-ups, did not necessarily reflect the number of in-unit washers; in some cases there are apparently some hookups without machines connected to them (i.e. response to number of washers was zero when number of hook-ups was positive).
- Respondents interpreted question 17, total number of clothes washers in the property, different ways: some answers reflect total of in-unit washers only, others reflect combined total of in-unit and common area washers.

The number of apartment units served by each common area washer was determined assuming that in-unit washers served one apartment each:

$$\text{Units served by one common area washer} = \frac{(\text{Number of units in property}) - (\text{Number of in-unit washers})}{(\text{Number of common area washers})}$$

Making the necessary corrections, survey data indicate:

Number of buildings surveyed	360	
Number of sites with in-unit washers	60	16.67%
Number of sites with common area washers	233	64.72%
Number of sites with no clothes washers	79	21.94%
Sites with both in-unit and common area washers	12	<u>-3.33%</u> 100%
Number of in-unit clothes washers	539	46.87%
Number of common area washers	<u>611</u>	<u>53.13%</u>
Total washers	1150	100%
Number of sites with high efficiency washers	29	
Number of high-efficiency washers (all but one in common areas)	86	
Number of apartment units served by each common area washer		
Min	0.75	
Max	40	
Avg	9.04	

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**EAST BAY MUNICIPAL UTILITY DISTRICT
WATER CONSERVATION MARKET PENETRATION STUDY**

**APPENDIX K
Responses to Non-Residential Site Surveys**

1. Name, title and phone number of participant.
2. The primary type of establishment is:

Primary Type of Establishment	No. of Responses	Frequency of Response (Percent of Total)
Warehouse	52	9.5
Retail Trade	59	11.0
Food Sales	73	13.6
Fast Food	47	8.8
Restaurant	70	13.2
Offices	235	43.8
Survey Responses	536	

3. The type of use for this establishment is:

Type of Use	No. of Responses	Frequency of Response (Percent of Total)
Mixed Residential/Commercial	49	9.1
Mixed Commercial	289	53.9
Other	198	36.9
Survey Responses	536	

Please note if the establishment has any of the specified water uses/appliances:

4. Domestic/sanitary use (drinking fountains, sinks, rest rooms, etc.):

Domestic/Sanitary Use for Employees	No. of Responses	Frequency of Response (Percent of Total)
Yes	501	93.5
No	33*	6.2
Don't Know	2*	0.4
Survey Responses	536	

* When cross-checked with responses to number of toilets, faucets, and urinals these responses were found to be in error; all respondents have some type of domestic use.

Domestic/Sanitary Use for Customers/Public	No. of Responses	Frequency of Response (Percent of Total)
Yes	293	54.7
No	241	45.0
Don't Know	2	0.4
Survey Responses	536	

5. Facility cooling and heating

Cooling Towers	No. of Responses	Frequency of Response (Percent of Total)
Yes	47	8.8
No	466	86.9
Don't Know	23	4.3
Survey Responses	536	

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Yes	1 (1.9%)	6 (10.2%)	10 (13.7%)	3 (6.4%)	4 (5.7%)	23 (9.8%)
No	48 (92.3%)	50 (84.7%)	61 (83.6%)	41 (87.2%)	63 (90.0%)	202 (86.0%)
Don't Know	3 (5.8%)	3 (5.1%)	2 (2.7%)	3 (6.4%)	3 (4.3%)	10 (4.3%)
Survey Responses	52 (100%)	59 (100%)	73 (100%)	47 (100%)	70 (100%)	235 (100%)

Evaporative Coolers	No. of Responses	Frequency of Response (Percent of Total)
Yes	32	6.0
No	474	88.4
Don't Know	30	5.6
Survey Responses	536	

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Yes	3 (5.8%)	4 (6.8%)	4 (5.5%)	3 (6.4%)	8 (11.4%)	10 (4.3%)
No	46 (88.5%)	53 (89.8%)	65 (89.0%)	40 (85.1%)	61 (87.1%)	207 (88.1%)
Don't Know	3 (5.8%)	2 (3.4%)	4 (5.5%)	4 (8.5%)	1 (1.4%)	18 (7.7%)
Survey Responses	52 (100%)	59 (100%)	73 (100%)	47 (100%)	70 (100%)	235 (100%)

Air Washers	No. of Responses	Frequency of Response (Percent of Total)
Yes	8	1.5
No	512	95.5
Don't Know	16	3.0
Survey Responses	536	

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Yes	0 (0.0%)	0 (0.0%)	5 (6.8%)	1 (2.1%)	2 (2.9%)	0 (0.0%)
No	52 (100%)	58 (98.3%)	67 (91.8%)	45 (95.7%)	66 (94.3%)	223 (94.9%)
Don't Know	0 (0.0%)	1 (1.7%)	1 (1.4%)	1 (2.1%)	2 (2.9%)	12 (5.1%)
Survey Responses	52 (100%)	59 (100%)	73 (100%)	47 (100%)	70 (100%)	235 (100%)

Humidifiers	No. of Responses	Frequency of Response (Percent of Total)
Yes	12	2.2
No	510	95.1
Don't Know	14	2.6
Survey Responses	536	

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Yes	1 (1.9%)	1 (1.7%)	1 (1.4%)	3 (6.4%)	1 (1.4%)	5 (2.1%)
No	51 (98.1%)	57 (96.6%)	70 (95.9%)	42 (89.4%)	67 (95.7%)	222 (94.5%)
Don't Know	0 (0.0%)	1 (1.7%)	2 (2.7%)	2 (4.3%)	2 (2.9%)	8 (3.4%)
Survey Responses	52 (100%)	59 (100%)	73 (100%)	47 (100%)	70 (100%)	235 (100%)

Boilers	No. of Responses	Frequency of Response (Percent of Total)
Yes	36	6.7
No	489	91.2
Don't Know	11	2.1
Survey Responses	536	

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Yes	2 (3.8%)	5 (8.5%)	4 (5.5%)	2 (4.3%)	5 (7.1%)	18 (7.7%)
No	50 (96.2%)	52 (88.1%)	68 (93.2%)	44 (93.6%)	64 (91.4%)	208 (88.5%)
Don't Know	0 (0.0%)	2 (3.4%)	1 (1.4%)	1 (2.1%)	1 (1.4%)	9 (3.8%)
Survey Responses	52 (100%)	59 (100%)	73 (100%)	47 (100%)	70 (100%)	235 (100%)

6. Other cooling:

Air Conditioners	No. of Responses	Frequency of Response (Percent of Total)
Yes	182	34.0
No	346	64.6
Don't Know	8	1.5
Survey Responses	536	

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Yes	9 (17.3%)	14 (23.7%)	31 (42.5%)	26 (55.3%)	19 (27.1%)	83 (35.3%)
No	42 (80.3%)	44 (74.6%)	42 (57.5%)	20 (42.6%)	50 (71.4%)	147 (62.6%)
Don't Know	1 (1.9%)	1 (1.7%)	0 (0.0%)	1 (2.1%)	1 (1.4%)	5 (2.1%)
Survey Responses	52 (100%)	59 (100%)	73 (100%)	47 (100%)	70 (100%)	235 (100%)

Air Compressors	No. of Responses	Frequency of Response (Percent of Total)
Yes	64	11.9
No	452	84.3
Don't Know	20	3.7
Survey Responses	536	

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Yes	9 (17.3%)	6 (10.2%)	12 (16.4%)	9 (19.1%)	3 (4.3%)	25 (10.6%)
No	42 (80.8%)	52 (88.1%)	58 (79.5%)	36 (76.6%)	65 (92.9%)	199(84.7%)
Don't Know	1(1.9%)	1 (1.7%)	3 (4.1%)	2 (4.3%)	2 (2.9%)	11 (4.7%)
Survey Responses	52 (100%)	59 (100%)	73 (100%)	47 (100%)	70 (100%)	235 (100%)

Other Once-Through Cooling System	No. of Responses	Frequency of Response (Percent of Total)
Yes	5	0.9
No	524	97.8
Don't Know	7	1.3
Survey Responses	536	

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Yes	0 (0.0%)	0 (0.0%)	1 (1.4%)	0 (0.0%)	1 (1.4%)	3 (1.3%)
No	49 (94.2%)	57 (96.6%)	72 (98.6%)	47 (100%)	68 (97.1%)	227 (96.6%)
Don't Know	3 (5.8%)	2 (3.4%)	0 (0.0%)	0 (0.0%)	1 (1.4%)	5 (2.1%)
Survey Responses	52 (100%)	59 (100%)	73 (100%)	47 (100%)	70 (100%)	235 (100%)

7. Laundry:

Commercial Washing Machines	No. of Responses	Frequency of Response (Percent of Total)
Yes	16	3.0
No	518	96.6
Don't Know	2	0.4
Survey Responses	536	

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Yes	2 (3.8%)	3 (5.1%)	0 (0.0%)	4 (8.5%)	3 (4.3%)	4 (1.7%)
No	49 (94.2)	56 (94.9%)	73 (100%)	43 (91.5%)	65 (92.9%)	231 (98.3%)
Don't Know	1 (1.9%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	2 (2.9%)	0 (0.0%)
Survey Responses	52 (100%)	59 (100%)	73 (100%)	47 (100%)	70 (100%)	235 (100%)

Self-Service Washing Machines	No. of Responses	Frequency of Response (Percent of Total)
Yes	8	1.5
No	528	98.5
Don't Know	0	0.0
Survey Responses	536	

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Yes	3 (5.8%)	1 (1.7%)	1 (1.4%)	0 (0.0%)	1 (1.4%)	2 (0.9%)
No	49 (94.2%)	58 (98.3%)	72 (98.6%)	47 (100%)	68 (97.1%)	233 (99.1%)
Don't Know	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	1 (1.4%)	0 (0.0%)
Survey Responses	52 (100%)	59 (100%)	73 (100%)	47 (100%)	70 (100%)	235 (100%)

Dry Cleaning	No. of Responses	Frequency of Response (Percent of Total)
Yes	3	0.6
No	533	99.4
Don't Know	0	0.0
Survey Responses	536	

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Yes	0 (0.0%)	3 (5.1%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)
No	52 (100%)	56 (94.9%)	73 (100%)	47 (100%)	69 (98.6%)	235 (100%)
Don't Know	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	1 (1.4%)	0 (0.0%)
Survey Responses	52 (100%)	59 (100%)	73 (100%)	47 (100%)	70 (100%)	235 (100%)

8. Kitchen facilities:

Dishwashing Machines	No. of Responses	Frequency of Response (Percent of Total)
Yes	109	20.3
No	426	79.5
Don't Know	1	0.2
Survey Responses	536	

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Yes	9 (17.3%)	3 (5.1%)	6 (8.2%)	14 (29.8%)	38 (54.3%)	39 (16.6%)
No	43 (82.7%)	56 (94.9%)	67 (91.8%)	33 (70.2%)	30 (42.9%)	196 (83.4%)
Don't Know	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	2 (2.9%)	0 (0.0%)
Survey Responses	52 (100%)	59 (100%)	73 (100%)	47 (100%)	70 (100%)	235 (100%)

