

Attendees:

Bobbi Feyerabend
Stew Winchester
Michael Thilgen
Kristin Bowman
Jolene Bertetto
Ryan Minahan
Jessica Woodard
Alisa Rose Seidlitz

Pipeline Readership

- I. EBMUD Public Information Office (PIO) is committed to Pipeline newsletter
 - a. Ask Jolene for total readership
 - b. Promoting online billing in next pipeline
 - II. PIO would be open to an article from this committee coming out in the summer
 - a. Jolene suggests “top tips from Landscape committees” type article
 - b. Would need a proposal within the month for a July/August release.
 - c. Alisa Rose suggests non-black font for headings
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EBMUD Low/Very Low Water Use Plant List

- I. Preliminary copy of the EBMUD plant list was reviewed and commented on by this committee (EOC). Comments were requested to be kept to the contents of the list only.
 - a. Technology committee came to this list through long process of working on irrigation calculator, so there any changes suggested by this committee will need to be approved by them.
 - b. Kristin went to the SF plant show in San Mateo
 - i. Talked to nurseries at show and they were very enthusiastic about working with EBMUD to feature plants on the list in their nurseries
 - ii. Most already grow at least 80-95% of the plants on the list
 - c. Went through list for spelling errors
 - d. This committee is against the “very low” and “low” differentiation.
 - i. The categories are very similar and might confuse laymen

- II. Jolene suggests an accompanying flyer put together by this committee to educate the public better
- III. Many people in this committee do not feel WUCOLS (Water Use Classification of Landscape Species) is always completely accurate, there are many variables to consider for plant water use.
 - a. WUCOLS was used in the creation of this list as a way to differentiate water needs for each plant

Takeaways

Coordinate with technology committee

Plant list is an evolving document and will consider phase 3 for formatting and species updates.