

Attendees:

Georgia Madden
Bobbi Feyerabend
Michael Thilgen
Kristin Bowman
Sundong Kwong
Katie Creighton
Ryan Minahan

EBMUD Plant List Update

- I. The plant list has been handed out to nurseries
 - A. Approx. 40-50 nurseries throughout the service area
 1. Ebmud.com/plants
 2. Nursery drop down menu is available there
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San Pablo Reservoir Poster Project

- I. Empty display case at SPR needs filling
 - a. Kristin has ideas
 - i. Artistic representation of garden (native shade garden?)
 1. Redwood with plants underneath it
 2. Each plant annotated
 3. 17 total plants at this location
 4. Maybe use the same artist that did the signage at Oakland Zoo
 - ii. Also, plants signs in the garden for each plant
 1. Michael suggests QR codes
 - iii. Bobbi suggests color aspects
 1. Everyone agrees that color is important to draw the attention of visitors
 - b. Katie suggests more uniform look for all EBMUD signage
 - i. Like the EB regional parks does on the waterfront
 - ii. Might be a big expense, but would help visitors know the EBMUD brand better
 - c. Kristin will meet with gardener from SPR at beginning April to hear her ideas on display case
- II. Heather Farms and Richmond Garden Update
 - a. The Center for Strategic Planning has given pro-bono strategic planning for each garden

- b. During that process, Heather Farms came up with a refurbishment plan and presented it to their board
 - i. They will be submitting a refresher grant application
 - ii. Heather Farms expects process of applying to take a year
 - iii. Looking for support for planting plans
 - 1. Maybe APLD or other organizations might have some members that are willing to help the gardeners
 - 2. Georgia suggests the local Rotary Club as a resource

Article in future Pipeline newsletter

- I. Kristin suggests an article that is not seasonal
 - a. So that there is more flexibility in when it can be published
- II. Topics
 - a. "Introducing summer dry"
 - i. Must strive to be less technical and appealing to everyone
 - b. How to do summer dry on the website in addition to pipeline article?
 - i. Might be nice to offer more detailed information for customers that want to know more after reading Pipeline article
 - c. Saxon Holt might give us some photos
 - i. Glad everyone knows the premier native plant photog in the area
 - ii. Bobbi will call Saxon for photos
 - d. Might be able to add another flyer to the plant list that is at nurseries that compliments the pipeline summer dry article
 - i. Including how to do summer dry (irrigation, plant selection, etc.)
 - ii. Will have to ask Kristin at next meeting about possibility of this.
 - e. Michael and Georgia will put together copy for Pipeline article
- III. Garden Garden project in Santa Monica (over 10 years ago)
 - a. Two gardens right next two each other, one with annuals and one with drought tolerant (mostly native?) plants. Measured water use. Over 50% water savings
 - i. Projects that are directly comparative like this are very rare due to funding
 - ii. Lack of examples limits the amount of empirical data
 - iii. Water savings are thus hard to quantify
- IV. StopWaste is stopping their lawn conversion parties
 - a. Trouble managing volunteers and getting people to volunteer their yards