Garbage Disposers	No. of Responses	Frequency of Response (Percent of Total)
Yes	75	14.0
No	455	84.9
Don't Know	6	1.1
Survey Responses	536	

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Yes	10 (19.2%)	3 (5.1%)	10 (13.7%)	4 (8.5%)	10 (14.3%)	38 (16.2%)
No	41 (78.8%)	55 (93.2%)	63 (86.3%)	43 (91.5%)	58 (82.9%)	193 (82.1%)
Don't Know	1 (1.9%)	1 (1.7%)	0 (0.0%)	0 (0.0%)	2 (2.9%)	4 (1.7%)
Survey Responses	52 (100%)	59 (100%)	73 (100%)	47 (100%)	70 (100%)	235 (100%)

9. Ice-making machines.

Water-Cooled Ice-Making Machines	No. of Responses	Frequency of Response (Percent of Total)
Yes	68	12.7
No	462	86.2
Don't Know	6	1.1
Survey Responses	536	

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Yes	0 (0.0%)	3 (5.1%)	15 (20.5%)	22 (46.8%)	19 (27.1%)	9 (3.8%)
No	52 (100%)	55 (93.2%)	55 (75.3%)	24 (51.1%)	49 (70.0%)	224 (95.3%)
Don't Know	0 (0.0%)	1 (1.7%)	3 (4.1%)	1 (2.1%)	2 (2.9%)	2 (0.9%)
Survey Responses	52 (100%)	59 (100%)	73 (100%)	47 (100%)	70 (100%)	235 (100%)

Air-Cooled Ice-Making Machines	No. of Responses	Frequency of Response (Percent of Total)
Yes	85	15.9
No	444	82.8
Don't Know	7	1.3
Survey Responses	536	

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Yes	2 (3.8%)	3 (5.1%)	17 (23.3%)	19 (40.4%)	32 (45.7%)	12 (5.1%)
No	50 (96.2%)	55 (93.2%)	51 (69.9%)	26 (55.3%)	36 (51.4%)	220 (93.6%)
Don't Know	0 (0.0%)	1 (1.7%)	5 (6.8%)	2 (4.3%)	2 (2.9%)	3 (1.3%)
Survey Responses	52 (100%)	59 (100%)	73 (100%)	47 (100%)	70 (100%)	235 (100%)

10. Landscape and decorative uses?

Landscape and Decorative Uses	No. of Responses	Frequency of Response (Percent of Total)
Yes	101	18.8
No	431	80.4
Don't Know	4	0.7
Survey Responses	536	

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Yes	5 (9.6%)	5 (8.5%)	6 (8.2%)	10 (21.3%)	8 (11.4%)	67 (28.5%)
No	38 (73.1%)	47 (79.7%)	56 (76.7%)	29 (61.7%)	53 (75.7%)	132 (56.2%)
Don't Know	9 (17.3%)	7 (11.9%)	11 (15.1%)	8 (17.0%)	9 (12.9%)	36 (15.3%)
Survey Responses	52 (100%)	59 (100%)	73 (100%)	47 (100%)	70 (100%)	235 (100%)

11. Water features:

Swimming Pools	No. of Responses	Frequency of Response (Percent of Total)
Yes	1	0.2
No	534	99.6
Don't Know	1	0.2
Survey Responses	536	

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Yes	1 (1.9%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)
No	51 (98.1%)	58 (98.3%)	73 (100%)	46 (97.9%)	69 (98.6%)	234 (99.6%)
Don't Know	0 (0.0%)	1 (1.7%)	0 (0.0%)	1 (2.1%)	1 (1.4%)	1 (0.4%)
Survey Responses	52 (100%)	59 (100%)	73 (100%)	47 (100%)	70 (100%)	235 (100%)

Jacuzzis/Spas	No. of Responses	Frequency of Response (Percent of Total)
Yes	4	0.7
No	532	99.3
Don't Know	0	0.0
Survey Responses	536	

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Yes	1 (1.9%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	3 (1.3%)
No	51 (98.1%)	58 (98.3%)	73 (100%)	47 (100%)	70 (100%)	231 (98.3%)
Don't Know	0 (0.0%)	1 (1.7%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	1 (0.4%)
Survey Responses	52 (100%)	59 (100%)	73 (100%)	47 (100%)	70 (100%)	235 (100%)

Fountains	No. of Responses	Frequency of Response (Percent of Total)
Yes	17	3.2
No	519	96.8
Don't Know	0	0.0
Survey Responses	536	

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Yes	2 (3.8%)	4 (6.8%)	0 (0.0%)	0 (0.0%)	1 (1.4%)	10 (4.3%)
No	50 (96.2%)	53 (89.8%)	72 (98.6%)	47 (100%)	69 (98.6%)	225 (95.7%)
Don't Know	1 (1.9%)	2 (3.4%)	1 (1.4%)	0 (0.0%)	0 (0.0%)	0 (0.0%)
Survey Responses	52 (100%)	59 (100%)	73 (100%)	47 (100%)	70 (100%)	235 (100%)

12. Washing and sanitation:

General Facility Washdown and Clean-Up	No. of Responses	Frequency of Response (Percent of Total)
Yes	124	23.1
No	412	76.9
Don't Know	0	0.0
Survey Responses	536	

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Yes	13 (25.0%)	15 (25.4%)	29 (39.7%)	16 (34.0%)	14 (20.0%)	37 (15.7%)
No	39 (75.0%)	43 (72.9%)	44 (60.3%)	31 (66.0%)	54 (77.1%)	198 (84.3%)
Don't Know	0 (0.0%)	1 (1.7%)	0 (0.0%)	0 (0.0%)	2 (2.9%)	0 (0.0%)
Survey Responses	52 (100%)	59 (100%)	73 (100%)	47 (100%)	70 (100%)	235 (100%)

Vehicle Washes	No. of Responses	Frequency of Response (Percent of Total)
Yes	20	3.7
No	516	96.3
Don't Know	0	0.0
Survey Responses	536	

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Yes	3 (5.8%)	1 (1.7%)	3 (4.1%)	0 (0.0%)	0 (0.0%)	13 (5.5%)
No	49 (94.2%)	57 (96.6%)	70 (95.9%)	47 (100%)	69 (98.6%)	221 (94.0%)
Don't Know	0 (0.0%)	1 (1.7%)	0 (0.0%)	0 (0.0%)	1 (1.4%)	1 (0.4%)
Survey Responses	52 (100%)	59 (100%)	73 (100%)	47 (100%)	70 (100%)	235 (100%)

13. Process water purification equipment:

Water Softeners	No. of Responses	Frequency of Response (Percent of Total)
Yes	9	1.7
No	522	97.4
Don't Know	5	0.9
Survey Responses	536	

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Yes	1 (1.9%)	1 (1.7%)	2 (2.7%)	0 (0.0%)	3 (4.3%)	2 (0.9%)
No	50 (96.2%)	57 (96.6%)	70 (95.9%)	46 (97.9%)	67 (95.7%)	230 (97.9%)
Don't Know	1 (1.9%)	1 (1.7%)	1 (1.4%)	1 (2.1%)	0 (0.0%)	3 (1.3%)
Survey Responses	52 (100%)	59 (100%)	73 (100%)	47 (100%)	70 (100%)	235 (100%)

Water Filters	No. of Responses	Frequency of Response (Percent of Total)
Yes	39	7.3
No	487	90.9
Don't Know	10	1.9
Survey Responses	536	

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Yes	6 (11.5%)	3 (5.1%)	4 (5.5%)	2 (4.3%)	7 (10.0%)	17 (7.2%)
No	44 (84.6%)	55 (93.2%)	66 (90.4%)	44 (93.6%)	63 (90.0%)	214 (91.1%)
Don't Know	2 (3.8%)	1 (1.7%)	3 (4.1%)	1 (2.1%)	0 (0.0%)	4 (1.7%)
Survey Responses	52 (100%)	59 (100%)	73 (100%)	47 (100%)	70 (100%)	235 (100%)

Reverse Osmosis Units	No. of Responses	Frequency of Response (Percent of Total)
Yes	3	0.6
No	523	97.6
Don't Know	10	1.9
Survey Responses	536	

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Yes	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	3 (1.3%)
No	52 (100%)	57 (96.6%)	70 (95.9%)	46 (97.9%)	69 (98.6%)	224 (95.3%)
Don't Know	0 (0.0%)	2 (3.4%)	3 (4.1%)	1 (2.1%)	1 (1.4%)	8 (3.4%)
Survey Responses	52 (100%)	59 (100%)	73 (100%)	47 (100%)	70 (100%)	235 (100%)

Deionization/Ion Exchange Units	No. of Responses	Frequency of Response (Percent of Total)
Yes	1	0.2
No	526	98.1
Don't Know	9	1.7
Survey Responses	536	

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Yes	1(1.9%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)
No	51 (98.1%)	57 (96.6%)	70 (95.9%)	46 (97.9%)	68 (97.1%)	226 (96.2%)
Don't Know	0 (0.0%)	2 (3.4%)	3 (4.1%)	1 (2.1%)	2 (2.9%)	9 (3.8%)
Survey Responses	52 (100%)	59 (100%)	73 (100%)	47 (100%)	70 (100%)	235 (100%)

14. Wastewater pretreatment equipment?

Wastewater Pretreatment Equipment	No. of Responses	Frequency of Response (Percent of Total)
Yes	1	0.2
No	531	99.1
Don't Know	4	0.7
Survey Responses	536	

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Yes	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	1 (0.4%)
No	47 (90.4%)	56 (94.9%)	67 (91.8%)	44 (93.6%)	64 (91.4%)	210 (89.4%)
Don't Know	5 (9.6%)	3 (5.1%)	6 (8.2%)	3 (6.4%)	6 (8.6%)	24 (10.2%)
Survey Responses	52 (100%)	59 (100%)	73 (100%)	47 (100%)	70 (100%)	235 (100%)

15. Are there any other purposes/appliances for which water is used at this facility?

Other Water-Using Purposes/Appliances	No. of Responses	Frequency of Response (Percent of Total)
Yes	45	8.4
No	487	90.9
Don't Know	4	0.7
Survey Responses	536	

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Yes	5 (9.6%)	5 (8.5%)	12 (16.4%)	7 (14.9%)	4 (5.7%)	12 (5.1%)
No	44 (84.6%)	52 (88.1%)	59 (80.8%)	39 (83.0%)	65 (92.9%)	220 (93.6%)
Don't Know	3 (5.8%)	2 (3.4%)	2 (2.7%)	1 (2.1%)	1 (1.4%)	3 (1.3%)
Survey Responses	52 (100%)	59 (100%)	73 (100%)	47 (100%)	70 (100%)	235 (100%)

15a. [IF YES] Please specify other water-using purposes/appliances:

Other Water-Using Purposes/Appliances	No. of Responses	Frequency of Response (Percent of Total)
50-Gallon Water Tank	1	1.7
Outdoor Tap	1	1.7
Baking	2	3.4
Coffee	9	15.5
Tea	1	1.7
Bathroom	1	1.7
Cleaning	2	3.4
Cleaning and Embalming	1	1.7
Soda Fountain	5	8.6
Dental Equipment	2	3.4
Eye Wash	1	1.7
Film Processor	1	1.7
Fish Tank	1	1.7
Flow Wash	1	1.7
Freezer	1	1.7
Refrigerator	4	6.9
Hose	1	1.7
Humidifier	1	1.7
Ice Machine	5	8.6
Landscape	1	1.7
Manufacturing	1	1.7
Parts Washer	3	5.2
Personal Use	1	1.7
Point Hot Water Tap	1	1.7
Printer Press	1	1.7
Sprayer System for Vegetables	1	1.7
Sprinkler System	1	1.7
Wash Equipment	1	1.7

Other Water-Using Purposes/Appliances	No. of Responses	Frequency of Response (Percent of Total)
Portable Dishwasher	1	1.7
Water Baby Duck and Chicken	1	1.7
Water Cooler	1	1.7
Water Wash Spray Booth	1	1.7
Survey Responses	58	

16. Does this facility recycle water for any purpose?

Water Recycling	No. of Responses	Frequency of Response (Percent of Total)
Yes	6	1.1
No	526	98.1
Don't Know	4	0.7
Survey Responses	536	

16a. [IF YES] For what purpose is water recycled?

Purpose for Water Recycling	No. of Responses	Frequency of Response (Percent of Total)
Fish Tank	1	20.0
Packaging Machines	1	20.0
Manufacturing Machines	1	20.0
Fountain	1	20.0
Propellant	1	20.0
Survey Responses	5	

17. How many bathroom facilities does this location have?

Bathroom Facilities	No. of Responses	Frequency of Response (Percent of Total)
0	17	3.2
1	133	24.8
2	228	42.5
3	64	11.9
4	49	9.1
5	7	1.3
6	20	3.7
7	5	0.9
8	3	0.6
9	0	0.0
10	2	0.4
11-20	4	0.7
21-50	4	0.7

Survey Responses 536

Statistical Parameters	
N	536
Min	0
Max	48
Mean	2.6
Std Dev	3.4
Median	2
Mode	2

Relative Error	
± Percent	± Value
10.9	0.3

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
0	2 (3.8%)	3 (5.1%)	0 (0.0%)	3 (6.4%)	2 (2.9%)	7 (3.0%)
1	8 (15.4%)	23 (39.0%)	36 (49.3%)	9 (19.1%)	15 (21.4%)	42 (17.9%)
2	22 (42.3%)	23 (39.0%)	22 (30.1%)	32 (68.1%)	43 (61.4%)	86 (36.6%)
3	10 (19.2%)	4 (6.8%)	8 (11.0%)	3 (6.4%)	8 (11.4%)	31 (13.2%)
4	5 (9.6%)	1 (1.7%)	5 (6.8%)	0 (0.0%)	2 (2.9%)	36 (15.3%)
5	0 (0.0%)	3 (5.1%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	4 (1.7%)
6-10	4 (7.7%)	1 (1.7%)	2 (2.7%)	0 (0.0%)	0 (0.0%)	23 (9.8%)
11+	1 (1.9%)	1 (1.7%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	6 (2.6%)
Survey Responses	52 (100%)	59 (100%)	73 (100%)	47 (100%)	70 (100%)	235 (100%)

18. Number of toilets:

Gravity Flush Toilets	No. of Responses	Frequency of Response (Percent of Total)
0	118	22.0
1	138	25.7
2	147	27.4
3	59	11.0
4	27	5.0
5	18	3.4
6	10	1.9
7	6	1.1
8	1	0.2
9	2	0.4
10	4	0.7
11-20	5	0.9
21-50	1	0.2

Survey Responses 536

Statistical Parameters	
N	536
Min	0
Max	28
Mean	2.0
Std Dev	2.4
Median	2
Mode	2

Relative Error	
± Percent	± Value
10.1	0.2

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
0	7 (13.5%)	6 (10.2%)	10 (13.7%)	18 (38.3%)	18 (25.7%)	59 (25.1%)
1	12 (23.1%)	19 (32.2%)	35 (47.9%)	12 (25.5%)	17 (24.3%)	43 (18.3%)
2	18 (34.6%)	24 (40.7%)	16 (21.9%)	13 (27.7%)	23 (32.9%)	53 (22.6%)
3	7 (13.5%)	5 (8.5%)	6 (8.2%)	3 (6.4%)	10 (14.3%)	28 (11.9%)
4	1 (1.9%)	0 (0.0%)	5 (6.8%)	1 (2.1%)	1 (1.4%)	20 (8.5%)
5	2 (3.8%)	3 (5.1%)	1 (1.4%)	0 (0.0%)	2 (2.9%)	10 (4.3%)
6-10	3 (5.8%)	2 (3.4%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	18 (7.7%)
11+	2 (3.8%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	4 (1.7%)
Survey Responses	52 (100%)	59 (100%)	73 (100%)	47 (100%)	70 (100%)	235 (100%)

Pressure Assisted Toilets	No. of Responses	Frequency of Response (Percent of Total)
0	485	90.5
1	10	1.9
2	19	3.5
3	6	1.1
4	3	0.6
5	3	0.6
6	2	0.4
7	3	0.6
8	0	0.0
9	0	0.0
10	0	0.0
11-20	3	0.6
21-50	1	0.2
51-100	1	0.2

Survey Responses 536

Statistical Parameters	
N	536
Min	0
Max	69
Mean	0.5
Std Dev	3.5
Median	0
Mode	0

Relative Error	
± Percent	± Value
59.2	0.3

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
0	49 (94.2%)	53 (89.8%)	67 (91.8%)	39 (83.0%)	64 (91.4%)	213 (90.6%)
1	0 (0.0%)	4 (6.8%)	1 (1.4%)	1 (2.1%)	2 (2.9%)	2 (0.9%)
2	1 (1.9%)	1 (1.7%)	3 (4.1%)	5 (10.6%)	2 (2.9%)	7 (3.0%)
3	1 (1.9%)	0 (0.0%)	0 (0.0%)	2 (4.3%)	2 (2.9%)	1 (0.4%)
4	1 (1.9%)	0 (0.05%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	2 (0.9%)
5	0 (0.0%)	0 (0.0%)	1 (1.4%)	0 (0.0%)	0 (0.0%)	2 (0.9%)
6-10	0 (0.0%)	0 (0.0%)	1 (1.4%)	0 (0.0%)	0 (0.0%)	4 (1.7%)
11+	0 (0.0%)	1 (1.7%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	4 (1.7%)
Survey Responses	52 (100%)	59 (100%)	73 (100%)	47 (100%)	70 (100%)	235 (100%)

Flushometer Valve Toilets	No. of Responses	Frequency of Response (Percent of Total)
0	446	83.2
1	16	3.0
2	14	2.6
3	23	4.3
4	7	1.3
5	8	1.5
6	7	1.3
7	0	0.0
8	1	0.2
9	4	0.7
10	3	0.6
11-20	3	0.6
21-50	3	0.6
51-100	1	0.2

Survey Responses 536

Statistical Parameters	
N	536
Min	0
Max	64
Mean	0.9
Std Dev	4.2
Median	0
Mode	0

Relative Error	
± Percent	± Value
37.7	0.4

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
0	44 (84.6%)	57 (96.6%)	67 (91.8%)	33 (70.2%)	53 (75.7%)	192 (81.7%)
1	4 (7.7%)	0 (0.0%)	1 (1.4%)	3 (6.4%)	2 (2.9%)	6 (2.6%)
2	1 (1.9%)	0 (0.0%)	1 (1.4%)	5 (10.6%)	4 (5.7%)	3 (1.3%)
3	0 (0.0%)	0 (0.0%)	1 (1.4%)	5 (10.6%)	6 (8.6%)	11 (4.7%)
4	1 (1.9%)	1 (1.7%)	1 (1.4%)	1 (2.1%)	2 (2.9%)	1 (0.4%)
5	0 (0.0%)	1 (1.7%)	1 (1.4%)	0 (0.0%)	2 (2.9%)	4 (1.7%)
6-10	1 (1.9%)	0 (0.0%)	1 (1.4%)	0 (0.0%)	1 (1.4%)	12 (5.1%)
11+	1 (1.9%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	6 (2.6%)
Survey Responses	52 (100%)	59 (100%)	73 (100%)	47 (100%)	70 (100%)	235 (100%)

19. Number of urinals

Siphon Urinals	No. of Responses	Frequency of Response (Percent of Total)
0	441	82.3
1	58	10.8
2	23	4.3
3	4	0.7
4	4	0.7
5	0	0.0
6	2	0.4
7	0	0.0
8	1	0.2
9	0	0.0
10	1	0.2
11-20	2	0.4

Survey Responses 536

Statistical Parameters	
N	536
Min	0
Max	16
Mean	0.4
Std Dev	1.3
Median	0
Mode	0

Relative Error	
± Percent	± Value
30.5	0.1

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
0	44 (84.6%)	55 (93.2%)	64 (87.7%)	35 (74.5%)	56 (80.0%)	187 (79.6%)
1	6 (11.5%)	4 (6.8%)	6 (8.2%)	12 (25.5%)	9 (12.9%)	21 (8.9%)
2	0 (0.0%)	0 (0.0%)	3 (4.1%)	0 (0.0%)	4 (5.7%)	16 (6.8%)
3	2 (3.8%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	1 (1.4%)	1 (0.4%)
4	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	4 (1.7%)
5	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)
6-10	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	4 (1.7%)
11+	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	2 (0.9%)
Survey Responses	52 (100%)	59 (100%)	73 (100%)	47 (100%)	70 (100%)	235 (100%)

Washdown Urinals	No. of Responses	Frequency of Response (Percent of Total)
0	418	78.0
1	71	13.2
2	25	4.7
3	9	1.7
4	4	0.7
5	2	0.4
6	1	0.2
7	1	0.2
8	1	0.2
9	1	0.2
10	0	0.0
11-20	1	0.2
21-50	2	0.4

Survey Responses 536

Statistical Parameters	
N	536
Min	0
Max	34
Mean	0.5
Std Dev	2.3
Median	0
Mode	0

Relative Error	
± Percent	± Value
36.9	0.2

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
0	38 (73.1%)	52 (88.1%)	61 (83.6%)	40 (85.1%)	53 (75.7%)	174 (74.0%)
1	10 (19.2%)	5 (8.5%)	10 (13.7%)	5 (10.6%)	13 (18.6%)	28 (11.9%)
2	2 (3.8%)	1 (1.7%)	2 (2.7%)	2 (4.3%)	3 (4.3%)	15 (6.4%)
3	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	1 (1.4%)	8 (3.4%)
4	1 (1.9%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	3 (1.3%)
5	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	2 (0.9%)
6-10	1 (1.9%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	3 (1.3%)
11+	0 (0.0%)	1 (1.7%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	2 (0.9%)
Survey Responses	52 (100%)	59 (100%)	73 (100%)	47 (100%)	70 (100%)	235 (100%)

Waterless Urinals	No. of Responses	Frequency of Response (Percent of Total)
0	518	96.6
1	9	1.7
2	5	0.9
3	2	0.4
4	0	0.0
5	1	0.2
24	1	0.2

Survey Responses 536

Statistical Parameters	
N	536
Min	0
Max	24
Mean	0.1
Std Dev	1.1
Median	0
Mode	0

Relative Error	
± Percent	± Value
92.1	0.1

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
0	50 (96.2%)	58 (98.3%)	70 (95.9%)	47 (100%)	69 (98.6%)	224 (95.3%)
1	1 (1.9%)	0 (0.0%)	3 (4.1%)	0 (0.0%)	0 (0.0%)	5 (2.1%)
2	1 (1.9%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	4 (1.7%)
3	0 (0.0%)	1 (1.7%)	0 (0.0%)	0 (0.0%)	1 (1.4%)	0 (0.0%)
4	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)
5	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	1 (0.4%)
6-10	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)
11+	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	1 (0.4%)
Survey Responses	52 (100%)	59 (100%)	73 (100%)	47 (100%)	70 (100%)	235 (100%)

20. Number of bathroom faucets?

Bathroom Faucets	No. of Responses	Frequency of Response (Percent of Total)
0	28	5.2
1	133	24.8
2	189	35.3
3	48	9.0
4	58	10.8
5	24	4.5
6	13	2.4
7	9	1.7
8	8	1.5
9	2	0.4
10	3	0.6
11-20	12	2.2
21-50	6	1.1
51+	3	0.6

Survey Responses 536

Statistical Parameters	
N	536
Min	0
Max	142
Mean	3.5
Std Dev	8.1
Median	2
Mode	2

Relative Error	
± Percent	± Value
19.5	0.7

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
0	3 (5.8%)	5 (8.5%)	6 (8.2%)	0 (0.0%)	5 (7.1%)	9 (3.8%)
1	11 (21.2%)	20 (33.9%)	32 (43.8%)	11 (23.4%)	14 (20.0%)	45 (19.1%)
2	16 (30.8%)	24 (40.7%)	21 (28.8%)	30 (63.8%)	32 (45.7%)	66 (28.1%)
3	8 (15.4%)	2 (3.4%)	6 (8.2%)	4 (8.5%)	6 (8.6%)	22 (9.4%)
4	4 (7.7%)	1 (1.7%)	3 (4.1%)	2 (4.3%)	9 (12.9%)	39 (16.6%)
5	4 (7.7%)	6 (10.2%)	3 (4.1%)	0 (0.0%)	2 (2.9%)	9 (3.8%)
6-10	4 (7.7%)	0 (0.0%)	2 (2.7%)	0 (0.0%)	2 (2.9%)	27 (11.5%)
11+	2 (3.8%)	1 (1.7%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	18 (7.7%)
Survey Responses	52 (100%)	59 (100%)	73 (100%)	47 (100%)	70 (100%)	235 (100%)

21. Number of kitchen faucets?

Kitchen Faucets	No. of Responses	Frequency of Response (Percent of Total)
0	173	32.3
1	194	36.2
2	87	16.2
3	31	5.8
4	20	3.7
5	10	1.9
6	7	1.3
7	1	0.2
8	3	0.6
9	1	0.2
10	2	0.4
11-20	5	0.9
21-50	2	0.4

Survey Responses 536

Statistical Parameters	
N	536
Min	0
Max	40
Mean	1.6
Std Dev	3.0
Median	1
Mode	1

Relative Error	
± Percent	± Value
16.2	0.3

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
0	28 (53.8%)	36 (61.0%)	23 (31.5%)	5 (10.6%)	7 (10.0%)	74 (31.5%)
1	16 (30.8%)	18 (30.5%)	25 (34.2%)	15 (31.9%)	14 (20.0%)	106 (45.1%)
2	6 (11.5%)	4 (6.8%)	13 (17.8%)	11 (23.4%)	24 (34.3%)	29 (12.3%)
3	2 (3.8%)	0 (0.0%)	6 (8.2%)	10 (21.3%)	5 (7.1%)	8 (3.4%)
4	0 (0.0%)	0 (0.0%)	3 (4.1%)	4 (8.5%)	9 (12.9%)	4 (1.7%)
5	0 (0.0%)	0 (0.0%)	1 (1.4%)	1 (2.1%)	6 (8.6%)	2 (0.9%)
6-10	0 (0.0%)	1 (1.7%)	2 (2.7%)	1 (2.1%)	5 (7.1%)	5 (2.1%)
11+	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	7 (3.0%)
Survey Responses	52 (100%)	59 (100%)	73 (100%)	47 (100%)	70 (100%)	235 (100%)

22. Number of utility (general cleaning) faucets?

Utility Faucets	No. of Responses	Frequency of Response (Percent of Total)
0	280	52.2
1	185	34.5
2	35	6.5
3	17	3.2
4	6	1.1
5	1	0.2
6	2	0.4
7	5	0.9
8	0	0.0
9	1	0.2
10	0	0.0
11-20	4	0.7
21-50		0.0

Survey Responses 536

Statistical Parameters	
N	536
Min	0
Max	20
Mean	0.8
Std Dev	1.6
Median	0
Mode	0

Relative Error	
± Percent	± Value
16.7	0.1

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
0	26 (50.0%)	40 (67.8%)	27 (37.0%)	18 (38.3%)	34 (48.6%)	135 (57.4%)
1	16 (30.8%)	16 (27.1%)	34 (46.6%)	27 (57.4%)	30 (42.9%)	62 (26.4%)
2	5 (9.6%)	2 (3.4%)	6 (8.2%)	2 (4.3%)	3 (4.3%)	17 (7.2%)
3	4 (7.7%)	0 (0.0%)	3 (4.1%)	0 (0.0%)	2 (2.9%)	8 (3.4%)
4	1 (1.9%)	0 (0.0%)	1 (1.4%)	0 (0.0%)	1 (1.4%)	3 (1.3%)
5	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	1 (0.4%)
6-10	0 (0.0%)	0 (0.0%)	2 (2.7%)	0 (0.0%)	0 (0.0%)	6 (2.6%)
11+	0 (0.0%)	1 (1.7%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	3 (1.3%)
Survey Responses	52 (100%)	59 (100%)	73 (100%)	47 (100%)	70 (100%)	235 (100%)

22b. Number of showers

Showers	No. of Responses	Frequency of Response (Percent of Total)
0	377	84.0
1	55	12.2
2	7	1.6
3	5	1.1
4	2	0.4
6	1	0.2
8	1	0.2
26	1	0.2

Survey Responses 449
 Surveys with No Response 87

Statistical Parameters	
N	449
Min	0
Max	26
Mean	0.3
Std Dev	1.4
Median	0
Mode	0

Relative Error	
± Percent	± Value
44.5	0.1

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
0	25 (64.1%)	47 (92.2%)	53 (89.8%)	38 (100%)	54 (98.2%)	160 (77.3%)
1	11 (28.2%)	4 (7.8%)	6 (10.2%)	0 (0.0%)	1 (1.8%)	33 (15.9%)
2	3 (7.7%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	4 (1.9%)
3	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	5 (2.4%)
>3	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	5 (2.4%)
Survey Responses	39(100%)	51 (100%)	59 (100%)	38 (100%)	55 (100%)	207 (100%)

23. Number of drinking fountains?

Drinking Fountains	No. of Responses	Frequency of Response (Percent of Total)
0	408	76.1
1	84	15.7
2	21	3.9
3	6	1.1
4	7	1.3
5	2	0.4
6	2	0.4
7	2	0.4
8	1	0.2
9	1	0.2
11	1	0.2
34	1	0.2

Survey Responses 536

Statistical Parameters	
N	536
Min	0
Max	34
Mean	0.5
Std Dev	1.9
Median	0
Mode	0

Relative Error	
± Percent	± Value
31.2	0.2

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
0	37 (71.2%)	45 (76.3%)	60 (82.2%)	45 (95.7%)	65 (92.9%)	156 (66.4%)
1	11 (21.2%)	12 (30.3%)	12 (16.4%)	2 (4.3%)	3 (4.3%)	44 (18.7%)
2	1 (1.9%)	2 (3.4%)	1 (1.4%)	0 (0.0%)	0 (0.0%)	17 (7.2%)
>2	3 (5.8%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	2 (2.9%)	18 (7.7%)
Survey Responses	52 (100%)	59 (100%)	73 (100%)	47 (100%)	70 (100%)	235 (100%)

24. For a sample of toilets, list:

Make/Model of Toilet	No. of Responses	Frequency of Response (Percent of Total)
American Standard	640	36.7
Bemis	7	0.4
Briggs	75	4.3
Bolton	1	0.1
Case	3	0.2
Cadet	1	0.1
Celite	4	0.2
Colton	9	0.5
Crane	41	2.3
Eljer	41	2.3
Embassy	3	0.2
Gerber	9	0.5
K	14	0.8
Kilgore	8	0.5
Kohler	123	7.0
Lamosa	8	0.5
Mancesa	1	0.1
Mansfield	34	1.9
Montgomery Ward	6	0.3
Murray	1	0.1
NI	11	0.6
Norris	61	3.5
Orion	5	0.3
Pacific	1	0.1
Royal	13	0.7
Universal Rundle	47	2.7
SA	4	0.2
Sasa	1	0.1
Sibley	1	0.1
Sloan	168	9.6
Standard	157	9.0
Sterling	1	0.1
Toto	7	0.4
Trent	1	0.1
Universal Rundle	9	0.5
UPC	45	2.6
VHP	1	0.1
Vitromex	1	0.1
Western Pottery	2	0.1
Western Pottery	1	0.1
Zafiro	1	0.1
Zuran	6	0.3
Don't Know	172	9.9
Inspected Toilets	1745	

Year Toilet Was Manufactured/ Installed	No. of Responses	Frequency of Response (Percent of Total)
<1950	19	1.1
1950-1959	43	2.5
1960-1969	60	3.4
1970-1979	93	5.3
1980-1989	306	17.5
1990-1999	416	23.8
2000-2001	46	2.6
Don't Know	762	43.7

Inspected Toilets 1745

Statistical Parameters	
N	983
Min	1911
Max	2001
Mean	1985
Std Dev	13.6
Median	1989
Mode	1997

Relative Error	
± Percent	± Value
0.04	0.8

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
<1950	2 (0.9%)	3 (2.0%)	6 (3.1%)	0 (0.0%)	1 (0.5%)	6 (0.7%)
1950 to 1982	60 (28.4%)	16 (10.5%)	20 (10.3%)	6 (4.9%)	24 (12.3%)	146 (16.8%)
1983 to 1992	37 (17.5%)	53 (34.9%)	50 (25.6%)	26 (21.3%)	31 (15.9%)	139 (16.0%)
>1992	34 (16.1%)	34 (22.4%)	39 (20.0%)	27 (22.1%)	29 (14.9%)	189 (21.7%)
Don't Know	78 (37.0%)	46 (30.3%)	80 (41.0%)	63 (51.6%)	110 (56.4%)	390 (21.7%)
Inspected Toilets	211(100%)	152 (100%)	195 (100%)	122 (100%)	195 (100%)	870 (100%)

Rated Flush Volume of Toilet (gpf)	No. of Responses	Frequency of Response (Percent of Total)
1.6	744	42.6
3.5	366	21.0
5+	247	14.2
Don't Know	388	22.2

Inspected Toilets 1745

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
1.6	63 (29.9%)	63 (41.4%)	76 (39.0%)	81 (66.4%)	86 (44.1%)	374 (43.0%)
3.5	54 (25.6%)	43 (28.3%)	33 (16.9%)	19 (15.6%)	44 (22.6%)	173 (19.9%)
5+	63 (29.9%)	14 (9.2%)	21 (10.8%)	2 (1.6%)	21 (10.8%)	127 (14.6%)
Don't Know	31 (14.7%)	32 (21.1%)	65 (33.3%)	20 (16.4%)	44 (22.6%)	196 (22.5%)
Inspected Toilets	211 (100%)	152 (100%)	195 (100%)	122 (100%)	195 (100%)	870 (100%)

Note: Data on type of toilet was cross-referenced with data on rated flush volumes. The database was queried for toilets that were pressure-assisted AND not rated as ultra-low flush. If these toilets are added to those rated as ultra-low flush, the percentages in the first row of the table above change to: 31.8% for warehouses, 45.4% for retail trade, 47.2% for food sales, 68.0% for fast food, 44.1% for restaurants, and 49.8% for offices

Measured Volume of Water Used per Flush (gal)	No. of Responses	Frequency of Response (Percent of Total)
0-1.60	230	13.2
1.61-2.0	113	6.5
2.01-2.50	134	7.7
2.51-3.00	239	13.7
3.01-3.50	189	10.8
3.51-4.00	107	6.1
4.01-5.00	72	4.1
5.01+	43	2.5
Unable to Measure	618	35.4
Inspected Toilets	1745	

Statistical Parameters	
N	1127
Min	0.4
Max	7.9
Mean	2.7
Std Dev	1.2
Median	2.7
Mode	1

Relative Error	
± Percent	± Value
2.6	0.1

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
1.6 or less	51 (24.2%)	21 (13.8%)	31 (15.9%)	9 (7.4%)	24 (12.3%)	92 (10.6%)
1.61 to 3.5	91 (43.1%)	76 (50.0%)	70 (35.9%)	52 (42.6%)	78 (40.4%)	308 (35.4%)
>3.5	34 (16.1%)	15 (9.9%)	29 (14.9%)	6 (4.9%)	16 (8.2%)	124 (14.3%)
Unable to Measure	35 (16.6%)	40 (16.6%)	65 (33.3%)	55 (45.1%)	77 (39.5%)	346 (39.8%)
Inspected Toilets	211 (100%)	152 (100%)	195 (100%)	122 (100%)	195 (100%)	870 (100%)

Water Conservation Device	No. of Responses	Frequency of Response (Percent of Total)
None	1535	372.6
Dam	15	3.6
Displacement	17	4.1
Quick Closing Flapper	150	36.4
Water Level Adjustment	28	6.8
Inspected Toilets	1745	

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
None	207 (98.1%)	133 (87.5%)	162 (83.1%)	108 (88.5%)	164 (84.1%)	761 (87.5%)
Dam	0 (0.0%)	4 (2.6%)	1 (0.5%)	0 (0.0%)	2 (1.0%)	8 (0.9%)
Displacement	1 (0.5%)	2 (1.3%)	0 (0.0%)	4 (3.3%)	5 (2.6%)	5 (0.6%)
Quick Closing Flapper	2 (0.9%)	11 (7.2%)	30 (15.4%)	10 (8.2%)	23 (11.8%)	74 (8.5%)
Water Level Adjustment	1 (0.5%)	2 (1.3%)	2 (1.0%)	0 (0.0%)	1 (0.5%)	22 (2.5%)
Inspected Toilets	211 (100%)	152 (100%)	195 (100%)	122 (100%)	195 (100%)	870 (100%)

Type of Toilet	No. of Responses	Frequency of Response (Percent of Total)
Gravity Flush	1176	67.4
Pressure Assisted	213	12.2
Flushometer	356	20.4
Inspected Toilets	1745	

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Gravity Flush	176 (83.4%)	114 (75.0%)	139 (71.3%)	71 (58.2%)	121 (62.1%)	555 (63.8%)
Pressure Assisted	10 (4.7%)	28 (18.4%)	25 (12.8%)	21 (17.2%)	14 (7.2%)	115 (13.2%)
Flushometer	25 (11.8%)	10 (6.6%)	31 (15.9%)	30 (24.6%)	60 (30.8%)	200 (23.0%)
Inspected Toilets	211 (100%)	152 (100%)	195 (100%)	122 (100%)	195 (100%)	870 (100%)

Leaks in Toilet	No. of Responses	Frequency of Response (Percent of Total)
Yes	82	4.7
No	1649	94.5
Don't Know	14	0.8
Inspected Toilets	1745	

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Yes	15 (7.1%)	6 (3.9%)	1 (0.5%)	0 (0.0%)	17 (8.7%)	43 (4.9%)
No	190 (90.0%)	144 (94.7%)	194 (99.5%)	120 (98.4%)	178 (91.3%)	823 (94.6%)
Don't Know	6 (2.8%)	2 (1.3%)	0 (0.0%)	2 (1.6%)	0 (0.0%)	4 (0.5%)
Inspected Toilets	211(100%)	152 (100%)	195 (100%)	122 (100%)	195 (100%)	870(100%)

25. For a sample of urinals, list:

Urinal Location	No. of Responses	Frequency of Response (Percent of Total)
Private	151	43.6
Common Area	195	56.4
Inspected Urinals	346	

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Private	28 (75.7%)	5 (29.4%)	12 (48.0%)	5 (27.8%)	5 (11.4%)	96 (46.8%)
Common Area	9 (24.3%)	12 (70.6%)	13 (52.0%)	13 (72.2%)	39 (88.6%)	109 (53.2%)
Inspected Urinals	37 (100%)	17 (100%)	25 (100%)	18 (100%)	44 (100%)	205 (100%)

Urinal (gpf)	No. of Responses	Frequency of Response (Percent of Total)
<1.1	79	22.8
1.1-2.0	71	20.5
2.1-3.0	14	4.0
3.1-4.0	6	1.7
4.1-5.0	3	0.9
5.1+	1	0.3
Unable to Measure	172	49.7
Inspected Urinals	346	

Statistical Parameters	
N	174
Min	0.1
Max	8
Mean	1.6
Std Dev	1.1
Median	1.6
Mode	1

Relative Error	
± Percent	± Value
9.7	0.2

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
<1.1	8 (21.6%)	1 (5.9%)	6 (24.0%)	4 (22.2%)	10 (22.7%)	50 (24.4%)
1.1-2.0	2 (5.4%)	9 (52.9%)	3 (12.0%)	0 (0.0%)	15 (34.1%)	42 (20.5%)
2.1-3.0	5 (133.5%)	0 (0.0%)	2 (8.0%)	1 (5.6%)	0 (0.0%)	6 (2.9%)
>3	3 (8.1%)	0 (0.0%)	0 (0.0%)	1 (5.6%)	0 (0.0%)	6 (2.9%)
Unable to Measure	19 (51.4%)	7 (41.2)	14 (56.0%)	12 (66.7%)	19 (43.2%)	101 (49.3%)
Inspected Urinals	37 (100%)	17 (100%)	25 (100%)	18 (100%)	44 (100%)	205 (100%)

Urinal Type	No. of Responses	Frequency of Response (Percent of Total)
Siphon	130	37.6
Washdown	210	60.7
Waterless	6	1.7
Inspected Urinals	346	

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Siphon	10 (27.0%)	3 (17.6%)	7 (28.0%)	8 (44.4%)	10 (22.7%)	92 (44.9%)
Washdown	27 (82.4%)	14 (82.4%)	17 (68.0%)	10 (55.6%)	30 (68.2%)	112 (54.6%)
Waterless	0 (0.0%)	0 (0.0%)	1 (4.0%)	0 (0.0%)	4 (9.1%)	1 (0.5%)
Inspected Urinals	37 (100%)	17 (100%)	25 (100%)	18 (100%)	44 (100%)	205 (100%)

Leaks in Urinal	No. of Responses	Frequency of Response (Percent of Total)
Yes	6	1.7
No	338	97.7
Don't Know	2	0.6
Inspected Urinals	346	

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Yes	0 (0.0%)	0 (0.0%)	2 (8.0%)	0 (0.0%)	2 (4.5%)	2 (1.0%)
No	37 (100%)	16 (94.1%)	23 (92.0%)	18 (100%)	42 (95.5%)	202 (98.5%)
Don't Know	0 (0.0%)	1 (5.9%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	1 (0.5%)
Inspected Urinals	37 (100%)	17 (100%)	25 (100%)	18 (100%)	44 (100%)	205 (100%)

26. For a sample of faucets, list:

Faucet Location	No. of Responses	Frequency of Response (Percent of Total)
Private	1243	54.4
Common Area	1044	45.6
Inspected Faucets	2287	

Faucet Type	No. of Responses	Frequency of Response (Percent of Total)
Kitchen	570	24.9
Bathroom	1405	61.4
Utility	231	10.1
Other	81	3.5
Inspected Faucets	2287	

Faucet (gpm)	No. of Responses	Frequency of Response (Percent of Total)
<1.1	253	11.1
1.1-2.0	832	36.4
2.1-3.0	683	29.9
3.1-4.0	240	10.5
4.1-5.0	119	5.2
5.1-6.0	100	4.4
6.1-7.0	25	1.1
7.1-8.0	16	0.7
8.1-10.0	3	0.1
Unable to Measure	16	0.7
Inspected Faucets	2287	

Statistical Parameters	
N	2271
Min	0.25
Max	10
Mean	2.7
Std Dev	1.4
Median	2.5
Mode	2

Relative Error	
± Percent	± Value
2.2	0.1

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
<1.1	5 (2.3%)	28 (15.6%)	42 (13.5%)	17 (7.8%)	44 (12.3%)	117 (11.6%)
1.1-2.0	86 (39.8%)	73 (40.8%)	105 (33.8%)	64 (29.4%)	111 (31.0%)	393 (39.1%)
2.1-3.0	88 (40.7%)	39 (21.8%)	89 (28.6%)	64 (29.4%)	101 (28.2%)	302 (30.0%)
3.1-4.0	20 (9.3%)	25 (14.0%)	30 (9.6%)	24 (11.0%)	38 (10.6%)	103 (10.2%)
4.1-5.0	5 (2.3%)	8 (4.5%)	19 (6.1%)	17 (7.8%)	25 (7.0%)	45 (4.5%)
5.1-6.0	8 (3.7%)	5 (2.8%)	17 (5.5%)	20 (9.2%)	28 (7.8%)	21 (2.1%)
>6	4 (1.9%)	0 (0.0%)	7 (2.3%)	7 (3.2%)	11 (3.1%)	16 (1.6%)
Unable to Measure	0 (0.0%)	1 (0.6%)	2 (0.6%)	5 (2.3%)	0 (0.0%)	8 (0.8%)
Inspected Faucets	216 (100%)	179 (100%)	311 (100%)	218 (100%)	358 (100%)	1005 (100%)

Aerator Attached	No. of Responses	Frequency of Response (Percent of Total)
Yes	1587	69.4
No	700	30.6
Don't Know	0	0.0
Inspected Faucets	2287	

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Yes	156 (72.2%)	118 (65.9%)	189 (60.8%)	131 (60.1%)	206 (57.5)	787 (78.3%)
No	60 (27.8%)	61 (34.1%)	122 (39.2%)	87 (39.9%)	152 (42.5%)	218 (21.7%)
Don't Know	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)
Inspected Faucets	216 (100%)	179 (100%)	311 (100%)	218 (100%)	358 (100%)	1005 (100%)

Leaks in Faucet	No. of Responses	Frequency of Response (Percent of Total)
Yes	40	1.7
No	2227	97.4
Don't Know	20	0.9
Inspected Faucets	2287	

27. For a sample of shower stalls, list:

Showerhead (gpm)	No. of Responses	Frequency of Response (Percent of Total)
<1.1	6	6.3
1.1-2.0	28	29.2
2.1-3.0	38	39.6
3.1-4.0	9	9.4
4.1-5.0	4	4.2
5.1-6.0	3	3.1
6.1+	1	1.0
Unable to Measure	7	7.3

Inspected Showerheads 96

Statistical Parameters	
N	89
Min	1
Max	17
Mean	2.8
Std Dev	1.9
Median	2.5
Mode	3

Relative Error	
± Percent	± Value
14.0	0.4

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
<1.1	0 (0.0%)	2 (15.4%)	1 (16.7%)	0 (0.0%)	0 (0.0%)	3 (5.7%)
1.1-2.0	7 (36.8%)	10 (76.9%)	1 (16.7%)	2 (50.0%)	0 (0.0%)	8 (15.1%)
2.1-3.0	9 (47.4%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	29 (54.7%)
3.1-4.0	1 (5.3%)	1 (7.7%)	2 (33.3%)	0 (0.0%)	0 (0.0%)	5 (9.4%)
4.1-5.0	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	4 (7.5%)
5.1-6.0	0 (0.0%)	0 (0.0%)	1 (16.7%)	0 (0.0%)	1 (100.0%)	1 (1.9%)
6.1+	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	1 (1.9%)
Unable to Measure	2 (10.5%)	0 (0.0%)	1 (16.7%)	2 (50.0%)	0 (0.0%)	2 (3.8%)
Inspected Showerheads	19 (100.0%)	13 (100.0%)	6 (100.0%)	4 (100.0%)	1 (100.0%)	53 (100.0%)

Showerhead Type	No. of Responses	Frequency of Response (Percent of Total)
Atomizing	21	21.9
Stream/Spray	75	78.1

Inspected Showerheads 96

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Atomizing	4 (21.1%)	2 (15.4%)	3 (50.0%)	0 (0.0%)	0 (0.0%)	12 (22.6%)
Stream/Spray	15 (78.9%)	11 (84.6%)	3 (50.0%)	4 (100.0%)	1 (100.0%)	41 (77.4%)
Inspected Showerheads	19 (100.0%)	13 (100.0%)	6 (100.0%)	4 (100.0%)	1 (100.0%)	53 (100.0%)

Showerhead Style	No. of Responses	Frequency of Response (Percent of Total)
Fixed	85	88.5
Handheld	11	11.5
Inspected Showerheads	96	

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Fixed	18 (94.7%)	13 (100.0%)	5 (83.3%)	4 (100.0%)	1 (100.0%)	44 (83.0%)
Handheld	1 (5.3%)	0 (0.0%)	1 (16.7%)	0 (0.0%)	0 (0.0%)	9 (17.0%)
Inspected Showerheads	19 (100.0%)	13 (100.0%)	6 (100.0%)	4 (100.0%)	1 (100.0%)	53 (100.0%)

Showerhead Shut-off	No. of Responses	Frequency of Response (Percent of Total)
Yes	13	13.5
No	80	83.3
Don't Know	3	3.1
Inspected Showerheads	96	

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Yes	2 (10.5%)	2 (15.4%)	2 (33.3%)	0 (0.0%)	0 (0.0%)	7 (13.2%)
No	17 (89.5%)	10 (76.9%)	4 (66.7%)	4 (100.0%)	1 (100.0%)	44 (83.0%)
Don't Know	0 (0.0%)	1 (7.7%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	2 (3.8%)
Inspected Showerheads	19 (100.0%)	13 (100.0%)	6 (100.0%)	4 (100.0%)	1 (100.0%)	53 (100.0%)

Leaks in Shower	No. of Responses	Frequency of Response (Percent of Total)
None	87	90.6
Showerhead	5	5.2
Diverter Valve	2	2.1
Shutoff Valve	2	2.1
Inspected Showers	96	

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
None	16 (84.2%)	10 (76.9%)	6 (100.0%)	2 (50.0%)	1 (100.0%)	52 (98.1%)
Showerhead	3 (15.8%)	1 (7.7%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	1 (1.9%)
Diverter Valve	0 (0.0%)	2 (15.4%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)
Shutoff Valve	0 (0.0%)	0 (0.0%)	0 (0.0%)	2 (50.0%)	0 (0.0%)	0 (0.0%)
Inspected Showerheads	19 (100.0%)	13 (100.0%)	6 (100.0%)	4 (100.0%)	1 (100.0%)	53 (100.0%)

28. Are there any water pressure regulators off the incoming line at this location?

Water Pressure Regulators	No. of Responses	Frequency of Response (Percent of Total)
Yes	49	9.6
No	353	69.2
Don't Know	108	21.2
Survey Responses	510	
Surveys with No Response	26	

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Yes	7 (14.3%)	4 (7.0%)	4 (7.5%)	2 (4.4%)	6 (9.1%)	26 (11.7%)
No	34 (69.4%)	49 (86.0%)	49 (70.0%)	26 (57.8%)	48 (72.7%)	147 (65.9%)
Don't Know	8 (16.3%)	4 (7.0%)	17 (24.3%)	17 (37.8%)	12 (18.2%)	50 (22.4%)
Survey Responses	49 (100.0%)	57 (100.0%)	70 (100.0%)	45 (100.0%)	66 (100.0%)	223(100.0%)

28a. [IF YES] Are the pressure regulators for indoor or outdoor water use?

Water Pressure Regulator Use	No. of Responses	Frequency of Response (Percent of Total)
Indoor	9	31.0
Outdoor	9	31.0
Both	11	37.9
Survey Responses	29	

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Indoor	0 (0.0%)	0 (0.0%)	1 (33.3%)	1 (50.0%)	1 (50.0%)	6 (33.3%)
Outdoor	2 (50.0%)	0 (0.0%)	1 (33.3%)	1 (50.0%)	1 (50.0%)	4 (22.2%)
Both	2 (50.0%)	0 (0.0%)	1 (33.3%)	0 (0.0%)	0 (0.0%)	8 (44.4%)
Survey Responses	4 (100.0%)	0 (100.0%)	3 (100.0%)	2 (100.0%)	2 (100.0%)	18 (100.0%)

29. What is the water pressure at the highest available indoor fixture (if more than one building floor)?

Water Pressure	No. of Responses	Frequency of Response (Percent of Total)
1-20	0	0.0
21-40	5	2.1
41-60	46	19.7
61-80	137	58.8
81-100	28	12.0
101-120	15	6.4
121+	2	0.9

Survey Responses 233
 Unable to Measure 303

Statistical Parameters	
N	233
Min	4
Max	165
Mean	74.4
Std Dev	17.7
Median	70
Mode	70

Relative Error	
± Percent	± Value
3.1	2.3

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
1-20	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)
21-40	0 (0.0%)	1 (3.4%)	0 (0.0%)	1 (5.0%)	1 (4.3%)	2 (2.2%)
41-60	2 (5.0%)	6 (20.7%)	8 (25.8%)	4 (20.0%)	6 (26.1%)	20 (22.2%)
61-80	31 (77.5%)	17 (58.6%)	21 (67.7%)	12 (60.0%)	10 (43.5%)	46 (51.1%)
81-100	6 (15.0%)	3 (10.3%)	2 (6.5%)	2 (10.0%)	3 (13.0%)	12 (13.3%)
101-120	1 (2.5%)	2 (6.9%)	0 (0.0%)	1 (5.0%)	3 (13.0%)	8 (8.9%)
121+	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	2 (2.2%)
Survey Responses	40 (100.0%)	29 (100.0%)	31 (100.0%)	20 (100.0%)	23 (100.0%)	90 (100.0%)

30. Type of space cooling that is used at this facility:

Evaporative Coolers	No. of Responses	Frequency of Response (Percent of Total)
Yes	17	13.6
No	97	77.6
Don't Know	11	8.8

Survey Responses 125
 Surveys with No Response 411

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Yes	2 (14.3%)	2 (10.0%)	2 (9.5%)	3 (25.0%)	3 (15.8%)	5 (12.8%)
No	12 (85.7%)	17 (85.0%)	15 (71.4%)	7 (58.3%)	15 (78.9%)	31 (79.5%)
Don't Know	0 (0.0%)	1 (5.0%)	4 (19.0%)	2 (16.7%)	1 (5.3%)	3 (7.7%)
Survey Responses	14 (100.0%)	20 (100.0%)	21 (100.0%)	12 (100.0%)	19 (100.0%)	39 (100.0%)

Central Mechanical System with Cooling Towers	No. of Responses	Frequency of Response (Percent of Total)
Yes	34	23.9
No	97	68.3
Don't Know	11	7.7
Survey Responses	142	
Surveys with No Response	394	

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Yes	2 (13.3%)	2 (9.1%)	6 (26.1%)	2 (18.2%)	3 (16.7%)	19 (35.8%)
No	13 (86.7%)	20 (90.9%)	13 (56.5%)	7 (63.6%)	14 (77.8%)	30 (56.6%)
Don't Know	0 (0.0%)	0 (0.0%)	4 (17.4%)	2 (18.2%)	1 (5.6%)	4 (7.5%)
Survey Responses	15 (100.0%)	22 (100.0%)	23 (100.0%)	11 (100.0%)	18 (100.0%)	53 (100.0%)

Central Mechanical System with Air Cooling	No. of Responses	Frequency of Response (Percent of Total)
Yes	153	62.4
No	80	32.7
Don't Know	12	4.9
Survey Responses	245	
Surveys with No Response	291	

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Yes	10 (50.0%)	13 (43.3%)	19 (50.0%)	16 (80.0%)	14 (50.0%)	81 (74.3%)
No	10 (50.0%)	17 (56.7%)	14 (36.8%)	2 (10.0%)	13 (46.4%)	24 (22.0%)
Don't Know	0 (0.0%)	0 (0.0%)	5 (13.2%)	2 (10.0%)	1 (3.6%)	4 (3.7%)
Survey Responses	20 (100.0%)	30 (100.0%)	38 (100.0%)	20 (100.0%)	28 (100.0%)	109 (100.0%)

Individual Air Conditioning Units	No. of Responses	Frequency of Response (Percent of Total)
Yes	78	43.3
No	87	48.3
Don't Know	15	8.3
Survey Responses	180	
Surveys with No Response	356	

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Yes	14 (66.7%)	5 (20.8%)	4 (18.2%)	6 (40.0%)	6 (28.6%)	43 (55.8%)
No	7 (33.3%)	19 (79.2%)	12 (54.5%)	7 (46.7%)	14 (66.7%)	28 (36.4%)
Don't Know	0 (0.0%)	0 (0.0%)	6 (27.3%)	2 (13.3%)	1 (4.8%)	6 (7.8%)
Survey Responses	21 (100.0%)	24 (100.0%)	22 (100.0%)	15 (100.0%)	21 (100.0%)	77 (100.0%)

31. Equipment/process cooling: what type of equipment is cooled?

Equipment/Process Cooling	No. of Responses	Frequency of Response (Percent of Total)
Computer/Other Electronic Devices	17	4.5
Process or Other	23	6.1
None	335	89.3
Survey Responses	375	
Surveys with No Response	161	

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Computer/Other Electronic Devices	0 (0.0%)	0 (0.0%)	3 (6.1%)	0 (0.0%)	1 (2.0%)	13 (7.7%)
Process or Other	0 (0.0%)	4 (8.7%)	8 (16.3%)	3 (10.7%)	2 (3.9%)	6 (3.6%)
None	32 (100.0%)	42 (91.3%)	38 (77.6%)	25 (89.3%)	48 (94.1%)	150 (88.8%)
Survey Responses	32 (100.0%)	42 (100.0%)	49 (100.0%)	28 (100.0%)	51 (100.0%)	169(100.0%)

32. If equipment/process cooling exists, does the system use:

Evaporative Coolers-Equipment/Process Cooling	No. of Responses	Frequency of Response (Percent of Total)
Yes	6	4.3
No	124	89.9
Don't Know	8	5.8
Survey Responses	138	

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Yes	0 (0.0%)	0 (0.0%)	0 (0.0%)	3 (21.4%)	2 (15.4%)	1 (1.8%)
No	12 (92.3%)	20 (95.2%)	19 (90.5%)	9 (64.3%)	11 (84.6%)	53 (94.6%)
Don't Know	1 (7.7%)	1 (4.8%)	2 (9.5%)	2 (14.3%)	0 (0.0%)	2 (3.6%)
Survey Responses	13 (100.0%)	21 (100.0%)	21 (100.0%)	14 (100.0%)	13 (100.0%)	56 (100.0%)

Cooling Towers-Equipment/Process Cooling	No. of Responses	Frequency of Response (Percent of Total)
Yes	11	7.5
No	128	87.7
Don't Know	7	4.8
Survey Responses	146	

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Yes	0 (0.0%)	0 (0.0%)	5 (19.2%)	1 (9.1%)	1 (7.7%)	4 (6.3%)
No	12 (100.0%)	19 (95.0%)	19 (73.1%)	8 (72.7%)	12 (92.3%)	58 (90.6%)
Don't Know	0 (0.0%)	1 (5.0%)	2 (7.7%)	2 (18.2%)	0 (0.0%)	2 (3.1%)
Survey Responses	12 (100.0%)	20 (100.0%)	26 (100.0%)	11 (100.0%)	13 (100.0%)	64 (100.0%)

Air Cooling-Equipment/Process Cooling	No. of Responses	Frequency of Response (Percent of Total)
Yes	27	17.0
No	125	78.6
Don't Know	7	4.4
Survey Responses	159	

Responses	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
Yes	0 (0.0%)	2 (8.7%)	6 (22.2%)	2 (15.4%)	1 (7.7%)	16 (22.9%)
No	13 (100.0%)	20 (87.0%)	19 (70.4%)	9 (69.2%)	12 (92.3%)	52 (74.3%)
Don't Know	0 (0.0%)	1 (4.3%)	2 (7.4%)	2 (15.4%)	0 (0.0%)	2 (2.9%)
Survey Responses	13 (100.0%)	23 (100.0%)	27 (100.0%)	13 (100.0%)	13 (100.0%)	70 (100.0%)

Refer to Water Conservation office	No. of Responses	Frequency of Response (Percent of Total)
Yes	34	6.5
No	486	93.5
Survey Responses	520	
Surveys with No Response	16	

33. Year building structure was originally built?

Year Building Structure Was Originally Built	No. of Responses	Frequency of Response (Percent of Total)
<1920	11	9.9
1920-1929	7	6.3
1930-1939	9	8.1
1940-1949	5	4.5
1950-1959	12	10.8
1960-1969	10	9.0
1970-1979	15	13.5
1980-1989	24	21.6
1990-1999	17	15.3
2000-2001	1	0.9
Survey Responses	111	

Statistical Parameters	
N	111
Min	1890
Max	2000
Mean	1960
Std Dev	29.7
Median	1970
Mode	1950

Relative Error	
± Percent	± Value
0.3	5.5

34. Has there been any major remodeling of the original facilities?

Major Remodeling	No. of Responses	Frequency of Response (Percent of Total)
Yes	64	32.5
No	104	52.8
Don't Know	29	14.7
Survey Responses	197	

34a. [IF YES] Please describe the remodeling that was done.

List of Major Remodeling	No. of Responses	Frequency of Response (Percent of Total)
Totally remodeled	6	14.0
Rooms	1	2.3
Floors	1	2.3
Renovations	1	2.3
Plumbing	2	4.7
Electrical Wiring	2	4.7
Turned Into Chevy's	1	2.3
Toilets	1	2.3
Hot Water Heater	1	2.3
ADA Compliance	1	2.3
Added Second Story	1	2.3
Attic Space	1	2.3
Back Office Redone	1	2.3
Bathrooms	4	9.3
Changed from Sports Store	1	2.3
Converted from Warehouse	1	2.3
Drainage	1	2.3
Earthquake Retrofit	1	2.3
Front Portion	1	2.3
Interior Changes	1	2.3
Dining Area	1	2.3
Modernization	1	2.3
New Foundation	1	2.3
New Kitchen Area	1	2.3
New Offices	1	2.3
Original Building Demolished	1	2.3
Partitions (Cubicles)	1	2.3
Residential Property Converted	1	2.3
Rooms Enlarged	1	2.3
Stucco Exterior	1	2.3
Changed to Retail Building	1	2.3
Updated Office	1	2.3
Knocked Down Wall	1	2.3
Survey Responses	43	

34b. Total (annual average, including part-time) number of employees?

No. of Employees	No. of Responses	Frequency of Response (Percent of Total)
1-20	108	58.4
21-50	49	26.5
51-100	12	6.5
101-500	14	7.6
501+	2	1.1
Survey Responses	185	

Statistical Parameters	
N	185
Min	1
Max	1400
Mean	44.1
Std Dev	121.7
Median	15
Mode	6

Relative Error	
± Percent	± Value
39.8	17.5

Restaurant Supplement

35. What is the average number of meals served per day?

No. of Meals Served per Day	No. of Responses	Frequency of Response (Percent of Total)
1-100	16	26.7
101-200	18	30.0
201-400	10	16.7
401-600	5	8.3
601-800	5	8.3
801-1000	2	3.3
1001-1500	1	1.7
1501-2500	3	5.0

Survey Responses 60

Statistical Parameters	
N	60
Min	20
Max	2500
Mean	409.7
Std Dev	531.3
Median	200
Mode	200

Relative Error	
± Percent	± Value
32.8	134.4

36. Does the restaurant have banquet facilities?

Banquet Facilities	No. of Responses	Frequency of Response (Percent of Total)
Yes	11	14.5
No	65	85.5
Don't Know	0	0.0

Survey Responses 76

37. Are there any dishwashers at this location?

Dishwashers	No. of Responses	Frequency of Response (Percent of Total)
Yes	51	72.9
No	19	27.1

Survey Responses 70

37a. [IF DISHWASHER] List:

Manufacturer/Make/ Model of Dishwasher	No. of Responses	Frequency of Response (Percent of Total)
American	1	2.1
Auto Chlor	19	39.6
EcoLab	5	10.4
GE	1	2.1
Glass Washer	1	2.1
Hobart	4	8.3
Jackson	6	12.5
Metcraft	1	2.1
Rykoff Sexton	1	2.1
Stero	3	6.3
Wash King	1	2.1
Don't Know	5	10.4
Inspected Dishwashers	48	

Dishwasher Type	No. of Responses	Frequency of Response (Percent of Total)
Stationary Rack	42	87.5
Conveyor Rack	6	12.5
Other	0	0.0
Inspected Dishwashers	48	

Dishwasher Rinse	No. of Responses	Frequency of Response (Percent of Total)
Water	22	45.8
Chemical	26	54.2
Inspected Dishwashers	48	

Incoming Pressure Regulators	No. of Responses	Frequency of Response (Percent of Total)
Yes	13	27.1
No	16	33.3
Don't Know	19	39.6
Inspected Dishwashers	48	

38. Are there any garbage disposers at this location?

Garbage Disposers	No. of Responses	Frequency of Response (Percent of Total)
Yes	11	23.4
No	36	76.6
Survey Responses	47	

38a. [IF GARBAGE DISPOSER] List:

Manufacturer/Make/Model	No. of Responses	Frequency of Response (Percent of Total)
Badger	1	11.1
Dahl Back	1	11.1
Emerson	1	11.1
In-Sink-Erator	1	11.1
Marathon	1	11.1
Montgomery Ward	1	11.1
Waste King	1	11.1
Don't Know	2	22.2
Inspected Garbage Disposers	9	

Garbage Disposer Type	No. of Responses	Frequency of Response (Percent of Total)
Disposer	5	55.6
Scrapper/Disposer	3	33.3
Conveyor/Disposer	1	11.1
Inspected Garbage Disposers	9	

39. Are there any clothes washing machines at this location?

Clothes Washing Machines	No. of Responses	Frequency of Response (Percent of Total)
Yes	4	9.5
No	38	90.5
Survey Responses	42	

39a. [IF CLOTHES WASHING MACHINES] List:

Manufacturer/Make/Model	No. of Responses	Frequency of Response (Percent of Total)
Maytag	2	33.3
Roper	2	33.3
Whirlpool	2	33.3
Inspected Clothes Washing Machines	6	

Type of Clothes Washing Machine	No. of Responses	Frequency of Response (Percent of Total)
Standard Efficiency	4	66.7
High Efficiency	2	33.3
Large Capacity (Multi-Load)	0	0.0
Inspected Clothes Washing Machines	6	

Water Saving/Load Size Selection Feature for Clothes Washing Machine	No. of Responses	Frequency of Response (Percent of Total)
Yes	4	66.7
No	2	33.3
Don't Know	0	0.0
Inspected Clothes Washing Machines	6	

Office Supplement

35. Number of floors in the building?

No. of Floors	No. of Responses	Frequency of Response (Percent of Total)
1	43	36.8
2	57	48.7
3	7	6.0
4	3	2.6
5	0	0.0
6	0	0.0
7	1	0.9
8	2	1.7
9+	4	3.4

Survey Responses 117

Statistical Parameters	
N	117
Min	1
Max	100
Mean	3.8
Std Dev	13.0
Median	2
Mode	2

Relative Error	
± Percent	± Value
61.3	2.3

36. Average occupancy rate:

Winter	No. of Responses	Frequency of Response (Percent of Total)
1-10%	0	0.0
11-20%	0	0.0
21-30%	4	3.6
31-40%	0	0.0
41-50%	0	0.0
51-60%	0	0.0
61-70%	0	0.0
71-80%	2	1.8
81-90%	3	2.7
91-100%	102	91.9

Survey Responses 111

Statistical Parameters	
N	111
Min	25
Max	100
Mean	96.6
Std Dev	14.3
Median	100
Mode	100

Relative Error	
2.7	2.7

Spring	No. of Responses	Frequency of Response (Percent of Total)
1-10%	1	0.9
11-20%	0	0.0
21-30%	4	3.7
31-40%	0	0.0
41-50%	0	0.0
51-60%	0	0.0
61-70%	0	0.0
71-80%	2	1.8
81-90%	3	2.8
91-100%	99	90.8

Survey Responses 109

Statistical Parameters	
N	109
Min	10
Max	100
Mean	95.7
Std Dev	16.6
Median	100
Mode	100

Relative Error	
± Percent	± Value
3.3	3.1

Summer	No. of Responses	Frequency of Response (Percent of Total)
1-10%	0	0.0
11-20%	0	0.0
21-30%	4	3.6
31-40%	0	0.0
41-50%	0	0.0
51-60%	1	0.9
61-70%	3	2.7
71-80%	3	2.7
81-90%	3	2.7
91-100%	98	87.5

Survey Responses 112

Statistical Parameters	
N	112
Min	25
Max	100
Mean	95.1
Std Dev	15.6
Median	100
Mode	100

Relative Error	
± Percent	± Value
3.0	2.9

Fall	No. of Responses	Frequency of Response (Percent of Total)
1-10%	0	0.0
11-20%	0	0.0
21-30%	4	3.7
31-40%	0	0.0
41-50%	0	0.0
51-60%	0	0.0
61-70%	0	0.0
71-80%	1	0.9
81-90%	4	3.7
91-100%	98	91.6

Survey Responses 107

Statistical Parameters	
N	107
Min	25
Max	100
Mean	96.6
Std Dev	14.4
Median	100
Mode	100

Relative Error	
± Percent	± Value
2.8	2.7

37. Square footage of total building?

Square Footage of Building	No. of Responses	Frequency of Response (Percent of Total)
1-5000	34	45.9
5001-10000	13	17.6
10001-25000	13	17.6
25001-50000	5	6.8
50001-100000	3	4.1
100001-500000	6	8.1
Survey Responses	74	

Statistical Parameters	
N	74
Min	900
Max	465000
Mean	28859.1
Std Dev	69197.8
Median	5500
Mode	2500

Relative Error	
± Percent	± Value
54.6	15766.4

38. Of the total building square footage, what percent is for:

Living Quarters	No. of Responses	Frequency of Response (Percent of Total)
1-10%	0	0.0
11-20%	0	0.0
21-30%	0	0.0
31-40%	0	0.0
41-50%	4	100.0
51-60%	0	0.0
61-70%	0	0.0
71-80%	0	0.0
81-90%	0	0.0
91-100%	0	0.0
Survey Responses	4	

Statistical Parameters	
N	4
Min	50
Max	50
Mean	50.0
Std Dev	0.0
Median	50
Mode	50

Relative Error	
± Percent	± Value
0.0	0.0

Retail Establishment	No. of Responses	Frequency of Response (Percent of Total)
1-10%	4	17.4
11-20%	1	4.3
21-30%	1	4.3
31-40%	1	4.3
41-50%	6	26.1
51-60%	0	0.0
61-70%	1	4.3
71-80%	0	0.0
81-90%	0	0.0
91-100%	9	39.1
Survey Responses	23	

Statistical Parameters	
N	23
Min	2
Max	100
Mean	59.2
Std Dev	37.3
Median	50
Mode	100

Relative Error	
± Percent	± Value
25.8	15.3

Restaurant/Food Service	No. of Responses	Frequency of Response (Percent of Total)
1-10%	4	36.4
11-20%	0	0.0
21-30%	0	0.0
31-40%	0	0.0
41-50%	1	9.1
51-60%	0	0.0
61-70%	1	9.1
71-80%	0	0.0
81-90%	0	0.0
91-100%	5	45.5
Survey Responses	11	

Statistical Parameters	
N	11
Min	1
Max	100
Mean	57.4
Std Dev	45.7
Median	67
Mode	100

Relative Error	
± Percent	± Value
47.1	27.0

Professional or Government Services Offices	No. of Responses	Frequency of Response (Percent of Total)
1-10%	3	3.8
11-20%	1	1.3
21-30%	0	0.0
31-40%	1	1.3
41-50%	4	5.1
51-60%	0	0.0
61-70%	1	1.3
71-80%	3	3.8
81-90%	0	0.0
91-100%	65	83.3
Survey Responses	78	

Statistical Parameters	
N	78
Min	3
Max	100
Mean	90.7
Std Dev	23.3
Median	100
Mode	100

Relative Error	
± Percent	± Value
5.7	5.2

Other	No. of Responses	Frequency of Response (Percent of Total)
1-10%	4	18.2
11-20%	1	4.5
21-30%	0	0.0
31-40%	1	4.5
41-50%	3	13.6
51-60%	5	22.7
61-70%	0	0.0
71-80%	0	0.0
81-90%	1	4.5
91-100%	7	31.8
Survey Responses	22	

Statistical Parameters	
N	22
Min	2
Max	100
Mean	60.5
Std Dev	34.7
Median	60
Mode	100

Relative Error	
± Percent	± Value
23.9	14.5

[IF OTHER] Specify other use of square footage.

List of Other Uses	No. of Responses	Frequency of Response (Percent of Total)
Church	1	5.0
Flora & Gift Shop	1	5.0
Law Offices	1	5.0
Manufacturing	2	10.0
Mechanic Shop	1	5.0
Nail Salon	1	5.0
Office(s)	5	25.0
Parking	1	5.0
Roofing Company	1	5.0
Storage	2	10.0
Travel Agent	1	5.0
Warehouse	2	10.0
Whole Sale Food Processing	1	5.0
Survey Responses	20	

Other	No. of Responses	Frequency of Response (Percent of Total)
1-10%	0	0.0
11-20%	1	11.1
21-30%	1	11.1
31-40%	3	33.3
41-50%	0	0.0
51-60%	1	11.1
61-70%	0	0.0
71-80%	0	0.0
81-90%	2	22.2
91-100%	1	11.1
Survey Responses	9	

Statistical Parameters	
N	9
Min	20
Max	97
Mean	56.3
Std Dev	29.0
Median	40
Mode	40

Relative Error	
± Percent	± Value
33.7	19.0

[IF OTHER] Specify other use of square footage.

List of Other Uses	No. of Responses	Frequency of Response (Percent of Total)
Laser Skin Care Facility	1	12.5
Real Estate Office	1	12.5
Warehouse	6	75.0
Survey Responses	8	

39. Is some of the building square footage used for retail establishments?

Retail Establishments	No. of Responses	Frequency of Response (Percent of Total)
Yes	23	47.9
No	25	52.1
Survey Responses	48	

39a. [IF YES] Describe the type of retail establishment.

List of Retail Establishments	No. of Responses	Frequency of Response (Percent of Total)
Bank	3	9.7
Bike Shop	1	3.2
Kitchen	1	3.2
Café	1	3.2
Clothing Store	2	6.5
Gift Shop	3	9.7
General Store	1	3.2
Computer Sales & Repair	1	3.2
Convenience Store	1	3.2
Deli	1	3.2
Donuts	1	3.2
Floral & Gift Shop	1	3.2
Food	3	9.7
Food Processing	1	3.2
Grocery Store	1	3.2
Kitchenware Shop	1	3.2
Law Offices	1	3.2
Offices	1	3.2
Optomitrist	1	3.2
Photo Gallery	1	3.2
Pottery Whole Sale	1	3.2
Realtors	1	3.2
Record Store	1	3.2
Coffee Shop	1	3.2
Survey Responses	31	

40. Number of showerheads left with the customer

Showerheads Left	No. of Responses	Frequency of Response (Percent of Total)
0	518	133.9
1	15	3.9
2	3	0.8

Showerheads	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
0	47 (90.4%)	56 (94.9%)	71 (97.3%)	47 (100.0%)	68 (97.1%)	229 (97.4%)
1	5 (9.6%)	2 (3.4%)	2 (2.7%)	0 (0.0%)	0 (0.0%)	6 (2.6%)
2	0 (0.0%)	1 (1.7%)	0 (0.0%)	0 (0.0%)	2 (2.9%)	0 (0.0%)
Showerheads Left	52 (100.0%)	59 (100.0%)	73 (100.0%)	47 (100.0%)	70 (100.0%)	235 (100.0%)

41. Number of faucet aerators left with the customer.

Faucet Aerators Left	No. of Responses	Frequency of Response (Percent of Total)
0	466	120.4
1	30	7.8
2	23	5.9
3	7	1.8
4	5	1.3
5	2	0.5
6	2	0.5
8	1	0.3

Faucet Aerators	Warehouses	Retail	Food Sales	Fast Food	Restaurants	Offices
0	47 (90.4%)	50 (84.7%)	63 (86.3%)	38 (80.9%)	60 (85.7%)	208 (88.5%)
1	2 (3.8%)	4 (6.8%)	5 (6.8%)	7 (14.9%)	1 (1.4%)	11 (4.7%)
2	2 (3.8%)	2 (3.4%)	5 (6.8%)	1 (2.1%)	4 (5.7%)	9 (3.8%)
3	0 (0.0%)	1 (1.7%)	0 (0.0%)	0 (0.0%)	3 (4.3%)	3 (1.3%)
4	0 (0.0%)	2 (3.4%)	0 (0.0%)	0 (0.0%)	1 (1.4%)	2 (0.9%)
5	0 (0.0%)	0 (0.0%)	0 (0.0%)	1 (2.1%)	1 (1.4%)	0 (0.0%)
6	1 (1.9%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	1 (0.4%)
8	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	0 (0.0%)	1 (0.4%)
Aerators Left	52 (100.0%)	59 (100.0%)	73 (100.0%)	47 (100.0%)	70 (100.0%)	235 (100.0%)